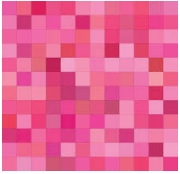


Promos That **POP!**

Photoshop Basics for Librarians

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Pixel: The smallest part of a digital image. Recommended unit of measure when creating an online image. Use inches for print material.

Pixel per Inch: The resolution of an image. For print images, 300 ppi is recommended.



PSD: Photoshop Document - Saves in layers & allows you to revise.

JPEG: Most common image file. Must be flattened (no layers).

PNG: Use when saving a transparent background.

PDF: Compressed file. Use for documents.



RGB: Red, Green, Blue : Best for web images.

CMYK: Cyan, Magenta, Yellow, Black : Best for print images.

HEX: 6-digit color code used for HTML

Recommended Stock Photo Sites (\$):

Fotolia*
DepositPhotos*
Shutterstock
iStock

Recommended Free Picture Sites:

Pixabay*
NegativeSpace
PicJumbo
LibreShot



Learn More Photoshop:

Learning Express (via KYVL)

Universal Class

YouTube

