Books & Bites Podcast

Carrie Green, Jessamine County Public Library
In-Person Book Club

- No-pressure book club
- Librarians provide a themed list of books
- Participants share what they’re reading
- Lots of friendly, bookish conversation—plus snacks!
About the Podcast

JCPL librarians bring you book recommendations and discuss the bites and beverages to pair with them.
Reading Challenge

Goal is to encourage reading throughout the year.

Participants who complete reading/listening prompts can enter to win prizes.

Why Podcast?

- The potential to reach a larger audience
  - 6-8 people attend our in-person group
  - 33 podcast downloads/month per episode
- A library of content that’s always available
  - 59 total downloads/month
Pre-Pandemic Recording

• iMac with GarageBand
• Eleven Rack Unit
• 3 Shure SM58 Dynamic Vocal Microphones
• 2 Audio Technica ATH M30 Headphones
Post-Pandemic Recording

• SquadCast, $10/month
• 1 Rode NT-USB mic, 2 Audio Technica 2020 USB mics
• GarageBand/Cakewalk for editing
Hosting with Transistor

$15.83/month

Your podcast's publishing platform
Record your audio and upload it to Transistor. We'll help you distribute your podcast to Apple Podcasts, Spotify, and Google Podcasts.

Sign up
Where to Listen
jesspublib.org/books-bites
Staff Time

- Scripting: 2 hours
- Recording: 1 hour
- Editing/posting: 2 hours minimum
- Blog post: 1 hour (includes creating a header)
- Headliner: 1 hour
- Newsletter: 30 minutes
More Tips & Tricks

- You will get used to the sound of your own voice!
- Lynda.com from LinkedIn is a great resource for podcasting tutorials.
- Scripting at least some of the podcast can help keep you focused.
More Podcasts from JCPL

Jessamine History Walks

JCPL Parenting Toolkit Podcast
Questions?
cgreen@jesspublib.org
TALES FROM THE KENTUCKY ROOM
Introduction

- Host: Mariam Addarrat
  - Librarian with the Lexington Public Library, Central Library 2014
  - Kentucky Room
- Podcasting since 2018
Getting started
<table>
<thead>
<tr>
<th>Your Guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Who do you want to invite?</td>
</tr>
<tr>
<td>Not a journalistic interview</td>
</tr>
<tr>
<td>Try not to be scripted but be prepared</td>
</tr>
<tr>
<td>Send topic and questions to your guest</td>
</tr>
<tr>
<td>Have a back up plan &amp; be flexible</td>
</tr>
</tbody>
</table>
Recording

How it started ...

How it’s going ...
My Favorites

Wayne Johnson
- Cassius Marcellus Clay
- Many more

Peter Brackney
- Lost Lexington
- Murder of Geneva Hardman

Tom Eblen
- History of Lexington newspapers
Wrapping up

- Be sure to send a Thank You note
- Add any information and links your reference
- Schedule your podcast
Production Side of Tales from the Kentucky Room and Checked Out
PRODUCTION

Recording: GarageBand, Voice Memos, Zencastr

Editing: GarageBand

Mastering & Metadata: Auphonic.com, MP3Tag

Scheduling: Release: Transistor.fm
             Dates: Anniversaries, Timely News
## PRODUCTION

... with pandemic restrictions.

<table>
<thead>
<tr>
<th>Checked Out</th>
<th>Record in conference room distanced, raw audio sent to me.</th>
</tr>
</thead>
</table>
| Tales From the Kentucky Room | Record alone in Closed Stacks, add Mariam's intro remotely. Record interviews online.  
• Love Zencastr, but can’t use on mobile devices. |
All you really need is a way to record audio, edit it, and host the podcast.

Simpler is better.

An iPad/iPod and a mic is a great place to start.
   • Use Voice Memos to record.
   • **Audacity** is a great free editor that works on a PC or Mac.
     • If you have a PC and a USB microphone, Audacity can capture your audio.
   • Master your audio with **Auphonic.com**. Free for up to two hours' worth of mastering per month.
   • You’ll need a way to host the podcast and push it to services like Stitcher and Apple Podcasts. **SoundCloud** is a free option.