

After School Programming:

Public Library/School Partnerships and Beyond

Presented by Lauren Brandstetter
Children's Programmer



KENTON COUNTY
PUBLIC LIBRARY

Preserve. Enrich. Inspire.

Overview

- In-house and outreach programs
- Problems we've come up against, and possible solutions
- Ideas for changing up programs so they are more accessible to a wider range of patrons
- Strategies for reaching hard-to-reach patrons

In-House In Trouble

- In-house numbers after school are in flux
- Reasons for the problems
- Structure, time, format
- How to adapt to the change in the way libraries are being utilized

Problem Solving

- Time
- Format
- Setting
- Prep
- PR/Interest

Giant Jumanji

9/29/2018 — 12:00 PM - 3:00 PM

 Covington

We rolled the dice, and the Children's Department turned into a jungle! Can you make it to the golden city of Jumanji in one piece? Help us fight off lions, snakes and pouring rain as you become the game piece in this life-size version of the board game.

Event Type(s): Games
Age Group(s): School Age, Preschool

Lauren Brandstetter
(859) 962-4077
lauren.brandstetter@kentonlibrary.org

[VIEW MORE](#)

Tape Town

3/25/2019 — 3/30/2019

 Covington

Drop in any time this week to 'drive' around our Tape Town!

We'll have plenty of tape 'roads' connecting different parts of our interactive town. Use our toy cars and trucks, or bring your own!

Event Type(s): Games
Age Group(s): Preschool, Toddlers

Lauren Brandstetter
(859) 962-4077
Lauren.Brandstetter@kentonlibrary.org

[VIEW MORE](#)

Poké-palooza!

9/28/2019 — 1:00 PM - 3:00 PM

 Covington — Children's Floor

Gotta catch 'em all! Celebrate all things Pokémon with activities you can drop in and play any time between 1 PM and 3 PM. Complete all the challenges for a Poké-prize!

Event Type(s): Games, Arts & Crafts
Age Group(s): School Age, Preschool

Lauren Brandstetter
(859) 962-4077
lauren.brandstetter@kentonlibrary.org

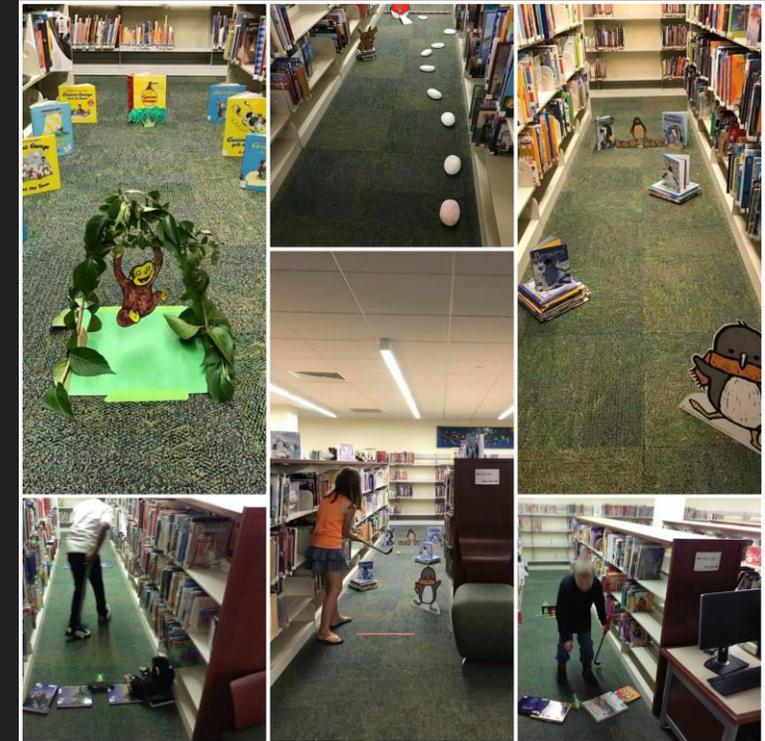
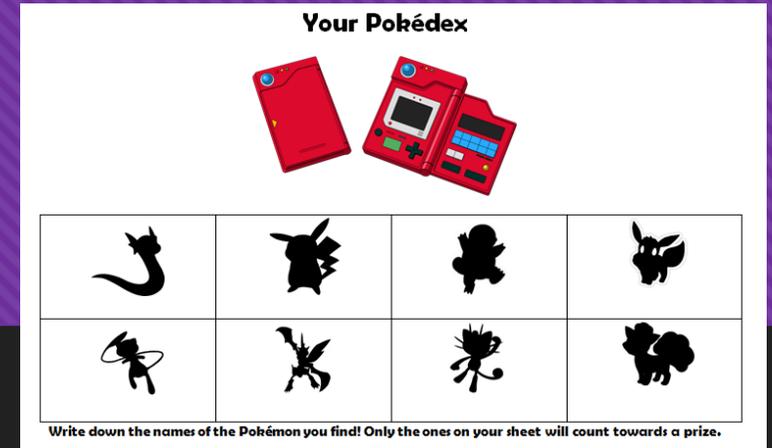
[VIEW MORE](#)

Passive Programming

- Continuous programming- It works for you, even when you're not there
- Ice breaker
- Typically low impact on staff
- Anyone on staff can run a passive program
- Engage patrons any time- catch them while they are present
- Busy kids = fewer behavioral problems (in theory)

Passive Program Ideas

- Voting
- Scavenger Hunts
- Check Out Incentives
- Open Play
- Reading Challenges
- Bulletin Boards
- Can You Find?



“Passive” Outreach

- Easter Egg Hunt
- School Ready Fests
- DevouGrass
- Covington Farmers’ Market
- Girl Scout Bridging Event



Skaneateles Library, NY
http://auburnpub.com/wocjournal/news/skaneateles/skaneateles-parks-department-library-team-up-for-storywalk/article_63898187-387a-58d9-87ce-330c7b38d8b1.html

A Need for School Service

- Identified those we were not serving in our community and why
- Identified a need for assistance in our local school's after school programs
- Recognized the difficulty with serving our public schools during the school day

A Partnership is Formed

- Covington Independent Schools, Ludlow Independent Schools, Kenton County Schools, Erlanger-Elsmere Schools
- STEM Kits/ STREAM Programs
- Honor Books
- Book Club at John G. Carlisle- 3rd Grade
- FRC Partnerships- Parties and Meetings

STEM (STREAM) Kits



Ozobots, Straw Building



Future Partnerships

- Girl Scouts
- Children's Home of NKY
- Yoga/Martial Arts Studios
- Local Restaurants/Breweries
- Local Children's Groups



Thank You!

Lauren Brandstetter

Children's Programmer

Covington Branch- Kenton County Public Library

Lauren.Brandstetter@kentonlibrary.org

859-962-4256



KENTON COUNTY
PUBLIC LIBRARY

Preserve. Enrich. Inspire.