



COMMUNITY PARTNERSHIPS

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KENTON COUNTY PUBLIC LIBRARY
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LEAF



because libraries work

LIBRARY ECONOMIC ADVANTAGE FORUM
PILOT SITE

PARTNERS

NKY CAREER CENTER KENTUCKY ADULT EDUCATION




NKY CAREER CENTER HISTORY

Initially contacted NKYCC managers to identify where they needed help and then determined which Library resources could help fill their gaps.

Problem areas were resume assistance, interview coaching, building computer skills, job searching online & application process, research needs, developing LinkedIn Profiles and utilizing Kentucky Focus Career.

KCPL started hosting Resume Workshops, Interviewing Skills Classes, LinkedIn Profile Sessions & Job Searching Online utilizing NKYCC staff as instructors.

Manager from the Office of Employment & Training taught session for our Adult Services staff on How to Access Kentucky Focus Career to be able to assist patrons.



OUTCOMES OF INITIAL PARTNERSHIP

1. KCPL hosted Job Fair with 53 employers that was attended by over 1000 job seekers in January 2014.
2. KCPL hosted NKYCC Professional Networking Group (The Green Light Group) every Friday while new NKYCC center was built.
3. KCPL Erlanger Library hosted the Northern Kentucky Accountability Group mentored by a NKYCC staff member.
4. KCPL staff presented to both staff and job seekers on Library specific resources including Gale Courses, ReferenceUSA, Demographics Now & Learning Express
5. KCPL hosted and invited to participate in Long Range Planning Meetings for Workforce Development sponsored by the NKY Workforce Investment Board



2018 KEY ACTIVITIES

1. KCPL became official partner of the NKY Career in March, signing an official Memorandum of Understanding about formal role in workforce development.
2. KCPL staff attend weekly NKYCC Orientation meetings for people new to Unemployment Insurance and educate future job seekers about Library resources available to them.
3. KCPL Librarian formatted and planned class to address First Time Computer Users Skills in Combination with Skills Needed to Apply for jobs & teaches it at NKYCC bi-monthly.
4. KCPL will host the New Year New You Job Fair again for the third time in January 2019.



THE KEY: RELATIONSHIPS

KCPL staff have become knowledgeable about NKYCC resources and vice versa through continual interactions.

KCPL staff teach classes at NKYCC and NKYCC staff teach classes at KCPL.

KCPL receives, posts and shares NKYCC information about Employer Hiring Events, Job Fairs and weekly new jobs posted to Kentucky Focus Career in our area.

KCPL attends Partners for Success quarterly to stay aware of all Workforce Development resources available in area.

KCPL hosting two Youth Career Connections Interns (work at Library, but paid by NKYCC)

Executive Director sits on local Workforce Investment Board



KENTUCKY ADULT EDUCATION

1. KCPL hosts and promotes the *Performance Skills in the Workshop* classes
2. KAE instructor teaches all classes leading to a *Kentucky Essential Skills Certificate*
3. KCPL has hosted GED classes in the past



NKY CHAMBER OF COMMERCE

KCPL staff serve on planning committees for various events

KCPL offers use of building space for events pre-Library opening

Chamber offers Library networking group participants discounts to events

KCPL staff serve in advisory roles on key area initiatives

KCPL staff are regularly interviewed by Chamber staff about key areas (Stream Center, non-traditional roles, community history, workforce issues, technology)

KCPL staff participate in leadership NKY Program



LOCAL CAREER COACHES

Developed partnerships with respected and well-known career coaches with various areas of expertise.

Coaches teach programs at minimal or low fees.

Coaches continually refer clients to Library programs and we share their contact information.

Highlight coaches in weekly emails featuring success stories of job seekers.

Meet them through your Workforce Investment Board or SHRM meetings.





NKY ACCOUNTABILITY GROUP

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PARTNERSHIP WITH:

- o The Kentucky Career Center-Bluegrass
- o Area businesses
- o Estill County Board of Education
- o Restaurants
- o Sergeant Tony Horn-Kentucky National Guard
- o Estill County Adult Education

- o Renee McFall-Taught the Free Resume Class and discussed the do's and don'ts of Interviews, including what you should/shouldn't wear.
- o Sergeant Tony Horn will be at the library in July for a talk on Educational Benefits of the KY National Guard and also will be doing a program on Job Interview Skills. FREE



JOB FAIR

- o Library is hosting a Job Fair on August 31 from 2-5.
- o Invite Adecco, Nesco, local businesses, such as: Carhartt, McDonald's, Hardee's, School System, and so many more.
- o Adult Education will be on hand to answer any questions regarding GED classes.
- o Kentucky Career Center will also be here to assist with questions.





Contact Information:

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**ADULT CAREER EDUCATION
AT MCCrackEN COUNTY
PUBLIC LIBRARY**

AARON WILLIAMS
ADULT & DIGITAL SERVICES LIBRARIAN



- ▶ MEETING WITH THE ADULT LEARNING CENTER
- ▶ ADULT ED WANTED ACCESSIBILITY FOR STUDENTS
- ▶ LIBRARY WANTED TO CONNECT PATRONS TO ADULT ED
- ▶ CAN WE EMULATE LEAF IN PADUCAH?

KENTUCKY ADULT EDUCATION



SKILLS

CREDENTIALS ▶ COLLEGE ▶ CAREER

A Proud Partner of the American Job Center Network

THE ORIGINS OF ACE





- ▶ SIX CLASSES, TWO WEEKS
- ▶ 9AM TO NOON AT THE LIBRARY
- ▶ TWO CLASSES TAUGHT BY MCLIB
- ▶ TWO CLASSES TAUGHT BY ADULT ED
- ▶ TWO CLASSES TAUGHT BY KCC

ACE PART ONE: THE PILOT



- ▶ LOW TURNOUT
- ▶ WE DISTRIBUTED FLYERS IN COMMUNITY
- ▶ WE POSTED ON FACEBOOK AND TWITTER
- ▶ WE HAD TWO SIGNUPS, ONE SHOW UP
- ▶ ALTERED COURSE STRUCTURE AND CONTENT

SO, HOW DID IT GO?



OUR FIRST "GRADUATE!"



- ▶ FOUR CLASSES, TWO WEEKS
- ▶ 9AM TO NOON AT THE LIBRARY
- ▶ TWO CLASSES TAUGHT BY MCLIB
- ▶ ONE TAUGHT BY ADULT ED
- ▶ ONE TAUGHT BY KCC

ACE PART TWO: THE SUCCESS



- ▶ MARKETING AND ATTENDANCE
- ▶ SPACE ISSUES (AS ALWAYS)
- ▶ CHANGE OF LEADERSHIP

CHALLENGES WE'VE FACED

- ▶ PUT YOURSELF OUT THERE!
- ▶ JOIN PROFESSIONAL GROUPS
- ▶ ATTEND NETWORKING EVENTS
- ▶ FORGE RELATIONSHIPS
- ▶ BE PERSISTENT



ADVICE TO OTHER LIBRARIES

THANK YOU!
