

Don't be Passive About Passive Programs!



Today's Presentation

Components:

- 1) What are passive programs?**
- 2) Examples: Photo Boards;
Displays; Art Walls**
- 3) Questions and Discussion**

What are Passive Programs?

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MARCH 17, 2014 / 6:46 PM

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The Who, What, Where, Why, When, and Hows of Passive Programing

Amanda Bennett, Director
Ada Public Library; Ada, OH

You may have heard the term “passive programming” thrown around lately in the library world, but what does it mean exactly? In the simplest of terms passive programs alludes to programming which requires little or no effort or money for the library’s part, with simple set up and little to no supervision. Ideal for small libraries, right?

Who benefits from this?: Everyone. As we all know, programming can be tough for smaller libraries; we don't have the budgets or the prep time to do as much as we'd like to do, so passive programs are a win-win for everyone.

What: Passive programs can be anything that engages your audience; get creative, and if you're not the creative sort, get Google. Search passive programs, or see a list of suggestions below.

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What are Passive Programs?

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PRODUCTS



Guest Column: Reach Your Patrons through Passive Programming

Posted November 5, 2014 by Kelly Ireland Rembert

Every day lots of patrons come into your library, but only a small portion may come to your programs. How can you engage these patrons? Passive programming is a great way to start.

Little or no staff interaction happens during passive programming. Instead, you set up your passive programs and let your patrons stumble upon them. Passive programs can be a memorable part of a patron's day—and hopefully something they will go home and tell friends and family about.

Passive programming is a great way to reach your patrons. Budget cuts for library programs have led to celebrating the success of programs that didn't want to be celebrated throughout the year.

Little or no staff interaction happens during passive programming. Instead, you set up your passive programs and let your patrons stumble upon them. Passive programs can be a memorable part of a patron's day—and hopefully something they will go home and tell friends and family about.

What are Passive Programs?

Pinterest • The world's catalog of ideas - Google Chrome

https://www.pinterest.com/donnabutler184/passive-programming/

Apps Slim Table Tops | 30" Welcome to Cabot W How to Provide Feed 5 Keys of Dealing with M Free Powerpoint Scier M Foldable Fabric Poster M Prices for Common S Poster Session- Book kyvl | Flickr - Photo S Other bookmarks

Search

Passive Programming

Follow board



Art In A Jar: A Puzzle In Blue, Yellow And Shred

Would be a fun passive library program for tweens/teens. Art...
NPR.org
Saved from npr.org

#275



Name that Superhero!

When a call goes out for help it doesn't matter whether you are big or small. Society 6 created a series of graphic designed icons for our favorite superheroes. See if you can figure them out with your friends.

Saved from libraryasincubatorproject...



Name that Superhero!

When a call goes out for help it doesn't matter whether you are big or small. Society 6 created a series of graphic designed icons for our favorite superheroes. See if you can figure them out with your friends.

Saved from youthleaderstash.com

A power point game on superheroes. Using this for our...
Saved from youthleaderstash.com

#888



Your Favorite COOKIE

Favorite BOOK maybe? Series? Passive Program -- Vote for...
Saved from madisonlibrary.wordpress...

#3.1k

Favorite BOOK maybe? Series? Passive Program -- Vote for...
Saved from madisonlibrary.wordpress...

#3.1k



clay + paper scraps + glass beads= DIY statement rings...
Saved from libraryarts.com

#59



What will you read next?
Ask us to tell your library fortune

Passive Programs and Other Experiential Library Doings
IMG_20130328_13135
8 I absolutely love this idea for a...
MLISsing in Action
Saved from missinginaction.wordpress...

#1k



Colorful CD Spinners
Colorful CD Spinners
Frugal Fun For Boys
Saved from frugalfun4boys.com

#40

Colorful CD Spinners
Colorful CD Spinners
Frugal Fun For Boys
Saved from frugalfun4boys.com

#40



ONE-PAGE BOOK BY HAND

How to Print a One-Page Book by Hand
DIY: How to hand print a one page book!
Make: DIY Projects and Ideas for Ma...
Saved from makezine.com

#2.5k

How to Print a One-Page Book by Hand
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#2.5k



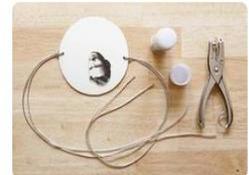
Ten Passive Library Programs for Tweens
LibraryAdventure.com

Ten Passive Library Programs for Tweens
Ten Passive Library Programs for Tweens <-- Good activity...
The Library Adventure
Saved from libraryadventure.com

#3.2k

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#3.2k



Thaumatrope--- we're going to be making thaumatropes like...
Saved from libraryasincubatorproject...

#385

Thaumatrope--- we're going to be making thaumatropes like...
Saved from libraryasincubatorproject...

#385



Book in a jar- contest to guess the book. Good use for old...
Saved from laiscutenailsdeestelle.blog...

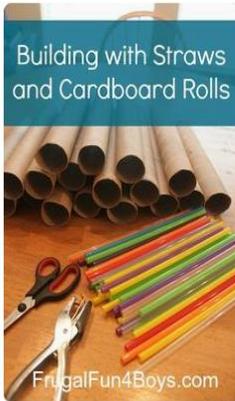
#13.8k

Book in a jar- contest to guess the book. Good use for old...
Saved from laiscutenailsdeestelle.blog...

#13.8k



CHAIN REACTIONS!



Building with Straws and Cardboard Rolls

Building Activity
#19.5k

Building Activity
#19.5k

Photo Boards

- Photo Booths:
A Cultural Phenomenon
- Build it and They Will Come:
Design & Construction
- How to Wow Your Patrons:
Themes & Decorations

A Cultural Phenomenon

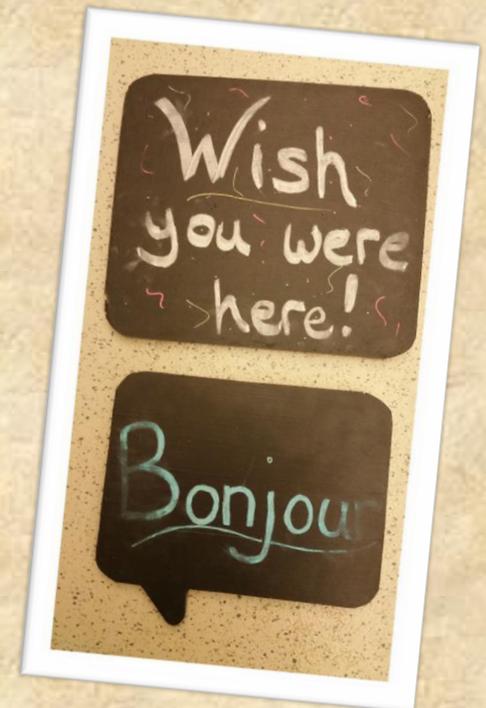
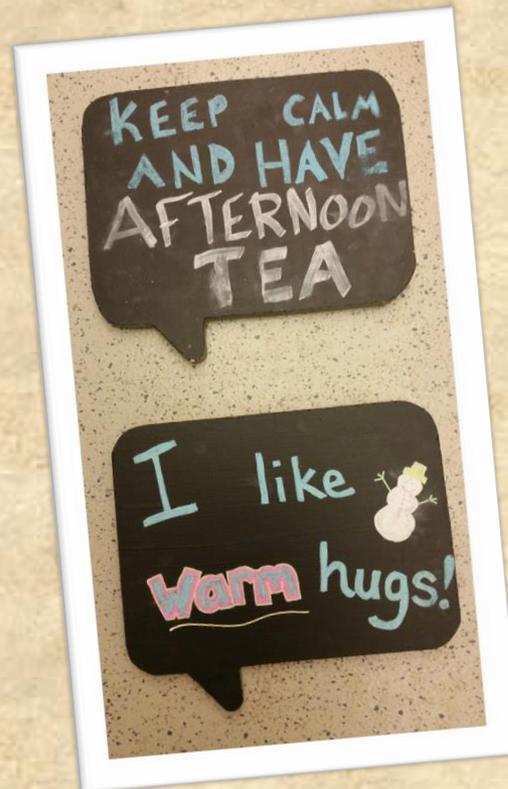
- People like free photo opportunities
- Heavy on usage of props
- Mainstay activity at weddings
- Popular at parties, fundraisers, and other large social gatherings
- Social media sharing = free marketing

Build It and They Will Come



- 10.5 x 1.13 in. Heavy-Duty Shelf Bracket x4 @ \$9.00
- 0.75 x 49 x 97 in. Premium MDF Board x1 @ \$20.00
- 2 x 4 x 120 in. Treated Lumber x2 @ \$5.00
- Chalkboard Paint x1 @ \$10.00
- Latex based Primer x1 @ \$10.00

Total: \$86.00



How to Wow Your Patrons: Themes & Decorations

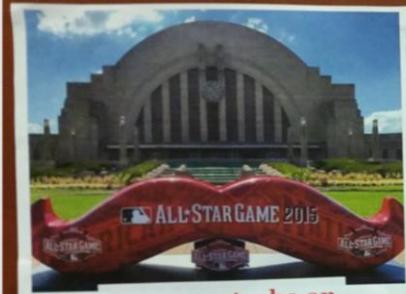


6 simple ideas to remember when decorating your Photo Board:

- 1. Must appeal to all demographics
- 2. Props or cardboard cutouts are the biggest appeal
- 3. Be thrifty: make your own props
- 4. Keep backgrounds simple
- 5. Change theme regularly; every two weeks if possible
- 6. Place your library name in the scene



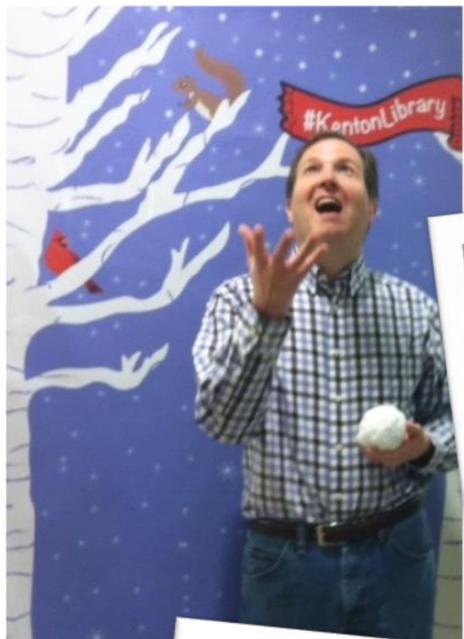
Promote Programs



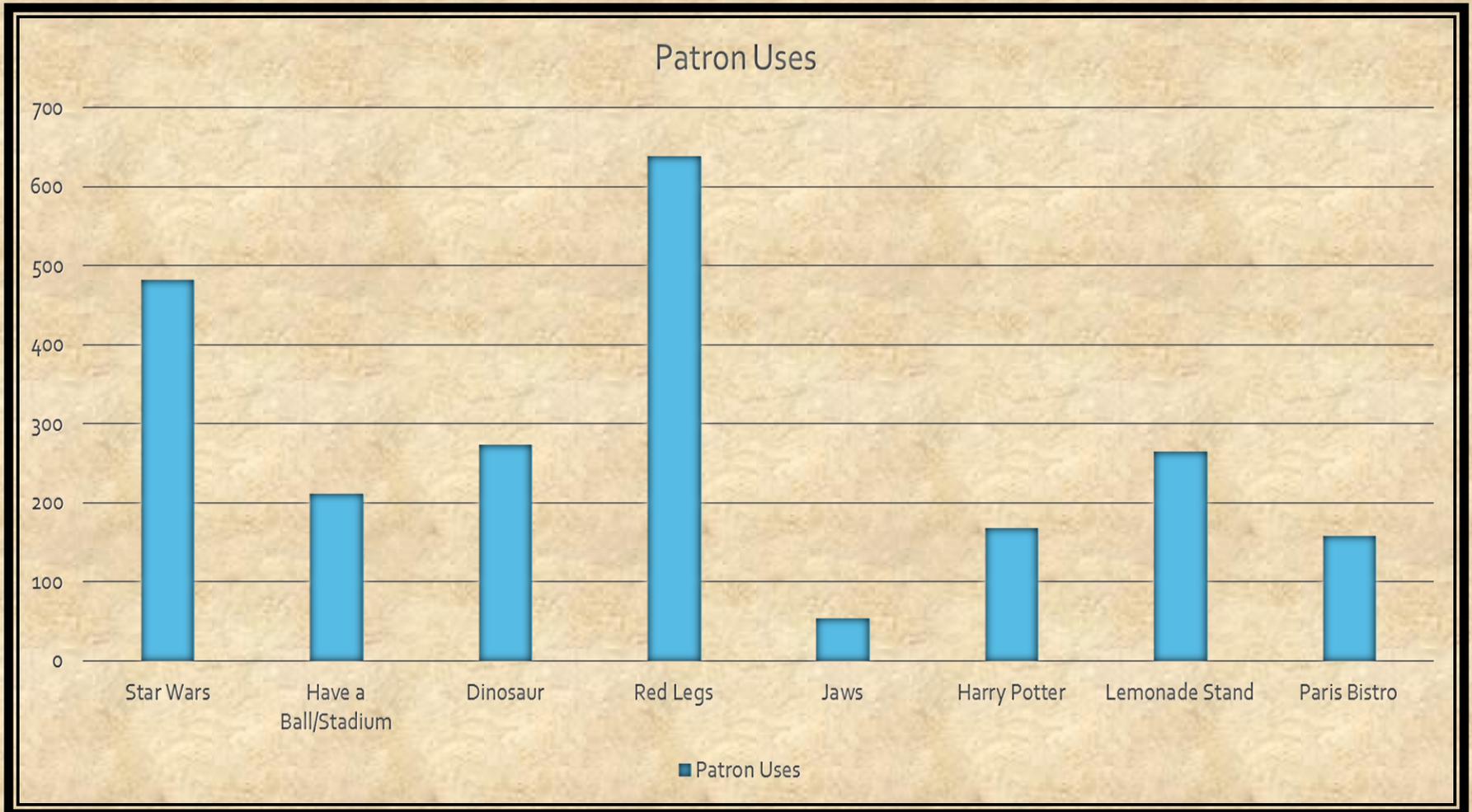
Get your stache on
at the photo board



Get Staff Involved



Sit Back & Let the Numbers Add Up



Displays: Birds in Snow



Displays: Birds in Snow



Displays: Birds in Snow



Birds in Snow Display

About this display:

- strict color scheme
- reused many items (such as weeded books)
- spray painted some materials
- borrowed items
- handmade items (paper is cheap)
- “count the birds” contest with a book prize
- first contest to coincide with a display: 51 entries

Displays: Ninja Turtles



Ninja Turtles Display

About this display:

- All items were from staff members' private collections
- “Guess how many Turtles” contest with a Turtle prize
- We had 276 entries

Displays: Pro Wrestling



Displays: Pro Wrestling



Pro Wrestling Display

About this display:

- All items were from staff members' private collections
- “Guess the branch manager’s favorite pro wrestler” contest with a Mick Foley yo-yo as the prize
- Coincided with a Mick Foley library appearance
- We had 87 entries

Tips & Tricks For Better Displays

- ① Appeal to all ages
- ② Run contests
- ③ Borrow, reuse, thrift, or make materials for displays
- ④ Paint has transformative powers
- ⑤ Tie your displays, contests, photo boards, and events together

Art Walls: Kevin Muenta



The Art of Kevin Muenta

Gallery Opening - Wednesday, April 6 at 6pm

Meet artist and NKU professor, Kevin Muenta, for
"Destinations", an exhibition of his photo realism paintings.

Light refreshments will be served.

Showing April 6 through June 3



Kenton County Public Library
401 Kenton Lands Rd
Erlanger, KY 41018
859-962-4000 / kentonlibrary.org



Art Walls: Kevin Muenta



Refreshments for Art Events



Art Walls: Matthew Albritton

The Art of Matthew Albritton

**Exhibit Opening -
Thursday, Sept. 15th
at 7 pm**



This House to the White House is a photographic study of the birthplaces of every U.S. president from Washington to Obama.

Come meet the artist and enjoy light refreshments.

**Erlanger Branch
Kenton County Public Library
401 Kenton Lands Rd
Erlanger, KY 41018
859-962-4000 / kentonlibrary.org**



Art Walls: Matthew Albritton



Art Walls: Charley Harper

See and learn about the art of
Charley Harper



Thursday, June 23, 7pm
Kenton County Public Library-Erlanger Branch

Art Walls: Tips & Tricks

- ① Make certain art is insured
- ② Safeguard artwork
- ③ Host an “exhibit opening” if possible
- ④ Find contacts within the art community
- ⑤ Connect to your community while making your walls look fantastic!

Questions & Discussion



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Laura Loechle

Adult Programmer

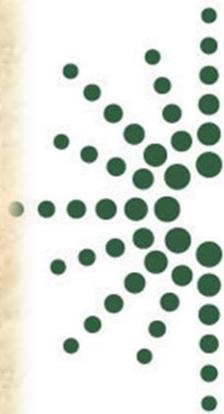
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Flight into Fantasy: A Readers' Advisory for Fantasy

Tuesday, May 23 – 10-11am ET

The Art & Science of Managing Difficult Patron Interactions

Wednesday, May 24 – 10-11am ET

Fun on the High Seas: Adult Programming Ideas

Tuesday, June 6 – 10-11am ET

Thank you for attending!

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<http://www.kentonlibrary.org/>

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