The following e-book titles have been recently added to Kentucky Libraries Unbound and are ready for downloading. You must have an account at a participating KLU library (either at your work location or at the library in your county of residence) to download these e-books. If you need help getting started, consult the Help section on the KLU website. Remember to check with your supervisor and/or IT department about downloading these resources with your work computer.

**The ALA Book of Library Grant Money.** 9th ed. Chicago: ALA, 2014. Provides quick, convenient access to information on the most likely funding sources for libraries, including private foundations, corporate foundations, corporate direct givers, government agencies, and library and nonprofit organizations.

**Bailey, Alan R. Building a Core Print Collection for Preschoolers.** Chicago: ALA Editions, 2014. Spotlights hundreds of titles that are engaging and fun for reader and preschooler alike. Valuable for regular use by caregivers as well as for collection development.

**Beyond Book Sales: The Complete Guide to Raising Real Money for Your Library.** Chicago: ALA, 2013. Shares proven strategies that have brought in more than $1 million annually for the St. Paul Public Library. Starts with 12 facts about library fundraising and focuses on activities with the highest return.

**Bringing the Arts into the Library.** Chicago: ALA, 2014. Provides examples of programs implemented by a variety of different types of libraries to enrich, educate, and entertain patrons through the arts. Provides practical models which can be adapted to any library environment, inspiring librarians looking for unique programming ideas.

**Devine, Jane. Going Beyond Google Again: Strategies for Using and Teaching the Invisible Web.** Chicago: ALA Neal-Schuman, 2014. Looks at the future of the Invisible Web, with thoughts on how changes in search technology will affect users, particularly anyone conducting research.


**Hakala-Ausperk, Catherine. Build a Great Team: One Year to Success.** Chicago: ALA, 2013. Presents a handy self-guided tool to the dynamic role of team-building. Organized in 52 modules, designed to cover a year of weekly sessions but easily adaptable for any pace.

**Hernon, Peter. Getting Started with Evaluation.** Chicago: ALA Editions, 2014. Workbook to help library managers master key concepts of service quality assessment, offering directed exercises and worksheets for guidance. Useful to managers at academic and public libraries, as well as to library trustees and others interested in assessing service quality.

Focuses on best practices from library management experts teaching in LIS programs across the country. Covers topics such as human resource planning, marketing and public relations, financial management, facilities management, technology management and future trends, and ethics and confidentiality.

**Lipinski, Tomas. The Librarian's Legal Companion for Licensing Information Resources and Services.** Chicago: ALA Neal-Schuman, 2013.
Definitive sourcebook for information licensing in libraries, including copyright and contract matters, general contract law concepts, developments in online and information contracting; and the advantages and disadvantages of licensing.

Authoritative guide to the best reference sources for small and medium-sized academic and public libraries. Covers more than a dozen key subject areas.

Offers the keys to reshaping library services for the new generations of active older adults. A must-read for library educators, library directors, and any information professional working in a community setting.

Guide to using social media in any kind of library. Offers advice on easy ways to use social media on a daily basis, with planning strategies for posting and scheduling. Guides readers in the basics of crafting eye-catching status updates, and other social media best practices.

Offers unique, state-of-the-art perspectives on important topics as: strategies for building and implementing a staff development program; tracking changes through training, including the importance of setting goals and needs assessments; refining how staff approaches customer service; and using instructional design for staff development.

Provides basic information on the most popular and cutting-edge marketing technologies. Covers best practices for engaging library users across multiple platforms.

Shows how to mesh your library's brand deeply and seamlessly within your internal culture, to leverage and better position your brand for the audiences you serve, and develop and implement promotional strategies and tactics consistent with your objectives.