



BEST PROGRAMS OF 2022

Allen County Public Library

Amanda Joyce Woods
Children's Librarian

PREPARATION

Look @ the calendar!

Coordinate with local officials

Make your ads & add partnerships logos

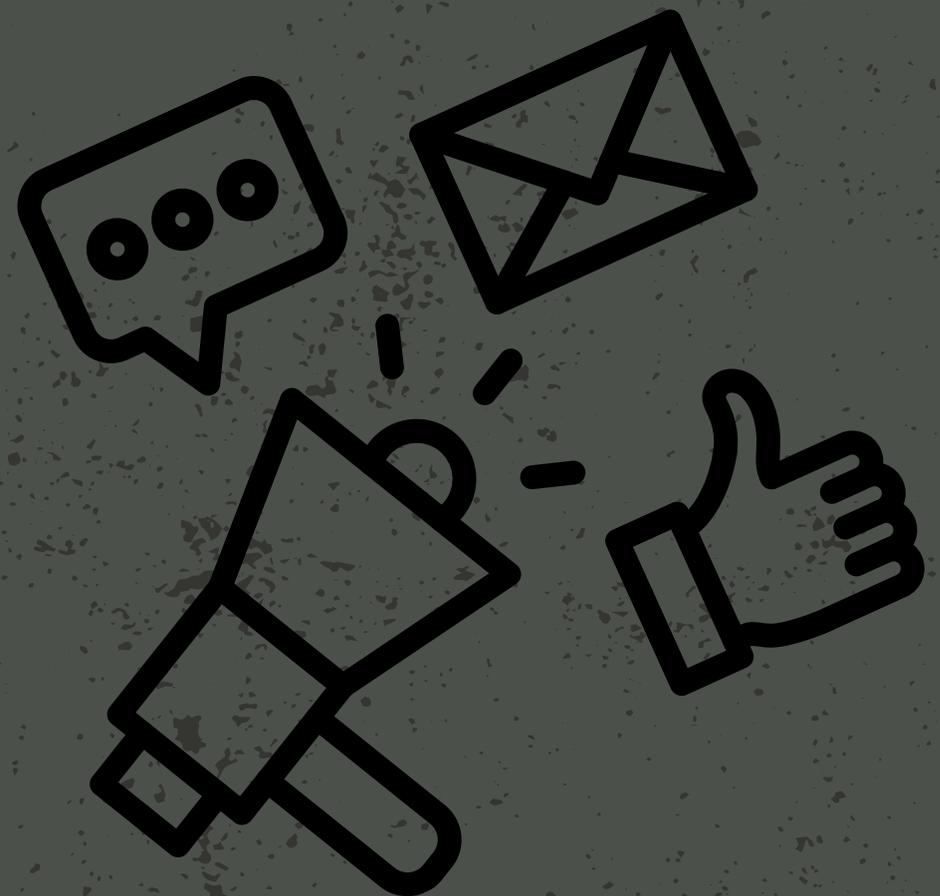
Facebook - Local Paper - Radio

Word of Mouth - Window Ads - Calendar

Parking

Follow-up & advertise again!

Block off lot, help officials, & trust that the crowd will come



TOUCH THE TRUCK

Families are invited to see the
City of Scottsville's Equipment
to see how they help get big
jobs done!

Thursday, October 6th @ 1PM

www.allencountylibrary.com



ALLEN COUNTY PUBLIC LIBRARY
A world of information for everyone.



**CITY OF
SCOTTSVILLE**

DAY OF EVENT



Allen County Public Library

Published by Amanda Joyce Woods · October 6

The back lot will be open after the 1PM program is over. We hope to see lots of kiddos and their families for [#TouchTheTruck!](#)



& THE CROWD CAME

142
children &
caregivers
attended!



GOALS

- Value in trade jobs -

- How equipment works -

- Erase stereotypes -

- Showcase various depts. -

- Awareness -

- Collaboration -

- FUN for EVERYONE -



PHOTO OPS FOR ALL AGES!





CONTACT INFORMATION

Amanda J. Woods

Children's Librarian - Allen County Public Library

Phone: 270-237-3861

e-mail: amanda@allencountylibrary.com



Friday Night Farmer's Market

Market is on the 3rd Friday Night of Every Month June-November

Henry County Public Library

Presenters: Cara Woods, Adult Services Librarian

& Suzanne Banta, Children and Youth Services Librarian



Partnership

- We partner with the Henry County Chamber of Commerce.
- Holly Wilson, Executive Director



Start up cost for Library

- Business license from City of Eminence 100.00
- Farmer's Market advertisement Flags- 180.00
- Total = 280.00

Season Kick-off



- We kick-off our season with the Spring shindig in March. The shindig takes place on Saturday and is our big spring celebration. This gives everyone a feel of what our markets are like.
- We invite other community organizations (examples include head-start, the health department animal shelters) as well as vendors.

Vendors



- Must be local (our idea of local is someone from Henry County or any of the surrounding counties).
- We do not charge a fee for vendors to set up. This attracts vendors as most markets have a fee to set up.
- Vendors must sign liability release form.



Music & Food Truck

- We schedule a Food Truck every month. We do not use food trucks that need a guaranteed amount of sales or have a cost to set up. This keeps our cost for the market low, but is a popular draw.
- We have local Musician Don Edlin play at every market. The HC chamber covers the cost of his performance.

Attendance



- June- 200 people
- July- 90 people
- August- 274 people
- September- 300 people
- October- 705 people
- November- 60

A poster for a Fall Festival. At the top, the title "Farmer's Market Fall Festival" is written in a brown, serif font, with two orange leaves on either side. Below the title, a white rounded rectangle contains a list of activities: "* Vendors * Big Red Food Truck *", "* Trick-or-Treat * Haunted House *", and "* Costume Contest * And More *". Below this, there are three orange pumpkins of different sizes. At the bottom left, the date "14 October 2022" is displayed in white on a dark brown background. To the right of the date, the text "Henry County Public Library" is written in white, with the address "208 East Broadway, Eminence KY" below it. At the bottom center, the time "6 p.m. - 9 p.m." is written in white. On the bottom right, there is a cartoon illustration of a white ghost with a smiling face, holding a small orange jack-o'-lantern with a carved face.

Farmer's Market Fall Festival

* Vendors * Big Red Food Truck *
* Trick-or-Treat * Haunted House *
* Costume Contest * And More *

14 Henry County
Public Library
208 East Broadway,
Eminence KY

October 2022

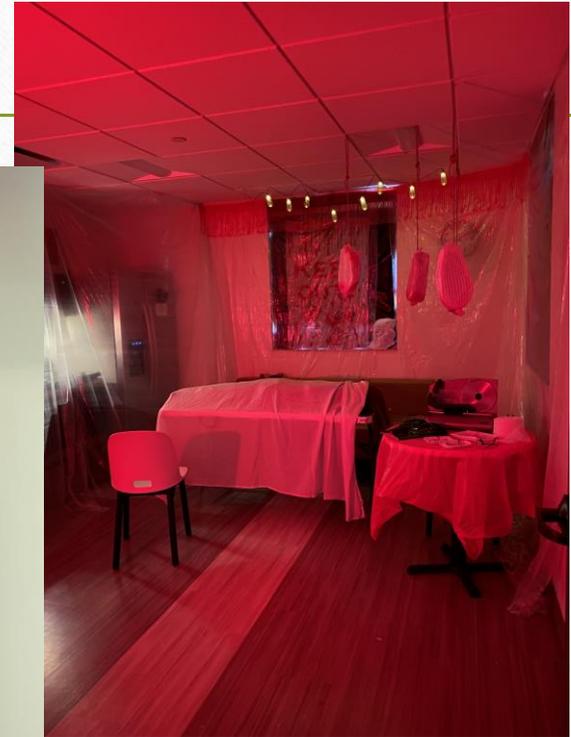
6 p.m. - 9 p.m.



Fall Festival and Farmer's Market

- This year we decided to combine our Fall Festival and Farmer's Market.
- We had 22 vendors, 57 costume contest participants, over 700 people attended.
- Local organizations and vendors handed out candy
- The Library hosted a haunted house.

Haunted House



Contact Information



Cara Woods, Adult Services
Librarian

Cara.woods@henrylibrary.org

Phone 502-845-5682

Suzanne Banta, Young Adult and
Children's Services Librarian

Suzanne@henrylibrary.org

Phone: 502-845-5682



Great Goshen Cupcake Challenge

Oldham County Public Library

Abby Branstein and Brian Walker



Agenda

- What is a Cupcake Challenge?
- Why you should have a Cupcake Challenge at your library?
- Cupcake Challenge Quick Start
- Details

What is a Cupcake Challenge?

- A Cupcake Challenge is a decorating competition. Participants had 30 minutes to decorate a pre-made cupcake to the best of their ability with materials provided.



Why host a Cupcake Challenge?

- A safe environment to try out new materials, methods, designs
- An engaging activity for the whole family
- Builds community among patrons
- Encourages creativity
- So much fun
- Everyone gets to take home a cupcake



Cupcake Challenge Quick Start

1. Determine a budget
2. Identify potential community partners
3. Develop a supply list
4. Create guidelines
5. Design awards
6. Promote

Budget

- Cupcakes (ask a bakery to donate)
- Icing (piping bags, tips)
- Fondant (tools)
- Decorations (cookies, candies, etc.)
- Plates, napkins, knives
- Awards

Total ~ \$5 per person



Community Partners

- Bakery to provide cupcakes
- Guest judge
- Volunteers?



Guidelines

- 30 minutes to decorate
- Must use supplies provided
- Participants get to vote for their favorite



Awards

- Participant favorites
- Best use of fondant
- Most icing
- Most unique design



Challenges

- Space
- Extra cupcakes
- Additional staff
- Quickly tallying votes
- Late arrivals



Thank you for coming!



Oldham County
PUBLIC LIBRARY

Abby Branstein
abigailb@oldhampl.org

Brain Walker
brianw@oldhampl.org