

# Into to Data Axle

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Kentucky Department for Libraries and Archives

May 1, 2025

# data axle · reference solutions

Using Data Axle Reference Solutions, you can:



**Find jobs by job  
skills, location,  
and industry**



**Find business  
opportunities**



**View historical  
market trends**



**Track down  
addresses and  
phone numbers**

**And more!**



# data axle • reference solutions

## **See people and businesses in greater detail**

- Households and Consumers data
- Addresses for Individuals
- Business ownership
- Contact information
- Business locations by region, type, etc.
- Historical business data

## **See the big picture**

- Combine and cross-reference many types of data to understand problems, challenges, and impact of your work.
- 19.5+ million businesses
- 255+ million consumers
- 165+ million households
- 110+ millions homeowners

Donate to the Team Kentucky Storm Relief Fund at [TeamKYStormReliefFund.ky.gov](https://TeamKYStormReliefFund.ky.gov)

Ky.gov An Official Website of the Commonwealth of Kentucky

Search

Kentucky Department for Libraries and Archives

[Ask a Librarian](#) [Connect with us](#)



[Library Support](#) [State Employees](#) [Records Management](#) [Archives & Reference](#) [Talking Books](#)

## Our Mission

Serving Kentucky's Need to Know

The Collection Connection

The Collection  
Connection

News From Your State Library

Dolly Parton's Imagination  
Library of Kentucky



Continuing education  
calendar for public library  
staff

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30

Kentucky Woods



Our Services

Calendar



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## State Employees

[Search the Catalog](#)

[Ask a Librarian](#)

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[State Library Account Application](#)

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[The Collection Connection](#)

## State Employees

[Search KDLA WorldCat Discovery](#)

[Advanced Search](#)

Find books, media, journal titles, and more ...



The State Library is dedicated to meeting the information and training needs of all Kentucky state government employees. If you need assistance or have any questions, please contact the Reference staff at (502) 564-8306 or (800) 928-7000.

## Apply for a State Library Account

With a valid State Library account state employees have access to online research databases, the State Library's collections, interlibrary loan (ILL), and downloadable audiobooks and eBooks.

[Apply here](#)



Don't have a library card?  
Apply today!

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## Research Databases

Desktop access to licensed databases is provided free of charge, exclusively to state government employees. All databases are accessible to the general public at the State Library.



### BioOne Complete

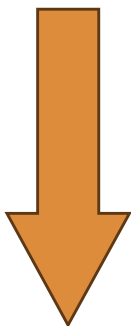
Search more than 200 leading titles in the biological, ecological, and environmental sciences.



JSTOR

### JSTOR

JSTOR provides access to more than 12 million academic journal articles, books, and primary sources in 75 disciplines.







### NewsBank

3000+ full-text U.S. newspapers; 50+ Kentucky sources including the Lexington Herald-Leader.



### Kentucky Virtual Library (KYVL)

60+ databases including EBSCO and WorldCat; multi-disciplinary coverage; strengths in business, education, medicine and news.



### Data Axle

Directory of U.S. businesses and individuals enhanced with financial and organizational information.



### WorldCat Discovery

KDLA WorldCat Discovery offers quick and easy searching of KDLA's collections, and other libraries worldwide.







#### BioOne Complete

Search more than 200 leading titles in the biological, ecological, and environmental sciences.



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#### Homeland Security Digital Library

80,000+ full-text federal, state and local policy documents, and news on homeland security.

### To access:

- Select a database.
- If prompted, type in your KDLA account number and password.
- For assistance contact the State Library's Reference Desk.



reference  
solutions

## Data Axle

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Directory of U.S. businesses and individuals enhanced  
with financial and organizational information.





### Sign in

KDLA Library Account Number

*enter your library card here*

Password

.....



Sign in

Cancel

Signing in for the first time or forgot password? [Request password](#)



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## Select a Database to Search



Business Databases



Consumer Databases

**U.S. Businesses**  
(More Info)105 Million Businesses and 4.5  
Million Closed Businesses

START SEARCH

**U.S. Historical Businesses**  
(More Info)

397 Million Historical Records



START SEARCH

**U.S. Jobs / Internships**  
(More Info)

7 Million Job Postings



START SEARCH

**U.S. New Businesses**  
(More Info)

2.1 Million New Businesses



START SEARCH

## U.S. Businesses

The U.S. Business database contains a total of 105 million businesses including 18 million verified and 87 million unverified businesses that are updated weekly. It is the only business database that

## New Features

### New Data Elements

- Map based geography search
- Neighborhood Data
- Business Expenditures
- Corporate and/or Location Employee Size
- Corporate and/or Location Sales Volume

### Other New Features

- New Look and Feel
- Faster Results
- Enhanced Phone Number Search in the Quick Search
- Single Advanced Search



## Select a Database to Search

☐ Business Databases☒ Consumer Databases**U.S. Standard White Pages**  
(More Info)

162 Million Residents



START SEARCH

**U.S. Consumers / Lifestyles**  
(More Info)

322 Million Individuals



START SEARCH

**U.S. New Movers / Homeowners**  
(More Info)

11 Million Records



START SEARCH

## U.S. Standard White Pages

Use this database of over 162 million U.S. Residents to conduct market research, and locate friends and relatives. Our records are continuously updated and processed against the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF).

Selection criteria include:

## New Features

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## U.S. Businesses

The U.S. Business database contains a total of 105 million businesses including 18 million verified and 87 million unverified businesses that are updated weekly. It is the only business database that is enhanced with more than 24 million phone calls per year providing you with the most accurate data possible.

Selection Criteria include:

- Company name
- Executive title
- Business type
- Sales volume
- Employee size
- Year established
- And more...



## U.S. Historical Businesses 🇺🇸

397 million historical records dating back to 2003. Find businesses by geography, sales volume and employment size. Advanced search available by year or specific timeframes. Perfect for business trends reporting and overall industry market research by year.

## U.S. Jobs

Combine the power of the premier business reference and research tool, Reference Solutions, with the world's #1 job site, ZIP Recruiter. Find your next job with our state-of-the-art mapping tool and view results with detailed business profiles.

Selection Criteria include:

- Job Title
- Company Name
- Business Type
- Multiple Geography Options
- And more...



## U.S. New Businesses

Updated with more than 50,000 new businesses added each week. Use to research hot areas of economic development. These new businesses need a wide variety of goods and services.

Selection criteria include:

- Company name
- Contact information
- Business location type
- Business filing type



## Select a Database to Search

☐ Business Databases☒ Consumer Databases

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(More Info)

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## U.S. Standard White Pages

Use this database of over 162 million U.S. Residents to conduct market research, and locate friends and relatives. Our records are continuously updated and processed against the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF).

Selection criteria include:

- Name
- Address
- Median home value
- Median home income
- And more...



## U.S. Consumer / Lifestyles

Use this database of over 322 million U.S. Consumers to conduct market research, and locate friends and relatives. Our records are continuously updated and processed against the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF).

Selection Criteria include:

- Name
- Address
- Median home value
- Median home income
- And more...



## U.S. New Movers / Homeowners



With more than 300,000 New Movers and approximately 100,000 New Homeowners added each week, this database can reveal how many people move into a neighborhood, city or state. This information is invaluable to service providers such as banks, dry cleaners, doctors and hair stylists.

Selection criteria include:

- Geography
- Housing type
- Moving distance
- Move type
- And more...



**Thank you to the  
Institute of Museum and Library Services (IMLS)  
for sponsorship of this webinar.**