

**Library Science Downloadable Titles**  
**Available from Kentucky Libraries Unbound**  
**April 2016**

The following downloadable titles have been recently added to [Kentucky Libraries Unbound](#). You must have an account at a participating KLU library (either at your work location or at the library in your county of residence) to download these titles. If you need help getting started, consult the Help section on the KLU website. Remember to check with your supervisor and/or IT department about downloading these resources with your work computer.

### **ADMINISTRATION**

#### **[Grant Writing: Practical Strategies for Scholars and Professionals](#)**

Provides everything you need to know about successfully navigating the grant writing process, including understanding the language of grant writing, finding grants, preparing the proposal, completing the application, preparing budgets, organizing information and timelines, revising and editing the proposal, and building meaningful relationships with program officers and colleagues

#### **[Meeting Community Needs](#)**

Presents a process that librarians of all kinds can use to provide effective programs and services. Process in this book covers community assessment, designing programs and services to meet needs, implementing and evaluating programs and services, and funding options.

#### **[Outsourcing Technology](#)**

Provides the information and guidance needed for both the smallest libraries to embrace technology and the largest libraries to get the most from their technology investments with tips and tricks for libraries of size between as well. Includes checklists and forms.

### **CHILDREN AND TEEN SERVICES**

#### **[Children's Services Today](#)**

Highlights best practices and "toolkits" that provide tools and resources to quickly implement programs and services. Includes model programs, checklists and forms, and ready-to-use examples of programs, with an emphasis on programs that are inexpensive to implement and simple to replicate.

### **COLLECTION DEVELOPMENT AND MAINTENANCE**

#### **[Going Beyond Loaning Books to Loaning Technologies](#)**

Provide a practical manual, complete with examples, forms, and templates that cover all aspects of establishing and maintaining a loanable technology (such as calculators, gaming devices, headphones, e-readers, laptops, tablets and more) program. Provides the nuts and bolts and the "behind-the-scenes" details of developing a program and walks librarians and information technology professionals through complex decisions and processes.

### **MARKETING**

#### **[Creative Library Marketing and Publicity: Best Practices](#)**

Shares the success of libraries of various sizes and types.. Each scenario describes a library's successful experience with marketing, branding, and promoting a library service or program, providing information about planning, actual promotion techniques, and evaluating the success of the plan or promotion methods

#### **[Mobile Social Marketing in Libraries](#)**

Shows how to leverage the popularity of new mobile social applications for your library by joining these social networks and creating engaging content. Shows how to encourage library patrons to create their

own content and tag it with the library's location. Walks you through the process of planning, creating, and sharing mobile social marketing content for your library.

## **PERSONAL DEVELOPMENT**

### **[Primary Greatness: The 12 Levers of Success](#)**

Offers Stephen Covey's 12 levers of success that will lead to a life of primary greatness: Integrity, Contribution, Priority, Sacrifice, Service, Responsibility, Loyalty, Reciprocity, Diversity, Learning, Teaching, and Renewal.

## **REFERENCE**

### **[Find the Information You Need! Resources and Techniques for Making Decisions, Solving Problems, and Answering Questions](#)**

Designed for the person who suspects that Google and Facebook aren't always giving them the best results for their specific information needs. Created for anyone who wants to understand how to select better information resources, deploy smarter search strategies, and evaluate results more effectively.

### **[Online Searching: A Guide to Finding Quality Information Efficiently and Effectively](#)**

Puts the aspiring librarian on the fast track to becoming an expert searcher who unites library users with trusted sources of information to answer their questions.

## **TECHNOLOGY**

### **[Creating Online Tutorials: A Practical Guide for Librarians](#)**

Guide to the basics of designing and producing an online tutorial. Uses practical examples to guide librarians just starting the process of creating an online tutorial from start to finish and provides tips that will be useful to librarians with more experience in designing online tutorials.

### **[Digital Collections and Exhibits](#)**

Offers collection of easy-to-follow instructions to give readers the knowledge and confidence to create and design their very own extraordinary digital exhibits.

### **[Digitization and Digital Archiving](#)**

Comprehensive guide to the process of digital storage and archiving. Assuming only basic computer knowledge, this guide walks the reader through everything he or she needs to know to start or maintain a digital archiving project.

### **[Emerging Technologies: A Primer for Librarians](#)**

One-stop snapshot of emerging technologies every librarian should know about and examples that illustrate how the technologies are being used in libraries today

### **[Free Technology for Libraries](#)**

Examines how you can implement top-notch technology solutions within your organization to create intranets and knowledge bases, conduct webinars and conference calls, manage electronic resources, track library statistics, market your library, and much more, all at no cost!

### **[Mobile Devices](#)**

Provides help for libraries and librarians as they go through the process of planning, developing, implementing, marketing, and evaluating mobile services.

### **[Using Tablets and Apps in Libraries](#)**

Outlines how libraries can support new BYOD (bring your own device) culture including offering app events and instruction, installing mounted tablets within the library, offering tablet lending programs, initiating tablet training programs for staff, and ways to evaluate and use quality apps.

### [WordPress for Libraries](#)

Libraries are using this technology to create community-oriented websites, blogs, subject guides, digital archives, and more. This hands-on, practical book walks readers through the entire process of setting up a WordPress website for their library, provides tips and best practices for using themes and library-oriented plug-ins, and contains information on how to use WordPress to create nontraditional library websites.

### **WELLNESS**

#### [Is Your Job Making You Fat? How to Lose the Office 15 . . . and More!](#)

Identifies and analyzes all of the central sources of weight gain associated with work, but also provides highly effective steps to control this ever-expanding problem and help you lose weight.