

**Library Science E-book Titles
Available from Kentucky Libraries Unbound
June 2015**

The following e-book titles have been recently added to [Kentucky Libraries Unbound](#) and are ready for downloading. You must have an account at a participating KLU library (either at your work location or at the library in your county of residence) to download these e-books. If you need help getting started, consult the Help section on the KLU website. Remember to check with your supervisor and/or IT department about downloading these resources with your work computer.

CHILDREN AND TEEN SERVICES

Russo, Christina and Cathy Swan. [Your Library Is the Answer: Demonstrating Relevance to Tech-Savvy Learners](#). Santa Barbara, CA: ABC-CLIO, 2015.

Shows how librarians can make use of non-traditional tools such as popular social networks, collaborative technologies, and cloud computing to teach information and communications technologies integrated with school curriculum to improve student learning—and demonstrates how these same technologies can help measure skills and mastery learning. Offers concrete, step-by-step examples of proven lesson plans, collaborative models, and time-saving strategies for the successful integration of American Association of School Librarians (AASL) standards.

COLLECTION DEVELOPMENT AND MAINTENANCE

Albitz, Rebecca. [Rethinking Collection Development and Management](#). Santa Barbara, CA: ABC-CLIO, 2014.

Discusses how dramatically collection development is changing, and has already changed; supplies practical suggestions on how librarians might respond to these advancements; and reflects on what librarians can expect in the future.

Mardis, Marcia. [The Collection's at the Core: Revitalize Your Library with Innovative Resources for the Common Core and STEM](#). Santa Barbara, CA: Libraries Unlimited, 2015.

Focuses on open digital multimedia learning resources to evaluate, build, and maintain STEM collections. Contains three sections: an overview of policy initiatives; a thorough exploration of STEM education policy, digital materials, and collection considerations; and detailed explanations of strategies for collection development and promotion.

GENEALOGY

Dowell, David and CeCe Moore. [NextGen Genealogy: The DNA Connection](#). Santa Barbara, CA: Libraries Unlimited, 2014.

Covers fast-growing application of genetics, empowering genealogists to apply this information to further their research. Describes the three major categories of DNA testing for family history research Provides guidance on deciding which test to take and identifying which members of your family should be tested to answer your most important genealogical questions.

Pennavaria, Katherine. [Genealogy: A Practical Guide for Librarians](#). Lanham: Rowman & Littlefield, 2015.

Practical guide to learn what resources, both print and online, a library should offer their patron base. Offers critical assessments of print and online resources, including the strengths and weaknesses that librarians need to help patrons understand them. Offers in-depth discussion of the research process itself, including the best steps for a beginning researcher and search strategies for the experienced one.

MARKETING

Koontz, Christie and Lorri Mon. [Marketing and Social Media: A Guide for Libraries, Archives, and Museums](#). Lanham: Rowman & Littlefield, 2014.

Provides a guide to marketing libraries, archives, and museum professionals who want to go beyond mere promotion to developing a planned and deliberately managed marketing campaign.

Reviews the components of both the internal and external environments which must be understood to plan an objective campaign.

REFERENCE

Martin, Victoria. [Demystifying eResearch: A Primer for Librarians](#). Santa Barbara, CA: Libraries Unlimited, 2014.

Offers broad approach to the complex topic of eResearch and how it pertains to the library community, providing an introduction that will be accessible to readers without a background in electronic research.

Presents a conceptual overview of eResearch with real-world examples of electronic research activities to quickly increase your familiarity with eResearch and awareness of the current state of eResearch librarianship.