



FANDOM

How to use pop culture, literature, and fandom's to create your own library

Comic Convention



got fandom?

THINGS TO KNOW

- First you need to have a basic understanding of what a convention is.
- What do you do during a convention?
- Where do I find ideas for my library comic con?



Convention *noun* (MEETING)

- a **large meeting** of a group of people who are involved in the same type of work or who have **similar interests**: *Comic conventions, Anime Conventions, Star Trek convention*

There are numerous activities to do during a convention from perusing the **sales floor**, dressing for the **cosplay competition**, attending **discussion panels**, participating in **gaming events**, and so forth.

You can attend conventions, search the internet for various convention website forums, Pinterest.com, and Facebook.com are great places to find pictures with comments about the events going on.



WHAT IS A FANDOM?

- **Fandom** is a term used to refer to a subculture composed of fans characterized by a feeling of empathy and camaraderie with others who share a common interest.
- You could say that fangirls/fanboys are very detailed oriented to the point of obsessive when it comes to their favored fandom.



WHY ARE FANDOMS IMPORTANT WHEN HOSTING A CONVENTION?

- Comics, video games, anime, literature, and movies are the core interests of the people who visit these types of conventions. This audience has a passion for their particular fandom.
- If you want to host a convention you have to be in touch with what the audience wants.

Even if you don't understand the fandom please respect that someone may love it.



BY OUR POWERS COMBINED...

- Your library staff is key to hosting this event.
- **Technical Services** orders the books, graphic novels, and DVD's two months in advance to make sure they are in and catalogued for the event.
- **Circulation Desk** members help fill the displays by pulling books matching the theme for that year.
- The **Public Services** department promotes and prints all of the advertising for the event.
- **Program participants/volunteers** from the community act as judges for the cosplay competition and as the panel hosts during the discussion break out sessions.
- Contact your local **drama or art** departments in the schools; this is a rich environment to find face painters, program participants/volunteers, or people to hire for the event.



"FOR EVERYTHING, THERE IS A FIRST TIME."

- Start prepping at least **2-3 months prior** to the event. Pick a theme, order supplies, contact local vendors, etc...
- **Local vendors** can range from artists, authors, store owners, and more. They usually set up with various wares that are centered toward pop culture. They may have items that are t-shirts, Funko Pop vinyl toys, blind bags, comics, and more.
- If you are hosting a one day convention be sure to **request** your work areas for the day before and the day after. This allows for set up and clean up after the event.
- **Decorate and promote the event well in advance of the date.**
- Pop culture cardboard standees, posters, books, DVD's, and graphic novels are a great way to advertise in house leading up to the event. If you have access to a button maker or book mark maker this is a great way to advertise.

We have bought from websites such as

- www.allposters.com, www.amazon.com, and www.orientaltrading.com



BASIC EVENTS AT A COMIC CON

- Vendors
- Artists/Authors
- Discussion panels
- **Cosplay Competition**
- Karaoke
- Children's area activities
- Face painting
- Video game competitions
- Card game competitions
- Trivia Questions during the day
- People in costume to hand out balloons and programs for the event.
- Items such as snacks or drinks.



- Please remember you will have a varied age demographic.
- The age range for the Perry County Public Library **Comic Calooza** is birth to approximately 45 years of age.
- The PCPL uses the children's section to host all day crafts, music, face painting, and we have a bubble machine that they absolutely love. You can find your own bubble machine at www.amazon.com
Chauvet B-250 Bubble Machine

COSPLAY RULES FOR A FAMILY FRIENDLY EVENT

- cos·play
- 'käs,plā, 'käs,plā/
- *noun*
- 1.
- the practice of dressing up as a character from a movie, book, or video game, especially one from the Japanese genres of manga and anime.
- *verb*
- 1.
- engage in cosplay.



- **Cosplay is extremely popular** and had formed an underground movement that has recently been pushed into the mainstream media.
- **Dress code** : Certain characters are mostly nude. At the Perry County Public Library we made a generalized rule that nudity is banned, body paint is not a costume, and you must be covered from thighs up to the chest area.
- **Weapons**: No working bows, no metal, or wooden objects. **You may not do battles in the library.** Trust me, you think you would not have to state this but you do. The last thing you want is a light saber battle in your foyer.
- To find a more in depth list of generalized rules you can visit well known conventions sites like
- <http://www.dragoncon.org/>
- <http://ohayocon.org>

COSPLAY CONTEST

- **Age Categories:**
- We always have
 - ages 0-12
 - ages 13-18
 - ages 19+

Group

(2 or more people at any age)

Single 1 person

Overall This is the best costume out of all the contestants.

If you win an age group you **cannot** win the overall.

You **cannot** participate as a single and then join a group.



- To avoid any conflict of interest the judges are always **members of the community**. You can find generalized templates to judge by or you can make your own criteria.

The Perry County Public Library has a rule that a homemade costume will always have the edge over a store bought or commissioned costume. The contest is about effort and detail.

- The judges are **not** allowed to participate in the cosplay competition.
- Our library, as a courtesy, provides thank you gifts and light refreshments for all volunteers during the convention.
- **Prizes** for the cosplay winners are up to the library's discretion. A great place to find items are www.hottopic.com, www.thinkgeek.com, and www.amazon.com to name a few.

DISCUSSION PANELS

Discussion panels can be a **lecture**, **Q&A**, or just a good natured heated debate.

The **Perry County Public Library** uses community members and staff to host these panel discussions. Previously discussed panels have been **Marvel VS. DC comics**, **Fanfiction: Love it or hate it, you know you love it**, and **Star Wars**.

These are usually **one hour** panels that can involve hand outs, hands on activities, power points, and/or the use of YouTube videos.

Decide your own panel topics or ask your patrons what they would like to see discussed with a public poll. This may also help you find people who can host the panels.

Have your hosts submit their panel discussion outline to you 1-2 weeks before the event so you know exactly what will be discussed and to see if changes need to be made.

Remember this is a mixed age group event.



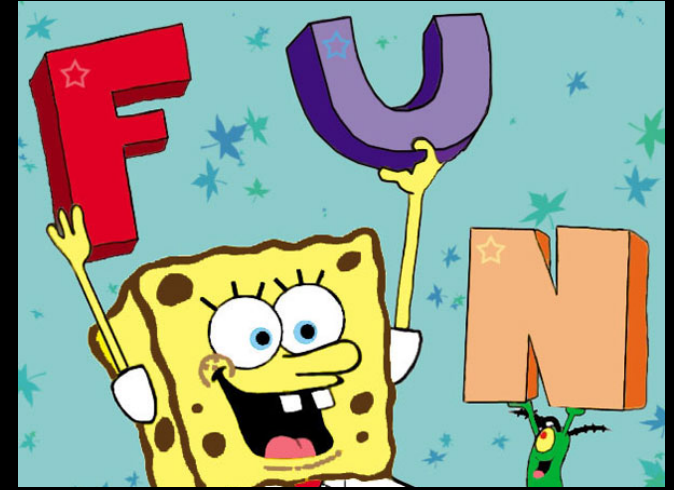
KEY POINTS TO REMEMBER

Pick the date **2-4 months** in advance

Pick a name and theme for the event

Order supplies **2-3 months** in advance

Involve all members of your library staff and community volunteers/program participants.



Contact local businesses, crafters, artisans, authors, etc... to set up booths at the event.

Promote at least **4-8 weeks** leading up to the event.

Make sure all staff is on hand to help run the event. **Have designated jobs with break/lunch relief in place.**

Make an **itinerary** to hand out the day of the event telling the location, description, and time of the events taking place during the convention.

This will be a large event so be sure to have all the restrooms well stocked throughout the day.

Most of all remember to have fun!

Random Fandom 2016

Louisville Free Public Library



What is Random Fandom?



- A day long convention with activities, games, prizes, and contests representing a wide range of fandoms and interests
- Started in 2015 with an audience for teens



Planning



- Staff talents
- Community Partners
- Get a team together



Promoting

RANDOM FANDOM

CHILDREN'S EVENTS



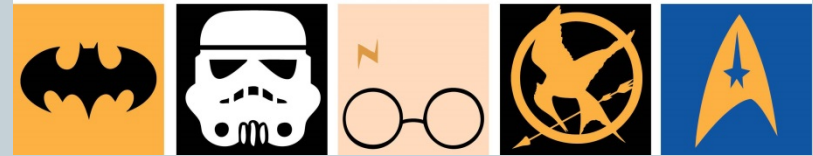
	ACTIVITY ROOM	BOULEVARD	CHILDREN'S AREA	COMMUNITY ROOM	READ TO ME ROOM	TEEN COMPUTERS	TEEN STUDIO	SERVICE DESK	??
10 AM	Tootsie Roll Craft & Disney Frozen Princess Crown Craft	LEGOs & Iron Man Sensory-based Counting	Mickey and Minnie Mouse Game	Sing-a-long Theme Songs Walden Theatre Blue Apple Plays 10:15, 10:45, 11:15 AM	Thomas the Train Activities	Minecraft Station	Wii and Playstation Game Room	Cryptology Monsters Scavenger Hunt and Stickers & Star Wars Light Saber Bookmarks	Castle Photo Station
12 PM	LUNCH BREAK 12-1 PM								
1 PM									



with support from Junior League of Louisville



RANDOM FANDOM



RANDOM FANDOM

TEEN & ADULT EVENTS



	ACTIVITY ROOM	COMPUTER LAB	QUIET READING LOUNGE	READ TO ME ROOM	SERVICE DESK AREA	TEEN STUDIO	COMMUNITY ROOM
1 PM	Budget Zombie Makeup 1-1:50 PM	Star Wars Trivia 1-1:50 PM	Craft Labs: Shrinky Dinks (while supplies last) 1-2:50 PM	Craft Labs: Art and Coloring Pages (while supplies last) 1-2:50 PM	Makey Makey with Henrich from Tech Connects 1-3 PM	Video Games 1-2:50 PM	Keven Goodner Illustrator Presentation 1-1:50 PM
2 PM	Atherton Brony Club 2-2:50 PM	Dr. Who Trivia 2-2:50 PM	1-2:50 PM	1-2:50 PM	Visitors: The Great Escape Roll of the Die Conformation		Keven Goodner Illustrator Appointment-Only Classes 2-3:20 PM
3 PM	<p>Random Fandom Drop-in Art Activities! In between fandom sessions and programs, join us for some easy, drop-in Star Wars, superhero, Dr. Who, and Adventure Time art activities.</p>						
4 PM							Costplay Contact 3:30-4:30 PM

BUILDING CHARACTERS: HOW TO MAKE MORE DYNAMIC FIGURES FOR COMICS AND MANGA!
www.KevenGoodner.com the "Best-stator"

Ever wonder how professional artists seem to make their work leap off the page? Want to develop your own skills to tell the stories you've been dreaming of? In this course, professional artist, illustrator, and teacher Keven Goodner will explore (and help you employ) the techniques that pros use in order to add dynamism to their work.

Be sure to check out Keven's work displayed around the library!



Improving



- Each year is a learning experience
- Plan on something bad happening last minute



Plans for the future



- After the event each year our planning team gets together one final time to talk about what could be improved and what went well
- There is talk of moving locations
- Follow up with community partners



5 Tips

For planning a Children's Comic-Con

Presented by: Leah Rudder
Children's Services Manager
Laurel County Public Library



Tip #1 Keep It LOCAL!

There are plenty of resources in your town. You just have to take the time to find them.

- Contact your local comic book store
- Contact your local high schools (cosplay club, anime club)
- Find other heroes in your town to invite; police, firefighters, military, etc.
- Utilize library staff who have hidden talents
- Find local artists to face paint, make balloon animals, demonstrate anime or manga, etc.



Tip #2 Think outside the **SUPERHERO** Box

Don't limit your comic-con to only superheroes. There are many other options...

- **Dr. Who**
- **Pokemon**
- **Star Wars**
- **Book characters**
- **Video game characters**
- **Villains (Who doesn't love a good villain?)**
- **There are MANY MORE!!**

Tip #3

Start Small

But not too small

Don't overwhelm yourself the first year!

If you are anything like me, you may try to take on too much. Take my advice and remember that each year you can add new things. You don't have to do it all straight out of the gate. This type of event has potential to have **LARGE** numbers, so keep the first year manageable. This also provides you with an opportunity to see what works and what doesn't, so you can make adjustments for the next year. Nobody knows your library better than you. Do what works best for you and your patrons.



Tip #4

Plan, plan, plan! But be prepared to go with the flow

- Think of how you want the crowd to flow
- Spread stations/activities throughout the library
- Plan activities for all ages that will be attending
- Let all staff know what their tasks will be for the event
- Will your event require extra staff to be scheduled
- How will you advertise your event

Regardless of how many hours you spend planning it is inevitable something unexpected will happen...not bad, just unexpected. Be prepared to go with the flow.

Tip #5

Have Fun!



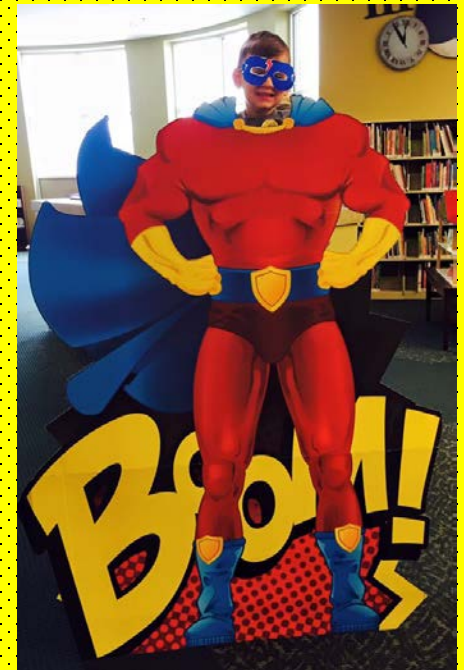
Library programs don't have to be quiet!

Make noise! Have fun!

The kids we are working with today will remember the exciting programs they attended. Make the library a place they want to continue to visit.

Fun comic-con activities

- Character meet and greets
- Face painting
- Book displays
- Photo booth
- Video clips
- Costumes
- Contests
- Crafts
- Games
- Prizes
- Music









If you have any further questions please feel free to email me at leah@laurellibrary.org.



Northern Kentucky Cosplay

2009 – Current

Campbell, Kenton and Boone Counties

Middle/High
School

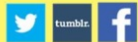
NKY Cosplay



Arrive in costume for dancing,
games, prizes, and Pocky.

Saturday, April 2
6-8 p.m.

Doors open at 5:45 p.m.
Main Library



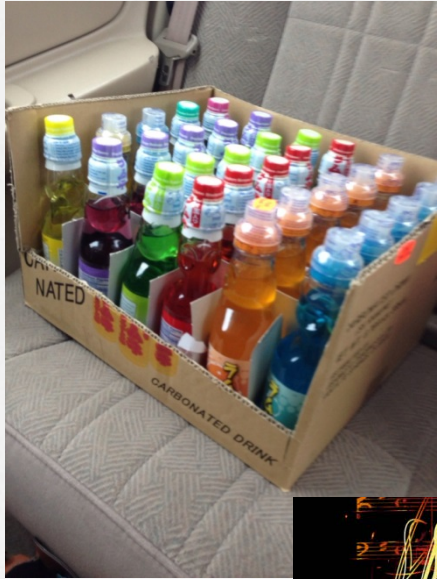
BCPL
Boone County Public Library
www.bcpl.org

Access to programs: Please contact Kathy Utz at (859) 292-3393 at least one week in advance if special accommodations are needed. Events may be photographed or videotaped for inclusion on the Library's website or social media sites. Notify Library staff if you prefer not to be photographed.

Snacks



Games & Activities



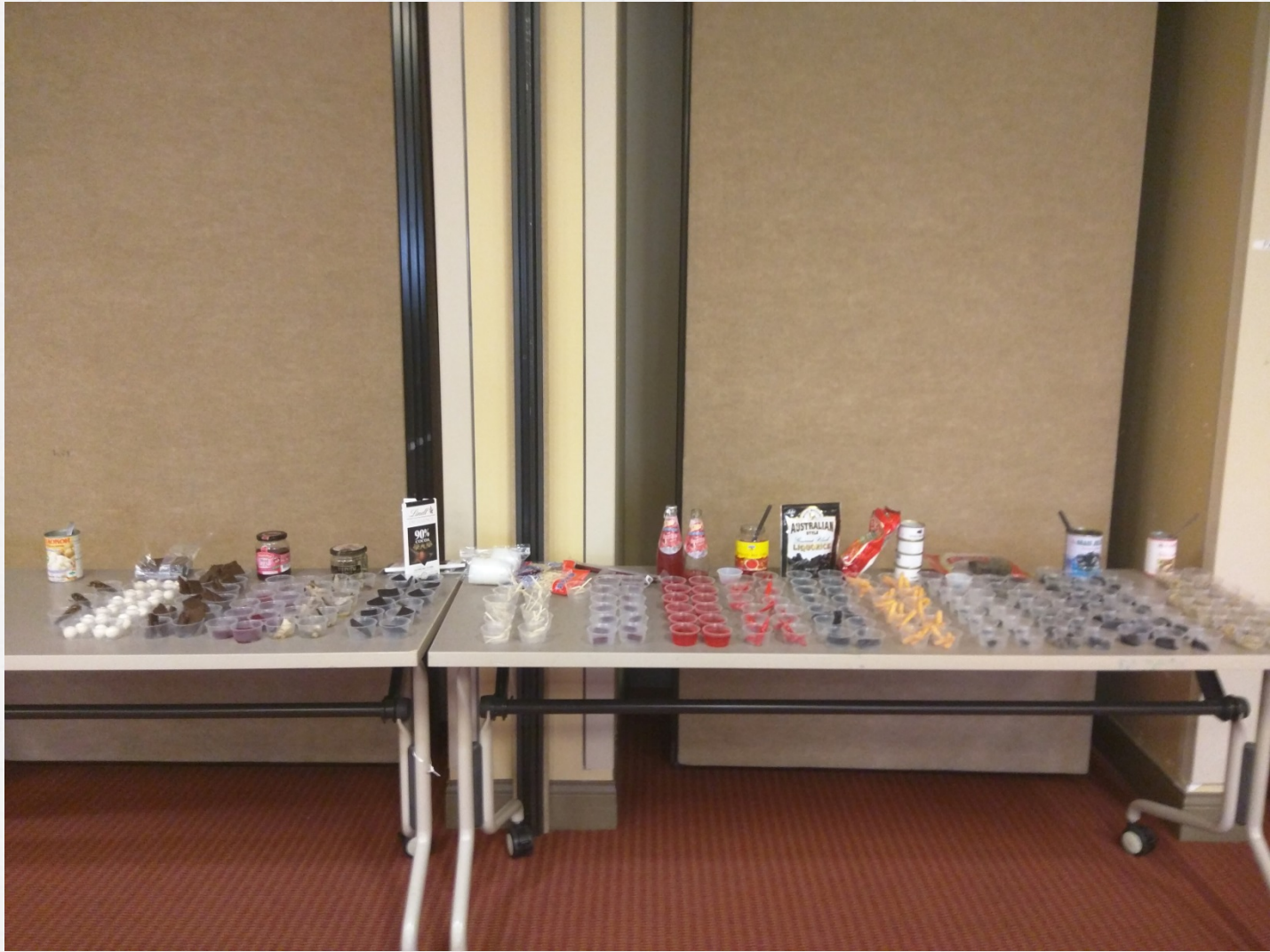
Which of these foods made the most teens drop out of the scary food contest?

- o Pumpernickel Bread
- o Rosewater Soda
- o Dried Bento
- o Baby Clams

Scary Food / Food Fear Factor











COSPLAY
IS NOT
CONSENT

Please treat your
fellow attendees
with respect.



Contact information

- o Valerie Davis
- o Campbell County Public Library
- o vdavis@cc-pl.org
- o 859-572-5035 ext 12

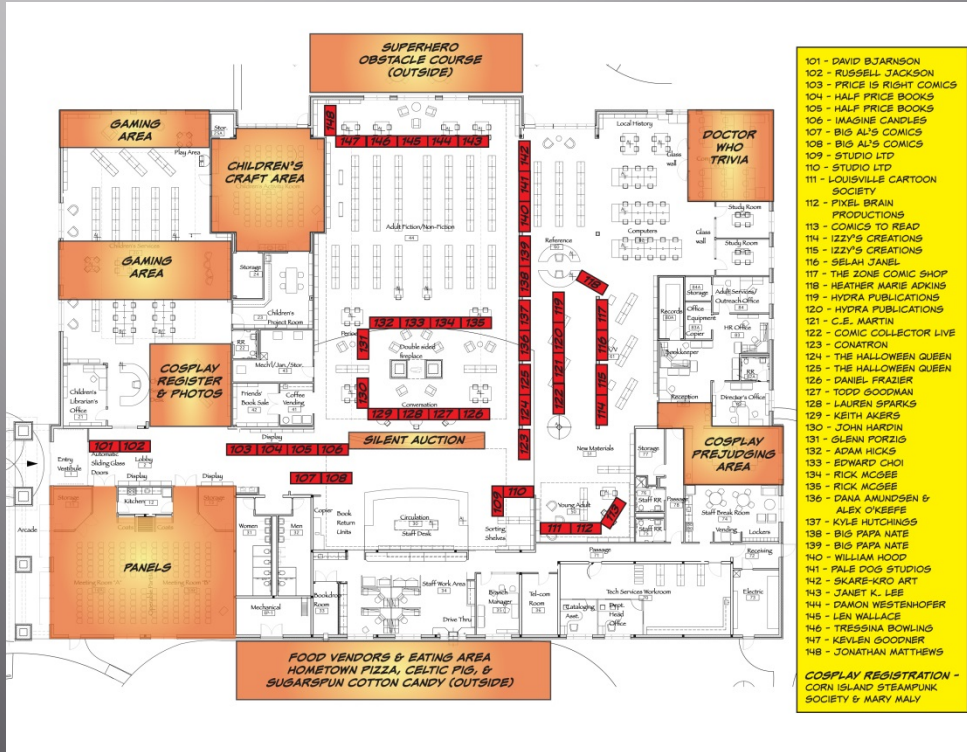


OLDHAM COUNTY PUBLIC LIBRARY

OC3:

OLDHAM COUNTY'S FIRST COMIC CON

Planning: Know your space



Utilize Local Connections

FEATURED ARTISTS

JANET K. LEE

JANET'S DEBUT BOOK *RETURN OF THE DAPPER MEN*, WAS CO-CREATED WITH WRITER JIM MCCANN AND WON AN EISNER AWARD IN 2011. JANET HAS ALSO WORKED ON PROJECTS LIKE *JANE AUSTEN'S EMMA* AND *NORTHANGER ABBEY* FOR MARVEL, AND *LOST LEGAS* FOR IMAGE. SHE ALSO CONTRIBUTED TO MARVEL'S *ONCE UPON A TIME: OUT OF THE PAST*.



DAVID BJARNSON

DAVID IS A LOCAL, LAGRANGE ARTIST. HE PRODUCES THE COMIC STRIP "OUTER FIELD", AND IS THE DESIGNER OF THIS YEAR'S OCS3 ARTWORK!



LEN WALLACE

LEN HAS 10 YEARS OF EXPERIENCE IN THE COMIC BOOK INDUSTRY AS A WRITER, WITH CREDITS TO HIS NAME FROM IMAGE COMICS, GRAYHAVEN COMICS, RONIN STUDIOS, DREAMWORKS SKS, AND APE ENTERTAINMENT. HE IS THE AUTHOR OF *LOVE BUZZ*, AND THE FOUNDER OF THE ZIPPER CLUB.



KEVLEN GOODNER

KEVLEN IS A FREELANCE ILLUSTRATOR FOR LOUISVILLE MAGAZINE. HE ALSO SERVES AS CREATIVE VISUAL DIRECTOR AT EUREKA COMIC LABS, WHICH HE CO-FOUNDED.



JONATHAN MATTHEWS

JONATHAN MATTHEWS IS A SCULPTOR WHO HAS WORKED FOR DC COLLECTIBLES FOR OVER A DECADE. HE SPECIALIZES IN ACTION FIGURES AND COLLECTIBLE STATUES. HIS WORK CAN BE FOUND AT YOUR FAVORITE LOCAL COMIC SHOP.



TRESSINA BOWLING

TRESSINNA IS A LOCAL LOUISVILLE ARTIST KNOWN FOR HER DISTINCTIVE STYLE. HER COMIC, *DRACULLANA*, CAN BE FOUND ONLINE.

DC³

OLDHAM COUNTY COMIC CON

SATURDAY, AUG. 29TH 9:30-5PM, MAIN LIBRARY FREE FAMILY EVENT!

Know your audience



So... What *is* a comic con??

POP ART SOCIAL MEETING!

A comic convention is an exposition of all things pop-culture! Most focus on comic books, super heroes, games, art, costuming, TV shows & movies. OC3, Oldham County's 1st comic-con, will be a place for the community to interact with artists and discover new creators from the region. All ages are welcome & the event is free! It's the perfect opportunity to experience something new.

BRING YOUR FRIENDS!

THINGS YOU CAN DO AT OC3:

- * Meet artists, authors & writers. Learn about creating popular art!
- * Buy new art & comics directly from the creators- Discover new favorites!
- * Dress up as a character from a book, movie, comic, or show & enter the cosplay contest. Or just enjoy all the other costumed characters in attendance.
- * Play games, make art, attend workshops, meet other people who share your interests!

WHERE ?:
Main Library, 308 Yager Ave, LaGrange 40031

WHEN ?
Sat. Nov. 8th, 10-5pm

Character designs by Rick McDee



Contracts, registration, & Contingencies

Exhibitor Contract Terms

A. Booth/Table Space

1. The Oldham County Comic-Con will provide a booth area for a vendor with (1) 8' tables and (2) chairs for \$30.00
2. Electrical services are available, but must be requested when booth/table space is reserved. There's an additional \$10 charge for electrical drops, which is paid with your booth/table reservation. Refer to the reservation form for information.
3. The Oldham County Comic-Con reserves the right to change booth locations at the promoter's discretion.
4. Exhibitor will keep their booth/table area clean and is responsible for any damage. Exhibitor agrees to leave the area "broom clean" at the close of the show.
5. Renting, Selling, or Subletting booth space is strictly prohibited.
6. There is to be absolutely no tobacco products (including dip or chew), alcohol, or eCigs/Vaporizers in the convention hall. Smoking will be allowed in a designated area.

B. Payment for Space

1. Exhibitor understands the payment policy and agrees to pay as per the terms of the application.
2. There will be a \$50.00 fee for checks returned unpaid.
3. All deposits are non-refundable.

C. Display Regulations

1. Exhibitors must be sure that all noise levels from sound systems are kept to a minimum. The Oldham County Comic-Con reserves the right to determine at what point that noise level constitutes interference with others and must be discontinued.
2. No exhibit may block or interfere with other exhibits and may not exceed booth space or 8 feet in height.
3. Any damage caused to the building or its furnishings by the Exhibitor is the sole responsibility of the Exhibitor.

CosPlay Rules

Oldham County Comic Con encourages attendees to show their enthusiasm for dressing for the event. We challenge you to surprise us with amazing costumes. We want to make it fun and safe for all attendees so please carefully read our Cosplay rules and guidelines.

1. Use common sense
2. Cover your body parts. No intentional or unintentional "wardrobe malfunctions" allowed.
3. Please make sure your costume is sturdily constructed; this includes proper undergarments.
4. Do not wear any uniforms that may be too realistic. You should not be confused with official law enforcement.
5. Hate symbols, even historical hate symbols, will not be tolerated at the Oldham County Comic Con.
6. Please no signs offering services or making requests to be hugged or touched.

If you're not within guidelines, you will be asked to cover up.

Weapons Policy:

No functional weapons are allowed at the Oldham County Comic Con.

Simulated or costume weapons are allowed as a part of your costume, subject to prior approval by security and compliance with the following guidelines:

1. Use common sense!
2. All costume weapons must be inspected at the front entrance
3. Do not display your weapons or props in a threatening manner. Security and convention personnel will be monitoring the convention floor
4. Keep weapons in convention areas. If you leave the Con premises, please put away any and all prop weaponry.

If you're not within guidelines, you will be asked to take your weapons outside.

Harassment Policy:

1. No harassment at the Oldham County Comic Con will be tolerated.
2. People who harass Cosplay guests will be asked to leave and will not be allowed back on the property for the duration of the show.

The screenshot shows the Oldham County Public Library website for the DC3 Comic-Con event. The header includes the library name and navigation links. The main content area features a large banner for the event on Saturday, August 29th, from 9:30 to 5 PM at the Oldham County Public Library Main Branch. Below the banner are sections for 'Guest Artists', 'Student Art Show', 'Cosplay Contest', and 'Vendor Information'. A detailed floor plan of the library is shown, along with a 'Vendor Information' section containing contact details for the event. The website also promotes a 'Student Art Contest & Show' and provides information about the 'DC3 Guest Artists'.



Promotion

- ▣ Local comic stores
- ▣ Facebook
- ▣ Twitter hashtag: #OC3atOCPL



DC³
OLDHAM COUNTY COMIC CON

FOLLOW ME TO OC3!

**AUG. 29TH, 2015, 9:30-5PM
FREE, FAMILY-FRIENDLY COMIC CON
308 YAGER AVE, LAGRANGE**





Why is OC3 SUCCESSFUL?

- ▣ Obsessive planning
- ▣ Community buy-in
- ▣ Multi-generational
- ▣ Free admission (because Library!)
- ▣ Good will from artists

Thank you for attending!

- **To download the PDF:**
 - In the Download box, click the PDF
 - “Download File(s)”
 - In the pop-up window:
 - “Click to Download”
 - “Save”

KDLA.Certification@ky.gov

[Services to Libraries](#)



[@KDLALibDev](#)



[facebook.com/KDLACE](https://www.facebook.com/KDLACE)

- **Perry County Public Library**
 - Jessica Chandler, jchandler@perrylib.org
 - Amy Eversole, aeversole@perrylib.org
- **Louisville Free Public Library**
 - Lindsay Kokai, lindsay.kokai@lfpl.org
- **Laurel County Public Library**
 - Leah Rudder, leah@laurellibrary.org
- **Campbell County Public Library**
 - Valerie Davis, vdavis@cc-pl.org
- **Oldham County Public Library**
 - Bethany Morse, bethanym@oldhampl.org