



# 2015 Teen Video Challenge General Contest Information

**Remember you MUST check with your state representative  
for your state's specific TVC Entry form and additional guidelines.  
A list of state reps can be found at [www.cslnreads.org](http://www.cslnreads.org)**

## Eligibility

The "2015 Teen Video Challenge" is open only to legal U.S. aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). A DVD of the video will be requested from the winner.

## Terms and Conditions

All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the "2015 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Contest Release form.

## Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2015 CSLP teen slogan "Unmask."
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

## Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

## Winners and Prizes

CSLP will review all state winners during April 2015. In the spring of 2015, CSLP will award each CSLP approved State Teen Video Challenge Winner \$150. Their Local Public Library will receive prizes worth at least \$50 from CSLP and Upstart.

*The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.*  
<http://www.cslnreads.org>

