Promos That POP!
Photoshop Basics for Librarians

Thursday, June 14
2:00-3:00 p.m. ET
1:00-2:00 p.m. CT

Tammy Blackwell
Marshall County Public Library
Today’s presenter

Tammy Blackwell
Branch Manager, Calvert City
Marshall County Public Library
Tip for Viewing Demo

To switch to full screen during the Photoshop demo:

• Move your cursor to the top of share pod
• Click on the Full Screen icon in the gray menu bar at the top of the pod:

The pods for chat and closed captioning are not visible in full screen mode.

To exit full screen, move your cursor to the top of the pod and click on the Exit Full Screen icon:
Wrap-Up
TechSoup Discounts

• Technology Donations for Libraries
  • https://www.techsoup.org/libraries
  • If your library is registering for TechSoup for the first time, you’ll be required to submit a letter from your state library agency (KDLA!). Contact lauren.abner@ky.gov for assistance.

• Adobe Products
  • https://www.techsoup.org/adobe
  • Bundle: Photoshop Elements 2018 & Premiere Elements 2018 – Currently $27
  • Adobe Creative Cloud All Apps Plan – Pay $5 admin fee to TechSoup for access to discount pricing: 60% off first year, 40% subsequent years. First year currently $19.99 per month or $239.88 – paid to Adobe. Includes Photoshop CC and Lightroom CC (and many other apps).

KDLA cannot endorse products or vendors.
State Master Agreement--Software

MA 758 1800000597 – expires 4/12/2020

• State Master Agreement with SHI International for software

• Contact: Tom Wampler, tom_wampler@shi.com or 502-254-9964

• Adobe Photoshop Creative Cloud for Teams – most recent quote (6/11/18) was $403.58 for 1 year; additional licenses can be added throughout year at a prorated cost

KDLA cannot endorse products or vendors.
Adobe Photoshop products

Individuals purchasing for personal use can buy directly from Adobe.

• Full version of Photoshop or Photoshop Elements
  • [https://www.photoshop.com/products](https://www.photoshop.com/products)

• Plans for Creative Cloud include 60% discounts for students or teachers:
  • [https://www.adobe.com/creativecloud/plans.html](https://www.adobe.com/creativecloud/plans.html)

KDLA cannot endorse products or vendors.
Sign up for KYTECH LISTSERV®

• For Library Technology Support Staff:
  • KYTECH is a monitored discussion list devoted to those who work with technology for their library. By using this LISTSERV®, individuals from around the state will have the chance to ask questions, share ideas, voice concerns, and make valuable contacts all through their e-mail.
  • TO SUBSCRIBE: Send a blank message to: join-kytech@listserv.ky.gov or contact Lauren Abner (lauren.abner@ky.gov) or (502) 564-1728

• More KDLA LISTSERVs®:
  • https://kdlk.ky.gov/librarians/staffdevelopment/Pages/listservs.aspx
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In the next week, the recording of this presentation will be posted on the KDLA Archived Webinars page:
https://kdla.ky.gov/librarians/staffdevelopment/kdlaarchivedwebinars/Pages/default.aspx
Thank you for attending!

Please complete our brief survey. Your responses help us to improve training and are used for KDLA's grant reporting:
https://www.surveymonkey.com/r/PromosthatPop

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