

Library Social Networking Policy

The _____ Public Library Social Networking Policy applies only to those Library-sponsored sites created and maintained by the _____ Public Library. While _____ Public Library recognizes and respects differences in opinions, all comments, posts and messages will be monitored and reviewed for content and relevancy by the director or other designated employee(s).

_____ Public Library will use social networking to:

- Announce programs
- Post news such as special events, holiday hours, exhibits, and new item arrivals
- Update resources
- Remind of important resources
- Announce new services
- Serve as a public relations/marketing tool

The types of content that will not be posted include:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam
- Postings/comments in violation of the copyright, trademark right, or other intellectual property right of any third party

The _____ Public Library reserves the right to edit or modify any postings or comments. Public participation in _____ Public Library social networking services implies agreement with all Library policies.

[sample policy posted 3/27/2012]