

Engaging Elders: Dynamic Partnerships and Bold Programming

Anne Basting, Professor of Theatre
at UWM

Founder, President of TimeSlips



The Numbers: Aging, Dementia

Aging

- “Between 2015 and 2050, the proportion of the world's population over 60 years will nearly double from 12% to 22%.”
- 250% increase in less developed countries
- 71% in more...

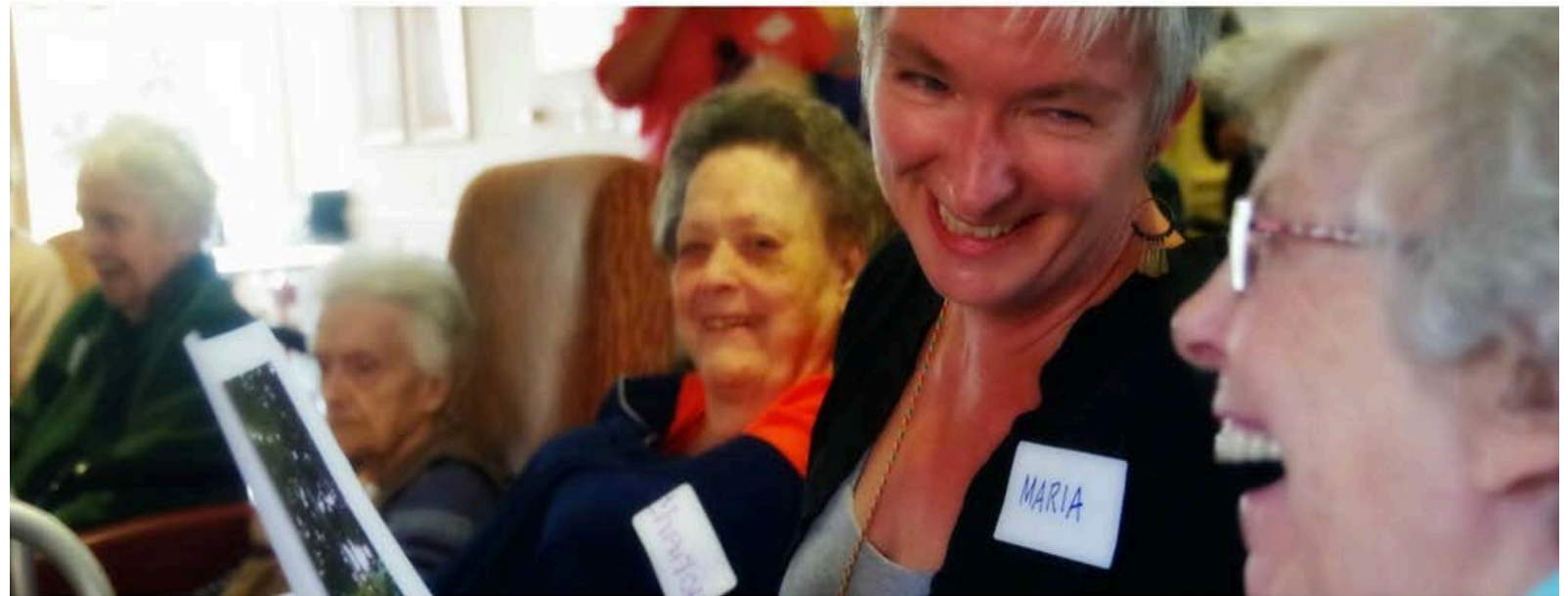
Dementia

- 2015 47.5 million with dementia
- 2050 135.5 million



TimeSlips' Vision

- Every older person feels a meaningful connection to their community and a purpose for their life.
- Stigma disappears – so that caregivers and elders feel supported.
- Creative engagement becomes standard practice in care.



Core Guidelines

yes
and...

*open
yourself to*
wonder

beautiful
questions

proof
of listening

5 Principles of Programming

Opportunities for self expression

Pleasurable

Connected to the larger world

Purposeful

Rigorous



[Start a Story](#)

[Browse Stories](#)

[My Stories](#)

[My Training](#) >

AAA

[Help](#)

Creativity Center



Have a Gentle Conversation

Questions that inspire a conversation about a person's past, present or future.

[Try It!](#)



Ask a Beautiful Question

Inspire someone to think a little differently - with no right or wrong answers.

[Try It!](#)



Do a Mini-Project

You can do these - no kidding. Even if you swear you are not creative.

[Try It!](#)



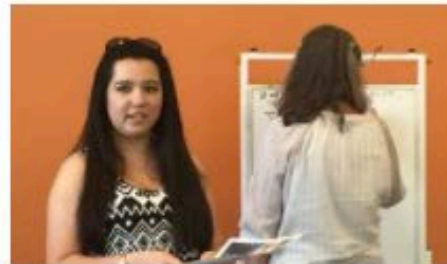
Make Up a Story

Our classic creative storytelling - you can say anything.



Explore the World

We've gathered creative prompts from museums and artists around the world.



Stories of Impact

Share a story with us about the power of creative engagement.

WHAT IS THE MOST
BEAUTIFUL SOUND
IN THE WORLD?

Beautiful Questions



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ALA Tips

- Choose the best approaches for **your community**.
- Establish an **advisory group** with elders and service providers.
- Invite people to **informal focus groups** where you can pick their brains for good ideas. Conduct **simple surveys** with both library regulars and non-users.
- Sponsor **community forums on hot topics with elders**.
- Invite key **seniors to review plans** and offer suggestions.
- Staff projects with **older adult volunteers**.

TS Tips

- Research existing cultural/educational services in your area.
- Do workshops on aging and disability with your staff to understand their own views/concerns/issues.
- Consider which of your age-specific programming could simply be expanded.
- Partner with artists!

Lifetime Arts

Creative Aging Toolkit for Public Libraries

<http://toolkit.lifetimearts.org/>



Creative Aging Toolkit for Public Libraries



AGING & LIBRARIES

CREATIVE AGING

PLANNING A PROGRAM

IMPLEMENTATION

RESOURCES

ABOUT

BLOG



What this Toolkit is for:

The Creative Aging Toolkit for Public Libraries is a free, online resource for librarians. It offers access to information about aging and libraries, creative aging research, and best practices in the field. The toolkit contains insights, tips, tools and templates to be used when planning,

TimeSlips' Creative Community of Care

families
elders
neighbors
staff/professionals





Example

Penelope
Project

Extended

- avoids the tyranny of the “one-off”

Collaborative

- with, not for

Challenging

- high artistic and educational expectations

Progressive

- builds toward something important (beyond the facility)

Integrated

- involves the entire community

WHO WAS PENELOPE?

- QUEEN OF ITHICA, MYTHICAL KINGDOM IN GREECE
- THE HEROINE: THE MOST BEAUTIFUL WOMAN IN THE WORLD
- ODYSSEUS BECAME KING THROUGH MARRIAGE TO PENELOPE
- MOTHER OF TELEMACHUS

PENELOPE'S CHARACTERISTICS

- PERSEVERANCE
- LOYALTY
- DETERMINATION
- FAITHFUL TO HUSBAND
- STRONG
- CONFIDENT
- TACTICIAN
- BEAUTIFUL
- RESOURCEFUL
- AND MORE.....



WHO IS PENELOPE?



THE PENELOPE PROJECT

This is an invitation for you and/or your family members to join in an exciting project at Luther Martin.

The University of Mississippi-Mississippi and Southern University will be partnering with Luther Martin to share with us the Greek poem, The Odyssey. The wife of Odysseus, Penelope, is the most beautiful woman in the world. The story involves themes of perseverance, faith, strength, and cleverness.

We will have discussion groups and an author's talk. We will create and perform a play about Penelope and her husband Odysseus. These groups will be held on Tuesdays from 2:00-4:00 beginning September 28th. Be prepared to discuss the play and to participate. We hope you will, and that you enjoy all the creative activities.

If you do participate, we ask that you please bring a small gift to the project. We will be able to share the gift with the project. We will be able to share the gift with the project. We will be able to share the gift with the project.

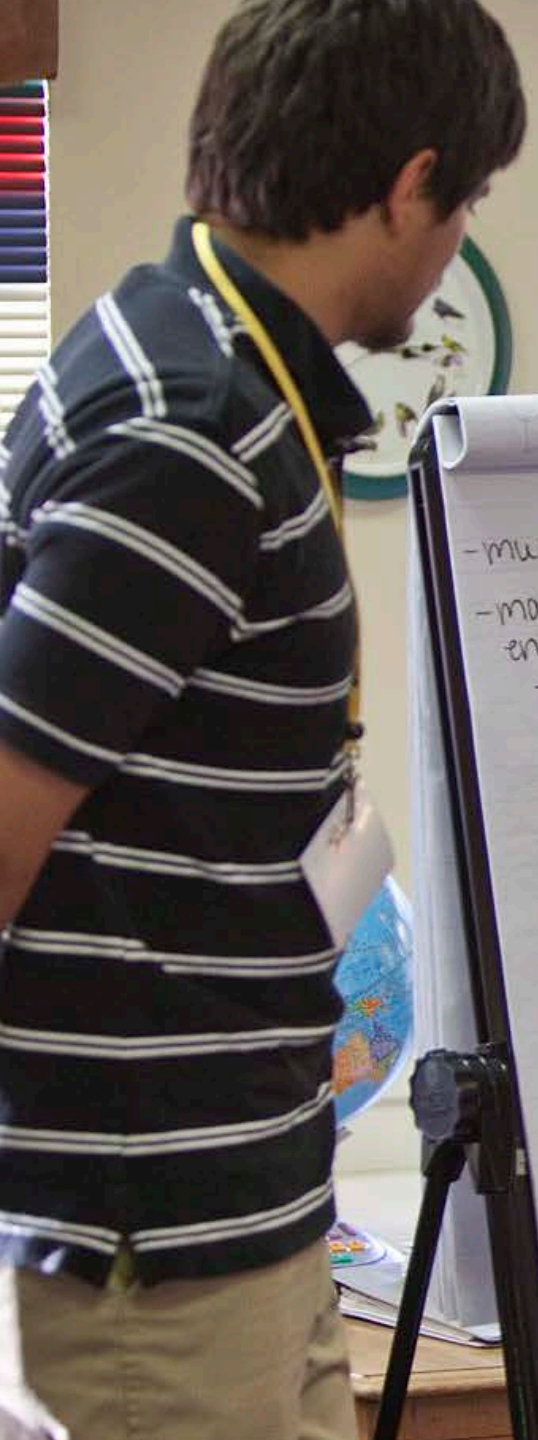
If you would like to participate or have any questions, please contact:

Marie Hinkle, Ext. 725
Luther Martin, Ext. 585
Tomball, September 24, 2012

-musicians
 -male entertainers
 -Castle with bridge
 -guarded
 -tall
 -hard to leave
 -servants/cooks/clean
 -soft places to lay
 -puppies
 -beautiful

Home

-Window faces
 city
 -Crown
 -emerald
 -roof
 -lonely
 -garden
 -red
 -rugs
 -driver
 -Vacuum
 -limo
 -horses
 -blue-shower
 -green-paintings
 -purple
 -silver









EXIT









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I WON'T GROW UP

A Creative Community of Care Project

FROM **TimeSlips**[™]

Project Outline

Step One January - March Training

- 12 KY nursing homes
- TimeSlips Creative Community of Care Training
 - Introduction to the Project
 - Creative Storytelling Training
 - Webinars on Implementing and Sustaining Creative Programs; Community-Building through Partnership and Celebration; Infusing Creativity into Daily Care Relationships
- Care Homes can engage community partners in the training (students, volunteers, family)



Step Two

Creative Generation

March - August

All 12 Respond to the
I Won't Grow Up
Creative Care Guide

- ★ Do you like stories? Why?
- ★ What kinds of stories are there?
- ★ What kind do you think Peter likes?
- ★ If you could tell a story to Peter, what would it be?
 - Why did you pick that one?
- ★ Which do you prefer: reading a story to yourself, or hearing it read aloud?
- ★ How is a story like a gift?
- ★ If you could give a story to anyone, who would it be?
 - Which story would you tell him?
 - Can you read that story to them aloud? (record it?)
- ★ What are the stories of your community?
- ★ Which organization(s) in your town might help you gather community stories?
- ★ Can you create a giant book of community stories?



We will explore all creative avenues for expression



Music, movement and dance



Visual art

Story and poetry



6 Themes

The Experiences of Childhood and Adulthood

Giant Book of Stories

Flying

The Meaning of Home

Unconditional Love

Qualities of Childhood and Adulthood

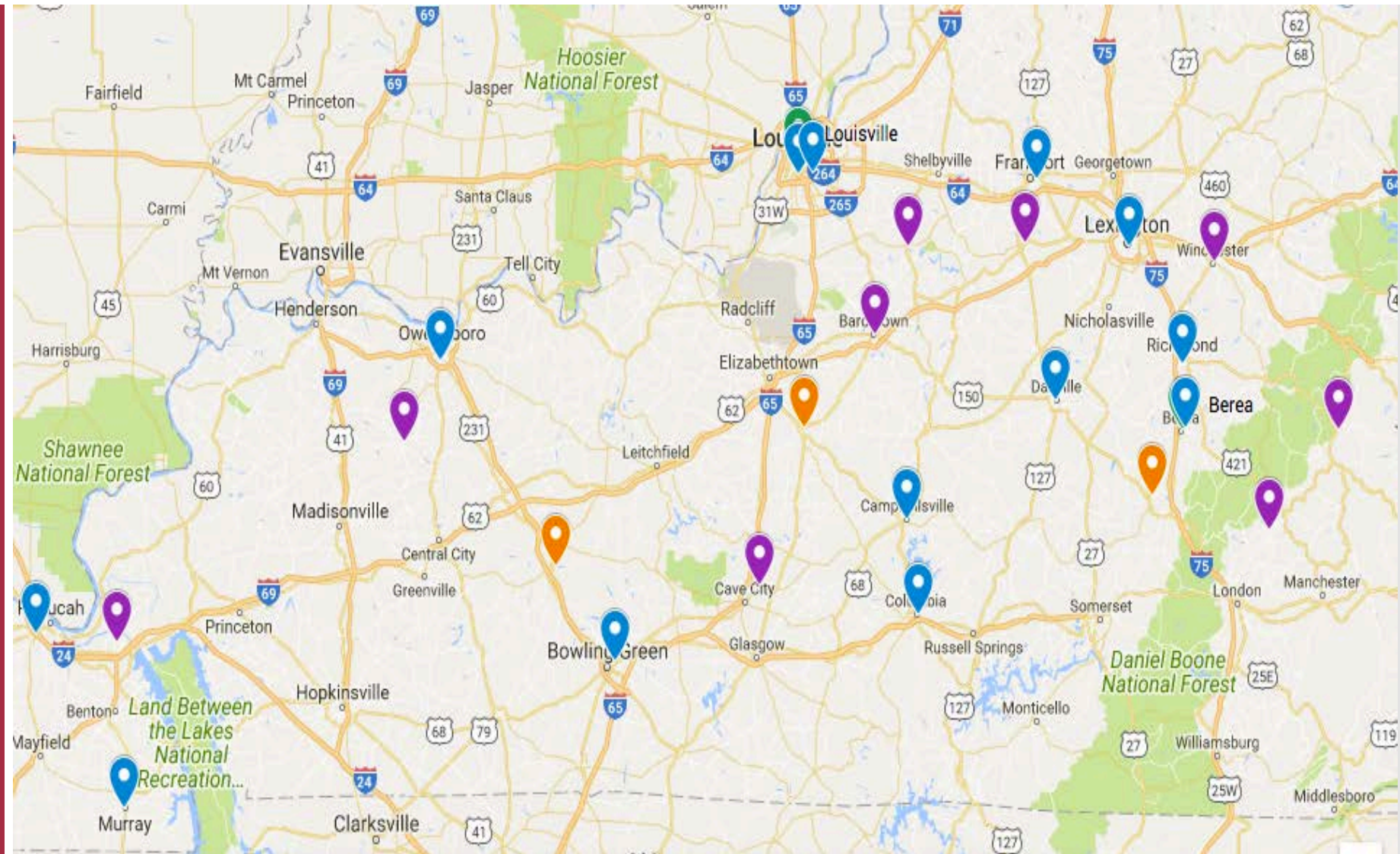
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Step Three

Creative Refinement Sept – Dec

Devising Retreat
Artist Residencies



Cluster 1

1. **Sunrise Manor (Hodgenville, KY)**
2. Signature HealthCare of Colonial (Bardstown, KY)
3. Signature HealthCare of Spencer County (Taylorsville, KY)
4. Signature HealthCare at Heritage Hall (Lawrenceburg, KY)

Cluster 2

1. **Morgantown Care and Rehabilitation (Morgantown, KY)**
2. Signature HealthCare of Hart County (Horse Cave, KY)
3. Riverside Care and Rehabilitation (Calhoun, KY)
4. Oakview Care and Rehabilitation (Calvert City, KY)

Cluster 3

1. **Rockcastle Care and Rehabilitation (Brodhead, KY)**
2. Lee County Care and Rehabilitation (Beattyville, KY)
3. Jackson Manor Care and Rehabilitation (Anneville, KY)
4. Fountain Circle Care and Rehabilitation (Winchester, KY)

Step Four

Rehearsal/
Performance
spring/summer 2019

3 Creative
Festivals



Step Five

Evaluation and Dissemination

2019-20

- **We aim to and will assess**

- Increase well-being
- Decrease depression,
Improve mood/behavior
- Increase volunteerism/visits
- Other impact through
interviews

- **Documentation will become a
touring exhibit**

- **(library hosts?)**

- Film
- Photography
- Archive of creative output
- Visualization of evaluation
data

Anne Basting

Artist and author of
*Forget Memory: Creating
Better Lives for People with
Dementia* and
*The Penelope Project: An
Arts-Based Odyssey to
Change Elder Care*

Professor of Theatre at
UWMilwaukee

Founder, President of
TimeSlips Creative
Storytelling

2016 MacArthur Fellow



Angie McAllister

Director of Cultural Transformation,
Hometown Division,
Signature HealthCARE

Recipient of Nancy J Fox
Leadership Award 2016

Eden Educator and
Mentor

Eden Alternative
International Board
Member



Kevin Iega Jeff

Choreographer Director Educator



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IDEA

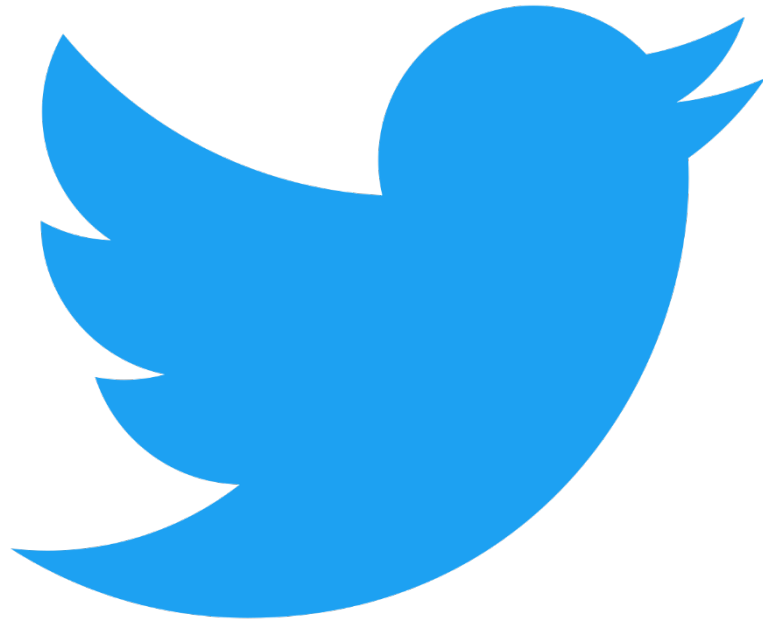
This webinar was made possible
in part by the



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SERVICES

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@KDLALibDev



KDLA CE



Save the Date

Visit KDLA's [Continuing Education Events Calendar](#) to register for more webinars!

Let's Talk: The Readers' Advisory Interview

Thursday, September 14 – 10-11am ET

Counting the Beans & Covering Your Rear

Tuesday, September 26 – 2-3pm ET & Wednesday, September 27 – 10-11am ET

E-rate Essentials

Thursday, September 28 – 2-3pm ET

Kentucky: 1792

Thursday, October 5 – 10-11am ET

Using Library Resources to Supplement & Promote Workforce Development in Your Area

Tuesday, October 10 – 2-3pm ET

Thank you for
attending!

[CE Events Calendar](#)

[Free Services to Libraries](#)

[KY Public Library Certification](#)



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