An Introduction to Data Axle

Kentucky Department for Libraries and Archives
July 14, 2021

► For Sound issues:

- Click the purple tab in the bottom right
- **«**

Click the My Settings gear



- Click Audio & Video Settings to adjust volume
 - You may also use your phone for audio

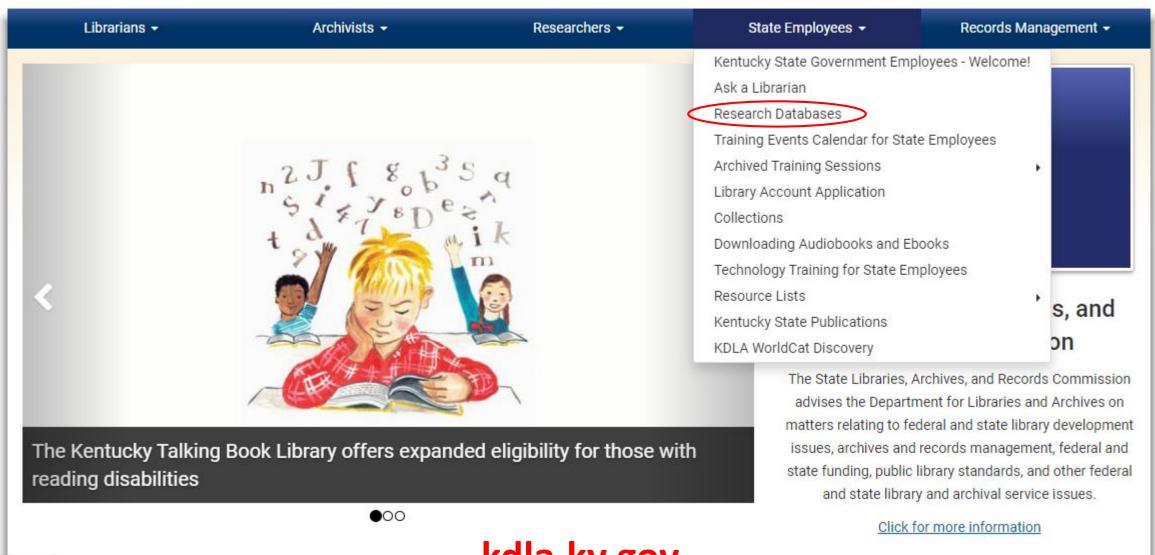
To Chat:

- Click the purple tab in the bottom right
- Click the Chat bubble





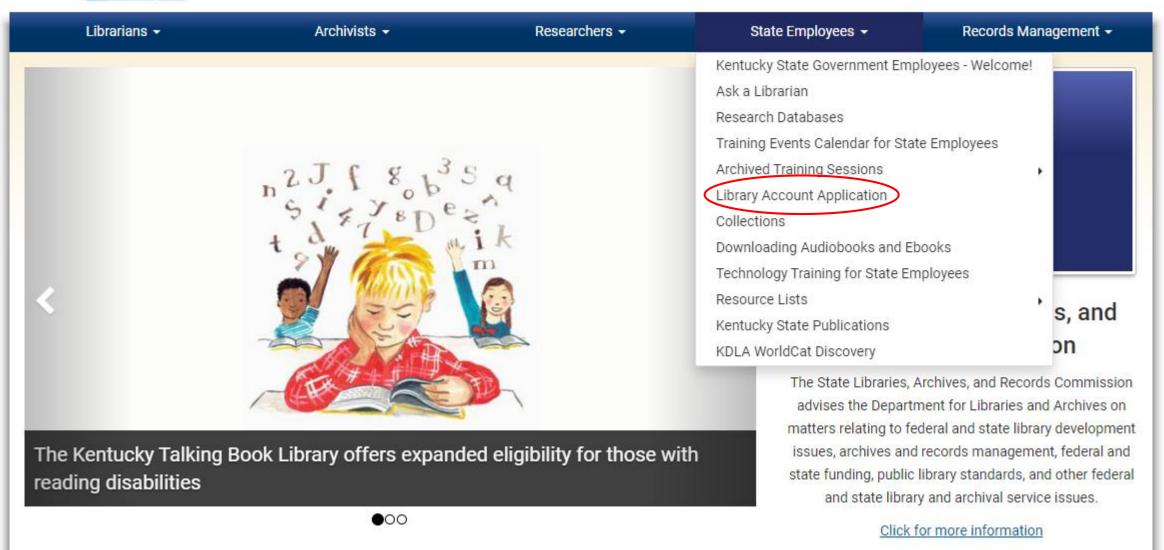
Kentucky Department for Libraries and Archives



kdla.ky.gov



Kentucky Department for Libraries and Archives



A / State Employees / Research Databases

Research Databases for State Employees

Desktop access to licensed databases is provided free of charge, exclusively to state government employees. All databases are accessible to the general public at the State Library.



Search more than 200 leading titles in the biological, ecological, and environmental sciences.



JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines.



3000+ full-text U.S. newspapers; 50+ Kentucky sources including the Lexington Herald-Leader.



160 subject areas, from Business and Economics to the Arts. Full-text scholarly journals/magazines and hundreds of newspapers including the Courier-Journal.

- KDLA Catalog
- Kentucky State Digital Archives
- · Ask a Librarian
- · Public Library Directory
- Job List
- · Records Retention Schedules
- · Kentucky Talking Book Library
- Order Records

Login Procedure

- · Select a database.
- When prompted, type in your KDLA account number and password.
- NOTE: Our login procedure has changed and you may be required to reset your password. The following short video will walk you through that process:
 How to reset your KDLA library account for WorldCat Discovery and KDLA Databases (5 minute video)
- For assistance contact the State Library's Reference Desk: 502.564.8306; or toll-free 800.928.7000; or online at <u>Ask A Librarian</u>.

Who Is Classified as a State Employee?





160 subject areas, from Business and Economics to the Arts. Full-text scholarly journals/magazines and hundreds of newspapers including the Courier-Journal.



60+ databases including EBSCO and WorldCat; multidisciplinary coverage; strengths in business, education, medicine and news.

*** If you have trouble accessing KYVL resources, click here. ***



Directory of U.S. businesses and individuals enhanced with financial and organizational information.

SIGN IN

KDLA Library Accou...

Password*

SIGN IN

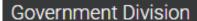
SET/RESET PASSWORD

CANCEL

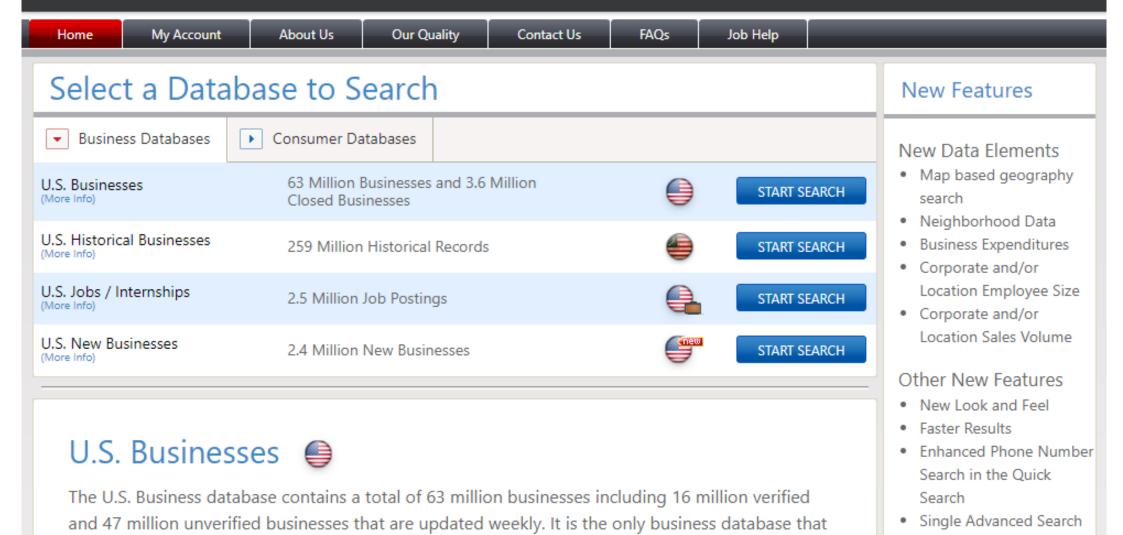
Page

Saved search feature

Multiple Tier Tallies



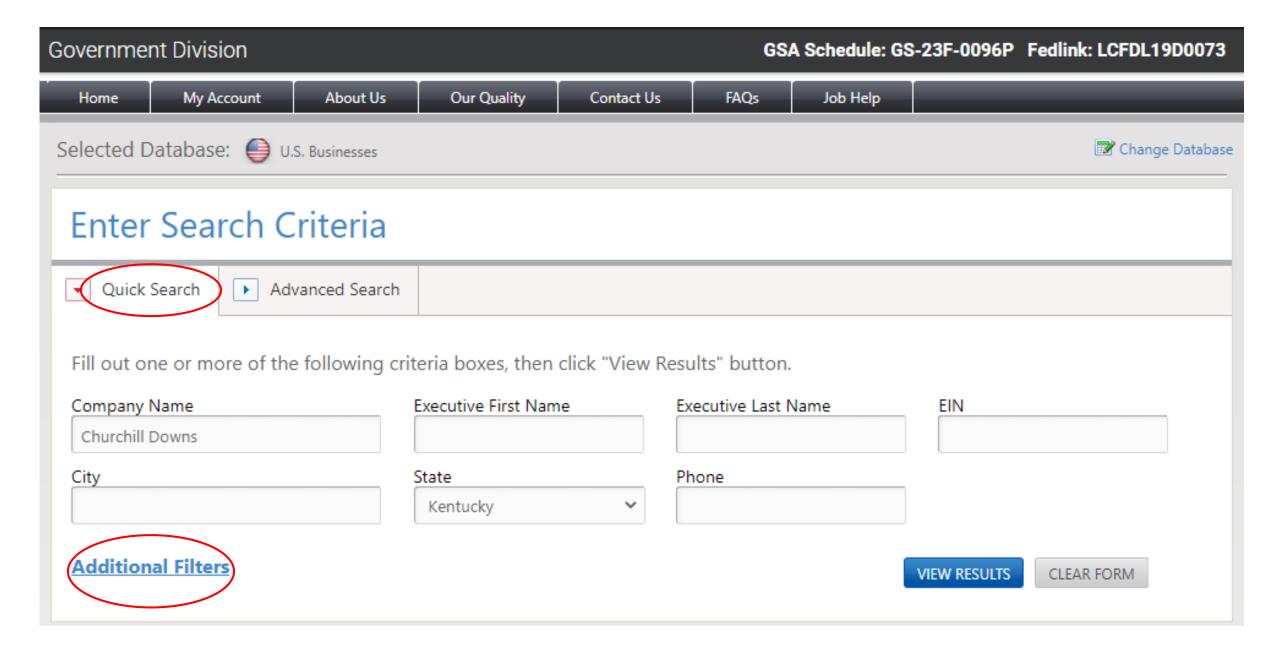
GSA Schedule: GS-23F-0096P Fedlink: LCFDL19D0073

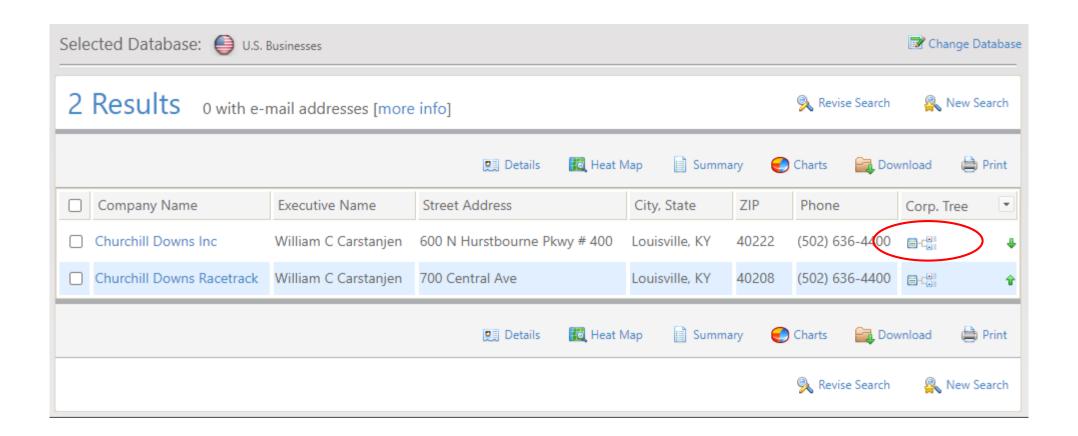


is enhanced with more than 24 million phone calls per year providing you with the most accurate

Selection Criteria include:

data possible.



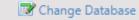








						Download 🖨 Print
10 Subsidi	aries /	45 Branches Public Com	pany PV Private Company SU Sub	sidiary of U.S. Parent SF	Subsidiary of Foreign I	Parent B Branch
		Company Name	Industry	City/State	Employees	Sales Volume
PC		Churchill Downs Inc	Horse Racing	Louisville, KY	7,000	\$1,054,000,000
-Su		Arlington International Rccrs	Race Tracks	Arlington Hts, IL	745	
- S U		Bloodstock Research Info Svc	Horse Racing	Lexington, KY	85	
-SU		Calder Casino & Race Course	Casinos	Miami Gardens, FL	1,000	
- B		Churchill Downs Racetrack	Horse Racing	Louisville, KY	7	\$547,000
-[\$ <u>U</u>		Fair Grounds Race Crse & Slots	Horse Racing	New Orleans, LA	100	
-[stn]		Harlow's Casino Resort & Spa	Resorts	Greenville, MS	1	
- B		Lady Luck Casino Nemacolin	Casinos	Farmington, PA	300	\$38,352,000
- S U		Miami Valley Gaming	Casinos	Lebanon, OH	4	
- S U		Oxford Casino & Hotel	Casinos	Oxford, ME	450	
- B		Presque Isle Downs & Casino	Casinos	Erie, PA	300	\$37,858,000
- S U		Riverwalk Casino Hotel	Casinos	Vicksburg, MS	30	
- s u		Twinspires	Horse Racing	Lexington, KY	75	
- <mark>su</mark>		United Tote Co	Race Track Equipment & Supplies	Louisville, KY	35	







Collapse X







Quick Links

EXPAND ALL MINIMIZE ALL

Location Info

Job Listings

Industry Profile

Business Profile

Photo, Map, & Directions

Business Demographics

Management Directory

Company News

Stock Data

Business Expenditures

Business Size History

UCC Filings

Nearby Businesses

Competitors Report

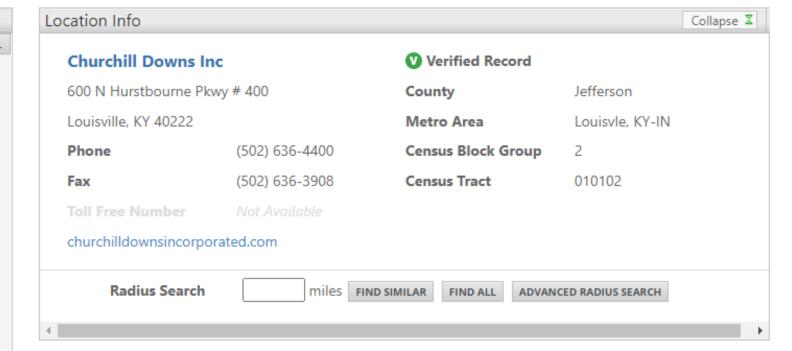
Corporate Tree

□ □ □ □



jobs by **indeed**

Job Listings







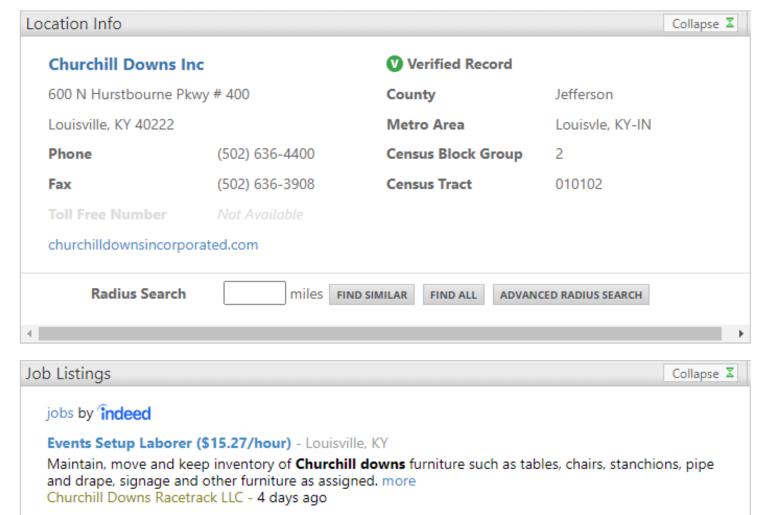












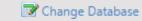
Industry Profile	Collapse ▼
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SIC Code	Descriptions	
7948-03	Horse Racing	✓ Primary
5961-04	E-Commerce	
7948-01	Race Tracks	
7999-22 National Landmark/Historic Site/Memorial		
7999-99 Amusement & Recreation NEC		
8742-13	Marketing Programs & Services	
NAICS Code	Description	
71121202	Racetracks	✓ Primary
45411001 Electronic Shopping And Mail-Order Houses		
71121203 Racetracks		
71219024	Nature Parks And Other Similar Institutions	
71399002	All Other Amusement And Recreation Industr	ies
54161303	Marketing Consulting Services	
Franchise	Description	
Amusement And Recreation NEC	Amusement & Recreation NEC	

Location Employees	200	Location Sales Volume	Not Available
Corporate Employees	7,000	Corporate Sales Volume	\$1,054,000,000
Type of Business	Public	Location Type	Headquarter
Affiliated Records	56	Affiliated Locations	49
Parent Company	Not Available	Foreign Parent	Not Available
EIN 1	289281124	EIN 2	610156015
EIN 3	611270558	Fortune 1000 Ranking	Not Available
Credit Cards Accepted	Not Available	Last Updated On	April, 2021
Years in Database	23	Year Established	1875
Square Footage	100,000+	IUSA Number	00-123-9953
Home Business	No	Credit Rating	Very Good
Latitude / Longitude	38.254980 / -85.581150	Full Credit Report	Buy from Experian
			SmartBusinessReports* by
Location Centerpoint	Parcel	Fleet Size	Not Available
Federal Contractor	No		

Hours of Operation

Mon	Tue	Wed	Thu	Fri	Sat	Sun
9:00 AM - 5:00 PM	Closed	Closed				













Quick Links

EXPAND ALL MINIMIZE ALL

Location Info

Job Listings

Industry Profile Business Profile

Photo, Map, & Directions

Business Demographics

Management Directory

Company News

Stock Data

Business Expenditures

Business Size History

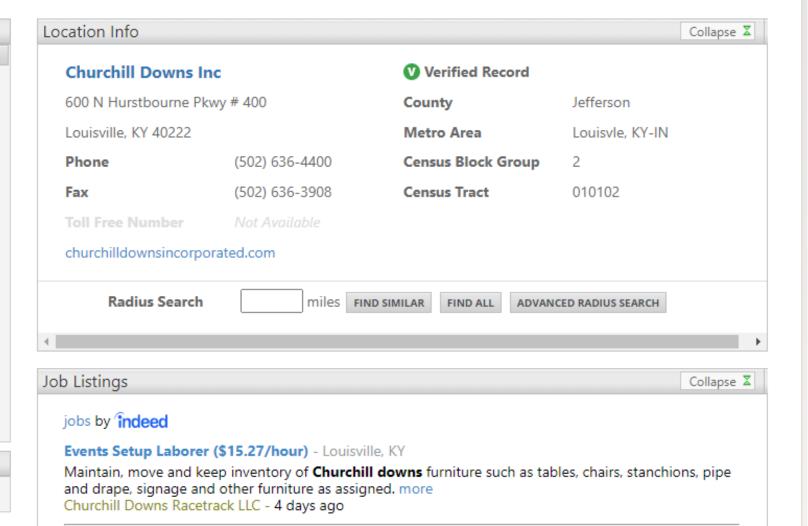
UCC Filings

Nearby Businesses

Competitors Report

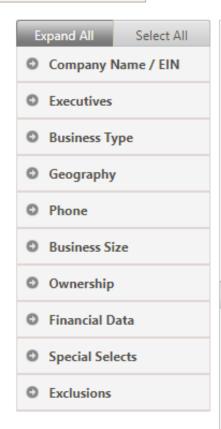
Corporate Tree

□ □ □ •



Enter Search Criteria



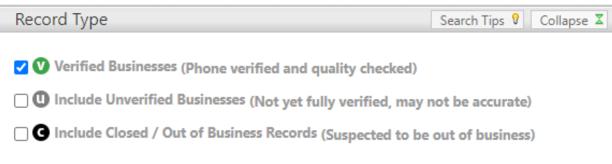




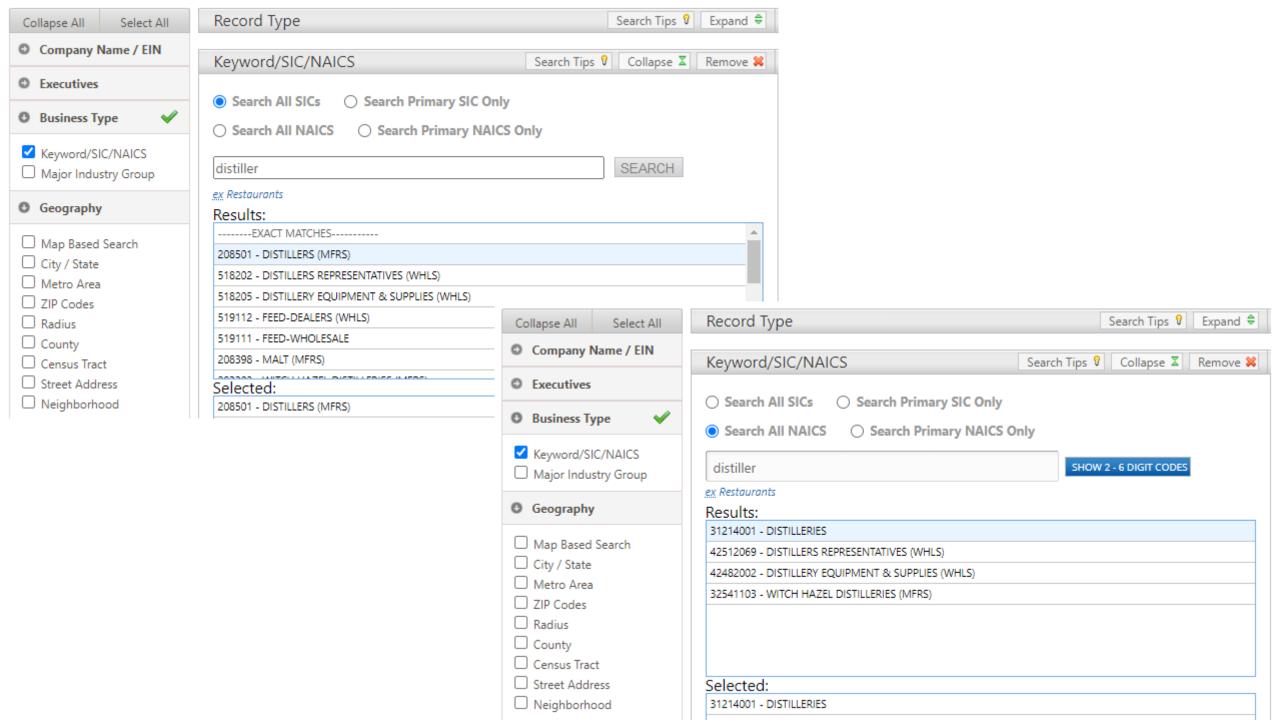
To start your search...

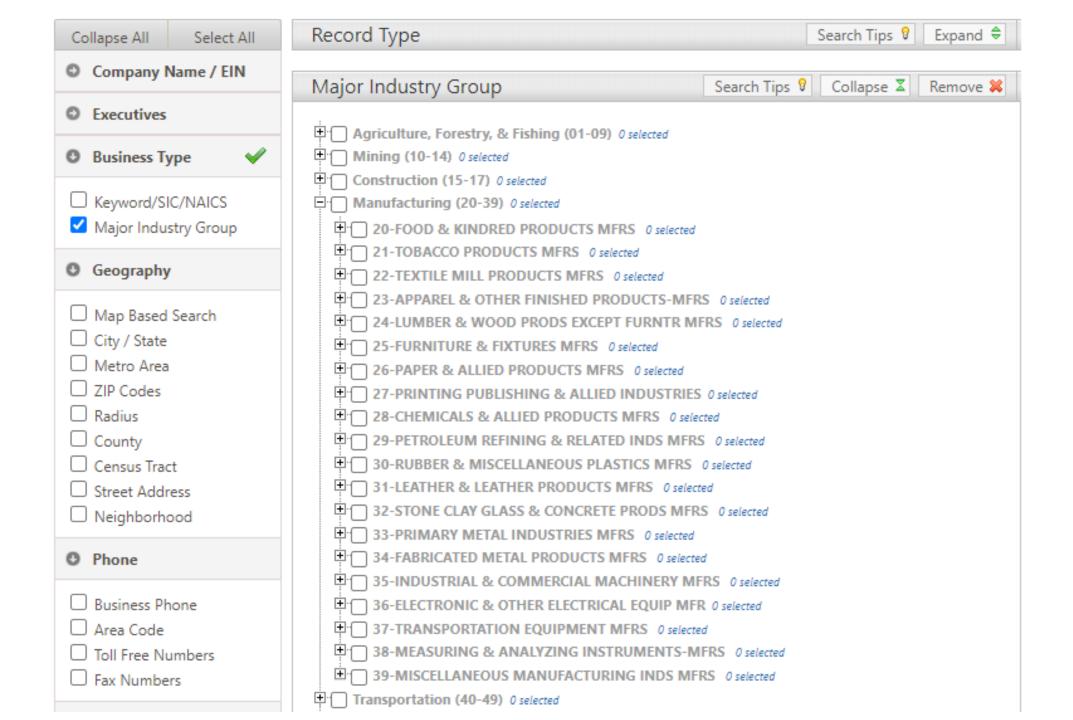
Click on the headings to the left to start your search. If you are uncertain what to search for, look for Search Tips within each section to help you along the way.

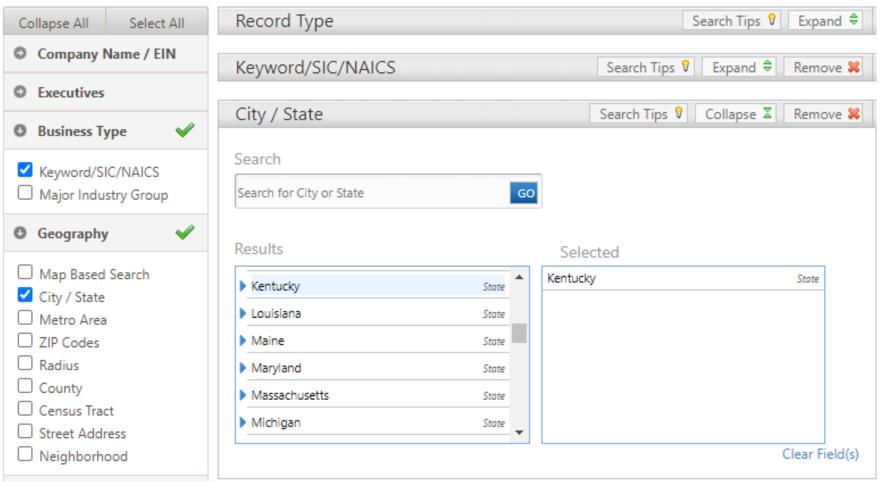
To further customize your search, select the Record Type you would like to search below to ensure you get the records you are looking for.



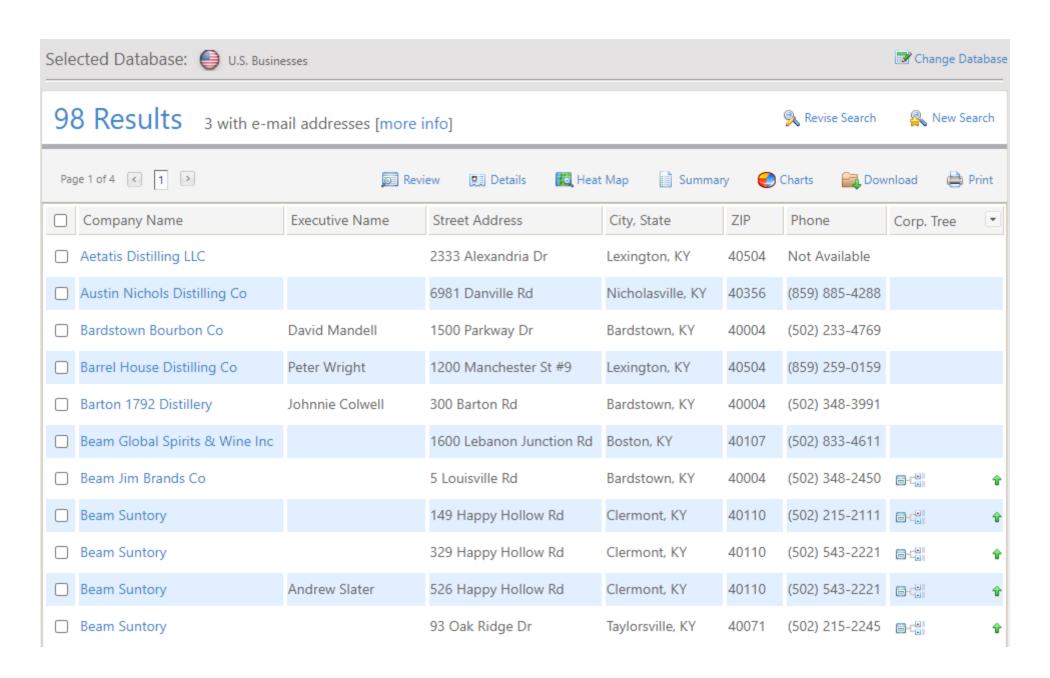


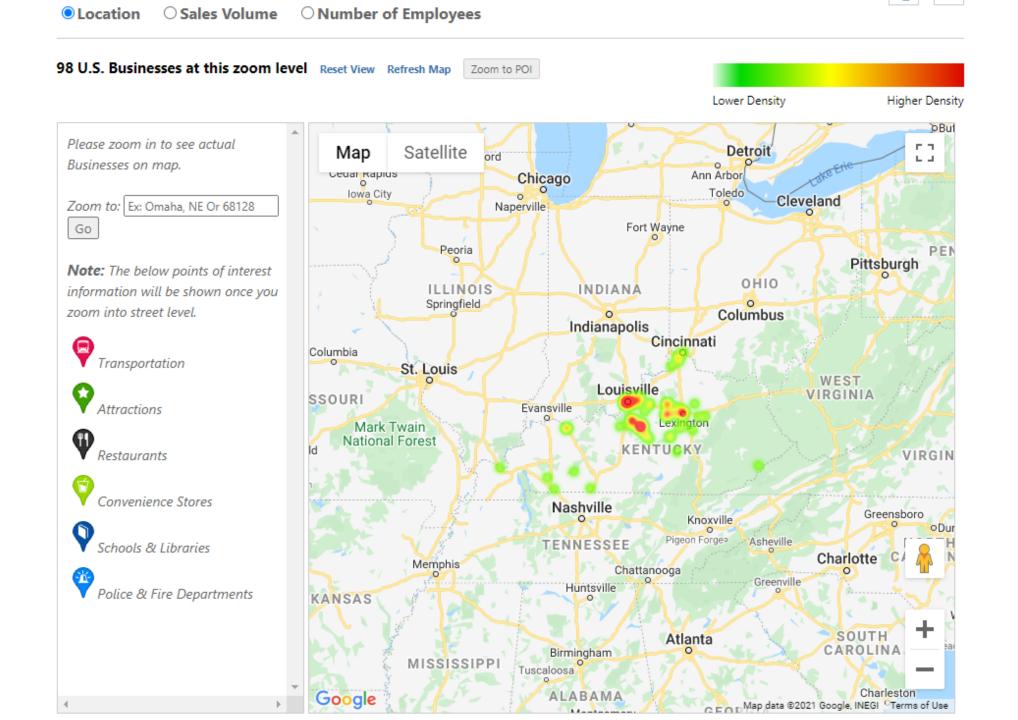












Data Summary

Back to Results

Revise Search



Show count break down by

☐ SIC Code

✓ NAICS Code

☐ Sales Volume

☐ Employee Size

Show geography break down by

O None

County

O Carrier Route

O 5 digit ZIP

O 3 digit ZIP

O Area Code

VIEW RESULTS or Back to Search Results

Table View

98 Records Total

Primary Naics \$	Primary Naics \$	FIPS Code	County \$	Record Count ▼
31214001	DISTILLERIES	21111	Jefferson	28
31214001	DISTILLERIES	21179	Nelson	14
31214001	DISTILLERIES	21067	Fayette	7
31214001	DISTILLERIES	21029	Bullitt	6
31214001	DISTILLERIES	21005	Anderson	5
31214001	DISTILLERIES	21073	Franklin	4
31214001	DISTILLERIES	21015	Boone	3
31214001	DISTILLERIES	21059	Daviess	3
31214001	DISTILLERIES	21155	Marion	3
31214001	DISTILLERIES	21239	Woodford	3
31214001	DISTILLERIES	21021	Boyle	2
31214001	DISTILLERIES	21047	Christian	2

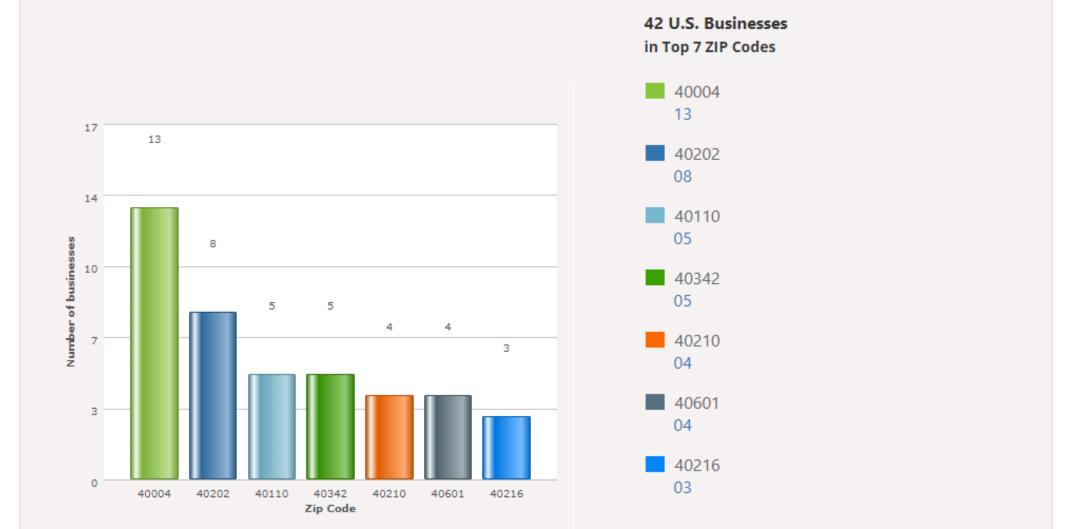
Summary Report for Your Search

Your Search: Record Type: Include only verified records.; Included States: Kentucky; NAICS:...show more

SIC Code NAICS Code City ZIP Code Sales Volume Employee Size







98 Results 3 with e-mail addresses [more info]





Page 4 of 4 4 >	<u></u> □ Re	eview 📜 Details 🔣 Heat	Map 📋 Summa	ry 🕙) Charts 🙀 Dov	vnload 🖨	Print
98 records selected.	Executive Name	Street Address	City, State	ZIP	Phone	Corp. Tree	•
Rolling Fork Distillery LLC	Jordan T Wathen	2808 Alice Ave	Louisville, KY	40220	Not Available		
Rossville Distillery	Michael Kanbar	999 Withrow Ct	Bardstown, KY	40004	Not Available		
☐ Rut N Strut Distillery	Joyce Nethery	500 Gordon Ln	Shelbyville, KY	40065	(502) 647-4929		
Saddlestone Distillery	Pamela Trautner	1009 Moores Mill Rd	Midway, KY	40347	Not Available		
Sazerac North America	Mitch Federman	2001 E 4th St	Owensboro, KY	42303	(270) 926-1110		
Silver Creek Distillery Inc		212 N 2nd St	Richmond, KY	40475	Not Available		
Sound Distillery		1710 Bank St	Louisville, KY	40203	(502) 290-4552		
Stagnaro Distribtg Inc	Mike Stagnaro	1600 Dolwick Dr	Erlanger, KY	41018	(859) 371-5501		
Tyler Wood White Whiskey LLC		103 White Whiskey Rd	Lewisburg, KY	42256	(270) 755-2638		
☐ Vanwinkle J P Son	Julian Van Winkle	2843 Brownsboro Rd # 208	Louisville, KY	40206	(502) 896-9989		
☐ Wadelyn Ranch Distilling LLC	Melissa Meneses	383 Friendship Church Rd	Waynesburg, KY	40489	Not Available		

Step One: Select your file format

- Comma Delimited (Most Popular)
- O Excel
- O Excel (2007/2010)
- O Tab Delimited

Step Two: Select your level of detail

- Summary includes name, address, phone number and 17 additional data fields
- O Detailed includes all data
- O Custom select fields to export

Data Dictionary

Having trouble understanding all the different codes in your download?

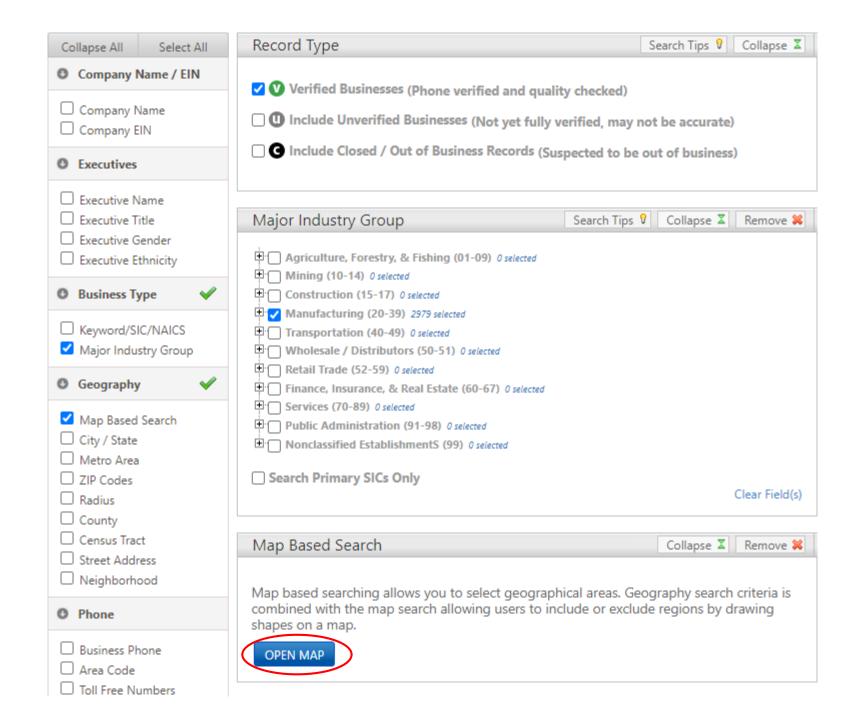
The Data Reference has a legend to help you.

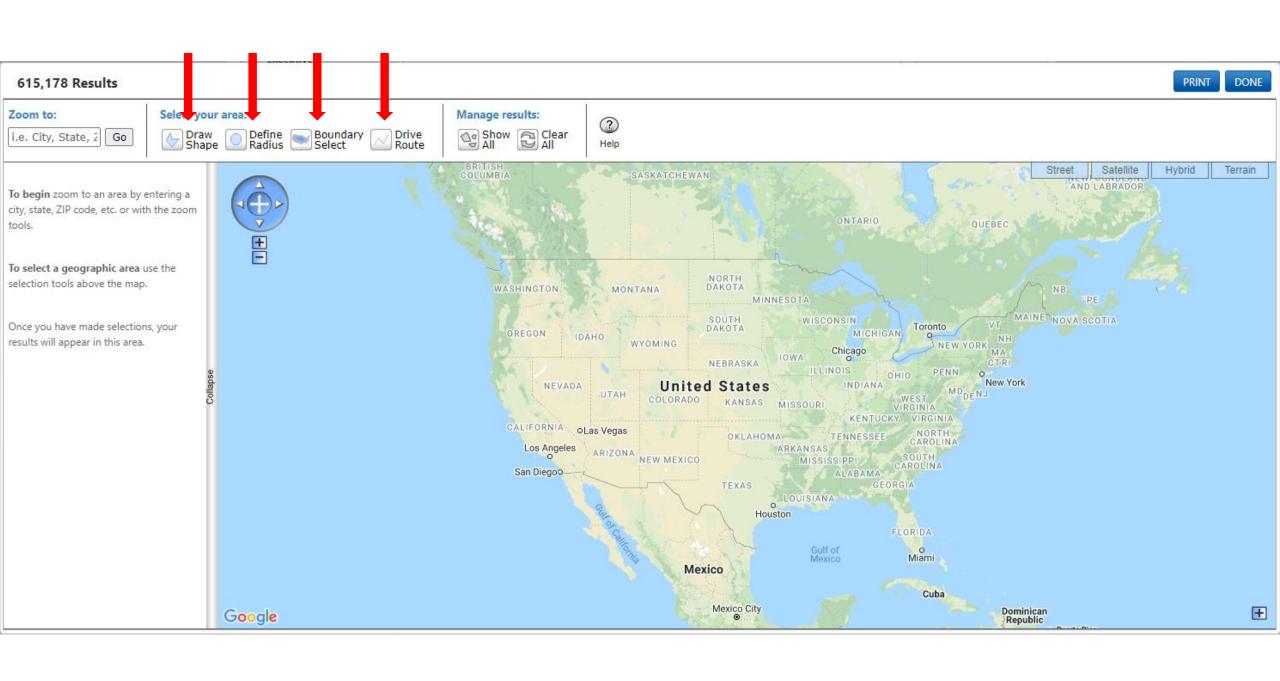
DOWNLOAD RECORDS

Business Size
☐ Number Of Employees ☐ Sales Volume ☐ Fleet Size
Ownership
Public/Private Company Headquarter/Branch Foreign Parent Home Based Business Government Office
• Financial Data
Stock Exchange Ticker Symbol Credit Rating Business Expenditures

Special Selects
☐ Web Address
☐ Email
Social Site Links
Fortune 1000
☐ Yellow Page Ad Size
☐ Years In Database
☐ Year Established
☐ Square Footage
Professionals (All / One)
☐ Federal Contractor

• Exclusions	
OMIT:	
Keyword/SIC/NAICS	
OMIT: Area Code	
OMIT: ZIP Code	
OMIT: City	
OMIT: County	
OMIT: Metro	
OMIT: State	
OMIT: Saved Searche	:S





Drive Route

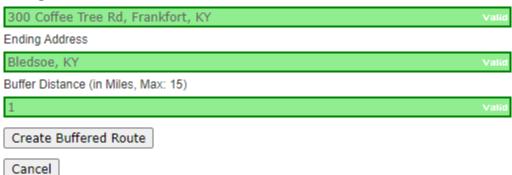
Create a shape by buffering a drive route, all fields are required.

For more accurate results, please include address, city & state and/or zip code.

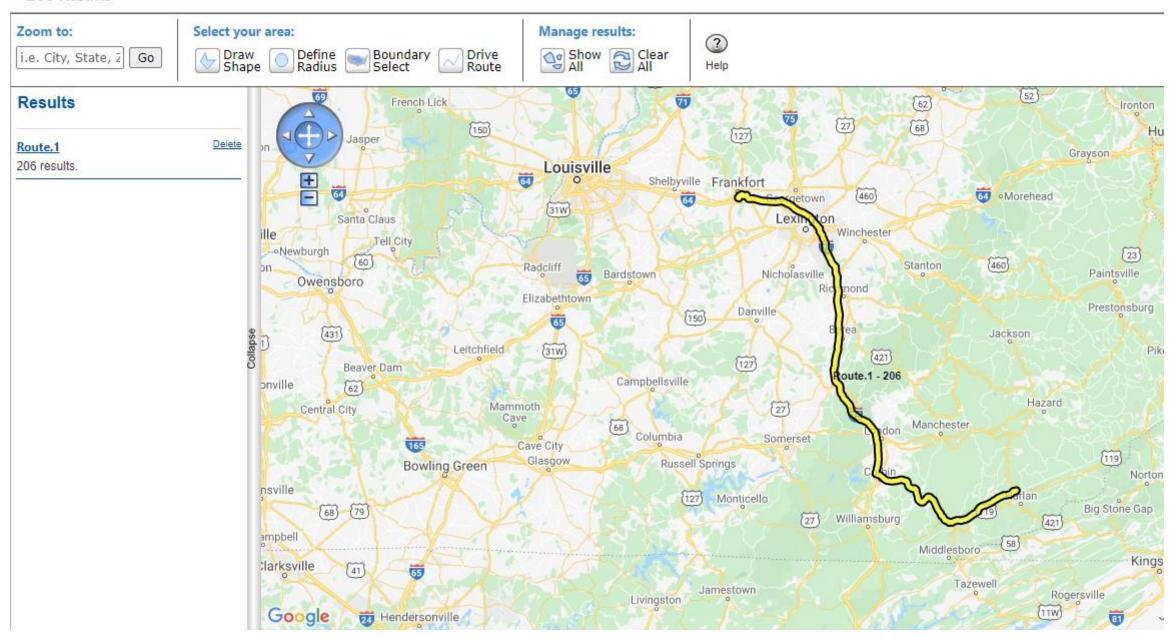
Examples:

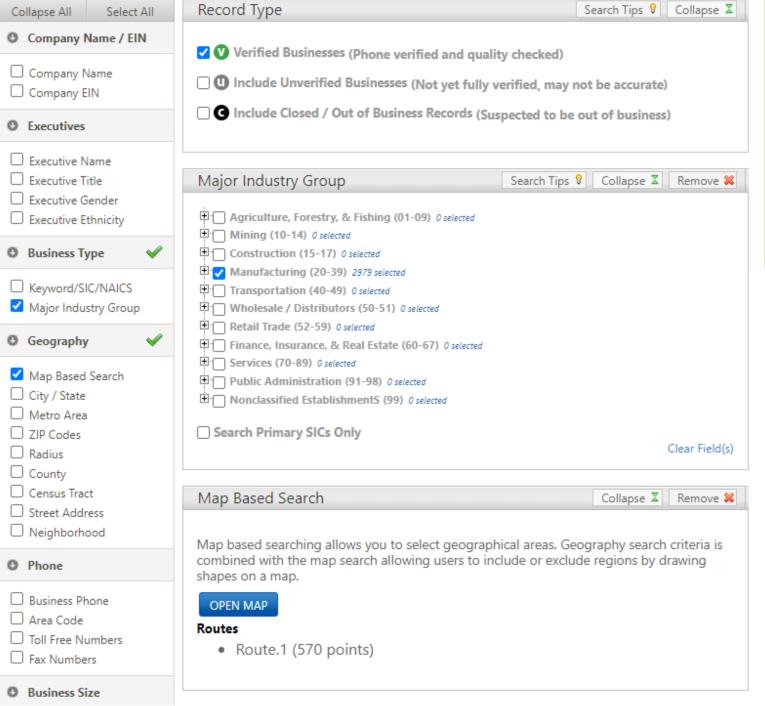
5711 s 86 cir Omaha, NE 5711 s 86 cir 68127 5711 s 86 cir Omaha, NE 68127

Starting Address



206 Results





VIEW RESULTS

UPDATE COUNT

RECORD COUNT

206

EMAIL COUNT

22

more info

CLEAR SEARCH

Select a Database to Search



U.S. Consumer / Lifestyles



Use this database of over 307 million U.S. Consumers to conduct market research, and locate friends and relatives. Our records are continuously updated and processed against the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF).

Selection Criteria include:

- Name
- Address
- Median home value
- Median home income
- And more...

START SEARCH

New Features

New Data Elements

- Map based geography search
- Neighborhood Data
- Business Expenditures
- Corporate and/or Location Employee Size
- Corporate and/or Location Sales Volume

Other New Features

- New Look and Feel
- Faster Results
- Enhanced Phone Number Search in the Ouick Search
- Single Advanced Search Page
- Saved search feature
- Multiple Tier Tallies

Name:		Address:	
City:	Albany	State:	KY
ZIP Code:	42602-9640	County:	Lincoln
Metro Area:	Danville, KY	Phone:	Not Available

Neighborhood Information Collapse ∑

\$20,000 - \$29,999
\$75,000 - \$99,999
36.716610 / -85.178390
Zip Centroid
58.94%
UNDER \$20,000
\$50,000 - \$74,999
1
970201

^{*} Estimated Household Income and Estimated Home Value are information gathered from the most recent census with the values encompassing a defined area and not just that specific household.

^{**} Adjusted for cost of living

Select a Database to Search



U.S. Consumer / Lifestyles



Use this database of over 307 million U.S. Consumers to conduct market research, and locate friends and relatives. Our records are continuously updated and processed against the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF).

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START SEARCH

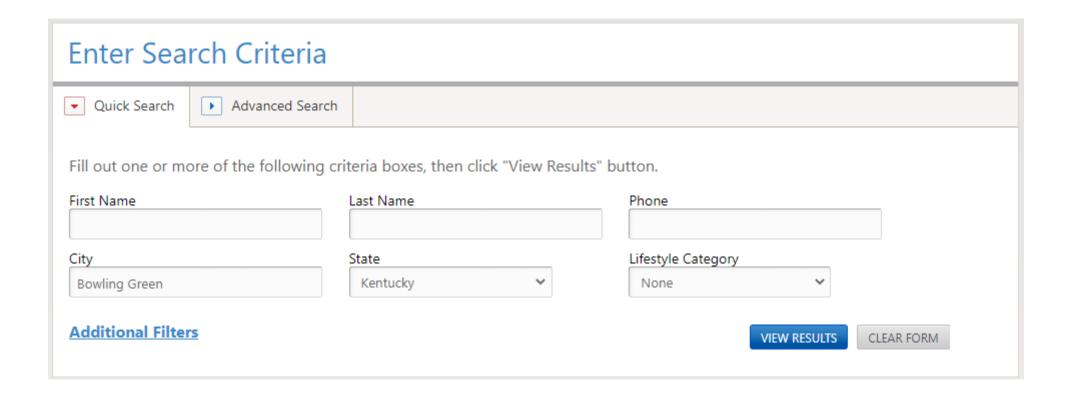
New Features

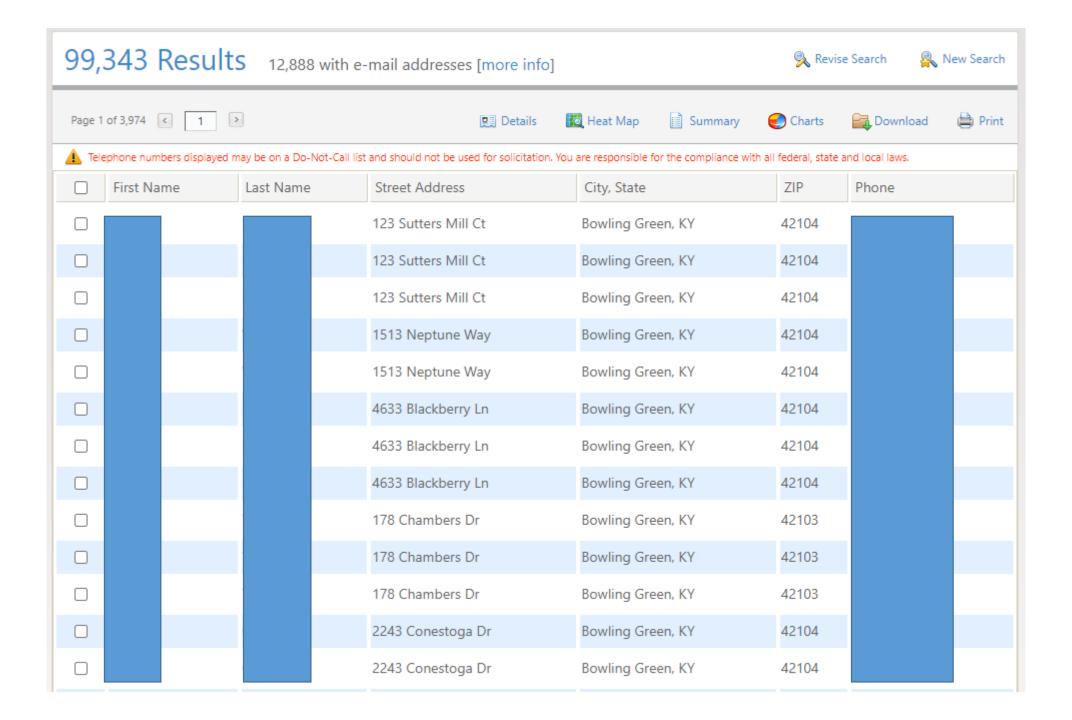
New Data Elements

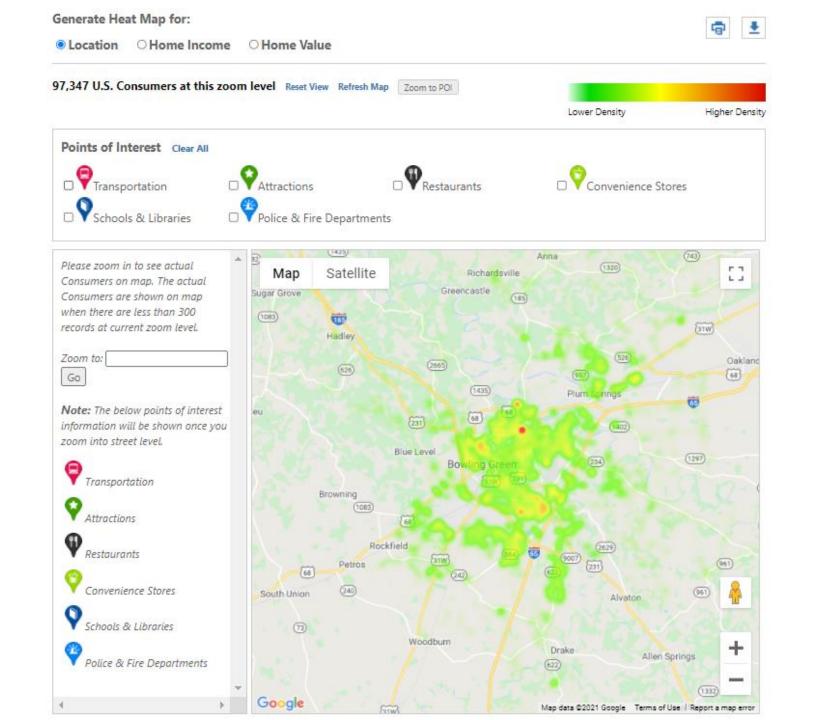
- Map based geography search
- Neighborhood Data
- Business Expenditures
- Corporate and/or Location Employee Size
- Corporate and/or Location Sales Volume

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- Faster Results
- Enhanced Phone Number Search in the Ouick Search
- Single Advanced Search Page
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- Multiple Tier Tallies







Res	ident Information			Collapse 2
	Name:		Address:	
	City:	Bowling Green	State:	KY
	ZIP Code:	42101-9679	County:	Warren
	Metro Area:	Bowling Green,KY	Phone:	
	Gender:		Years In Home	44
	Marital Status:	Unknown		
	SHOW NEIGHBORS within miles Range of .1 to 5 miles allowed.			

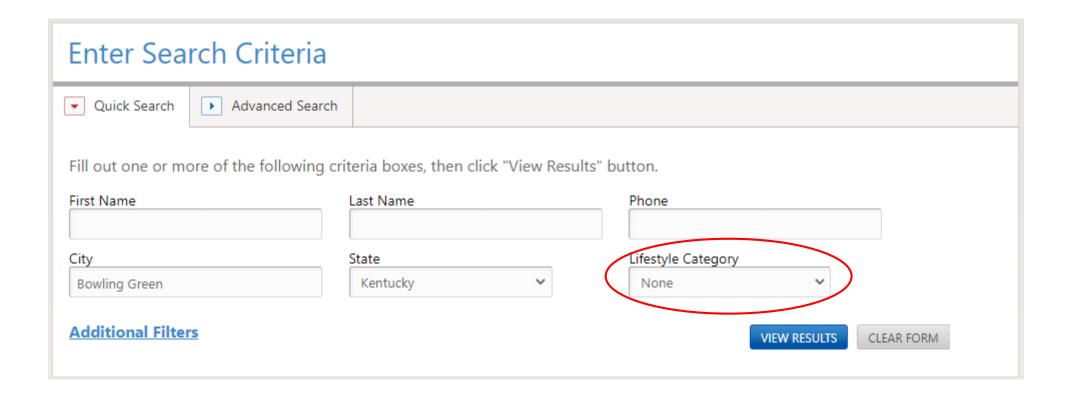
Location Map

Expand 4

Neighborhood Information

Collapse 2

*Estimated Household Income:	\$70,000 - \$79,999	
*Estimated Home Value:	\$100,000 - \$124,999	
Latitude/Longitude:	37.060740 / -86.411590	
Location Centerpoint:	Parcel	
Percentage of owner occupied housing:	75.59%	
Census Home Income:	\$50,000 - \$59,999	
Census Home Value:	\$125,000 - \$149,999	
Census Block Group:	3	
Census Tract:	011700	
* "Estimated Household Income" and "Estimated Home Value" are information gathered from most recent census and collated with Data Axle proprietary data.		



Lifestyles	Search Tips 💡 Colli	apse 🛮 Remove 💢		
Lifestyles are scored based on level of interest from 0 to 9 in our database. 0 meaning no interest; 9 meaning heavy interest. Selecting Lifestyles from the categories below will include individuals with a score of 6 and higher (6 to 9).				
Apparel / Fashion / Beauty				
Arts / History / Science				
Books / Magazines				
⊕ Charitable Donor				
Cooking / Wine				
⊕ Collectibles				
Hobbies / Crafts / Sewing				
Health / Diet / Fitness				
Home Improvement / Decor				
Motor Vehicles / Motor sports				
Outdoor Recreation				
Personal Finance / Self-Help				
Pets / Animals				
Photography				
Politics / Religion / News				
Purchase Behavior				
— Sports				
Technology / Entertainment				
± Travel				
Currently searching records that <i>match any</i> selected interests				
SHOW MORE OPTIONS		Clear Field(s)		

Lifestyle Interests	Collapse ▼

Apparel / Fashion / Beauty Arts / History / Science Books / Magazines Book Buyers, Books & Magazines, Magazine Subscribers Charitable Donor Cooking / Wine General Cooking, Gourmet Food & Wine Collectibles Collectibles - Other Hobbies / Crafts / Sewing General Crafts, Knitting, Hobby Crafts - Scrapbooks, Models Health / Diet / Fitness Diet & Weight Loss, General Health & Exercise, Fitness Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access Travel		
Books / Magazines Book Buyers, Books & Magazines, Magazine Subscribers Charitable Donor Cooking / Wine General Cooking, Gourmet Food & Wine Collectibles Collectibles Collectibles - Other Hobbies / Crafts / Sewing General Crafts, Knitting, Hobby Crafts - Scrapbooks, Models Health / Diet / Fitness Diet & Weight Loss, General Health & Exercise, Fitness Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Apparel / Fashion / Beauty	General Apparel
Charitable Donor Cooking / Wine General Cooking, Gourmet Food & Wine Collectibles Collectibles Collectibles - Other Hobbies / Crafts / Sewing General Crafts, Knitting, Hobby Crafts - Scrapbooks, Models Health / Diet / Fitness Diet & Weight Loss, General Health & Exercise, Fitness Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Arts / History / Science	
Cooking / Wine General Cooking, Gourmet Food & Wine Collectibles Collectibles - Other General Crafts, Knitting, Hobby Crafts - Scrapbooks, Models Health / Diet / Fitness Diet & Weight Loss, General Health & Exercise, Fitness Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Books / Magazines	Book Buyers, Books & Magazines, Magazine Subscribers
Collectibles Collectibles - Other Hobbies / Crafts / Sewing General Crafts, Knitting, Hobby Crafts - Scrapbooks, Models Health / Diet / Fitness Diet & Weight Loss, General Health & Exercise, Fitness Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Charitable Donor	Charitable Donor
Hobbies / Crafts / Sewing General Crafts, Knitting, Hobby Crafts - Scrapbooks, Models Health / Diet / Fitness Diet & Weight Loss, General Health & Exercise, Fitness Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Cooking / Wine	General Cooking, Gourmet Food & Wine
Health / Diet / Fitness Diet & Weight Loss, General Health & Exercise, Fitness Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Collectibles	Collectibles - Other
Home Improvement / Decor Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Hobbies / Crafts / Sewing	General Crafts, Knitting, Hobby Crafts - Scrapbooks, Models
Motor Vehicles / Motor Sports Automotive Enthusiast, Truck Enthusiast Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Health / Diet / Fitness	Diet & Weight Loss, General Health & Exercise, Fitness
Outdoor Recreation Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds Personal Finance / Self-Help Cats, Dogs, General Pets Photography Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Home Improvement / Decor	
Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Audio Products & Music, Internet User, Internet Access	Motor Vehicles / Motor Sports	Automotive Enthusiast, Truck Enthusiast
Pets / Animals Cats, Dogs, General Pets Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Outdoor Recreation	Boating & Sailing, Gardening, General Outdoor Sports, Wild Birds
Photography Politics / Religion / News Interest in Bible / Devotionals Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Personal Finance / Self-Help	
Politics / Religion / News Interest in Bible / Devotionals Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Audio Products & Music, Internet User, Internet Access	Pets / Animals	Cats, Dogs, General Pets
Purchase Behavior Business Office Supplies & Equipment, Catalog Shopper, Child & Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Audio Products & Music, Internet User, Internet Access	Photography	
Family Products, Credit Card User, Gift Giver, Home Office Purchase, Internet Purchaser Sports General Sports Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Politics / Religion / News	Interest in Bible / Devotionals
Technology / Entertainment Audio Products & Music, Internet User, Internet Access	Purchase Behavior	Family Products, Credit Card User, Gift Giver, Home Office
	Sports	General Sports
Travel Cruises, Recreation Vehicle Travel, Travel - General, US Travel	Technology / Entertainment	Audio Products & Music, Internet User, Internet Access
	Travel	Cruises, Recreation Vehicle Travel, Travel - General, US Travel



U.S. New Movers / Homeowners

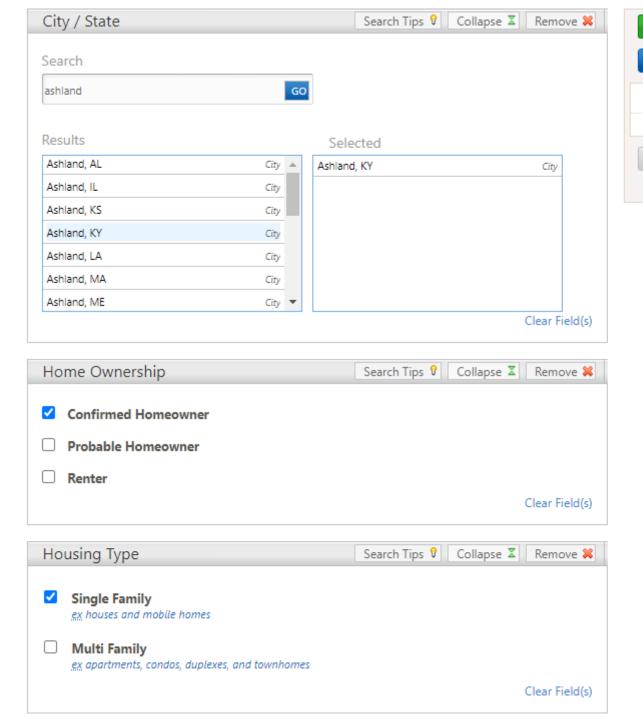


With more than 300,000 New Movers and approximately 100,000 New Homeowners added each week, this database can reveal how many people move into a neighborhood, city or state. This information is invaluable to service providers such as banks, dry cleaners, doctors and hair stylists.

Selection criteria include:

- Geography
- Housing type
- Moving distance
- Move type
- And more...

START SEARCH



VIEW RESULTS

UPDATE COUNT

RECORD COUNT
447

CLEAR SEARCH

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Thank you to the Institute of Museum and Library Services (IMLS) for sponsorship of this webinar.

Questions, comments?

- ▶ The webinar was recorded and will be available within one week.
- ► A link to a short survey is being put in the chat. Your responses are very important to us and for our continued federal funding.
- ► The presentation slides and a certificate of attendance will be emailed to all attendees.