#SPOKcon

Summer Programming & Outreach Conference

Adult Services  Bookmobile Services  Youth Services
Low-Cost Outreach Ideas for a Big Impact

Candace Clarke
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Why is Outreach important?
Simple Outreach Ideas

- Community Stops
- Tabling Events
- School Outreach
Community Stops
CCoW

• What is it?
  – CCoW – Community Center on Wheels
  – *Boone County Success by 6* purchased with grant money that the Dept. of Health and Human Services awarded it in Sept. 2004.

• Where does it stop?
  – Childcare centers, preschools, after-school programs, low-income housing, parks, etc.
Community Stops

• How many stops?
  – Currently, there are 6 community stops

• How to we pick them?
  – Low-income housing
  – CCoW can fit somewhere in the community
  – Spread throughout the county
Community Stops

• Before Programming:
  – Children and teens were allowed to pick one book and one magazine to keep
  – Allowed a promotional pencil, coloring pages, temporary tattoos, newsletters, etc.
  – Allowed to check-out items as long as they have a library card
  – In the summer, jump ropes, bubbles, and sidewalk chalk were set outside the CCoW for use by visitors
Community Stops

• Why did we want to add programming?
• What did we need to think about?
Community Stops
Community Stops

You never can tell what kind of day you're gonna have.
Community Stops

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Community Stops

• Programs
Community Stops

• Gourd Decorating
• Pumpkin Bowling
  – Purchase a few smallish-sized pumpkins
  – Use bowling set for pins
  – Use outdoor space and allow kids to knock down pins using pumpkins as bowling balls
Community Stop

• Screaming Balloons
  – Balloon and hexnut
  – Steve Spangler website has instructions: https://www.stevespanglerscience.com/lab/experiments/screaming-balloon
  – Pre-make the balloons, great job for volunteers.
  – These can also be used for simple science projects needed for festivals or tabling events.
Community Stops

• Shredded Book Contest
  – Geared for younger kids, but anyone could play.
  – Shred withdrawn, gross books with recognizable characters.
  – Place them in tumblers from dollar store
  – Kids guess the characters or books and they get one piece of candy/chocolate.

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Community Stops

• 3-D Glasses
  – Purchase 3-D glasses on Amazon (or make your own)
  – Print pictures that work with the 3-D glasses
Community Stops

• Insta-Snow
  – Purchase Insta-Snow and sandwich bags
  – Prepare sandwich bags with Insta-Snow
  – Also need water and tablespoon
Community Stops

• Mini Museum
  – Use items that come with non-fiction books
• Microscope
• Rock and Mineral kits

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Community Stops

• Catapults
  – Use a variety of supplies
  – Either make before, or have kids make their own
Community Stops

• Grow Your Own Beans!
  – Beans
  – Sandwich bags
  – Paper Towels
  – Water
Community Stops

• Dot Marker Painting
Community Stops

• Squishy Circuits
  – http://courseweb.stthomas.edu/apthomas/SquishyCircuits/index.htm

• Mini Motors
Community Stops

• “I’m really glad you have all these different activities for us every time you’re here”
  – April, age 8, at South Pointe community stop
Tabling Events
Tabling Events

• Tend to be promotional
• Giving away newsletters, program cards, general information, and promotional items like pencils, pens, etc.

• Recently, three middle schools and two high schools have allowed us to table once a month during lunch.
Tabling Events

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Tabling Events

• Need a way to draw people to the table
• Want to engage people with something other than giveaways
• Simple and easy; quick
Tabling Events

• Screaming Balloons
• Hand Model
Tabling Events

- Gingerbread Guessing Game
  - “Dress up” gingerbread people as characters from books.
  - Have to guess them correctly to win
Tabling Events

• What book am I?

What book am I?

1. The Lightning Thief
2. Legend
3. Mockingjay
4. Diary of a Wimpy: Dog Days
5. The Giver
6. Harry Potter and the Goblet of Fire

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Tabling Events

• Book Quotes

The Giver
By: Lois Lowry

“...the worst part of holding the memories is not the pain. It’s the loneliness of it. Memories need to be shared.”

Holes
By: Louis Sachar

“Rattlesnakes would be a lot more dangerous if they didn't have the rattle.”

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Tabling Events

- Match the protagonist/antagonist to the book
Other Simple Outreach Ideas
Other Simple Outreach Ideas

• Lunch Book Groups
  – Kids/Teens discuss books they’re reading
Other Simple Outreach Ideas

• Help teachers come up with fun STEM ideas to use in classrooms.
Other Simple Outreach Ideas

• Helping with after-school clubs
• Coding Club
  – Code.org
  – Code Academy
Coding Club – Code.org

Tutorials for beginners

Write your first computer program
Code.org

Learn the basic concepts of Computer Science with drag and drop programming. This is a game-like, self-directed tutorial starring video lectures by Bill Gates, Mark Zuckerberg, Angry Birds and Plants vs. Zombies. Learn repeat-loops, conditionals, and basic algorithms. Available in 34 languages.

Ages 6-106 | Modern browsers, smartphones, tablets
14,074,558 participants

http://hourofcode.com/co
Teacher's Notes

Go
Can you help me to catch the naughty pig? Stack a couple of "move forward" blocks together and press "Run Program" to help me get there.
Learn to code interactively, for free.

People all over the world are learning with Codecademy. Join in now!
Coding Club – Codecademy

Why learn HTML?

Every webpage you look at is written in a language called HTML. You can think of HTML as the skeleton that gives every webpage structure. In this course, we’ll use HTML to add paragraphs, headings, images and links to a webpage.

In the editor to the right, there's a tab called `test.html`. This is the file we'll type our HTML into. See the code with the `<strong>`? That's HTML! Like any language, it has its own special syntax (rules for communicating).

When we press Save & Submit Code, the results tab will act like an Internet browser (e.g. Chrome, Firefox, Internet Explorer). A browser's job is to transform the code in `test.html` into a recognizable webpage! It knows how to
Questions?

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