KENTUCKY DEPARTMENT FOR LIBRARIES AND ARCHIVES



Library Services and Technology Act 2025 Website Development Grant – Vendor Services Information

Website Development Grant

The Kentucky Department for Libraries and Archives (KDLA) Website Development Grant is designed to support libraries that either 1) lack a website or 2) have outdated websites that require redesign. The grant focus is to improve library accessibility that keeps pace with evolving technologies to better serve all Kentuckians.

Information Sheet Purpose

The purpose of this information sheet is to provide Kentucky Library Directors

- $1) \ a \ list \ of \ talking \ points \ to \ use \ while \ navigating \ through \ conversations \ on \ website \ requirements \ and \ options, \ and$
- 2) a comprehensive listing of website vendors utilized by peers.

Talking Points

Website Development Guidelines Page 3: Required Website Components

- Responsive Universal Design: The website should be accessible and functional on all devices (desktops, tablets, smartphones, etc.).
- **Easy Navigation:** The website should have clear and intuitive menus, with well-organized content.
- Accessibility Compliance: Adhere to <u>ADA 2024 Web Accessibility</u> requirements and be <u>WCAG 2.0</u> compliant with conformance to <u>WCAG 3.0</u> guidelines to ensure the site is usable by people with disabilities (e.g. screen reader compatibility, keyboard navigation, alt text for images, etc.).
- > Searchable Catalog: Integration of the library's catalog system into the website, allowing patrons to search for and reserve books, media, and other materials online OR provide a link to the catalog system that is easily identified and accessible.
- **Remote Access.** Provide remote access to electronic resources and databases, including the KYVL database.
- > Account Management: Provide a secure login area where patrons can manage their accounts, renew items, check due dates, and view borrowing history.
- **Library Information:** Provide information regarding library programs and services, policies, hours of operation, etc.
- Community Engagement and Communication: Provide links to the library's social media profiles, with social media feeds embedded if possible.
- > Privacy and Security: Patron data is protected through secure login procedures and encrypted transactions.
- > Search Engine Optimization: Utilize SEO 2024-2025 best practices to leverage content for increased website traffic and on-page searchability.
- > Analytics and Reporting: The website will include or be compatible with analytic capability and reporting tools to monitor performance and traffic.

Point 1: Kentucky Public Library Standards 6th Edition requires specific website elements

Source https://kpla.org/wp-content/uploads/2019/10/Standards-6th-edition-2016-2017-final.pdf

- 1.5 The Board has written policies to govern Board and Library operations (Library Information)
- 3. Collections
- 4. Services
- 6. Technology
- 7. Marketing/Public Relations

Point 2: Meeting Expectations through Exemplary level: Essential level ~ Enhanced level ~ Exemplary level

Point 3: Accessibility Compliance: Attention on both Guidelines and Success Criteria provided

ADA 2024 Web Accessibility Compliance Source https://www.ada.gov/resources/2024-03-08-web-rule/

2023 Web Content Accessibility Guidelines 2.2 Published 13 Guidelines Source https://www.w3.org/TR/WCAG22/

WCAG 3.0 is In Process for 2025-2026 Source https://www.w3.org/WAI/standards-guidelines/wcag/wcag/s-intro/

Website Development Guidelines Page 4: Eligible Expenses

- ★ Initial website consultation and planning services,
- ★ Website design services including custom design or using templates
- ★ Front-end development to code visual elements using HTML, CSS, JavaScript etc.
- ★ Back-end development Integration of content management systems like WordPress, Joomla, or custom-built solutions
- ★ Web hosting costs, subscriptions, and licenses that occur within the grant period,
- ★ Hardware, software, or technology necessary to support the project,
- ★ Staff training on how to develop, manage or maintain the website,
- ★ Content updates that occur within the grant timeline,
- ★ Technical maintenance that occurs within the timeline such as security updates or bug fixes,
- ★ Implementation of security measures like SSL certificates, firewalls, or malware protection,
- ★ Setting up and maintaining analytics tools like Google Analytics

<u>Point 1:</u> Material items costing over \$5,000 are classified as equipment and require prior KDLA/IMLS approval

<u>Point 2:</u> Expenses must be compliant with the **Electronic Code of Federal Regulations**

Part 200 - Uniform Administration Requirements, Cost Principles, and Audit Requirements for Federal Awards Additionally, costs must be reasonable and not specifically disallowed by State or local laws or regulations Source https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200

Website Development Guidelines Pages 4-5: Ineligible Expenses

- Construction, renovation, or repair, including fixtures and services,
- General operating costs (rent, utilities, insurance, etc.),
- Regular salaries, wages, or benefits for existing employees,
- Equipment or technology not specifically needed to carry out the goals of the grants,
- Entertainment, ceremonies, receptions, or social events,
- Meals or refreshments (there may be exceptions for working lunches, or learning events, workshops, conferences, classes - where it is difficult for attendees to obtain meals locally),
- Fundraising (includes financial campaigns, endowment drives, solicitation of gifts and bequests, and similar expenses),
- Lobbying or political advocacy (includes writing ballot measures and filing election paperwork),
- ♦ Awards, honoraria, prizes, or incentives (unless the item has no intrinsic value, e.g. a certificate),
- Promotional items, including gifts and souvenirs,
- Transportation costs for participants or non-grant funded personal travel.
- Communicating with the public about the library in general,
- Overlapping project costs with any other pending or approved application(s) for federal funding and/or approved federal awards,
- Project costs and obligations incurred before or beyond the grant period, including subscription costs.

Website Development Timeline

January 6, 2025 Grant Awards Announced. Website Development Projects may begin.

August 31, 2025 Final Report with All Receipts due to Kentucky Department for Libraries and Archives

Website Design and Management Vendor Survey Results: Each table is a Vendor and in alphabetical order.

Vendor Name	Vendor Services Provided	X=Yes
Arterburn	Custom Website Design – unique user interface tailored to your library	Χ
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	Х
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
Glen@Arterburn.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	
Always there to answer questions	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Leah Chumbler, Crittenden County <u>Director@CrittendenLibrary.org</u>	Staff Training – Trains staff to manage the website	Х
	Other: Cost Vendor charged to develop the website	\$ 4,000
	Cost of website hosting services per month	\$
	Other Helpful Details/Services: Arterburn may provide additional services	

Vendor Name	Vendor Services Provided	X=Yes
Consensus	Custom Website Design – unique user interface tailored to your library	Χ
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	Χ
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	Χ
	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Abigail Tschumper, Pendleton County Atschumper@pcplibrary.org	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website Cost of website hosting services per year	\$? \$1,500
	Other Helpful Details/Services: In process of changing website developers as we have not been happy with service: Slow to respond, difficult to reach, lack of follow through on current requests.	

Vendor Name	Vendor Services Provided	X=Yes
Creekmore Marketing & Design	Custom Website Design – unique user interface tailored to your library	Х
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	Х
Vendor Phone	E-Commerce Development – setting up online payment gateways	Х
859-309-5987 Woodford Contact 859-640-7285 McLean Contact	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
https://www.creekmoremarketing.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	Х
Vendor Other	Website Hosting – providing web hosting services	Х
	Website Security - SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Kim Estes, Woodford County KEstes@WoodfordLibrary.org	Staff Training – Trains staff to manage the website	Х
Angie Smith, McLean County Mcleanoutreachprograms@gmail.com	Other: Woodford Cost Vendor charged to develop the website McLean Cost Vendor charged to develop the website Woodford Cost of website hosting services per month McLean Cost of website hosting services per YEAR Other Helpful Details/Services:	\$ 5,000 \$ 3,500 \$ 29.95 \$ 299

Vendor Name	Vendor Services Provided	X=Yes
Crowd South	Custom Website Design – unique user interface tailored to your library	Х
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	Х
Vendor Phone	E-Commerce Development – setting up online payment gateways	
270-830-0157	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
https://www.crowdsouth.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	
	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Shelia Stovall, Allen County sstovall@allencountylibrary.com	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website	\$ 3,300
	Cost of website hosting services on GODADDY per month	\$ 13.99
	Other Helpful Details/Services:	

Vendor Name	Vendor Services Provided	X=Yes
Dreamhost	Custom Website Design – unique user interface tailored to your library	Χ
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	
	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Sammie Betler, Casey County SammieBetler@CaseyLibrary.org	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website	\$
	Cost of website hosting services per month	\$
	Other Helpful Details/Services:	
	Free for Nonprofits	

Vendor Name	Vendor Services Provided	X=Yes
Ebsco Stacks	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	Χ
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
978-414-0362	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Χ
https://www.ebsco.com/products/s tacks	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	
	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Sam Morris, Marion County Sam.Morris@MarionCoPublic.org	Staff Training – Trains staff to manage the website	Х
	Other: Cost Vendor charged to develop the website	\$ 7,150
	Cost of website hosting services per month	\$
	Other Helpful Details/Services:	

Vendor Name	Vendor Services Provided	X=Yes
Go Daddy	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	Х
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
606-387-5989	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
godaddy.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	Х
Vendor Other	Website Hosting – providing web hosting services	Х
	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Margaret England, Clinton County Clintonlib@hotmail.com	Staff Training – Trains staff to manage the website	
Tiffany Reynolds, Estill County	Other: Clinton County Cost of website hosting services per month Clinton County has Fluent Users and Creators	\$ 24.37
Estillcolibrary@gmail.com	Other: Estill County 5-year Premium Vendor & hosting services Estill County is finding use difficult	\$1379.40

Vendor Name	Vendor Services Provided	X=Yes
Library Market	Custom Website Design – unique user interface tailored to your library	Х
Vendor Address	Template Based Design – Premade template to create a website	Х
	Graphic Design – Creation of banners, logos, icons, etc.	Х
Vendor Phone	E-Commerce Development – setting up online payment gateways	Х
1-888-234-3805	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
https://www.librarymarket.com/	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	Х
Recommending Library & Person in charge of website	Website Hosting – providing web hosting services	Х
Tara Filiatreau, Nelson County TFiliatreau@ncplky.org	Website Security – SSL certificates, firewalls, and malware protection	Х
Lucas Short, Madison County Lucas@Madisonlibrary.org	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Rebecca Hurtgen, Taylor County RebeccaHurtgen@tcplibrary.org	Staff Training – Trains staff to manage the website	Х
	Other: Taylor Cost of website hosting services per month	\$ 300
Debra Lawson, Spencer County	Madison Cost of website hosting services per YEAR	\$4,200
Lawson director@spencercolibrary.us	Spencer Cost of website hosting services per YEAR Boone Website built on Drupal; Cost website hosting services per YEAR	\$2,000 \$3,500
Rich Webster, Boone County	2016 Nelson County created using Library Market, Ben Bizzle & Valerie;	ψ0,000
Rwebster@bcpl.org	Taylor County same setup package price; Spencer County Website only	\$25,000
	2019 Madison whole package: website, calendar, logo, design & setup	\$25,000
	Spencer County Logo Design \$3500 Calendar \$2000	
	Boone County Two options: \$15,000 Partial or \$24,900 Full	

Vendor Name	Vendor Services Provided	X=Yes
Mo Duet	Custom Website Design – unique user interface tailored to your library	Х
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	Х
Vendor Phone	E-Commerce Development – setting up online payment gateways	Х
502-509-5778	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
https://moduet.com/	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	Х
Vendor Other	Website Hosting – providing web hosting services	Х
Library did most of design work Mobile App, Video Production	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Tracy Weikel, Bullitt County <u>TWeikel@bcplib.org</u>	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website Cost of website hosting services per month	\$ 9,000 \$ 180

Vendor Name	Vendor Services Provided	X=Yes
Red Pixel Studios	Custom Website Design – unique user interface tailored to your library	Χ
Vendor Address	Template Based Design – Premade template to create a website	Χ
	Graphic Design – Creation of banners, logos, icons, etc.	Х
Vendor Phone	E-Commerce Development – setting up online payment gateways	
270-685-8355	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
https://redpixel.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	Х
Vendor Other	Website Hosting – providing web hosting services	Χ
	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Patrick Burk, Hancock County Patrick.burk@hcplky.org	Staff Training – Trains staff to manage the website	Х
Carrie Green, Jessamine County Cgreen@jesspublib.org	Other: Cost Vendor charged to develop the website Cost of website hosting service per month Cost of website hosting services by INMOTION per month Events Calendar Form Building	\$ 5,000 \$ 100 \$ 46.50 \$ 4,000 \$ 5,000
Melanie Warga, Ohio County Mwarga@ocplibrary.org Katie Tyson, Logan County Katie@loganlibrary.org	Other Helpful Details/Services: Easy to work with & quick to update; you work with a human. Logan County is WordPress based transitioning to Red Pixel.	,

Vendor Name	Vendor Services Provided	X=Yes
Site 5	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	
	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Christian Shroll, Bracken County Bcpldirector@icloud.com	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website Cost of website hosting services per month	\$ \$ 25
	Other Helpful Details/Services:	
	Bracken County is changing from the Site5 Hosting service because it is difficult to use	

Vendor Name	Vendor Services Provided	X=Yes
Square Space	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	Х
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	Χ
	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Nikki Vaught, Pulaski County Nikki.vaught@pulaskilibrary.com	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website Cost of website hosting services per month	\$ 276 \$ 20
	Other Helpful Details/Services:	

Vendor Name	Vendor Services Provided	X=Yes
Streamline x2	Custom Website Design – unique user interface tailored to your library	Х
Vendor Address	Template Based Design – Premade template to create a website	Х
	Graphic Design – Creation of banners, logos, icons, etc.	Х
Vendor Phone	E-Commerce Development – setting up online payment gateways	Х
916-238-1811	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
https://www.getstreamline.com/ Assigned Designer & Acct Manager	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	Х
Vendor Other	Website Hosting – providing web hosting services	Х
Creator <u>lindsee@getstreamline.com</u>	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Ashley Wagers, Jackson County Ashley.Wagers@jcplib.org	Staff Training – Trains staff to manage the website	Х
Wendy Johnston, Fleming County WJohnston@FlemingLibrary.org	Other: Fleming & Jackson Cty Cost Vendor charged to develop website Fleming & Jackson County Cost of website hosting services per month	\$ 500 \$ 300
	Other Helpful Details/Services:	
	Very responsive and easy to work with; ADA Compliance integrated into design and support; Current with legal SPGE's requirements	

Vendor Name	Vendor Services Provided	X=Yes
TLC/The Library Corporation	Custom Website Design – unique user interface tailored to your library	Χ
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
800-624-0559	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
https://tlcdelivers.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	Χ
	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
Wendy Johnston, Fleming County WJohnston@fleminglibrary.org	Staff Training – Trains staff to manage the website	
Shirley Mercer, Union County Ucpl.shirley@gmail.com	Other: Cost Vendor charged to develop the website Cost of website hosting services per month	\$ \$
	Other Helpful Details/Services: Fleming County is migrating from TLC to Streamline	

Vendor Name	Vendor Services Provided	X=Yes
Twin Springs Web	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	Χ
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
502-376-3891	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	Х
https://www.twinspringsweb.com/	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	Χ
	Website Security – SSL certificates, firewalls, and malware protection	Х
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Lindsey Wallace, Trimble County <u>Director@TrimbleLibrary.org</u>	Staff Training – Trains staff to manage the website	Х
	Other: Cost Vendor charged to develop the website Cost of website hosting services per month	\$ \$ 75.00
	Other Helpful Details/Services:	

Vendor Name	Vendor Services Provided	X=Yes
The Web Guys	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	Χ
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
270-200-4741	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
https://www.thewebguys.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	
	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Rebecca Pruitt, Green County Rebecca.Pruitt@gcpl.info	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website Cost of website hosting services per month	\$? \$
	Other Helpful Details/Services:	

Vendor Name	Vendor Services Provided	X=Yes
Weebly	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	Х
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
www.weebly.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	Х
	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Jarred Caswell, Hart County HartCountyPublicLibrary@gmail.com	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website	\$
	Hart County Cost of website hosting services per month	\$ 12.75
	Other Helpful Details/Services:	

Vendor Name	Vendor Services Provided	X=Yes
Wix	Custom Website Design – unique user interface tailored to your library	Χ
Vendor Address	Template Based Design – Premade template to create a website	Х
	Graphic Design – Creation of banners, logos, icons, etc.	Χ
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	Х
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
https://www.wix.com	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	Х
Vendor Other	Website Hosting – providing web hosting services	Х
	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	Х
Aleina Milligan, Adair County Acpl.librarygirl@gmail.com	Staff Training – Trains staff to manage the website	
Christian Shroll, Bracken County <u>Bcpldirector@icloud.com</u>	Other: Bracken County Cost Vendor charged to develop the website Adair County Cost of website hosting services per month	\$ 350 \$ 33.14
	Other Helpful Details/Services: Aleina Milligan, Adair County Staff member, used Wix to build the website. Phone 270-384-2472	

Vendor Name	Vendor Services Provided	X=Yes
	Custom Website Design – unique user interface tailored to your library	
Vendor Address	Template Based Design – Premade template to create a website	
	Graphic Design – Creation of banners, logos, icons, etc.	
Vendor Phone	E-Commerce Development – setting up online payment gateways	
	Website Management and Maintenance – updates to website content, blogs, news, etc.	
Vendor Website	Technical Maintenance – regular backups, security updates and bug fixes	
	Search Engine Optimization (SEO)- on-page or off-page link building and social media integration	
Vendor Other	Website Hosting – providing web hosting services	
	Website Security – SSL certificates, firewalls, and malware protection	
Recommending Library & Person in charge of website	Analytics and Reporting – setting up and maintaining analytic tools like Google Analytics	
	Staff Training – Trains staff to manage the website	
	Other: Cost Vendor charged to develop the website Cost of website hosting services per month	\$ \$
	Other Helpful Details/Services:	