2015 Kentucky Teen Video Challenge

Create a video promoting Summer Reading. You could win $150 and an award for your library.

State Winners will be shared with libraries across the country.

Children’s and Youth Services Consultant
P.O. Box 537, 300 Coffee Tree Road
Frankfort, Kentucky 40602

For more information go to: http://www.cslpreads.org
Eligibility
The “2015 Teen Video Challenge” for Kentucky is open only to legal U.S. residents who are residents of Kentucky aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules. Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by March 15, 2015. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Terms and Conditions
All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the “2015 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Contest Release form.

Video Criteria for Acceptance
All videos must:
• Be 30 to 90 seconds.
• Promote the idea of using public libraries and reading.
• Include your interpretation of the 2015 CSLP teen slogan “Unmask.”
• Be designed for use at any library.
• Be appropriate for viewing by audiences of all ages.

Video will be judged on the following criteria
• Creativity
• Message clarity and relevance
• Motivation and inspiration
• Overall impact

Questions? Ask your local public librarian

How to Enter
1. Go to http://www.cslpreads.org/ and click the “2015 Teen Video Challenge”
2. Create your video
3. Title your video with: “2015 TVC - KY - Unique Name.” Please choose a unique name that does not include your real name.
4. Upload your video to YouTube.com or Vimeo.com
5. Fill out and sign your completed Entry & Model Release form(s)
6. Mail completed forms so that they are received by March 15, 2015 to “2015 TVC”
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Late entries will not be considered.

Winners and Prizes
CSLP will review all state winners during April 2015. In the spring of 2015, CSLP will award each CSLP approved State Teen Video Challenge Winner $150. Their Local Public Library will receive prizes worth at least $50 from CSLP and Upstart.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.
http://www.cslpreads.org/