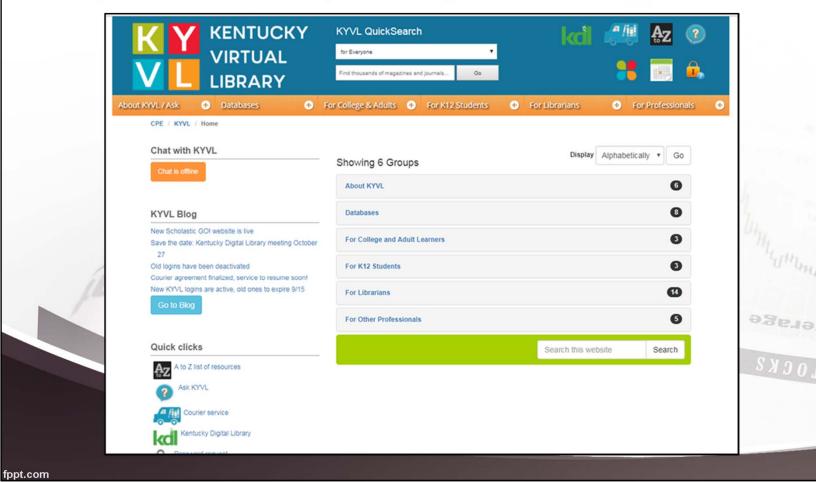
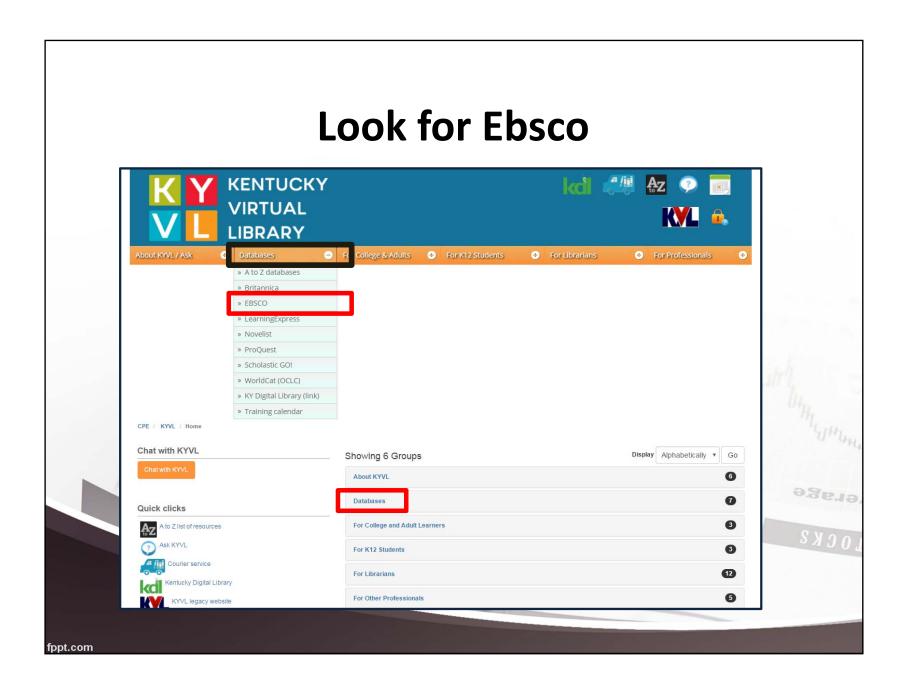
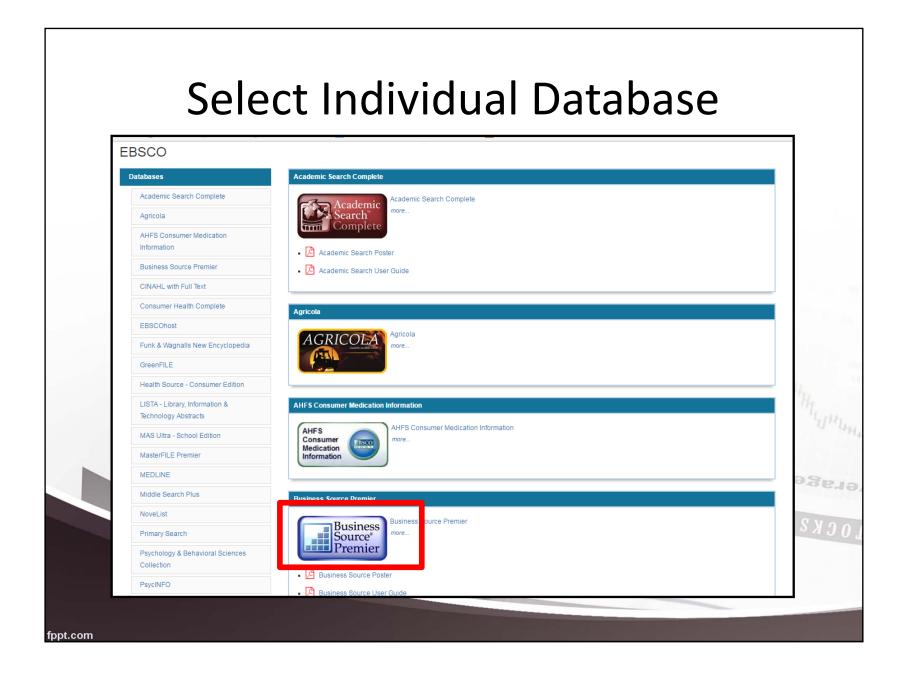


# Kentucky Virtual Library http://www.kyvl.org/







#### **Regional Business News**



#### Regional Business News

his robust database provides ultimate coverage for full-text business publications, on a regional level, for the United States ind Canada. Whether searching for information about presidential candidates, franchise restaurants, the retail industry, usiness planning, or political participation, Regional Business News will cover the story. Content for Regional Business News is provided by leading publishers in business news including The Washington Post, PR Newswire US and more. Key resources include newspapers, radio



Small Business Reference Center

#### Small Business Reference Center

This database offers exclusive full text for many top consumer small business reference books, as well as the necessary ools and instructions to address a wide-range of small business topics. In addition, it provides business videos, a help and advice section, and information on how to create business plans. Small Business Reference Center offers readers a ollection of state-specific resources supported with demographic data and other local information. Completing the database

are business videos that provide critical information for business owners including interviews, "lessons learned" features, lectures and "how to" videos to help foster success in all aspects of managing a business. Contains more than 400 full-text periodicals, 450 full-text reference books, and over 600 business videos.



40

#### Sociological Collection



#### Sociological Collection

and television news transcripts, trade publications, magazines and newswires with full-text content coverage spanning more than 22 years.

This full-text database offers a trusted source of sociology literature, making it an essential tool for sociology and social work researchers, professionals and students. Sociological Collection covers a broad range of subjects relevant to sociology and its related disciplines. Contains

nearly 340 full-text scholarly journals with coverage spanning over 100 years. Subjects included social behavior, human tendencies, interaction, relationships, community development, and culture and social structure.

#### Teacher Reference Center



#### Teacher Reference Center

Teacher Reference Center (TRC) provides indexing and abstracts for more than 200 peer-reviewed journals. Teacher Reference Center covers a variety of topics of interest to teachers, including; assessment, best practices, continuing education,



### Overview

- World's definitive scholarly business database
- Full text for more than 2,300 journals
- Includes 1,100 peer-reviewed titles
- Full text back to 1886
- Searchable cited references back to 1998
- Access to 60,000 videos from the Associated Press

# **Subjects Covered**

- Marketing
- Management
- Banking and Finance
- Accounting
- Economics
- Management Information Systems
- Operations Management



fppt.com

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## Title Lists

https://www.ebsco.com/products/research-databases/business-source-premier

| Academic journals          | Magazines              |
|----------------------------|------------------------|
| Trade publications         | Conference proceedings |
| Case studies               | Industry reports       |
| Marketing research reports | SWOT Analyses          |
| Country reports            | Company profiles       |
|                            | The same               |



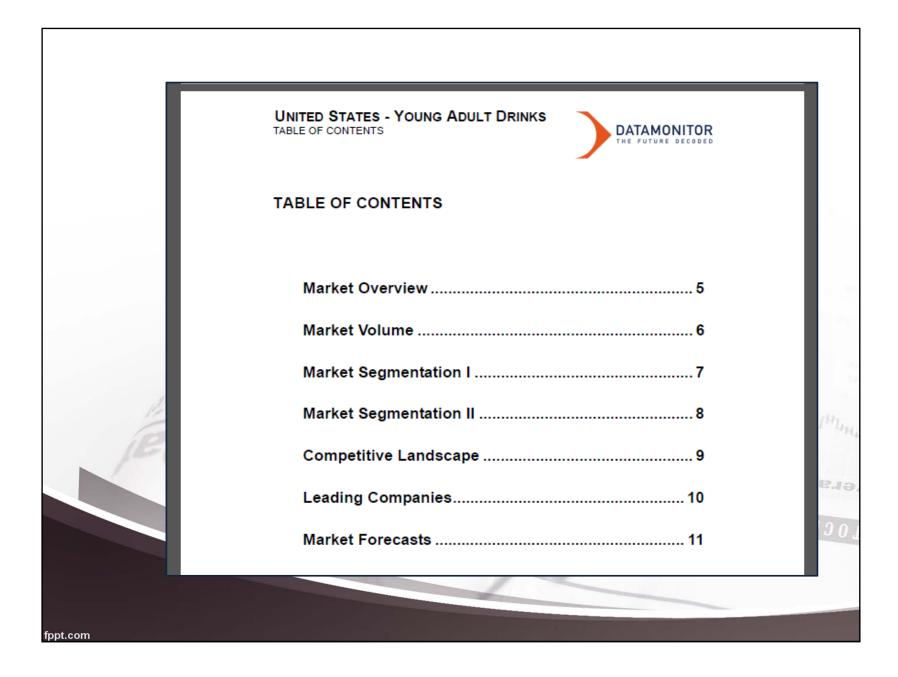
### Churchill Downs Incorporated TABLE OF CONTENTS

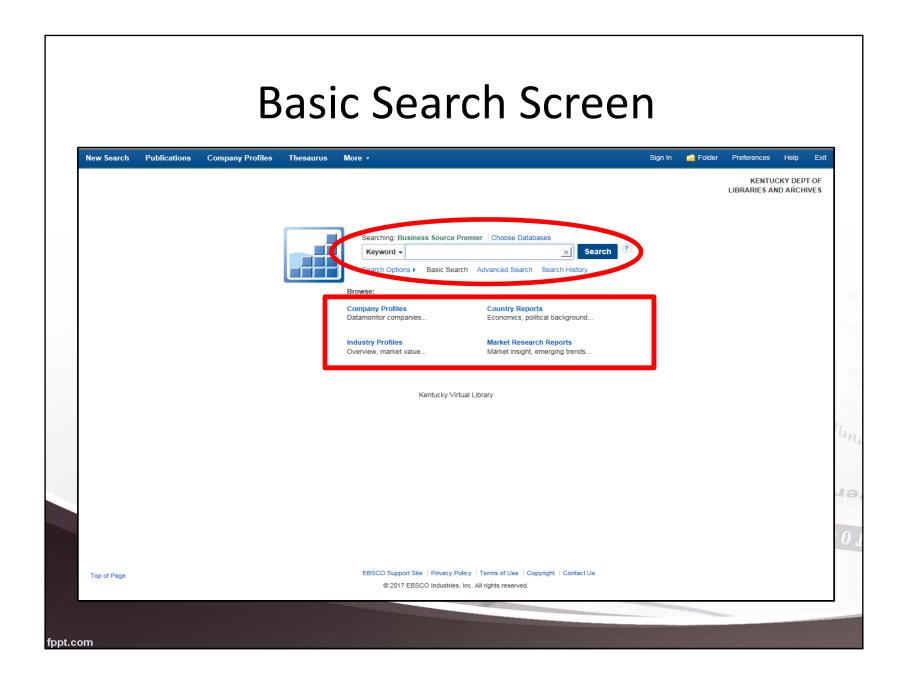


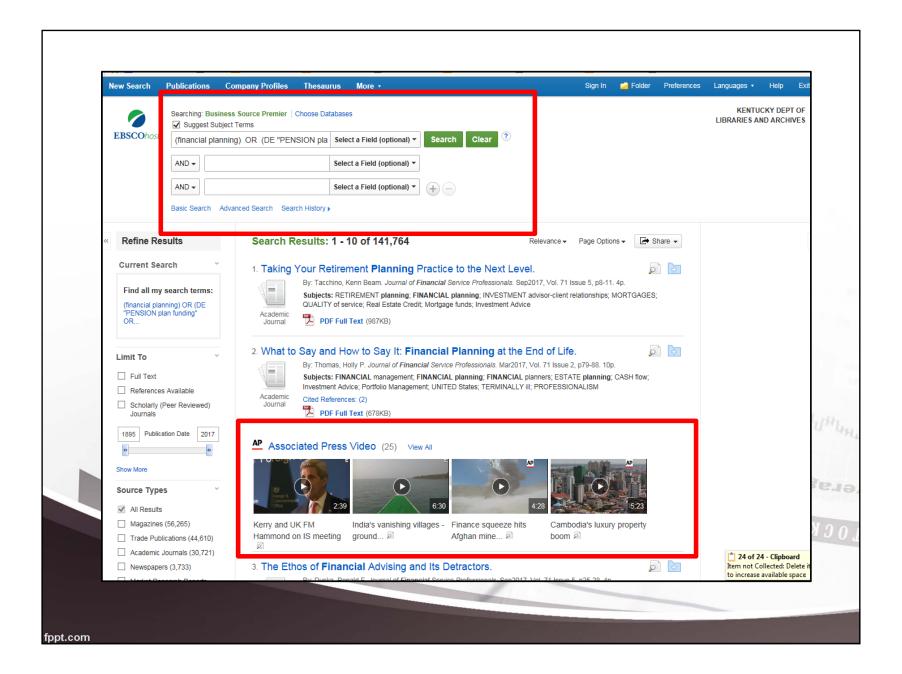
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| History                    | 6  |
| Key Employees              | 9  |
| Key Employee Biographies   | 10 |
| Major Products & Services  | 15 |
| Top Competitors            | 17 |
| Locations And Subsidiaries | 18 |

OCKS









### Overview

- More than 100 regional U.S. and Canadian business publications
- Full-text coverage dating back to
- Daily updates
- Title list

https://www.ebsco.com/products/research-databases/regional-business-news

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### **Contents**

- Content provided by leading publishers in business news
- Key resources include
  - Newspapers
  - Radio and television news transcripts
  - Trade publications and magazines
  - Newswires

tppt.com



### Overview

- More than 400 full-text periodicals
- More than 450 full-text reference books
- More than 630 business videos
- Tools to address small business topics
- Has a help and advice section
- Provides details on creating business plans

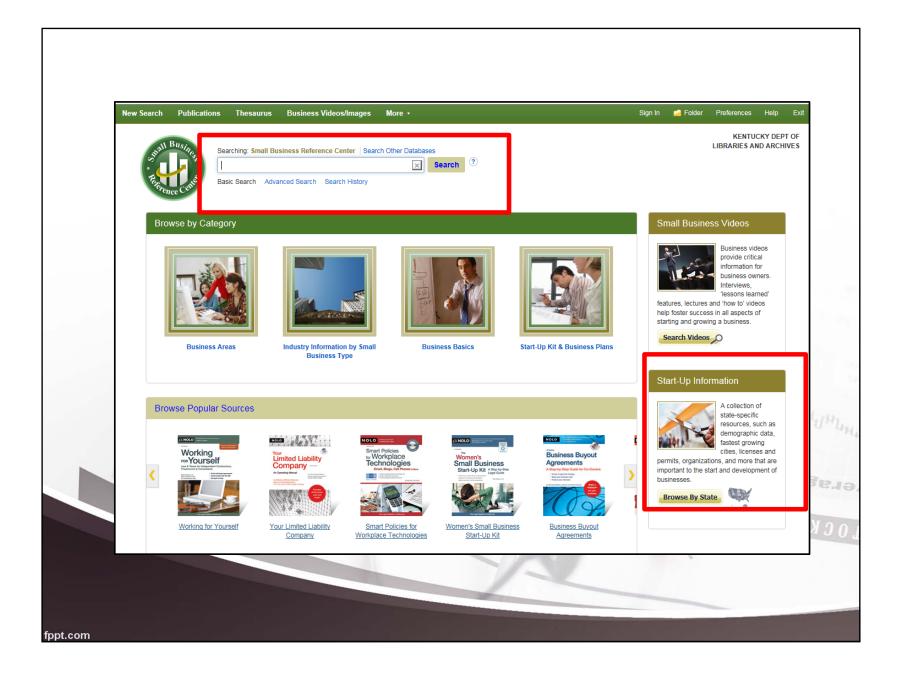
rppt.com

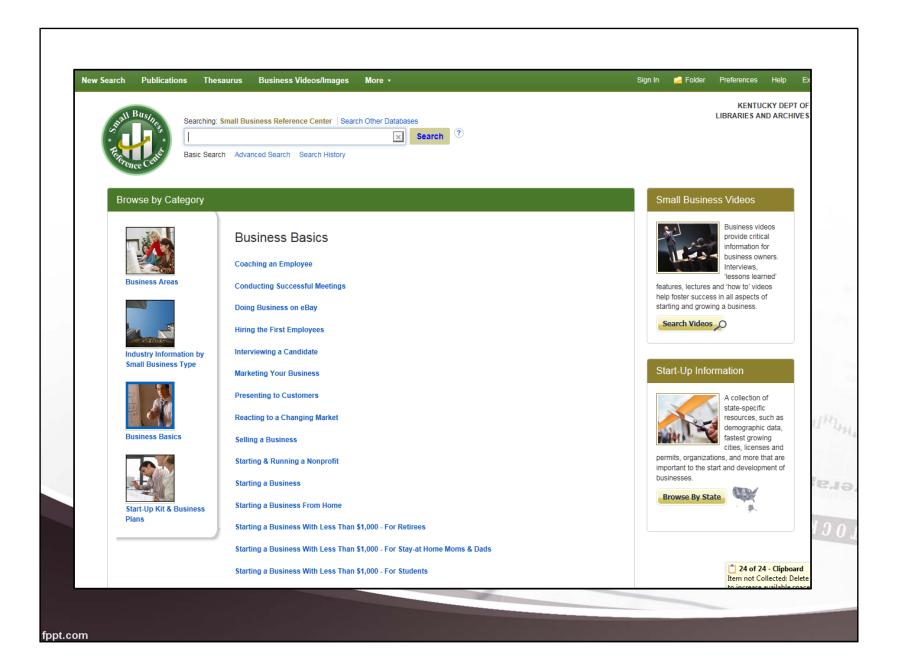
### **Features**

- State-specific resources
- Business basics
- Start-up kit and business plans
- Industry information by small business type

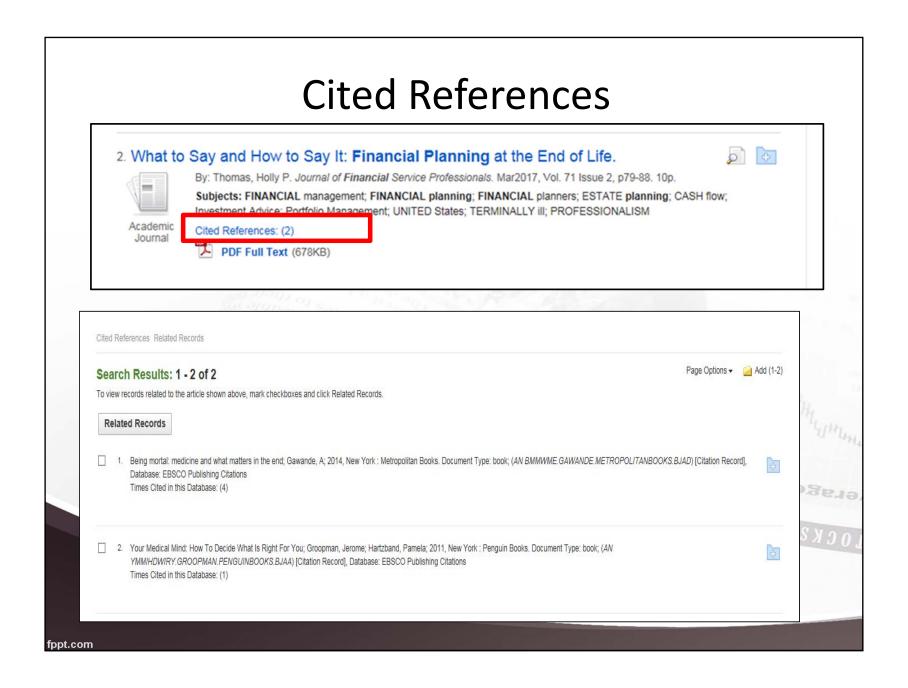
Title List

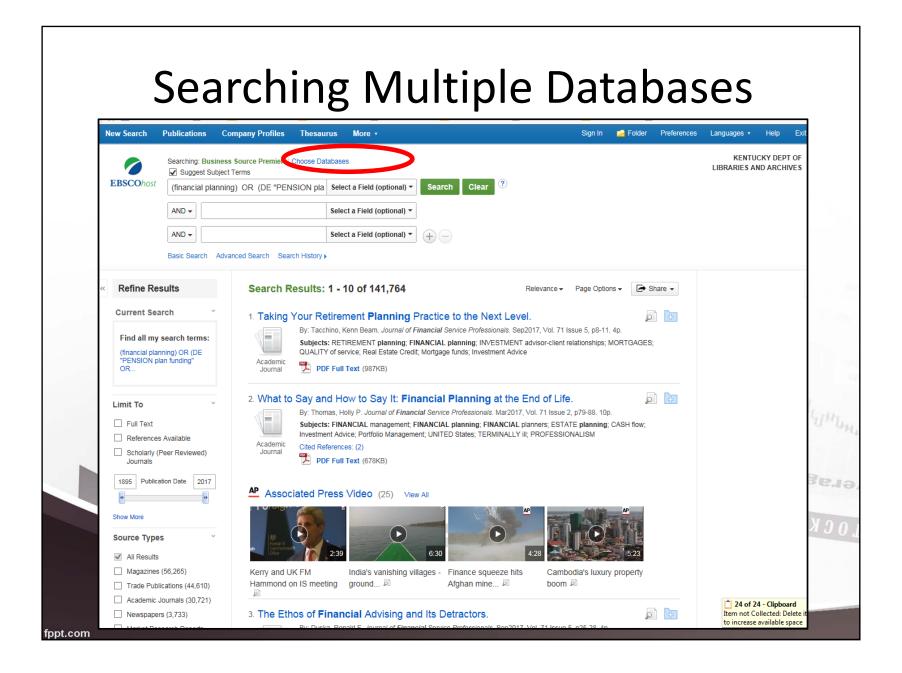
https://www.ebsco.com/products/researchdatabases/small-business-reference-center

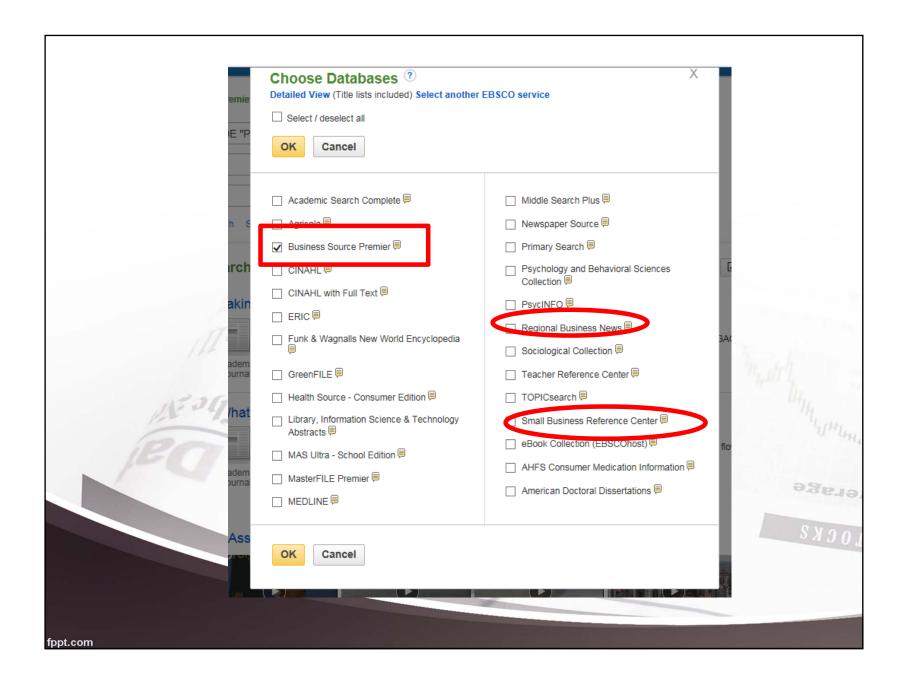




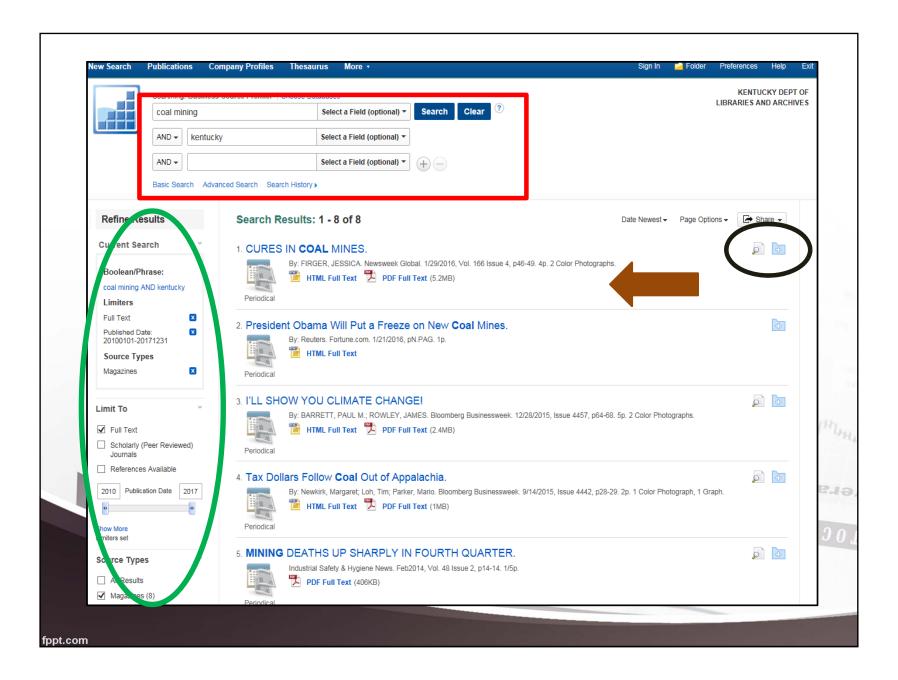


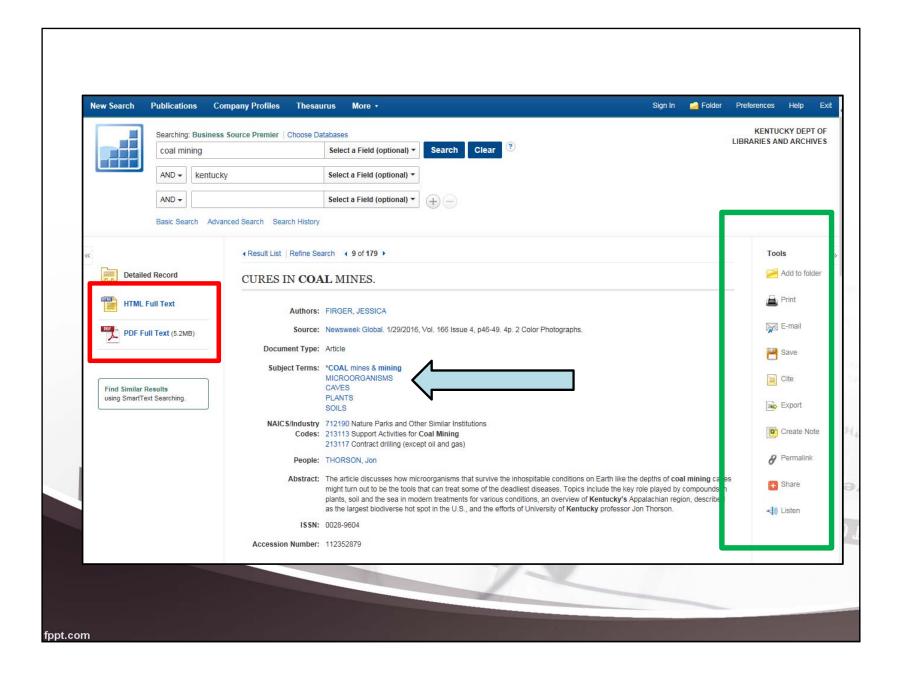


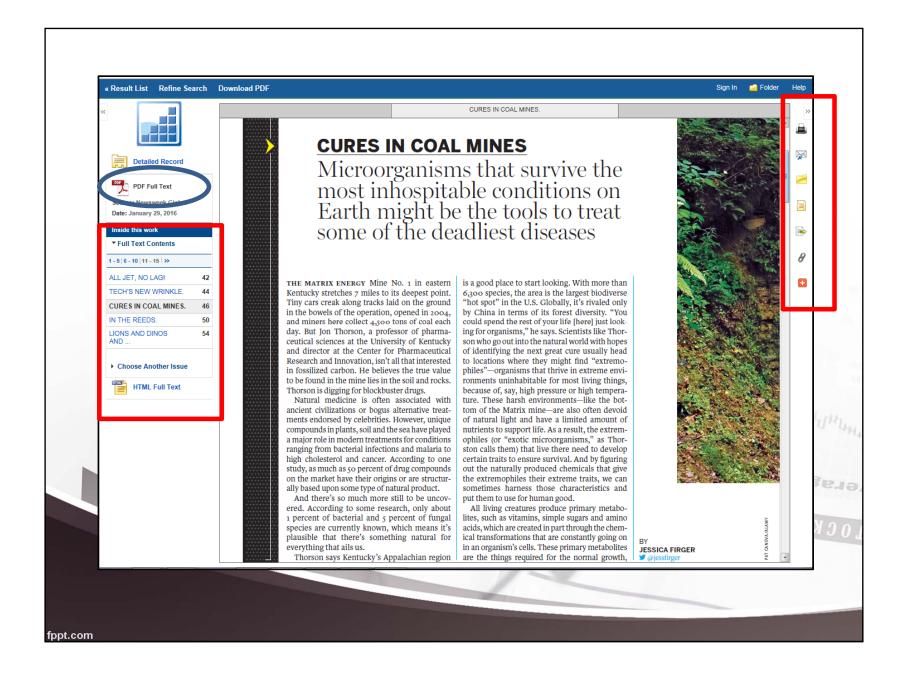


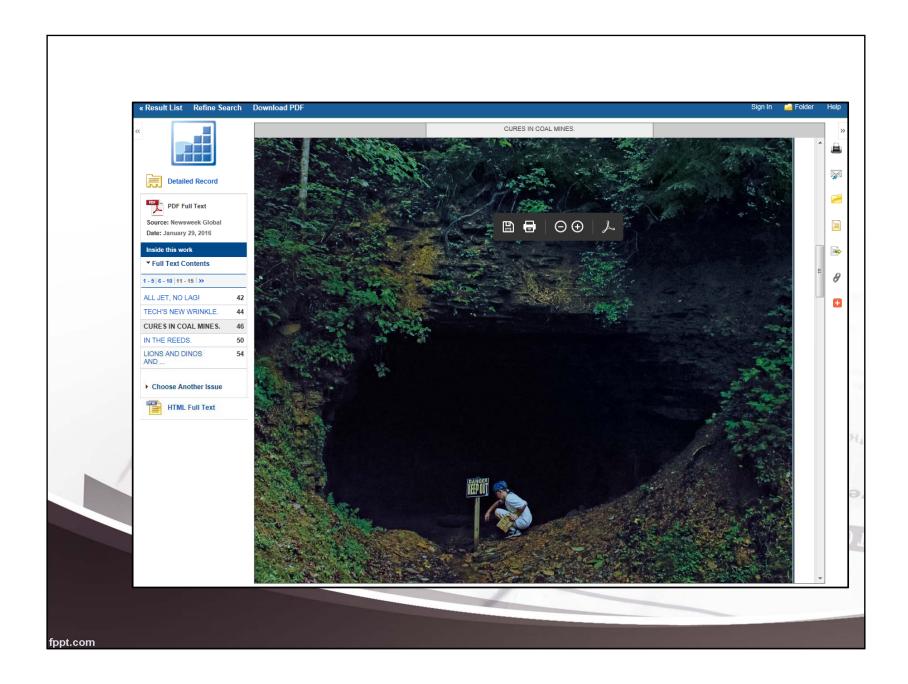






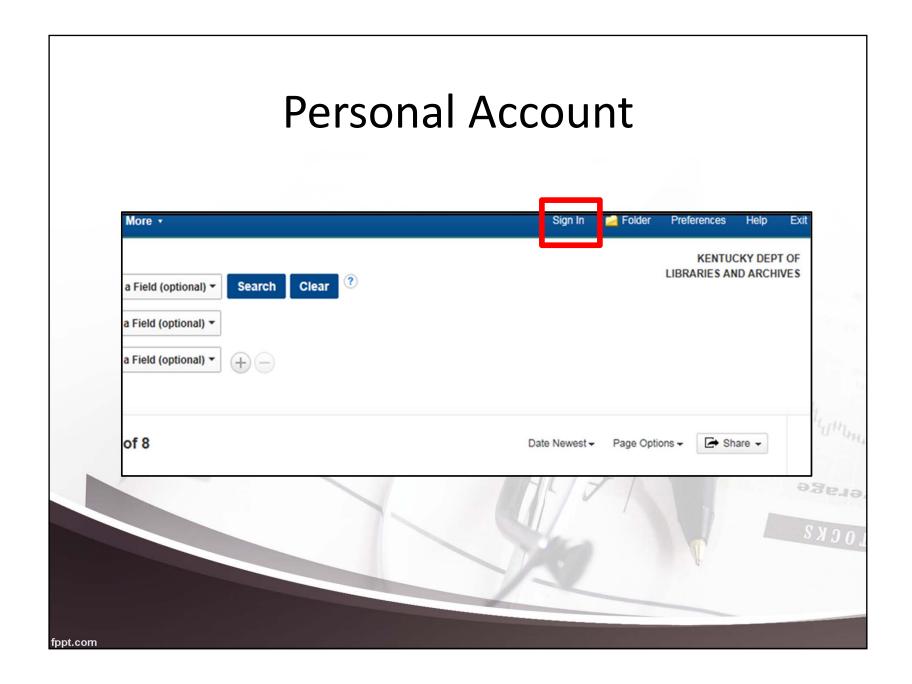


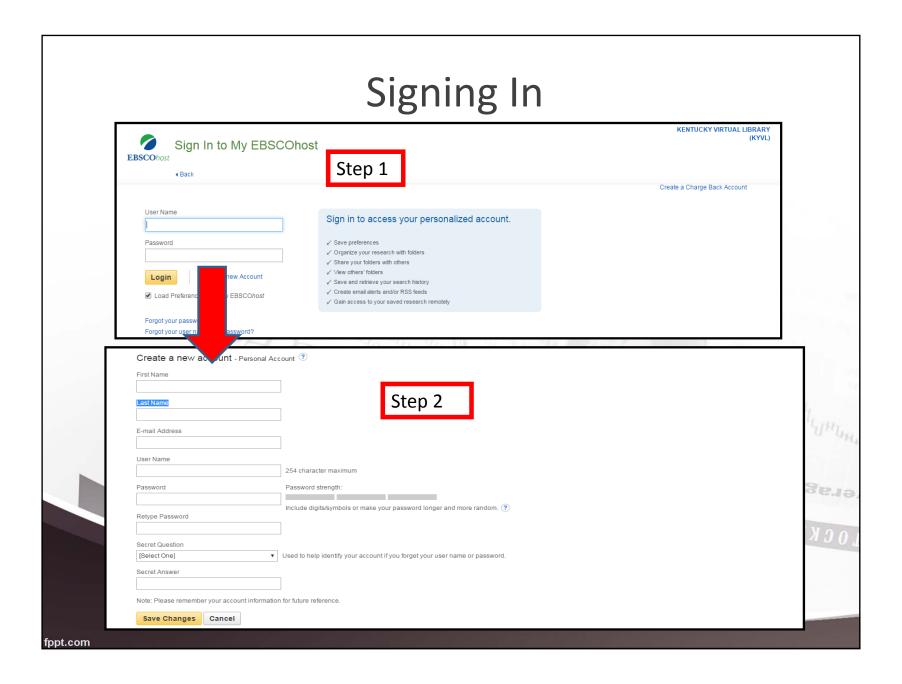


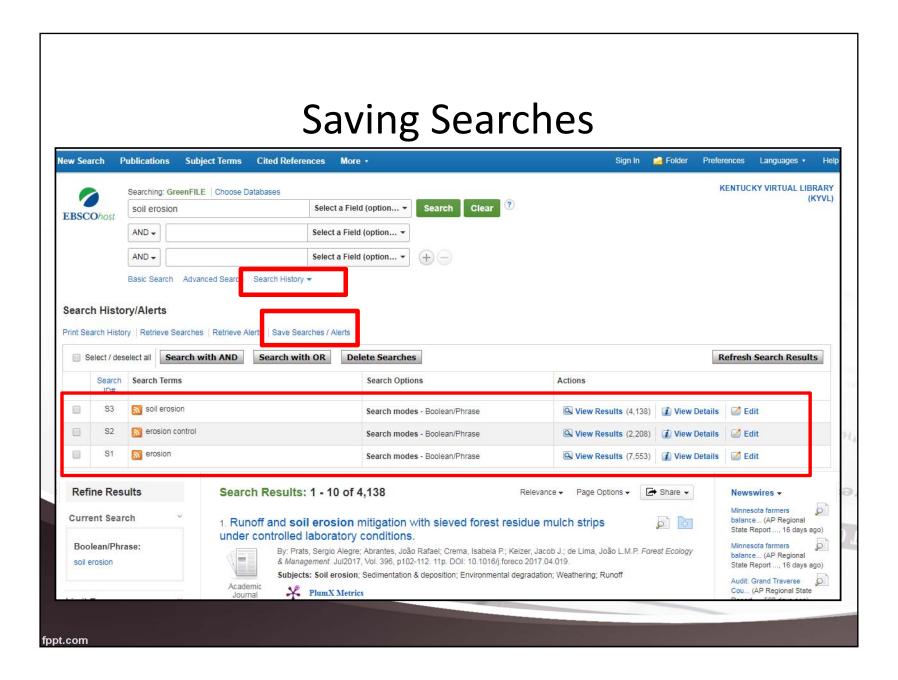


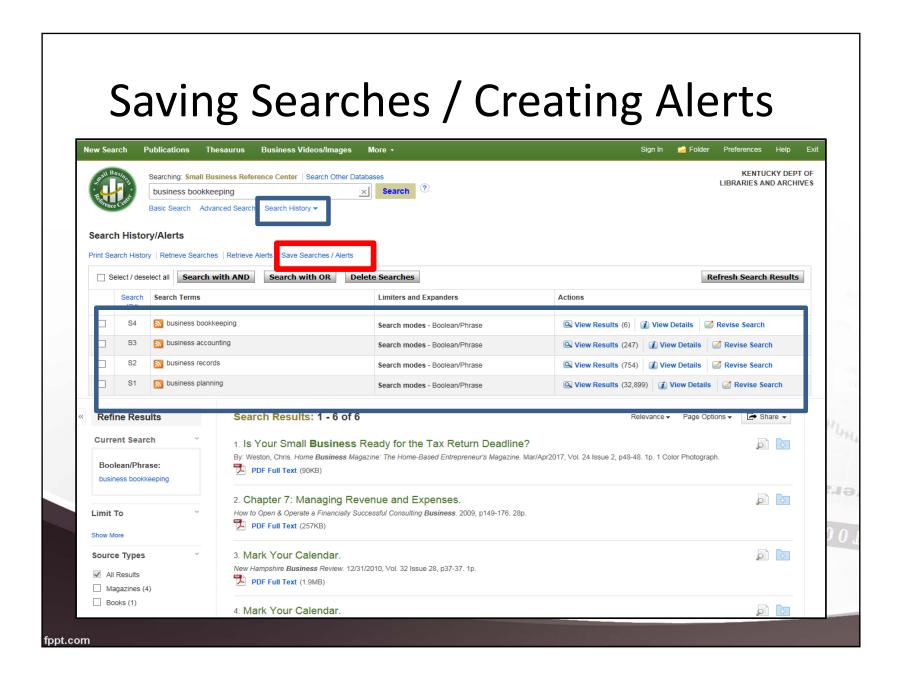


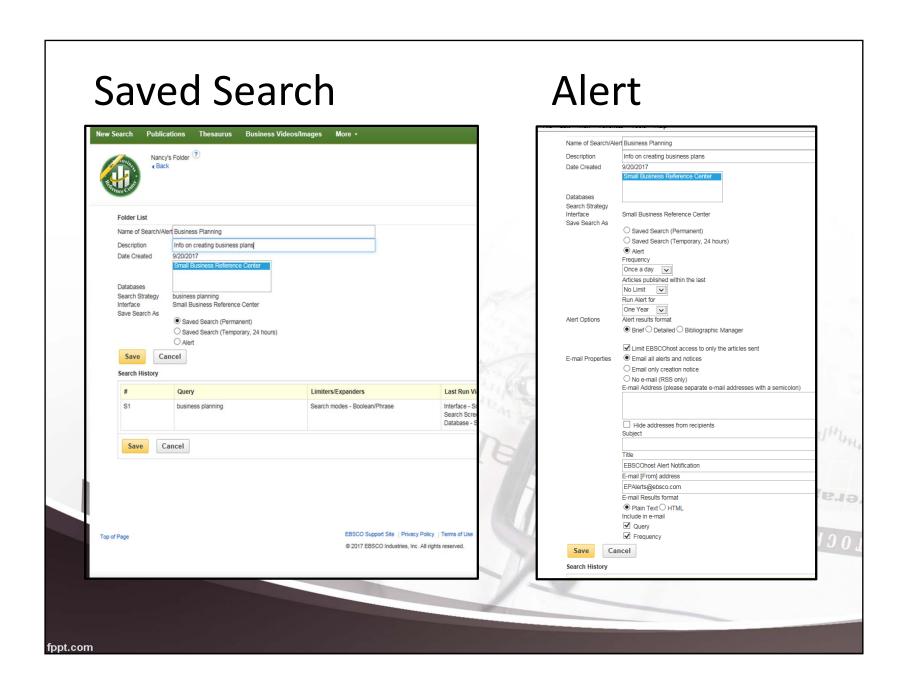


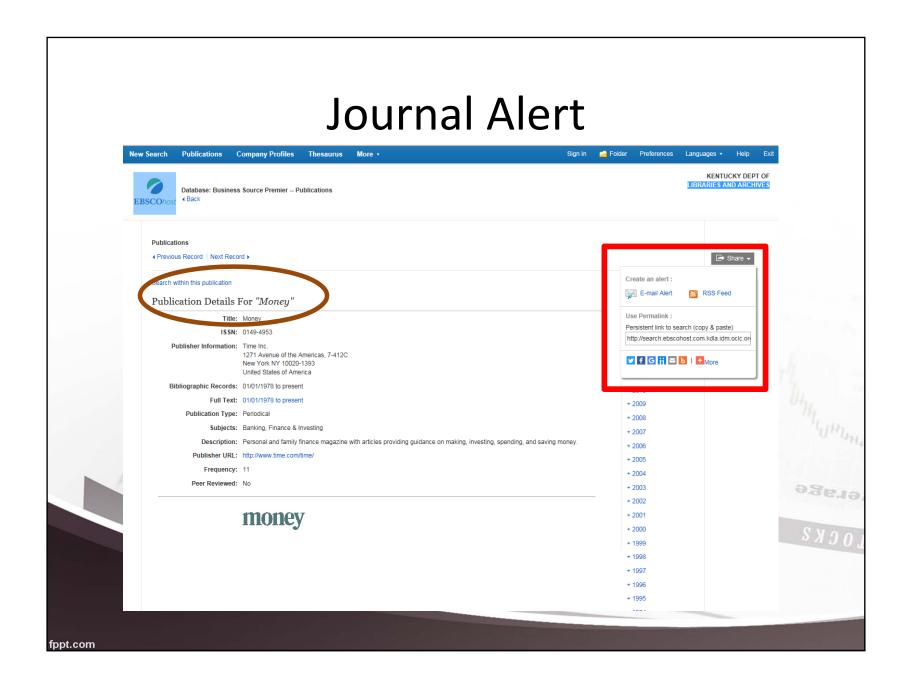


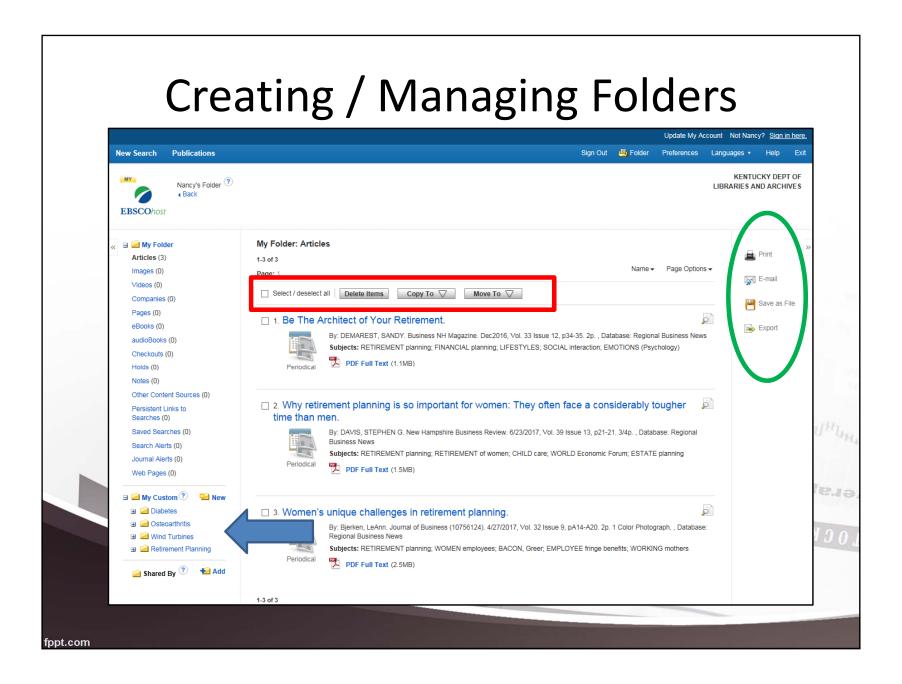














### **Contact Us**

- •In Frankfort 502-564-8306
- Outside Frankfort 800-928-7000 (choose option #3)



- •Email and phone: 8:00 − 4:30 (ET) M-F
- •Onsite visits: 9:00 4:00 (ET) M-F

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### Remember

- Follow-up email with training certificate (may take 1-2 weeks to arrive)
- Archived KDLA Webinars
   https://kdla.ky.gov/librarians/staffdevelopment/Pages/KD
   LAArchivedWebinars.aspx
- Training Events Calendar
   https://kdla.ky.gov/librarians/staffdevelopment/Pag
   es/ContinuingEducationCalendar.aspx



### **Final Actions**

Take the Survey

#### Download the Presentation

- Highlight "Taking Care of Business"
- "Save to my computer"
- In the pop-up window:
  - "Click to Download"
  - "Save"
  - Choose where to save it
  - "Save"

