

Your Program Might Suck

Or, How to Fail and Survive.

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Fair Warning:

I filter 95% of information through the lens of popular culture, so be ready for me to frame everything with a movie/tv/internet etc... reference.

I won't spoil anything, though.

Defining “Suck”

Suck \neq Bad



The Beginning is the End

The moment you finish a successful program:



Best Programs?

Think of a great program that you've been a part of.

What made it great?

Best Programs?

Battle of the Bands:

Twist on American Idol

Community Support

Dreamed up by teens who
participated

Best Programs?

Pokemon Party:

Branch Effort

All Ages

Teen Volunteers

What Makes a Program Successful?

There are many ways to judge success.

Attendance

Achievement

Content Created

Education

Planning a Program - Idea.

Great, you did it.



Just kidding. You have a ton of work to do.

Planning a Program - Logistics

Staffing

Space

Budget

Audience

Time of Day

Knowledge

Transportation

Publicity

Competition

Etc....

Interest

Planning a Program - Planning Ahead



Planning a Program - Advertising

How do We Advertise?

Newsletters

Website

Signs at Library

Press Release

Word of Mouth

Planning a Program - Planning Day of



Planning a Program - Implementation



I'm sailing!

Planning a Program - Reflection

When it doesn't go well...



When it Didn't Go Well...

Think of a program that sucked.

Why did it suck?

When it Didn't Go Well...

Battle of the Bands (Part Deux):

Staff Burned Out

Marketing Changes

Didn't Evolve

When it Didn't Go Well...

Teen Lock-In:

Staff Wouldn't Follow Rules

You Feel Like...



What did I do Wrong?

Maybe nothing.

But to be sure, go back and check your planning.

Planning a Program - Logistics

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Etc....

Interest

If you find something wrong

Fix it.



Imposter Syndrome

...A collection of feelings of inadequacy that persist even in face of information that indicates that the opposite is true.

CalTech Counseling Center

<https://counseling.caltech.edu/general/InfoandResources/Impostor>

You're not alone if you feel this way.

Imposter Syndrome

I have written eleven books, but each time I think, 'uh oh, they're going to find out now. I've run a game on everybody, and they're going to find me out.'

Maya Angelou

<http://www.forbes.com/sites/margiewarr ell/2014/04/03/impostor-syndrome/>

Seriously, Maya Angelou



Remember the Victories

Remember the feeling you had after a successful program?



Thanks,

If you have any questions, or just want to talk to me about libraries or other things.

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