

KDLA Training Development Specialist

Please join KDLA in welcoming our new Training Development Specialist, Tricia MacCallum. Tricia's work experience includes coordinating continuing education, professional development, and academic programming. She enjoys spending time with her family and playing board games. Tricia's office is at KDLA, and she can be reached at tricia.maccallum@ky.gov or 502-564-1724.

Kentucky Talking Book Library

The Kentucky Talking Book Library (KTBL) has over 20,000 braille and 142,000 audiobook titles for people who are blind, have low vision, have a physical disability affecting the ability to hold books and turn pages, or have a reading disability like dyslexia. Books and magazines can be sent by mail or downloaded from the internet. KTBL also has Kentucky books, a newspaper-reading service, and braille or large print music scores and instruction.

KTBL has developed two programming kits, *Reading is for Everyone* and *Discovering Braille*, which are suitable for all ages. Applications are available [on the KTBL website](#), and librarians can sign them to certify that a person is eligible for service. Your library can also sign up for a demonstration account to have a player and sample book available for display or outreach. Call or email for more info at 800-372-2968 or ktbl.mail@ky.gov.

Save the Date--KPLA Announces New Jay McChord Workshop

Effectively Telling Your Story

Library professionals often hear they need to tell a better story, but many do not know where to start. Those in libraries do not always understand their audience, what they want, and how to make them feel. In this new training, Jay McChord will provide attendees insights into how to tell the story of their library more effectively to their communities (especially elected officials). Session attendees will walk away with specific formats and tools to successfully tell their library's story every time to any audience. Participants are encouraged to bring their annual report, brag sheet, and/or other current communications to be workshopped and learn how to use the techniques introduced to build a stronger connection to their unique audience(s).

May 13, 2024, 9:00-11:00 Eastern, Madison County Public Library

May 15, 2024, 9:00-11:00 Central, Warren County Public Library—Bob Kirby Branch

May 16, 2024, 9:00-11:00 Central, Marshall County Public Library—Benton Branch