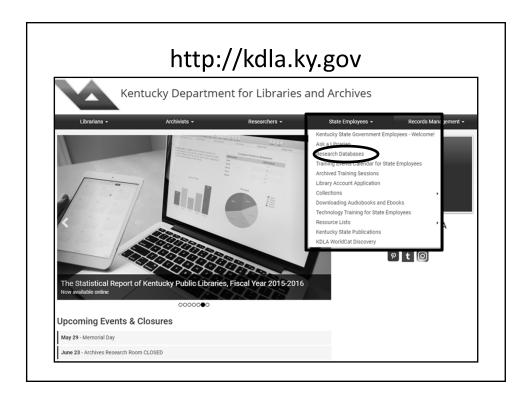
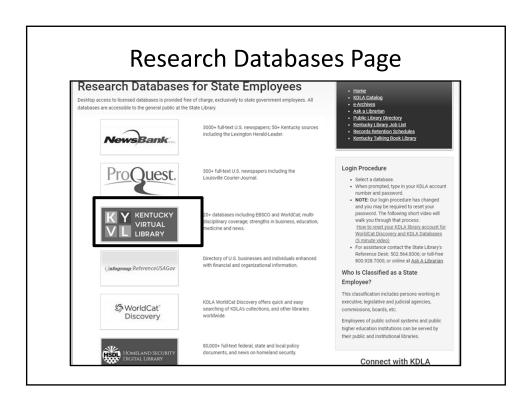
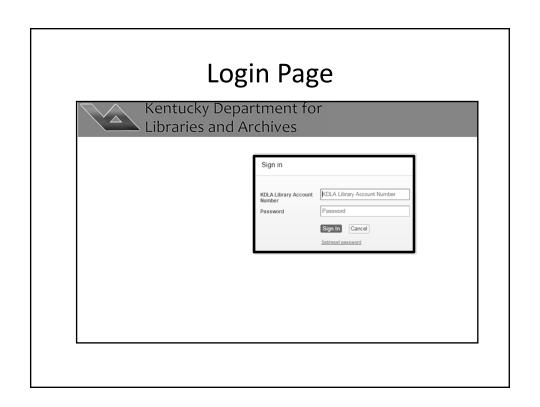
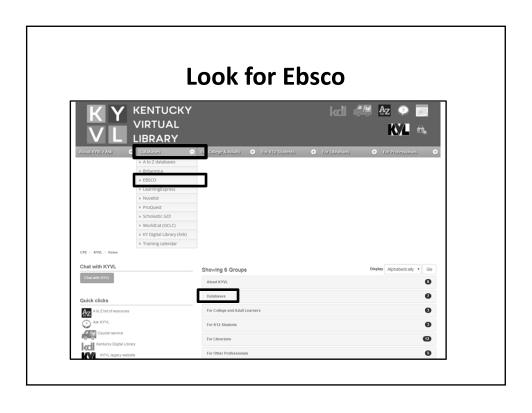
Taking Care of Business in KYVL

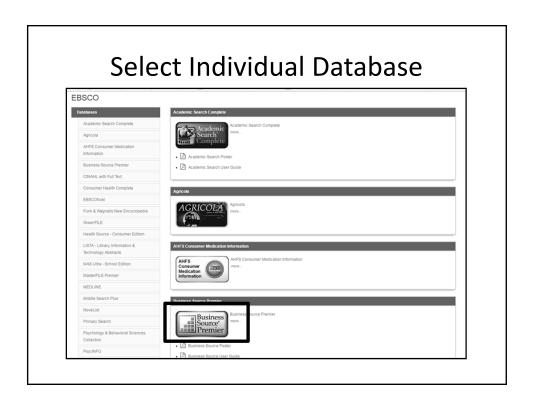
Presented by Nancy Houseal KDLA Division of Library Services

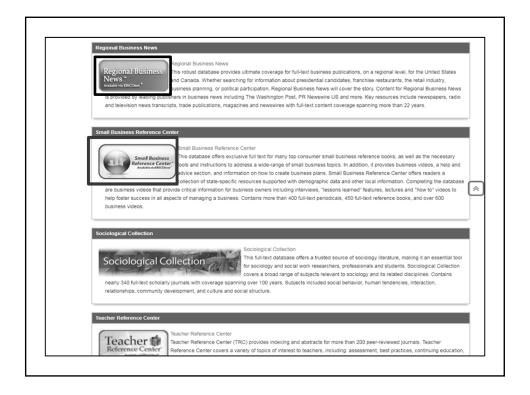


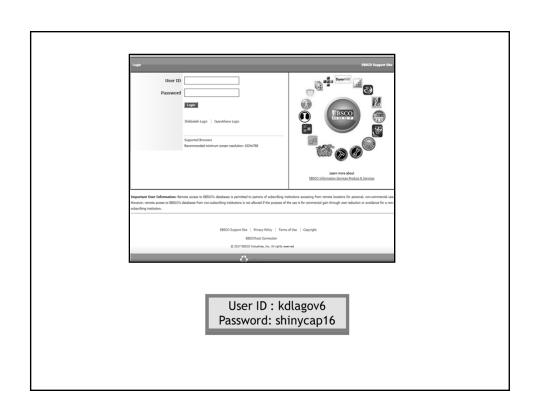
















Overview

- World's definitive scholarly business database
- Full text for more than 2,300 journals
- Includes 1,100 peer-reviewed titles
- Full text back to 1886
- Searchable cited references back to 1998
- Access to 60,000 videos from the Associated Press

Subjects Covered

- Marketing
- Management
- Banking and Finance
- Accounting
- Economics
- Management Information Systems
- Operations Management



Title Lists

https://www.ebsco.com/products/research-databases/business-source-premier

Academic journals	Magazines
Trade publications	Conference proceedings
Case studies	Industry reports
Marketing research reports	SWOT Analyses
Country reports	Company profiles

Additional Features

- Financial Data
- Books
- Industry & Market Reports
- Company Profiles



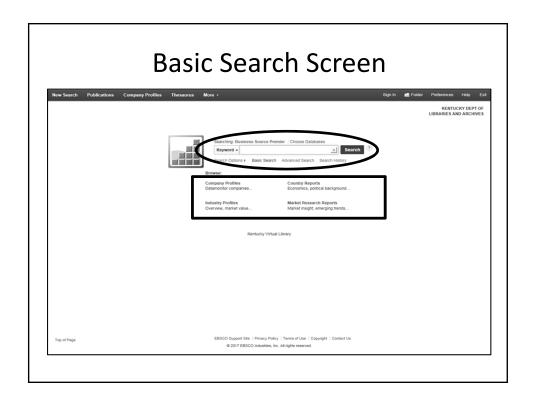
Churchill Downs Incorporated TABLE OF CONTENTS

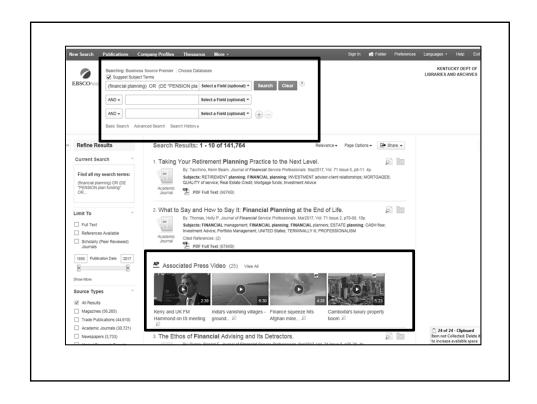
Market line

TABLE OF CONTENTS

Company Overview	3
Key Facts	3
Business Description	
•	
History	6
Key Employees	9
Key Employee Biographies	10
Major Products & Services	15
Top Competitors	
Locations And Subsidiaries	

UNITED STATES - YOUNG ADULT DRINKS TABLE OF CONTENTS DATAMONITOR THE FUTURE DECORED
TABLE OF CONTENTS
Market Overview5
Market Volume
Market Segmentation II8
Competitive Landscape9 Leading Companies10
Market Forecasts11







Overview

- More than 100 regional U.S. and Canadian business publications
- Full-text coverage dating back to
- Daily updates
- Title list

https://www.ebsco.com/products/research-databases/regional-business-news

Contents

- Content provided by leading publishers in business news
- Key resources include
 - Newspapers
 - Radio and television news transcripts
 - Trade publications and magazines
 - Newswires





Overview

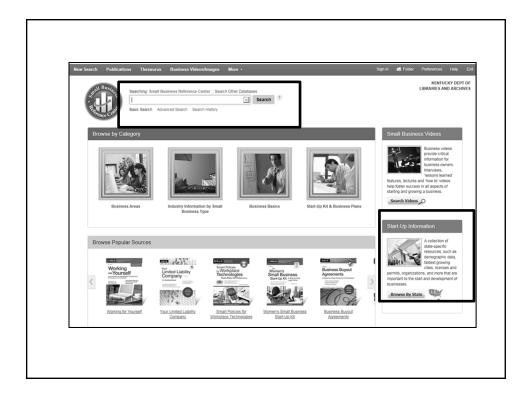
- More than 400 full-text periodicals
- More than 450 full-text reference books
- More than 630 business video
- Tools to address small business topics.
- Has a help and advice section
- Provides details on creating business plans

Features

- State-specific resources
- Business basics
- Start-up kit and business plans
- Industry information by small business type

Title List

https://www.ebsco.com/products/research-databases/small-business-reference-center

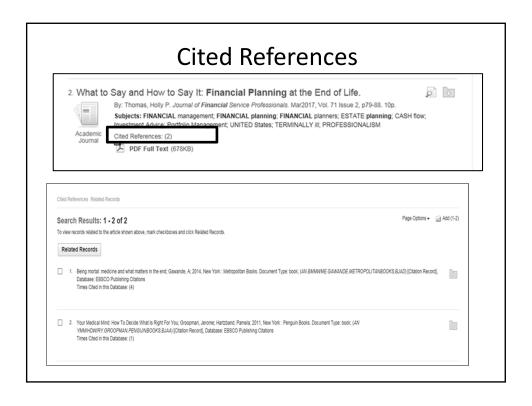




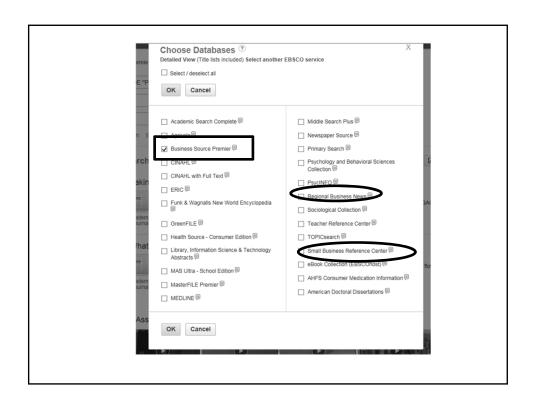
Searching Aids

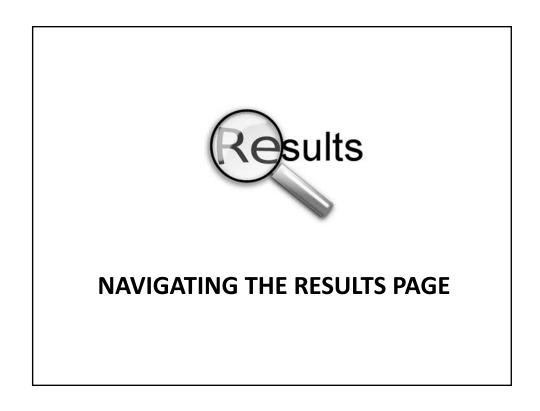
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 - -"and"
 - -"or"
 - -"not"
- •Field codes
- •Search expanders
- •Limit options

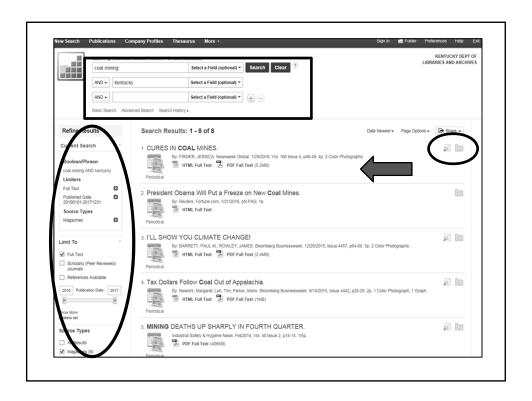


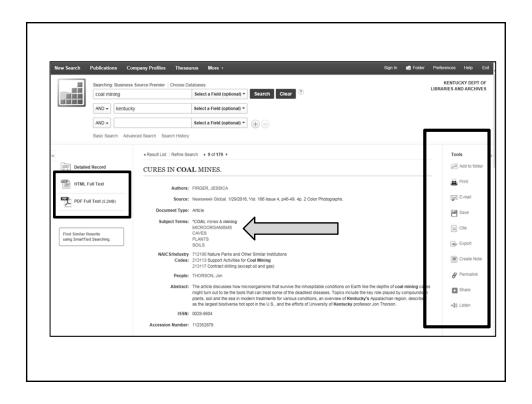


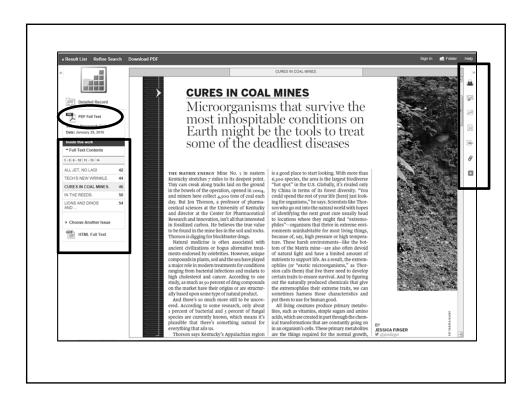




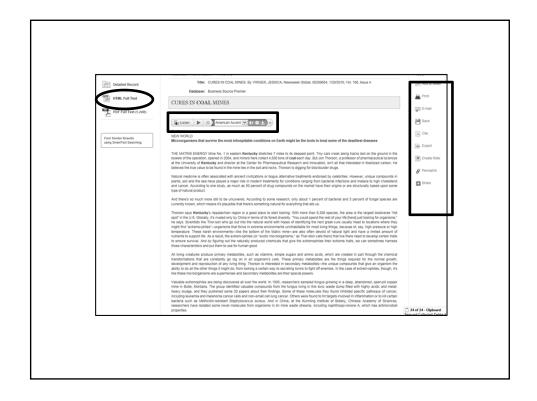












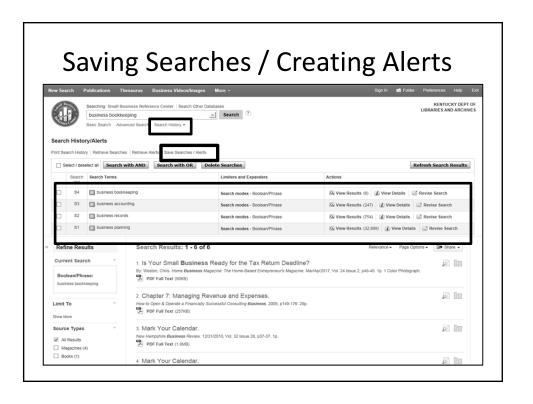


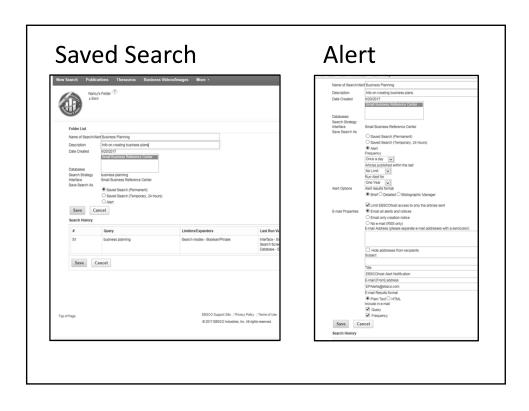
HANDLING YOUR DATA

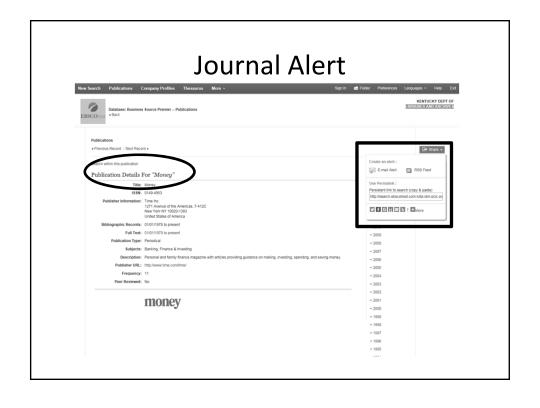


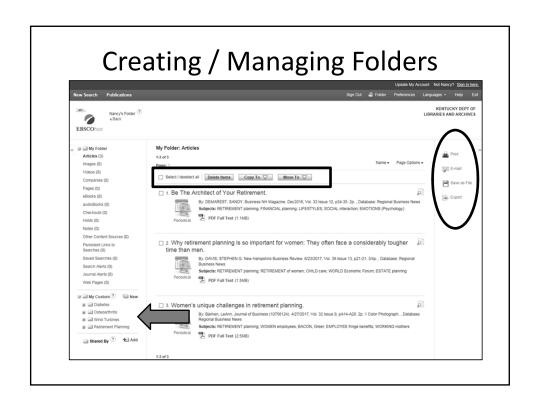




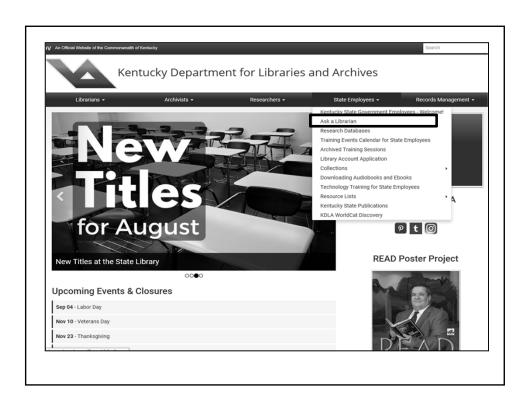


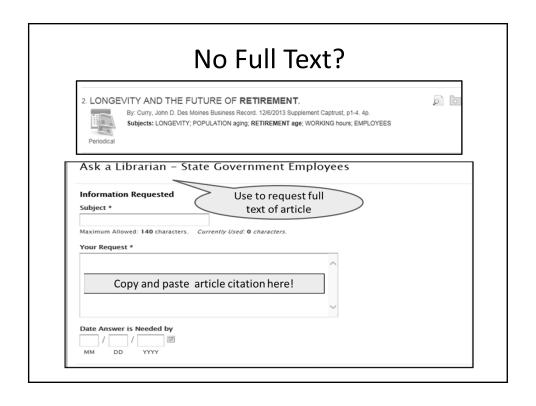












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- •In Frankfort 502-564-8306
- •Outside Frankfort 800-928-7000 (choose option #3)



•Email and phone: 8:00 – 4:30 (ET) M-F

•Onsite visits: 9:00 - 4:00 (ET) M-F



CONCLUSION

Remember

- •Training Events Calendar

 http://kdla.ky.gov/employees/Pages/TrainingEventsC
 alendar.aspx
- •Follow-up email (may take 1-2 weeks to arrive)
 - -Training certificate
 - -Evaluation survey link



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