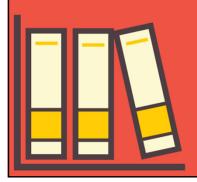
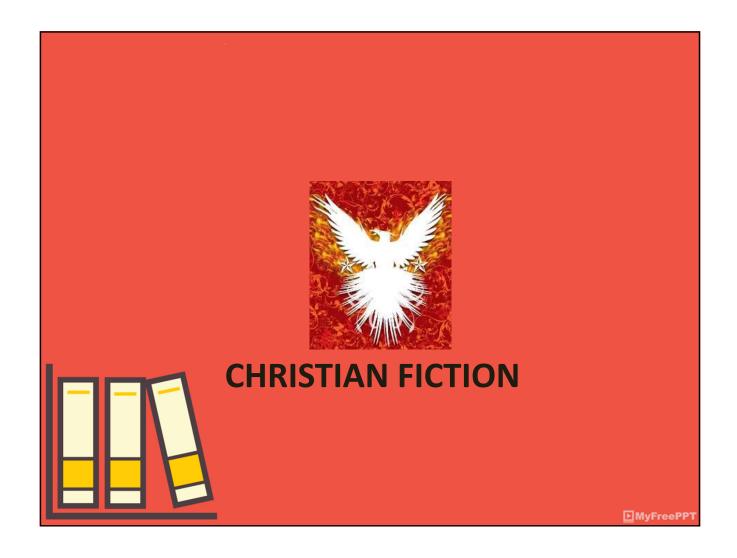


Continuation of

KDLA Archived Webinars
https://kdla.ky.gov/librarians/staff
development/Pages/KDLAArchived
Webinars.aspx



- Be an Expert on the Top Genres (2/17/17)
- Top Genre Challenge (4/11/17)



Christian Fiction = Values

Characteristics

- Promote a Christian worldview
- Good triumphs over evil
- Often focus particular theme relevant to Christianity



Fan Popularity

- Validation of Christian life
- Offer guidance
- Journeys of faith offer hope
- Model characters offer inspiration and motivation
- "Safe" books



Current Trends

- More mainstream appeal
- Cross genre-blending
- CF authors trying other genres
- Fewer stories with heavy spiritual content
- Increasing number of titles self-published or by hybrid publishers
- Greater diversity in storylines, settings and time periods
- Biblical fiction rising popularity
- Increased titles about end-times
- Coverage of difficult contemporary social issues
- Movie tie-ins
- Inspirational science fiction, fantasy, romance, cozy mysteries and thrillers popular
- Continued popularity of "bonnet" fiction

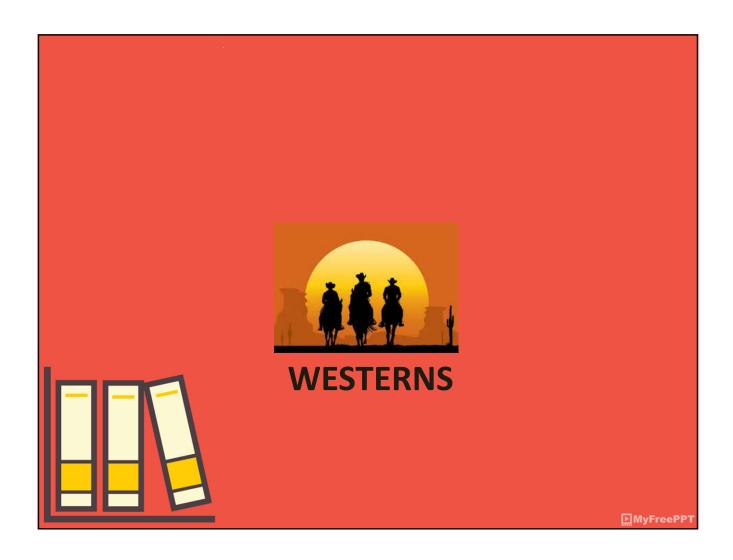




How can I help Christian fiction readers?

- Ask if readers want a more conservative or liberal Christianity viewpoint
- Ask whether they want books that offer a literal interpretation of scripture
- Ask if they want a "gentle" read
- Ask if they want titles that are explicitly evangelical or more allegorical
- Assume nothing about beliefs or preferences





Westerns = Adventure

Characteristics

- Set in the Western United States from the end of Civil War to beginning of the 20th century
- Mythic feel of Old West takes precedence over accuracy
 - Detailed and often treacherous landscapes

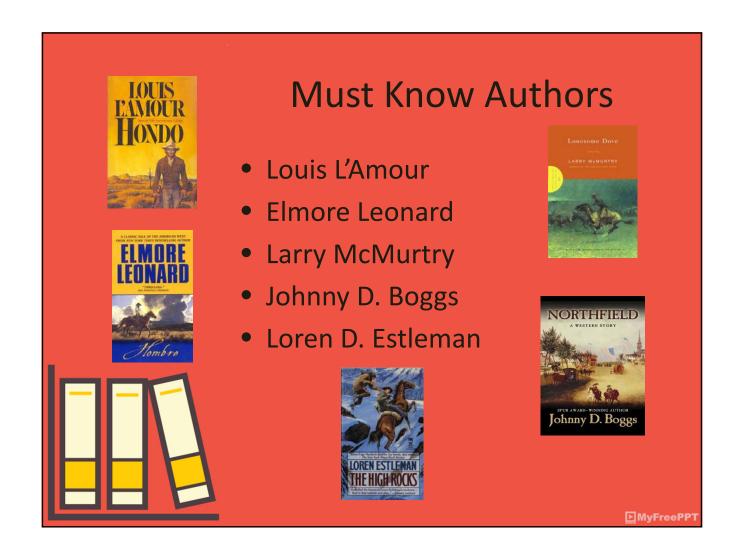
 Mournful tones



Fan Popularity

- Deep-seated connection with land and men who conquered the wilderness
- Appreciate descriptive landscape and action-filled adventures
- Like emotionally satisfying endings in which bad are punished and good are rewarded
- Feel as if actually in that time and place
- Like romantic, nostalgic tone





Current Trends

- Traditional westerns still popular
- Modern offer updated perspectives with more diverse, nuanced characters
- Cross-over appeal among fans of historical fiction, fantasy, science fiction, horror and romance
- Increasing number of female authors







How can I help readers of Westerns?

- Ask readers if looking for another traditional western. a western story set in the modern day, one that focuses on Native Americans, or adult western with a much sexier storyline.
- Use classic western themes from movies and television to make connections
- See if more interested in Native American experience
- Recommend timeless, reprinted titles
- Look for genre crossovers







Horror = Fear

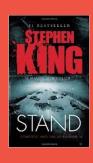
Characteristics

- Feature nightmares come to life
- Monsters can be human, inhuman, and psychological
- Surprise a key element
- Evil beaten down, but never destroyed completely

Fan Popularity

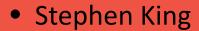
- Love the chills produced
- Expect to be scared
- Drawn to intensity created by disturbing images and violence
- Like worlds out of control
- Can face worst fears in safe environment





THE GREAT AND SECRET SHOW

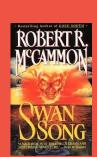
Must Know Authors

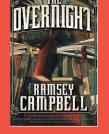




- Ramsey Campbell
- Dean Koontz
- Robert McCammon









Current Trends

- "Weird Fiction"
 - Blends occult, supernatural, mythical and even scientific elements
- Comic Horror
- Blending with other genres
- Greater prominence of women horror writers
- Diverse formats—pulp paperbacks, audiobooks, graphic novels

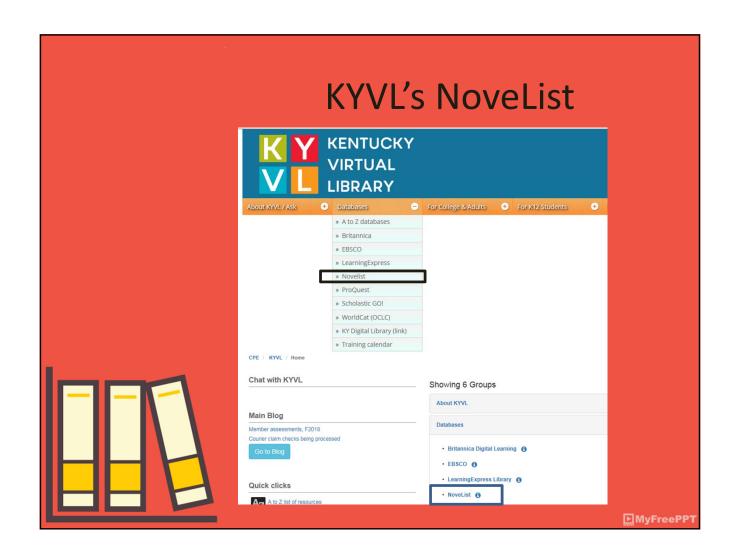


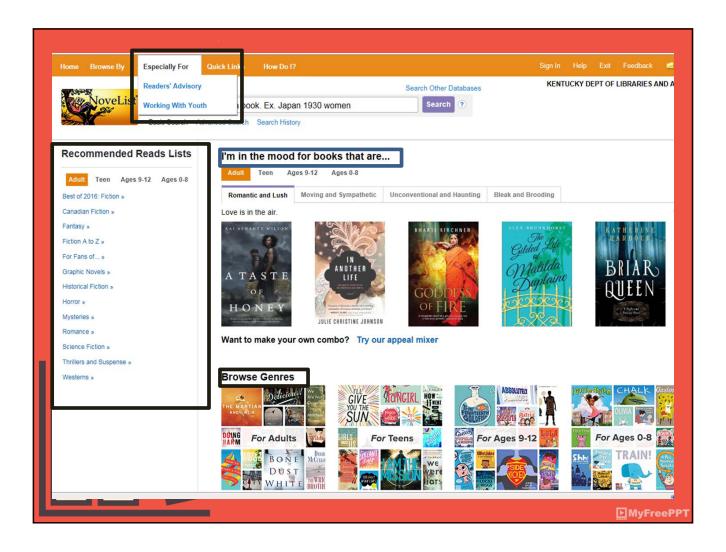
How can I help horror readers?

- May want to read about a particular subject -- zombies or haunted houses
- May want to read everything by favorite authors
- May want to read across the genre, searching for particular tone or storyline that satisfies





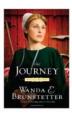


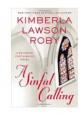




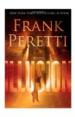
Christian

Christian fiction, also known as Inspirational fiction, is written from a Christian worldview. Across all these subgenres, readers will find popular Christian themes of forgiveness, grace, redemption, and the triumph of good over evil.











Christian fiction

An umbrella genre including a variety of titles reflecting a Christian worldview. Characters confront challenges and everyday issues by turning to their faith and religious communities for support and guidance.

ADULTS TEENS AGES 9-12

Christian adventure stories

These books combine the action-packed, plotdriven narratives of adventure stories with a Christian

perspective.

ADULTS TEENS AGES 9-12

Christian apocalyptic fiction

Titles in this genre imagine the end of the world as interpreted through a Christian lens. Books may invoke the Antichrist, the rapture, or the final battle between good and evil.

• TEENS

Christian fantasy

Works of fantasy fiction that reflect some part of the Christian perspective through symbolism or allegory.

ADULTS TEENS AGES 9-12

Christian historical fiction

This genre offers historical fiction with a strong sense

Christian romances

These romances demonstrate that a strong relationship with God is an essential component of true love. Couples often undertake a journey of spiritual growth before building a future together.

Christian romantic suspense

The protagonists in these stories encounter situations designed to test their faith but rely on Christian teachings and values to survive and prevail against evil.

Output

ADULTS

Christian science fiction

Exploration of science fiction elements - such as other planets and alien cultures -- serves to expand the role that God plays in the universe and expand the role that Good his plan for all living things.

AGES 9-12

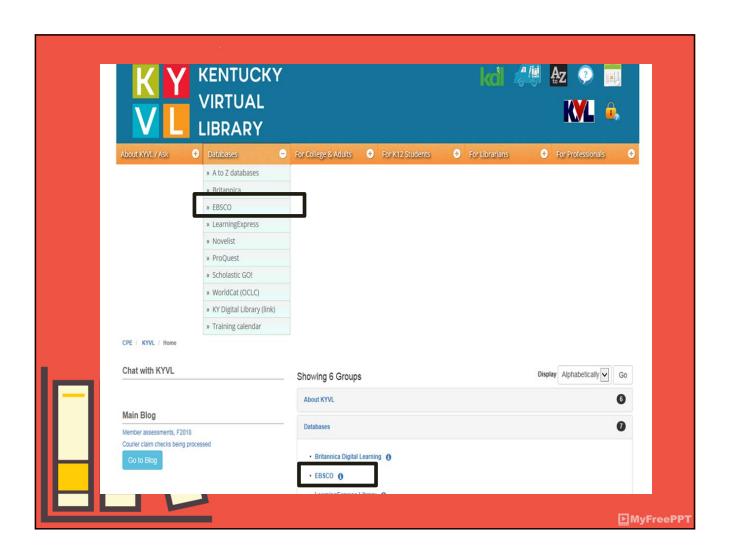
Christian suspense

In these tense stories, characters face dangerous situations and derive their strength and endurance through their faith.

Christian urban fiction

In this genre, characters contend with real-

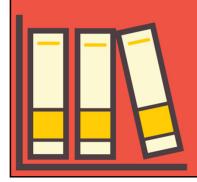
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Help from KDLA

KDLA WorldCat Discovery Catalog https://kdla.on.worldcat.org/discovery



Library Science Resources webpage http://kdla.ky.gov/librarians/staffd evelopment/Pages/LibraryScienceR esources.aspx

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