



# Be Nike...Just Do it!

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\*KDLA does not endorse Nike. Nike does not endorse KDLA.

# Bath County





## In General...

- ▶ Founded in 1811
- ▶ 284 square miles
- ▶ Population (2015) 12,228
- ▶ Unemployment rate 7.0%
- ▶ 26% below poverty line
- ▶ 1 Grocery Store
- ▶ 1 High School
- ▶ 1 Middle School (6<sup>th</sup>-8<sup>th</sup>)
- ▶ 2 Elementary Schools
- ▶ Lots of
  - ▶ Churches
  - ▶ Gas Stations
  - ▶ Lawyers
  - ▶ Empty buildings

## When I began in 2007....

- Toddler Story-times
- Summer Reading
- Prime Time Reading
- The occasional family program



## In the past 3 years....

- Mommy & Me Story-times
- Toddler Story-times
- Preschool Story-times
- Elementary Story-times & School Visits
- Book Clubs at the Middle & High School
- Head start & Daycare Story-times
- Couponing classes
- Adult Computer Classes
- Author visits
- Resident Reading
- Exhibits and displays
- Card games
- Minecraft
- Pokémon
- At least 1 large program a month
- Bewitched in the Books (Haunted Library)
- Art Shows
- Teen Advisory Board
- Summer Reading
- Adult Summer Reading

## What changed?

- Our Definition of who we were and what we wanted as a Library
- Director who asked, "Could we?"
- Started taking crazy ideas seriously
- We jumped in with both feet
- We learned to be FLEXIBLE
- We go more places
- We started creating relationships with others
- Some new staff members and positions
- If we didn't have a partner, we did it anyway

**The secret of patience is to do something else in the meantime.**

*--CROFT M. PENTZ*



## How we Re-Invented Ourselves...

*Goodies We Didn't expect but got because of Word of Mouth...*

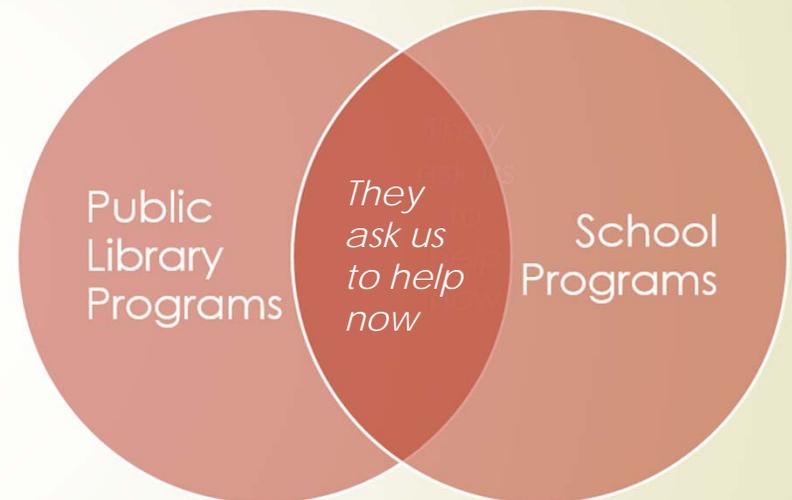
- Hygiene products were sent to
  - Adult Care Facilities
  - Schools
- Office supplies
  - Some items were sent to various groups & organizations
- Toys are used for prizes during programming



- Weeded books were sent to
  - Schools
  - Adult Ed
  - Nursing Homes

## Included the schools

- School librarians signup students for ecards
- Summer Reading Program t-shirt contest with the Art teachers
- Beta Volunteers for Bewitched in the Books
- STEM programs for kindergarten through 5th grade
- Fun Online Research lessons for Social Studies teachers
- Book Clubs for High & Middle School
- Career Days & Career Summits
- Health Fairs
- Head start story times
- Mobile Museums for all schools
- Poetry Readings
- Life Skills discussions and workshops



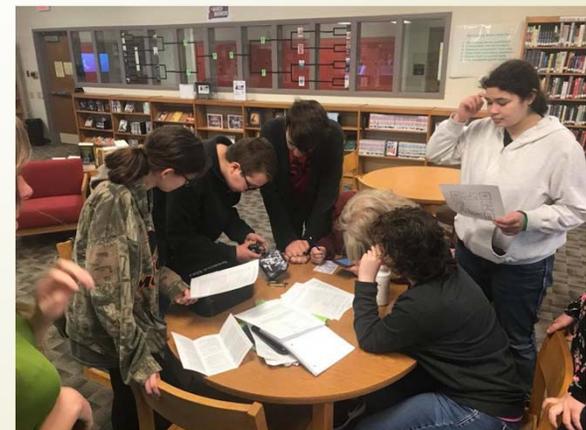
# Book Clubs for Tweens and Teens

## Middle School

- Meets once per month
- Different group each time
- Different book each meeting
- Some scheduling issues

## High School

- Meets weekly
- Same group each time (with some new additions each month)
- New book each month
- Very successful

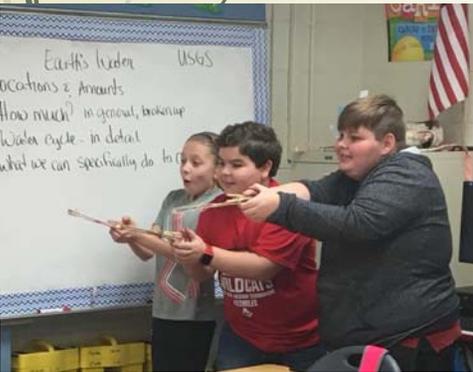


# STEM at Owingsville Elementary



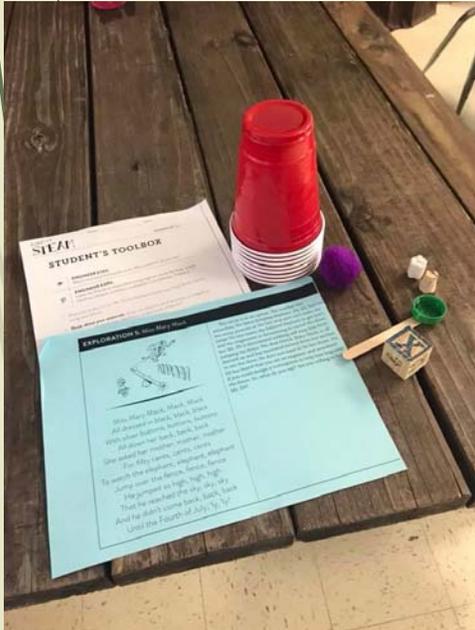
I emailed the 4th and 5th grade science teachers, asking if I could bring a STEM lesson to their classrooms.

While they both agreed to the idea, the 4th grade science teacher preferred that I visit the homerooms while the 5th grade teacher preferred I take a day's worth of lessons.



Allowing the teachers the flexibility of times and days made it more about them and their students and less about the public library.

# STEM at Owingsville Elementary



Since then, I have been invited to classrooms at all grade levels at Owingsville Elementary and to the Kindergarten classes at Crossroads Elementary!

I have also been asked to bring other types of activities from crafts to research lessons to science experiments!

# Read Across America Week

Teachers invite us to their classrooms for special events, too!





## How we got the Community's Attention

- We attended meetings for various councils
- Email campaigns
- Renovation (new flooring, paint, & moved shelves around & we made a BIG deal out of it)
- Social Media presence
  - Newsletter
  - New website
  - Sharing events for other Organizations & Groups
- All staff work the circulation desk at some point
- Out of the box programs
- Exhibits With or Without grants
- We have some staff who are very vocal about programming

# We capitalize on Community, Regional or National Events

## *Bath County May Day*

- ▶ Held 2nd Saturday in May
  - ▶ Library offers programming before events
  - ▶ Provide rooms/chairs/tables for groups
  - ▶ Exhibit space for the Adult & Elementary Art Show with the Art Council
- ▶ Parade
  - ▶ Bookmobile drives in Parade
- ▶ Pageant for High School Seniors
  - ▶ Purchase ad space for May Day
- ▶ Various things around town
  - ▶ Offer outside utilities for vendors
  - ▶ Restrooms

## *Halloween*

- ▶ Create a maze in upstairs of library with a variety of creatures
- ▶ 4th year with attendance
  - ▶ 2015 = 683 (Cool and Sunny)
  - ▶ 2016 = 1500+ (75\* and Sunny)
  - ▶ 2017 = 933 (Cold and damp)
  - ▶ 2018 = ??? = (Cold)
- ▶ Local organizers began Downtown Creep Around last year with vendors, food, and local music
  - ▶ Asked our plans and program nights
  - ▶ Asked how many to expect
  - ▶ With the Beta Club we provide additional help for the night of the event



May Day 2017



# Eclipse 2017

# Bewitched in the Books



Bewitched in  
the Books  
2018  
Participation  
2000+





## Wigs for Kids With The Scissor Sisters Salon

## Adult Art Show During May Day



## 2018 SRP T-shirt Logo



## Mini Golf Course



## Bookmobile Rally



# Questions??



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**Thank you to the  
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# Follow KDLA on Social Media!

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## SAVE THE DATE

Register for these and more on the [KDLA CE Events Calendar](#)

### **Library Link Up: Best of 2018**

Thursday, December 6, 1:30-2:30 pm ET (12:30-1:30 pm CT)

### **Historical & Alternate Fiction Readers' Advisory**

Tuesday, December 18, 10-11 am ET (9-10 am CT)

More webinars are available on our **Archived Webinars** page:

<https://kdla.ky.gov/librarians/staffdevelopment/kdlaarchivedwebinars/Pages/default.aspx>

# Thank you for attending!

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