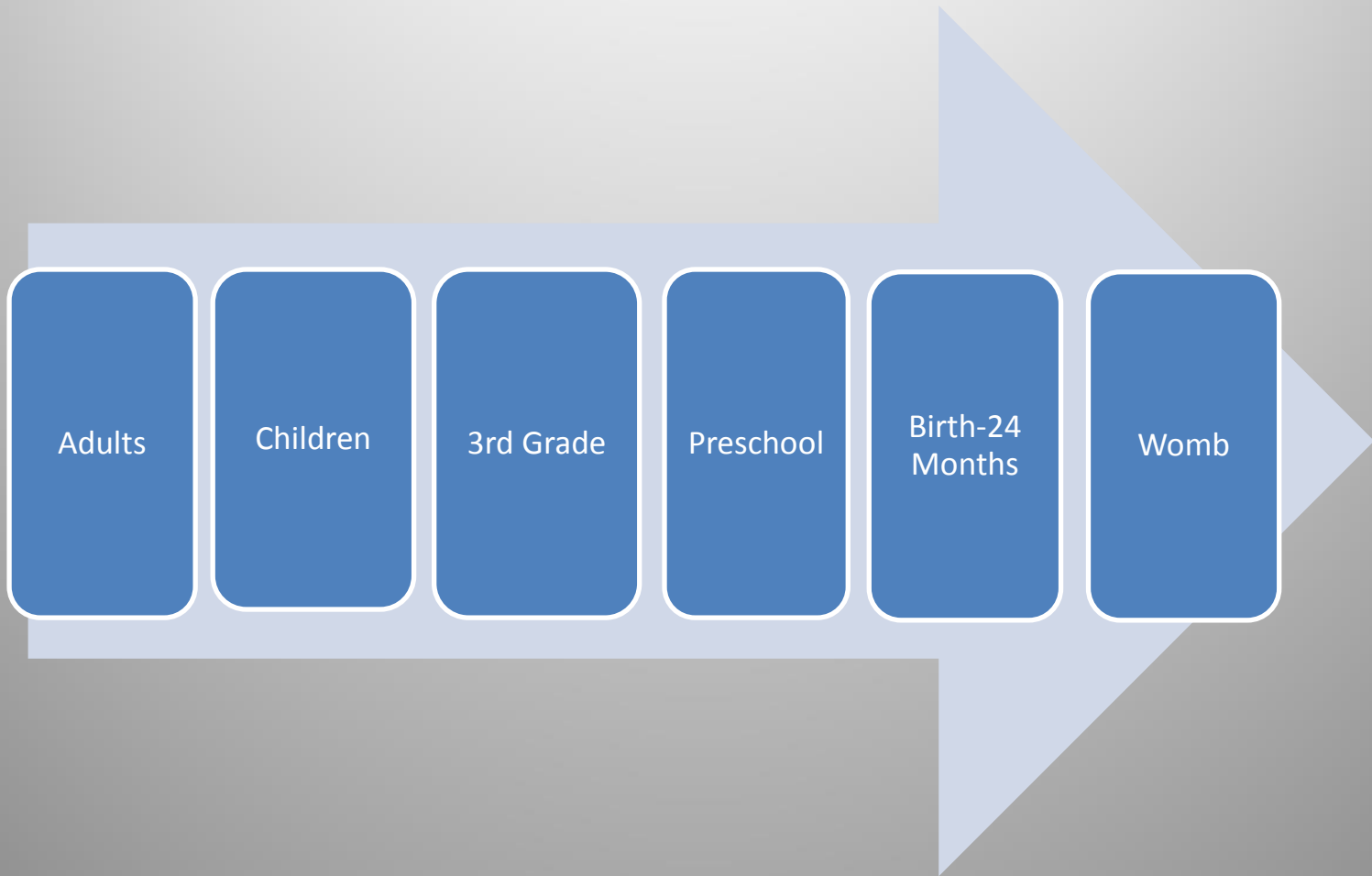




North Liberty  
Community Library

Just as it's never too late  
to learn literacy skills,  
it's never too early either...

# Literacy Timeline





- Encourage expecting families to develop daily literacy habits
- Educate expecting parents about early literacy skills and how children learn those skills
- Enable expecting parents to be more confident as their child's first teacher

ALL ***BEFORE*** THE CHILD IS BORN

*SO IT CAN BE CONTINUED*

***AFTER*** THE CHILD IS BORN

# Womb Literacy Will Not

- Enable babies to read and write in the womb
  
- Enable babies to be born knowing how to read and write

# Once Upon a Time...

- Based on my own personal experiences
- Survival Mode
- Struggle to start a daily reading routine
- AHA Moment

***“Reading should not be presented***

***to a child***

***as a chore, a duty.***

***It should be offered as a gift.”***

# Current Early Literacy Programs

- Born to Read
- Reach Out and Read
- Every Child Ready to Read



# Statistics

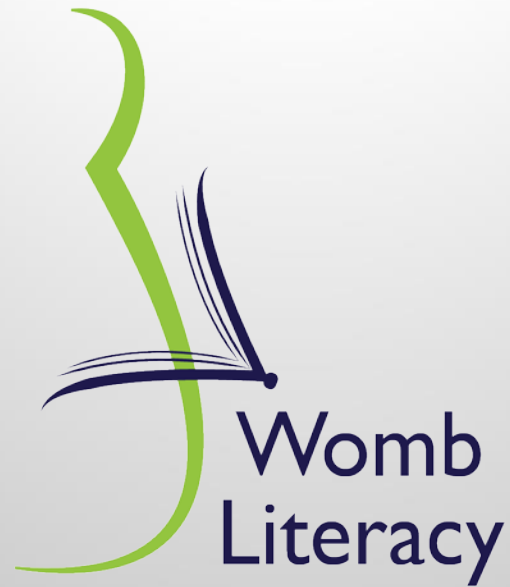
- Fewer than half of parents (48%) in the United States read to their younger children daily
- 35% of children entering kindergarten today lack the basic language skills needed to learn to read
- Children who read on grade level by the end of third grade are more successful in school, work, and in life

# Statistics

- 66% of 4<sup>th</sup> graders were not proficient in reading (2013 national average)
- 83% of African American 4<sup>th</sup> graders were not proficient in reading (2013)
- 54% of Children were not attending preschool (2011-13 national average)

# Iowa 3<sup>rd</sup> Grade Retention Law

- 3<sup>rd</sup> grade students below grade level in reading may have to repeat that grade
- Transition from “learning to read” to “reading to learn”



Baby Fair

Stork Storytime Podcast

Read to the Bump

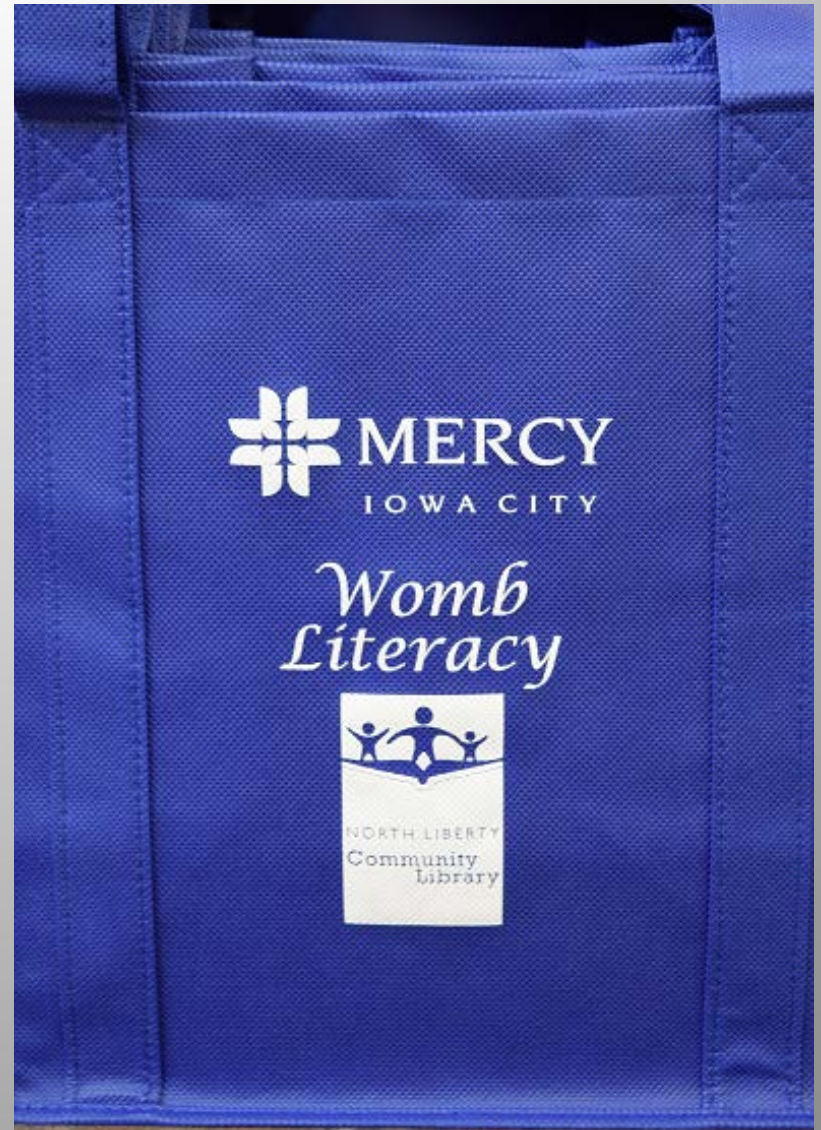
# baby fair



Sponsored by:  **MERCY**  
IOWA CITY

# Sponsorship

Mercy Hospital  
(Iowa City)  
sponsored  
tote bags









# Activities

- Car seat safety checks
- Vision screenings
- Photo booth
- Spinal Screenings



# Door Prizes



# Feedback

“I thought the baby fair was a great success. I look forward to future fairs.” - Andrea R. (Vendor)

“I thought it was a wonderful event. I hope all libraries catch on to this way of serving our communities.” - Kristin B. (Vendor)

“I feel more comfortable in my role as a new mom now.” – Amanda L. (Expecting Parent)

# Stork Storytime

- Geared toward expecting parents
- Learn about early literacy skills and how children learn them
- Build confidence in parent role as child's first teacher



# Storytime Formats

## **Baby Storytime:**

- Theme: seasonal
- Welcome: sing song
- Library component: Read books/rhymes
- Free play: play with toys and other children

## **Stork Storytime:**

- Theme: early literacy skill
- Welcome: explain concept
- Library component: Guest speaker with library tie in
- Social time: form networks of support


# Stork Storytime Podcast

- Conveys same message and content as storytimes at the library
- Available at patron's convenience
- Available from our website, Soundcloud and iTunes



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Stork Storytime Podcast: Welcome to Wo... **SOUNDCLOUD** Share

20:40 78

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Tuesday: 8am - 8pm  
Wednesday: 9am - 8pm  
Thursday: 8am - 8pm  
Friday: 9am - 5pm  
Saturday: 10am - 5pm  
Sunday: 1pm - 4pm

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# Six Early Literacy Skills

- Print Motivation – I love books
- Enriched Vocabulary – I know words
- Print Awareness – I see words
- Phonological Awareness – I hear words
- Letter Knowledge – I know my ABCs
- Narrative Skills – I tell stories

# 5 Ways Kids Learn



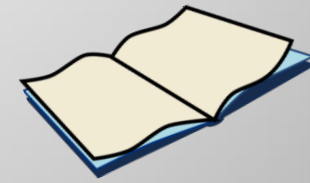
Talking

Reading

Singing

Listening

Playing





# Print Motivation

## Fun with Puppets

Have fun with simple puppets!

Help your child color in the bear.  
Cut out and paste onto a popsicle  
stick or craft stick.

Your child can use this simple  
puppet to re-tell a favorite story or  
make up one of his/her own.



## Action Rhyme

Make up actions to go with the words

*Teddy Bear, Teddy Bear, shut the door.*

*Teddy Bear, Teddy Bear, count to four.*

*Teddy Bear, Teddy Bear, reach up high.*

*Teddy Bear, Teddy Bear, wink one eye.*

*Teddy Bear, Teddy Bear, put away your shoes.*

*Teddy Bear, Teddy Bear, that will do.*

*Teddy Bear, Teddy Bear, touch your nose.*

*Teddy Bear, Teddy Bear, touch your toes.*

*Teddy Bear, Teddy Bear, climb in bed.*

*Teddy Bear, Teddy Bear, rest your head.*

*Teddy Bear, Teddy Bear, turn out the light.*

*Teddy Bear, Teddy Bear, say, "Goodnight."*

## TRY THIS AT HOME:

- Let your child choose the book he/she wants to read.
- Stop reading if your child loses interest. A few short reading times that are enjoyable are better than a long experience.
- Create a comfortable environment in which to share books with your child.
- Put books within easy reach so your child can choose them on his/her own.



Courtesy of the Idaho Commission  
for Libraries' Read to Me program  
and your public library

# Read to the Bump

- OBGYN doctors distribute books & early literacy information to expecting moms at their 6-9 month prenatal appointments
- Encourage expecting families to develop a reading routine before baby is born
- Builds baby's personal library before birth

# Read to the Bump



# Benefits

- Bonding
- Family developing daily reading routines
- Encouraging a love of reading from the very beginning
- Siblings able to practice their literacy skills
- Health benefits to both mother and baby

# Baby's Library

➤ *Goodnight Moon* by Margaret Wise Brown

➤ *Guess How Much I Love You* by Sam McBratney

➤ *Brown Bear, Brown Bear What Do You See?*

by Bill Martin, Jr.

➤ *Hello My Little One, It's Me Your Father*

by Elvin R. Freytes (Founder of MaJenDome)

# Year Two and Beyond

- Implement Read to the Bump
- Secure Funding & Partnerships
- Baby Literacy Area
- Waddle Walk

# Implementation at Your Library

- Your community
- Start small and grow
- Form partnerships
- Borrow resources

# Contact Information

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