Conferencing #LikeABoss

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Charly Taylor & Alicia McGrath

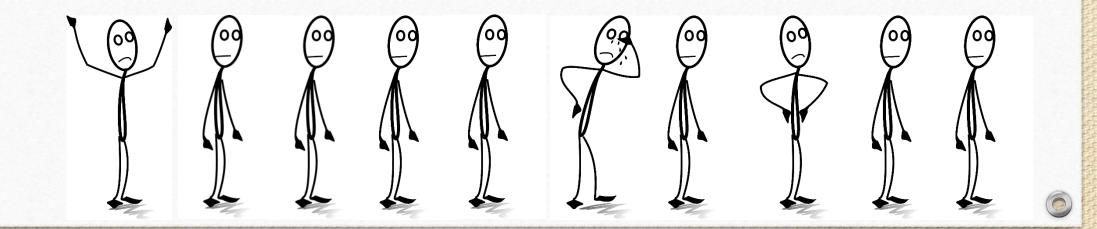
CE Consultants

KDLA









https://hacklibraryschool.com/2014/02/03/hack-your-first-professional-conference/

First Question: To Go Or Not To Go?





Look for discounts

ALA Awards & Grants webpage

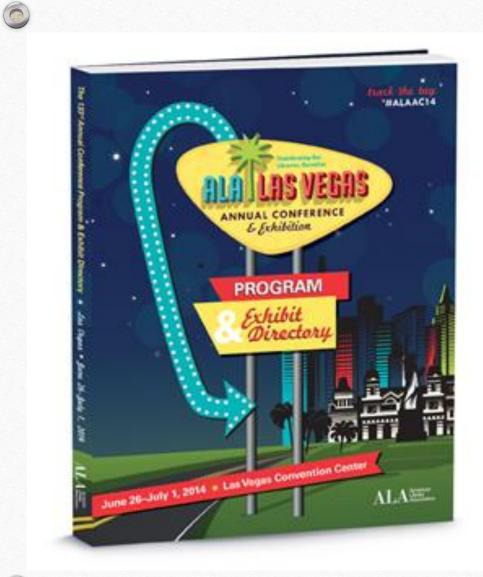
Share a hotel room

Go local

Go Dutch with your boss!







Get your boss involved!

Read session descriptions

Live is (almost) always better

Networking & freebies!

Meet new people!

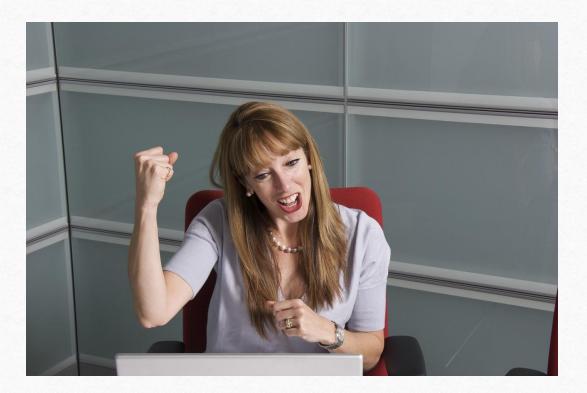
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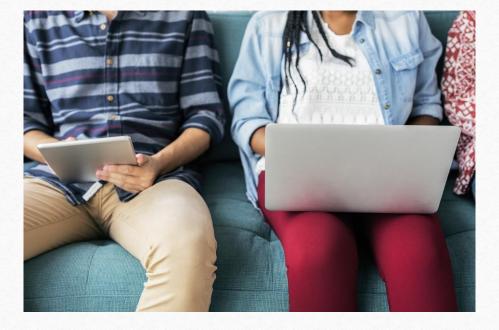
You'll probably know someone

Newbies – go local/small



You're Going! Before . . .





Do your research!

Watch blogs & social media Prepare for vendors Decide on sessions to attend

Make plans to hang out!



Get your professional house in order:

Take business cards Take supplies Prepare elevator speech (30 seconds) Articulate a goal

Packing

Food! Snacks, breakfast, etc.

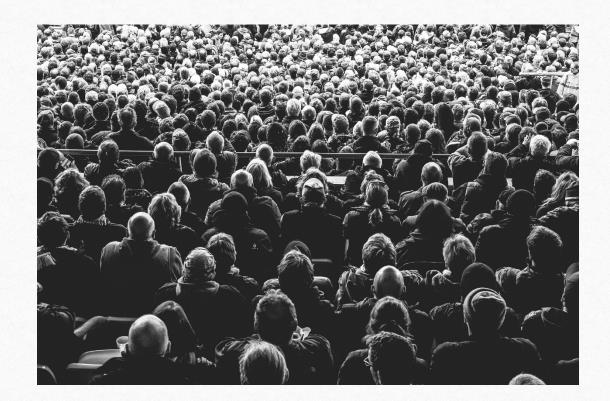
Thermos/water bottle

What to wear?





You're There! During



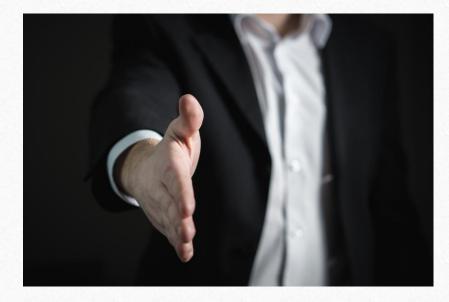
Work the room!

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Sessions vs. networking

Vendors & freebies

Newbie tips: Go to everything Get a mentor

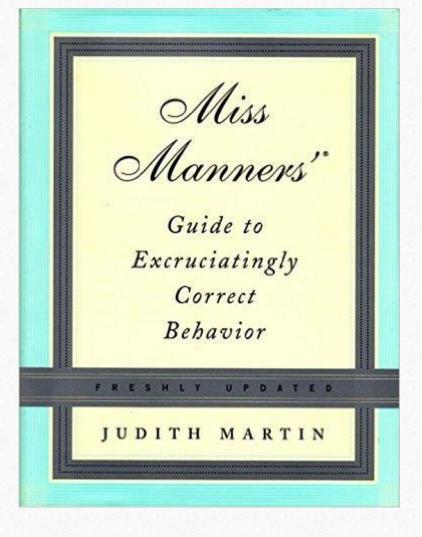


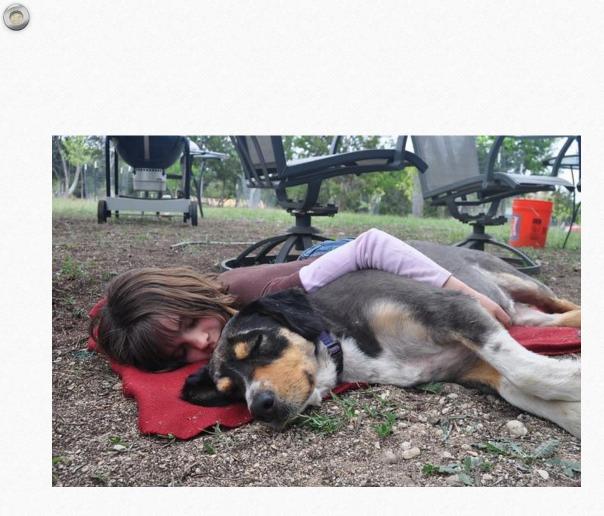


Conference etiquette

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Talk to strangers Be respectful of others Sneak out quietly (if you must) Wear name badge high Tip and share the love





Self-care

Rest as needed Eat normally

Nervous about networking?

Prepare Get a wingman Small talk is good Do things that interest you Be aware of body language Be a speaker Practice = better





You're Exhausted! After





Knowledge transfer

Follow-up with contacts

Toss out the junk

Start planning again!



Resources

The How and Why of Conference Attendance – ALA-APA Blog Tips For a Library Conference Newbie - INALJ Updated ALA Survival Tips and Packing Suggestions for #ALA2013 – Librarian by Day ALA Conferences: Some Tips for Newbies – Public Libraries Online ALA Conference Survival Tips: 35 Conferences Later – Free Range Librarian Hack Your First Professional Conference – Hack Library School 13 Mistakes Not to make When Attending a Conference – Forbes.com How to Get the Most Out of a Conference – Harvard Business Review Networking When You Hate Talking to Strangers - Harvard Business Review How to Attend Conferences as an Introvert – Zapier Engineering Blog Attending a Professional Conference (PowerPoint slides) - University of Northern Iowa

Now conference **#LikeABoss**!

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Free Services to Libraries

KY Public Library Certification



