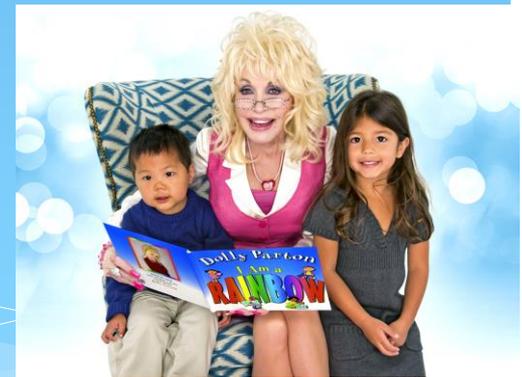


Dolly Parton's Imagination Library: *Creating a Community of Readers*



Session Overview

History

Review the history of the Imagination Library

Operations

Overview of how it all works

Partnership in Action

Highlight the Imagination Library in Campbell Co

The Imagination Library - in Dolly's Words...





History

- * Developed in 1995 by Dolly for her hometown of Sevier County
- * Inspires a love of reading
- * Guarantees all children will have quality books in the home
- * A program about inspiration & imagination



Operations

- DWF forms partnerships in an effort to promote literacy and serve children
- Registered children receive an age appropriate book each month - from birth until the age of 5 - at no cost to the family
- Books are delivered in the mail, personally addressed to the child
- Each book is age appropriate and customized for the program



Research Driven Rationale:

- * Reading aloud to children has long lasting positive impacts
- * DPIL has shown statistical significance between school readiness, improved reading scores, family/child bonding, and community collaboration

Current Stats

Over 122 million books have been mailed

Currently operating in US, UK, CA, AU and Republic of Ireland

Over 1 million children receive an Imagination Library book each month



“If books make kids feel special then kids will feel the books are special” ... Dolly Parton

