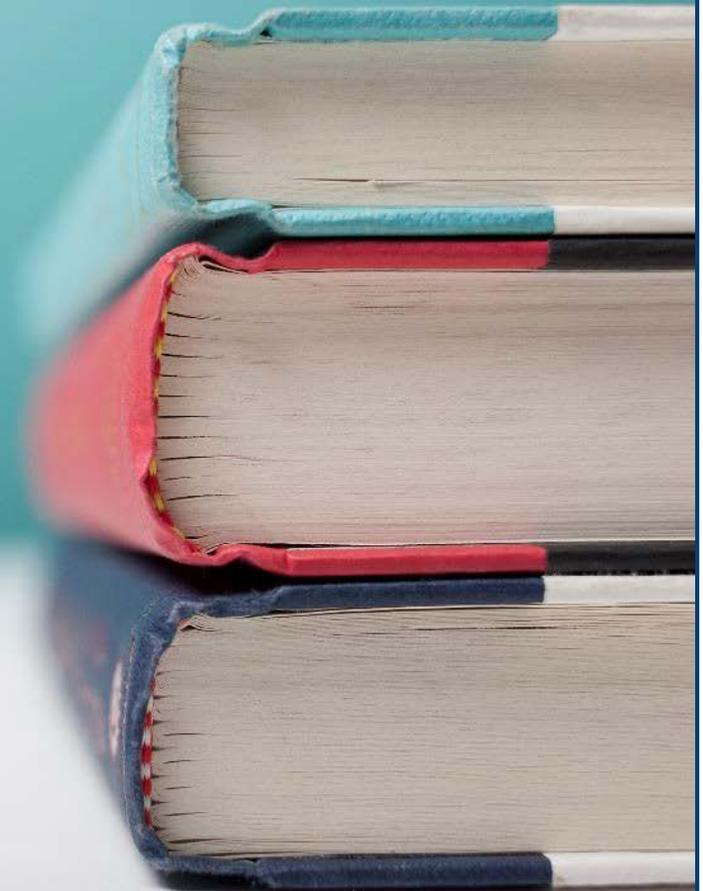




SUMMER READING IN A RURAL COUNTY

Rhonda Kendziorski &
Holly Daugherty



WHO ARE WE???

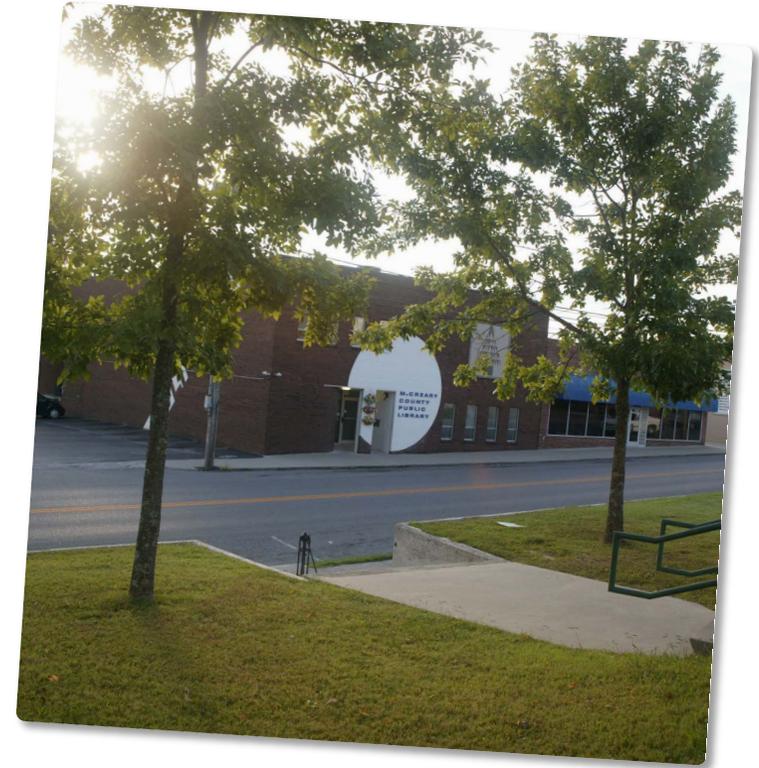
McCreary County
Public Library



Holly Daugherty
Children's Librarian



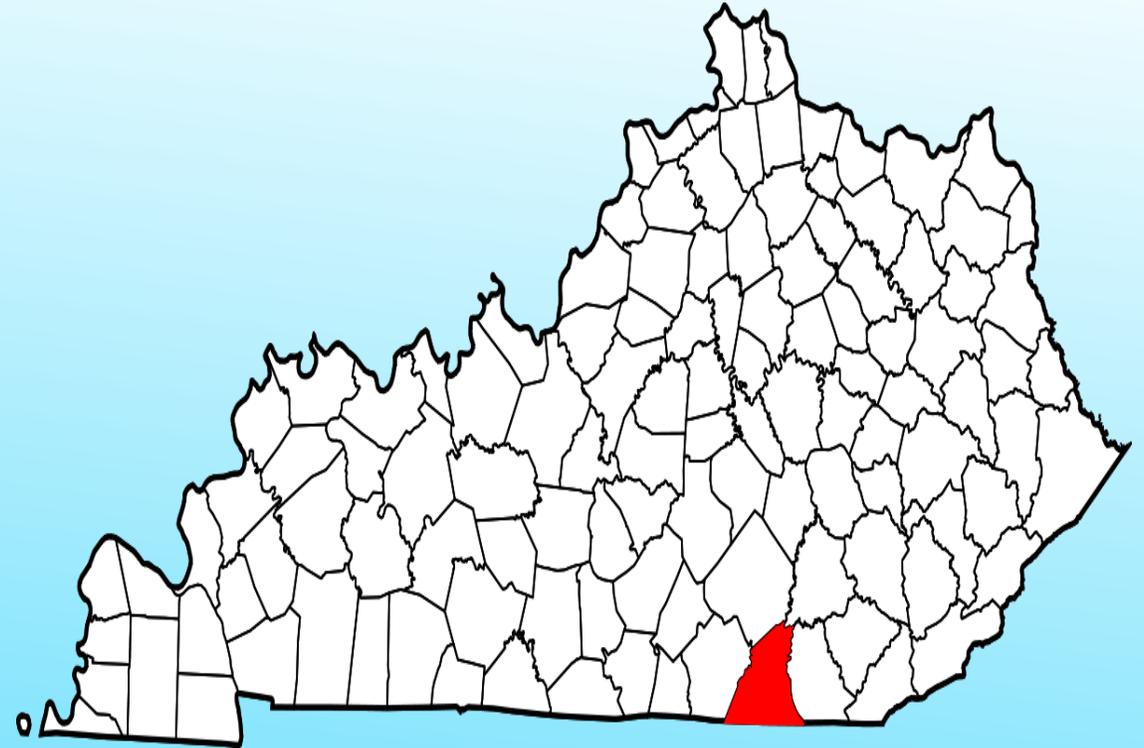
Rhonda Kendziorski
Bookmobile & Outreach



LET'S LOOK AT THE NUMBERS, WHERE ARE WE ON THE MAP??

Summer Reading in McCreary County

- ▶ Population 18,306
- ▶ 2,297 McCreary Co. Citizens are under the age of 18 (Our Target Audience for the SRP)
- ▶ 11,875 McCreary Co. Citizens are library Card Holders
- ▶ 505 McCreary County Citizens are new borrowers in the 17-18 Fiscal Year
- ▶ 337 Children, Tweens, and Teens participated in the 2018 SRP.



START YOUR SUMMER READING ENGINES!!

Planning, Dates, Supplies, Orders, Where do we begin??



- ▶ Set Your Dates
- ▶ Look at your Theme (A Universe of Stories)
- ▶ Brainstorm and let your creative mind roam with possibilities.
- ▶ 4-6 Week Breakdown of programs, books, & crafts (McCreary Co. Offers 4 weeks)

WE HAVE A PLAN

Books, Orders, and Organization is the Key!!



- ▶ Books, Books and More Books. What is on your shelves already? What do you need to order for the theme?
- ▶ Weekly activities or crafts. Do you have supplies? Will you need to order supplies?
- ▶ Resources we use: Dollar Tree, Oriental Trading, Amazon, PINTEREST!!!!

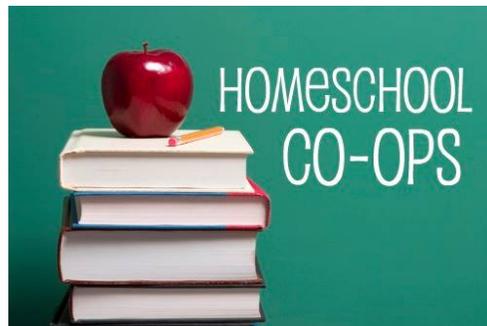
PUT IT ALL TOGETHER

- ▶ Weekly Kits are prepared with books, crafts or activity supplies for easy pull or traveling.
- ▶ Kits are rotated weekly between in-house and bookmobile, so that themes are shared throughout the 4 weeks.
- ▶ Estimate your numbers and plan accordingly



PROMOTE, PROMOTE, PROMOTE

Where and how do you advertise your Summer Reading Program???



- ▶ Schools, After School Program
- ▶ Grocery Stores
- ▶ Banks
- ▶ Daycare Centers
- ▶ Boys and Girls Clubs
- ▶ Homeschool Co-ops
- ▶ Social Media– Facebook, Instagram, Twitter,



Instagram



ALL ABOARD THE BOOKMOBILE!!!



Bookmobile Stats:

Annual Circulation: Over 6,000 checkouts for 17-18 fiscal year

Do you do SRP on your bookmobile?

Where all do you go???

- Apartment Outreach
- Daycare Outreach
- Community Housing
 - Individual Homes

Data is important:

- Track Program #'s
- Track Circulation #'s

SUMMER READING ON THE BOOKMOBILE

2018 Summer Reading: 117 Children, Tweens, and Teens participated via the Bookmobile

What Can I do on the Bookmobile?

- Register for Summer Reading
 - Check-Out Books
 - Receive Prizes and Incentives
- Crafts and Activities are offered at each stop or location
- Bookmobile Children are invited to the SRP Finale



WHAT'S GOING ON IN YOUR LIBRARY??

- Budget, Programs, and Cost Savers in your Community

COOPERATIVE
EXTENSION
SERVICE



Who do you partner with??

- Extension Office
 - Local Gyms
 - School System
- Community Centers

• Grocery Stores

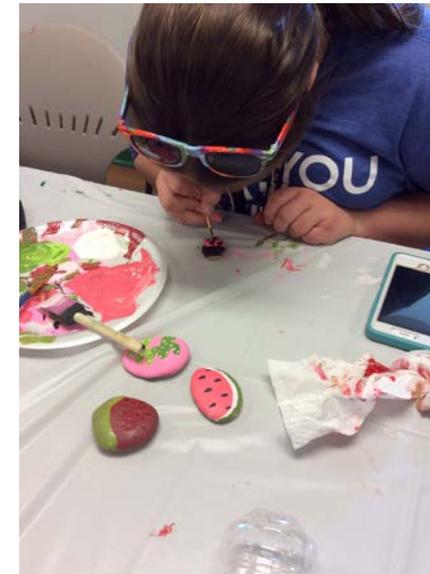
Prizes & Incentives

- Water Parks
- Theaters
- Music Stores

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SUMMER READING AT THE LIBRARY

*REGISTER * PROGRAMS *PRIZES



NO COST/LOW COST PROGRAMS

- Make it Monday/Book Cook/Bird House Building with Extension Office
- Yoga Class with Shaker Village
- Local Gyms-Dance, Pound and exercise Classes
- Smokey the Bear
- On the Move Art Studio, Lexington, Ky.
- STEM Maker Monday-Recyclables/Donations

Free

LOW
COST

- Reading Ranger, Bobber the Water Safety Dog, Animal Program with the Park Service, Army Corps of Engineers
- Mr. Molar and Scrubby Bear with Cumberland Family Medical Centers
 - Truck Day
- Science Programs with your local high school science clubs

WHAT WORKED & WHAT DIDN'T

What Worked:

1. No Logs
2. Sharing Themed Kits between Bookmobile and Library
3. Having the Same Final Prize for all Participants
4. Offering Door Prizes at all Programs

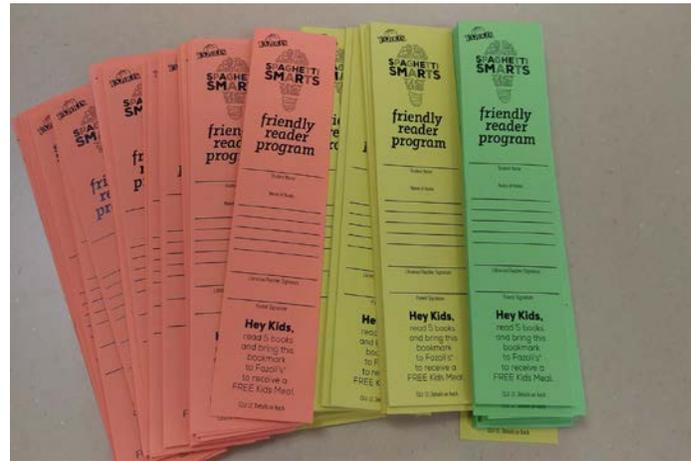


What Didn't:

1. Quantity vs. Quality
2. Adjusting Community Location Stops
3. Same Finale every year, time to switch up and move on
4. Too Themed Driven



ARE YOU LOOKING IN YOUR COMMUNITY FOR PRIZES AND INCENTIVES?



THANK YOU

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