Dolly Parton’s Imagination Library: Creating a Community of Readers
Session Overview

History
Review the history of the Imagination Library

Operations
Overview of how it all works

Partnership in Action
Highlight the Imagination Library in Campbell Co
The Imagination Library - in Dolly’s Words…
History

* Developed in 1995 by Dolly for her hometown of Sevier County
* Inspires a love of reading
* Guarantees all children will have quality books in the home
* A program about inspiration & imagination
Operations

- DWF forms partnerships in an effort to promote literacy and serve children

- Registered children receive an age appropriate book each month - from birth until the age of 5 - at no cost to the family

- Books are delivered in the mail, personally addressed to the child

- Each book is age appropriate and customized for the program
Research Driven Rationale:

* Reading aloud to children has long lasting positive impacts
* DPIL has shown statistical significance between school readiness, improved reading scores, family/child bonding, and community collaboration
Current Stats

Over 122 million books have been mailed

Currently operating in US, UK, CA, AU and Republic of Ireland

Over 1 million children receive an Imagination Library book each month
“If books make kids feel special then kids will feel the books are special”… Dolly Parton