Taking Care of Business in KYVL
Presented by
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KDLA Division of Library Services

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Select Individual Database
Regional Business News

Small Business Reference Center

Sociological Collection

Teacher Reference Center

User ID: kdlagov6
Password: shinecraft
Overview

• World’s definitive scholarly business database
• Full text for more than 2,300 journals
• Includes 1,100 peer-reviewed titles
• Full text back to 1886
• Searchable cited references back to 1998
• Access to 60,000 videos from the Associated Press
Subjects Covered

- Marketing
- Management
- Banking and Finance
- Accounting
- Economics
- Management Information Systems
- Operations Management

Title Lists


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<th>Academic journals</th>
<th>Magazines</th>
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<tr>
<td>Trade publications</td>
<td>Conference proceedings</td>
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<td>Case studies</td>
<td>Industry reports</td>
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<td>Marketing research reports</td>
<td>SWOT Analyses</td>
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<td>Country reports</td>
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Additional Features

• Financial Data
• Books
• Industry & Market Reports
• Company Profiles
UNITED STATES - YOUNG ADULT DRINKS
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Overview

• More than 100 regional U.S. and Canadian business publications
• Full-text coverage dating back to
• Daily updates
• Title list
https://www.ebsco.com/products/research-databases/regional-business-news

Contents

• Content provided by leading publishers in business news
• Key resources include
  – Newspapers
  – Radio and television news transcripts
  – Trade publications and magazines
  – Newswires
Overview

- More than 400 full-text periodicals
- More than 450 full-text reference books
- More than 630 business video
- Tools to address small business topics.
- Has a help and advice section
- Provides details on creating business plans
Features

• State-specific resources
• Business basics
• Start-up kit and business plans
• Industry information by small business type

Title List
Searching Aids

- Thesaurus
- Boolean operators
  - "and"
  - "or"
  - "not"
- Field codes
- Search expanders
- Limit options
Cited References

2. What to Say and How to Say It: Financial Planning at the End of Life.
Subjects: FINANCIAL management; FINANCIAL planning; FINANCIAL planners; ESTATE planning; CASH flow; RETIREMENT planning; TERMINAL Illness; UNITED States; TERMINALLY ILL; PROFESSIONALISM

Searching Multiple Databases
NAVIGATING THE RESULTS PAGE
CURES IN COAL MINES

Microorganisms that survive the most inhospitable conditions on Earth might be the tools to treat some of the deadliest diseases.

The Marcellus Shale Mine No. 1, in western Pennsylvania, is a problem that is in the process of being solved. They create coal made by the prevailing conditions of coal forming on Earth. For this reason, the mine is called the "Marcellus Shale Mine."

The mine's underground environment is a unique ecosystem, with temperatures reaching 150 degrees Fahrenheit and pressures that can reach 5,000 pounds per square inch. These conditions are so extreme that most life on Earth cannot survive.

In this harsh environment, microorganisms have evolved to thrive. Some of these microorganisms are capable of breaking down coal, a process that could potentially lead to new treatments for diseases.

One such microorganism is a bacterium called Geobacter sulfurreducens. This bacterium uses the coal as a source of energy, breaking down the coal and releasing gases that can be harnessed for energy production.

Another microorganism found in the mine is a fungus called Fusarium oxysporum. This fungus is known to produce compounds that can be used to treat cancer.

These examples illustrate how natural environments, even those considered inhospitable, can provide new sources of life that could be used to treat diseases.

The potential for using microorganisms from the Marcellus Shale Mine to treat diseases is still in the early stages of research, but it holds promise for the future of medicine.
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• Onsite visits: 9:00 – 4:00 (ET) M-F
CONCLUSION

Remember

• Training Events Calendar
  http://kdla.ky.gov/employees/Pages/TrainingEventsCalendar.aspx

• Follow-up email (may take 1-2 weeks to arrive)
  — Training certificate
  — Evaluation survey link
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