



www.ocplibrary.org

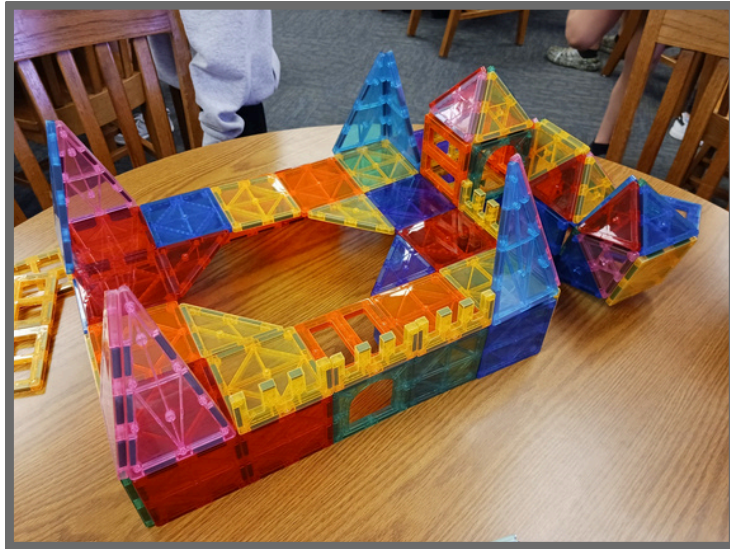


# Public Relations Through Outreach



Victoria Vitek  
Ohio County Public Library





- Bring applications and books to promote the library and it's collection.
- Do an activity with the kids whether it's a craft, game, or STEM activity.
- Read stories if at an Elementary or Middle School.
- Build relationships with students and teachers to encourage more involvement.

# Connect With the Schools!

This is a fairly new addition to the outreach programs we do and it has been extremely successful. Reach out to your local school and see how you can get involved!



# Daycares

01

Utilize this to promote preschool story time programs and get more circulation on the bookmobile.

02

Can make reading more fun for children and gives them a break from there normal day-to-day activities in daycare.





# Teen Volunteer Program

2 hours of volunteer and 2.5 hours of food and a movie. This is a great opportunity for teens to get hours while having a fun time. Give crafts to a different organization every month.

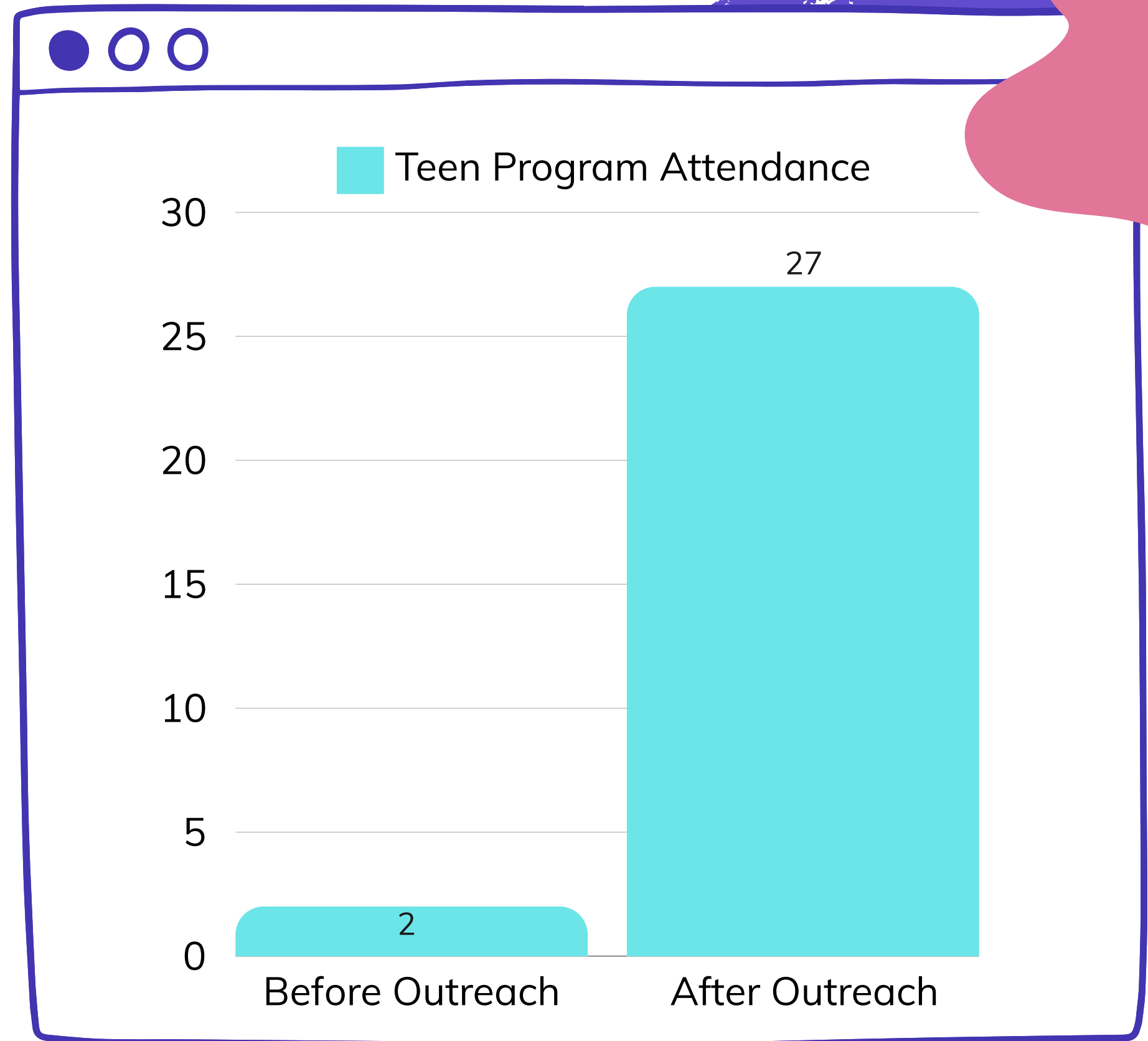
In doing this we have connected with dozens of organizations in the community while also making them feel appreciated.






# Creating Connections Increases Interest

Through outreach in the community we have reached those who might not have otherwise been aware of what we offer or that we exist.





**Don't let all of the good  
you do be left unknown  
by others! Share it!**

Pinterest

Instagram

Facebook

Radio

X

TikTok




Newspaper



# Take Photos!

Real Photos = Real Responses



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- Mail over 300 calendars monthly
  - Give a monthly calendar for businesses to display
  - Send postcards about events, and homebound/bookmobile routes.
  - Regularly update website
  - Send REMIND texts for all events
  - Weekly radio spotlight

# Different Ways We Communicate