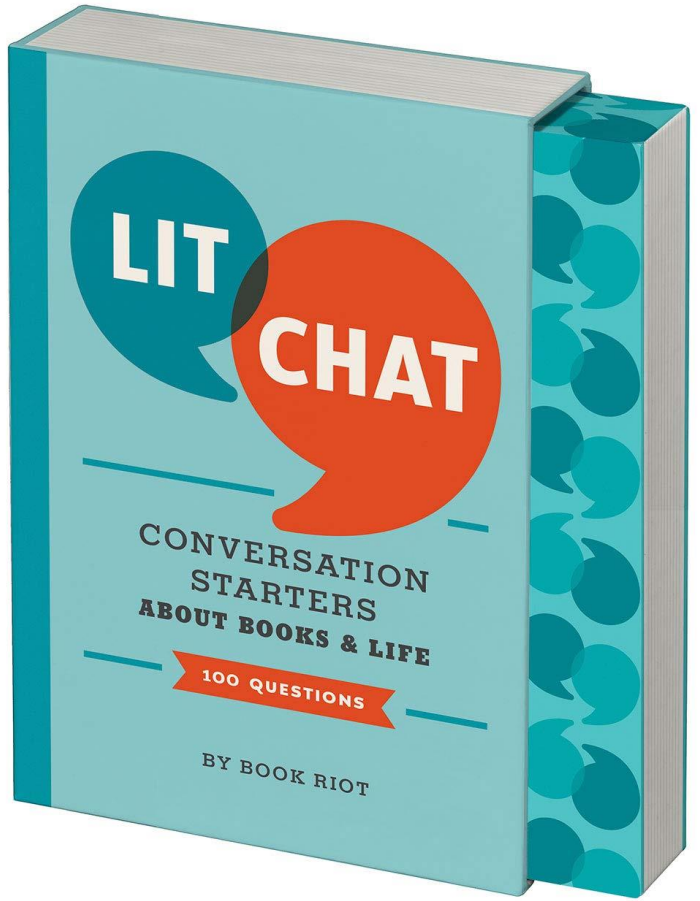
Books & Bites Podcast

Carrie Green, Jessamine County Public Library

In-Person Book Club

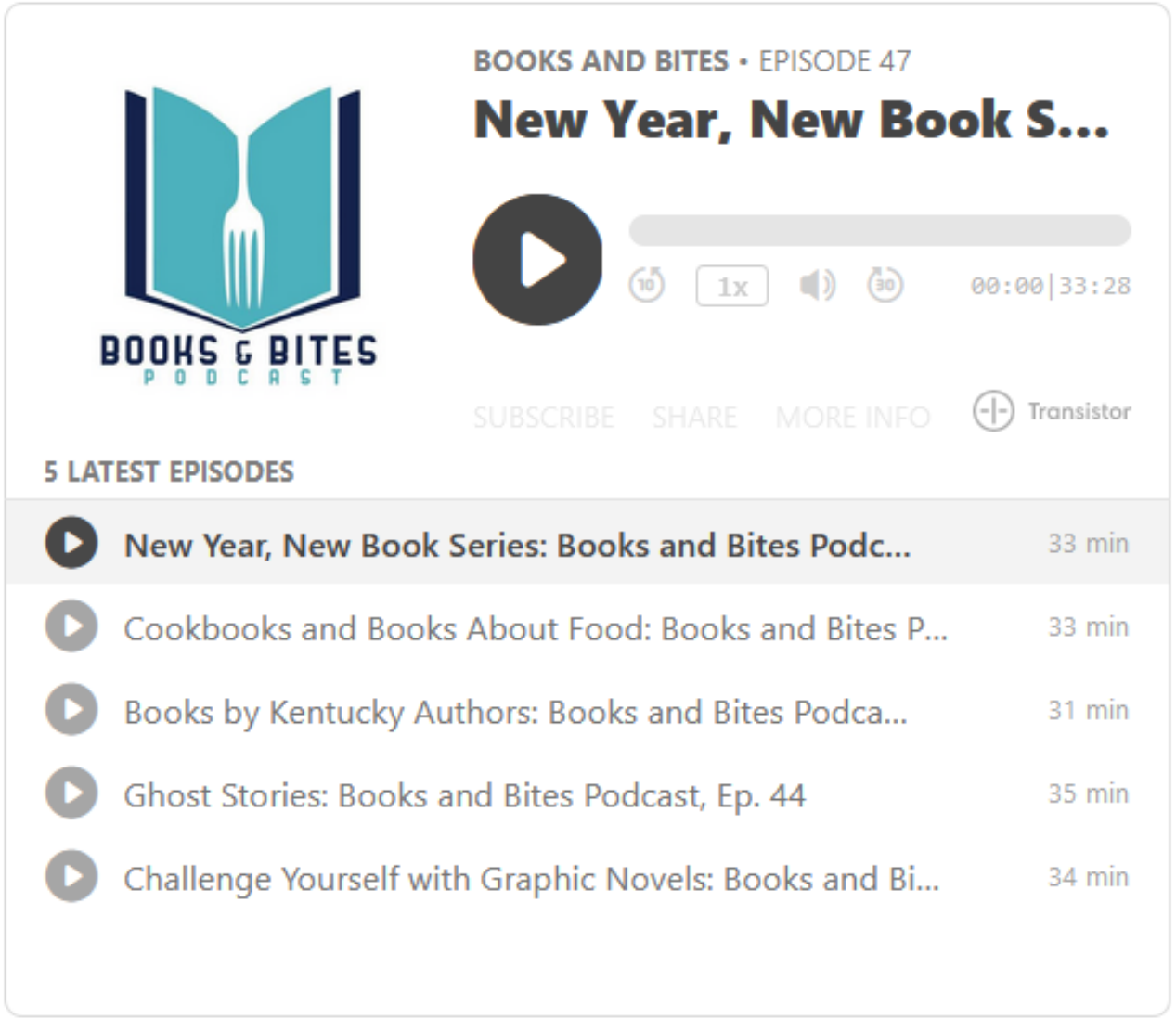
BOOKS & BITES

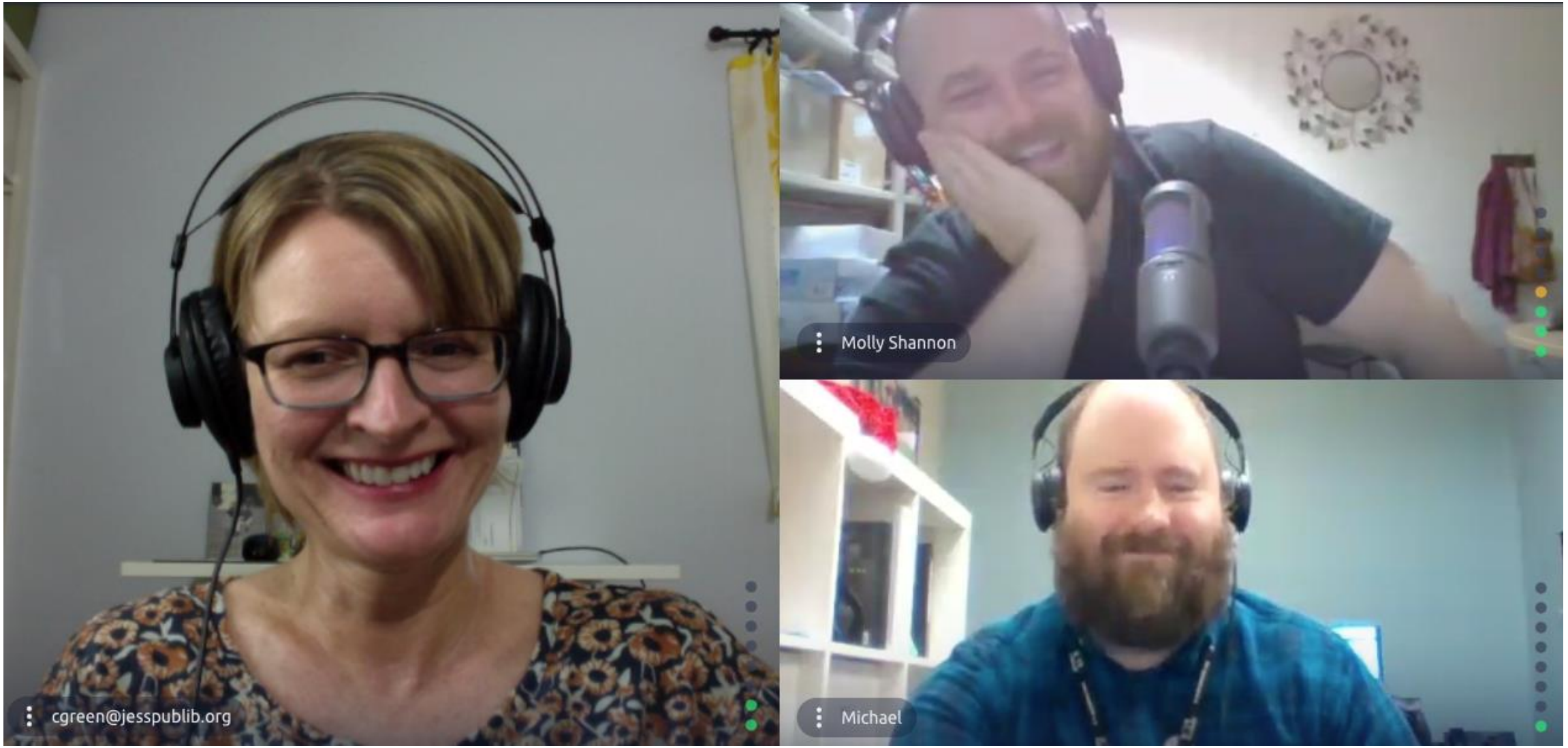
- No-pressure book club
- Librarians provide a themed list of books
- Participants share what they're reading
- Lots of friendly, bookish conversation—plus snacks!



About the Podcast

JCPL librarians bring you book recommendations and discuss the bites and beverages to pair with them.




cgreen@jesspublib.org
Molly Shannon
Michael

Reading Challenge

BOOKS & BITES

GOAL IS TO ENCOURAGE READING THROUGHOUT THE YEAR

PARTICIPANTS WHO COMPLETE READING/LISTENING PROMPTS CAN ENTER TO WIN PRIZES

HTTPS://JESSPUBLIB.ORG/2021-BOOKS-AND-BITES-READING-CHALLENGE

Why Podcast?

BOOKS & BITES

- The potential to reach a larger audience
  - 6-8 people attend our in-person group
  - 33 podcast downloads/month per episode
- A library of content that's always available
  - 59 total downloads/month

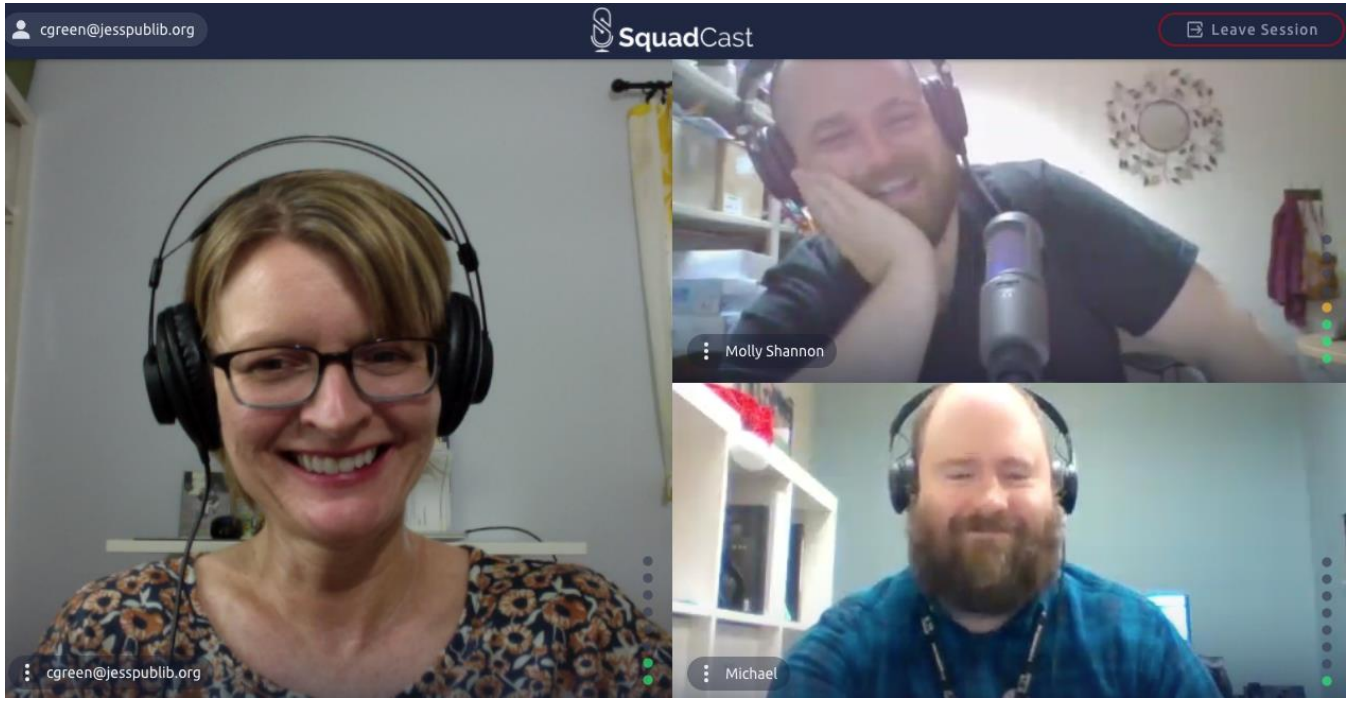
Pre-Pandemic Recording

- iMac with GarageBand
- Eleven Rack Unit
- 3 Shure SM58 Dynamic Vocal Microphones
- 2 Audio Technica ATH M30 Headphones

Post-Pandemic Recording

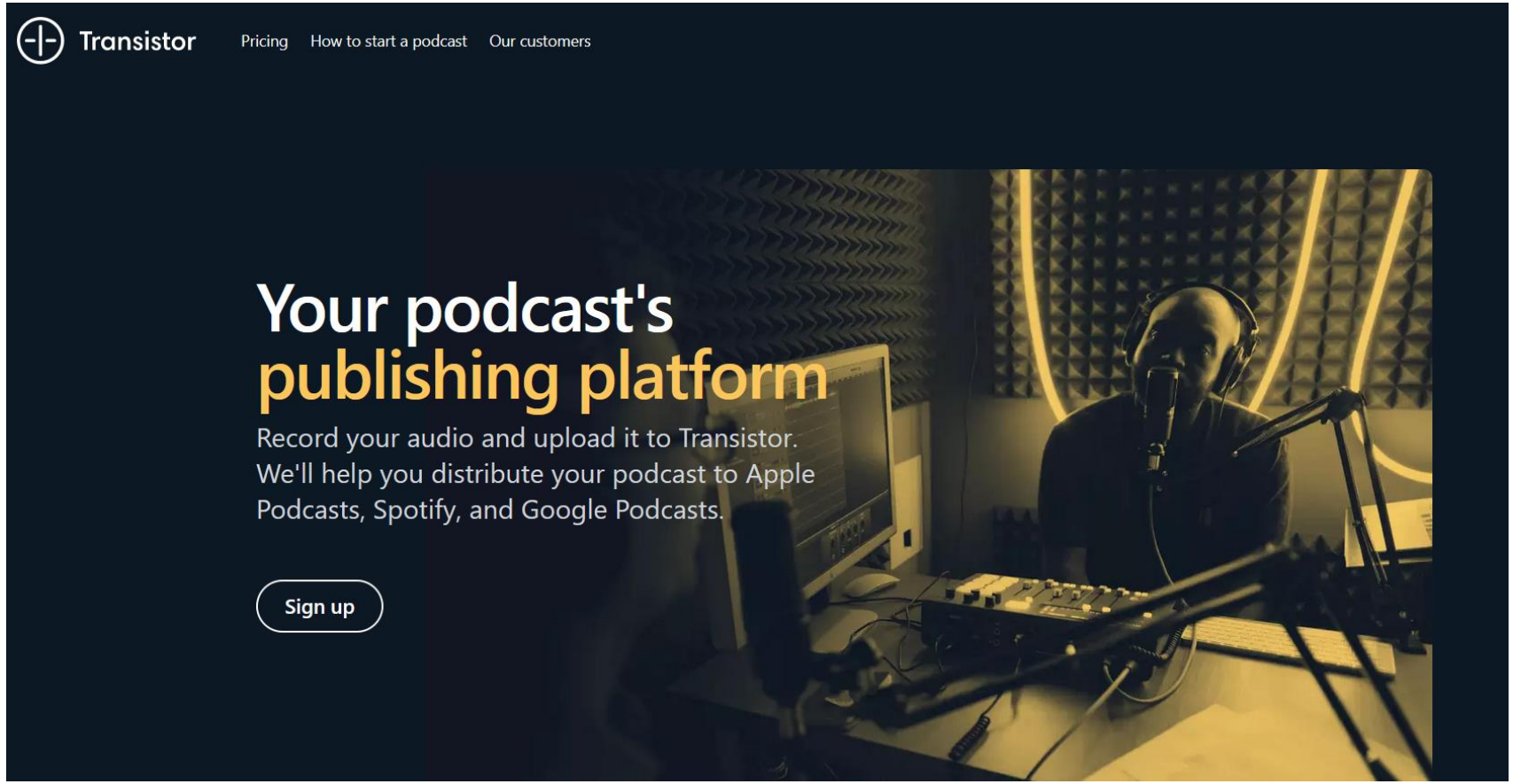
BOOKS & BITES

- SquadCast, $10/month
- 1 Rode NT-USB mic, 2 Audio Technica 2020 USB mics
- GarageBand/Cakewalk for editing



Hosting with Transistor

$15.83/month



Where to Listen

jesspublib.org/books-bites

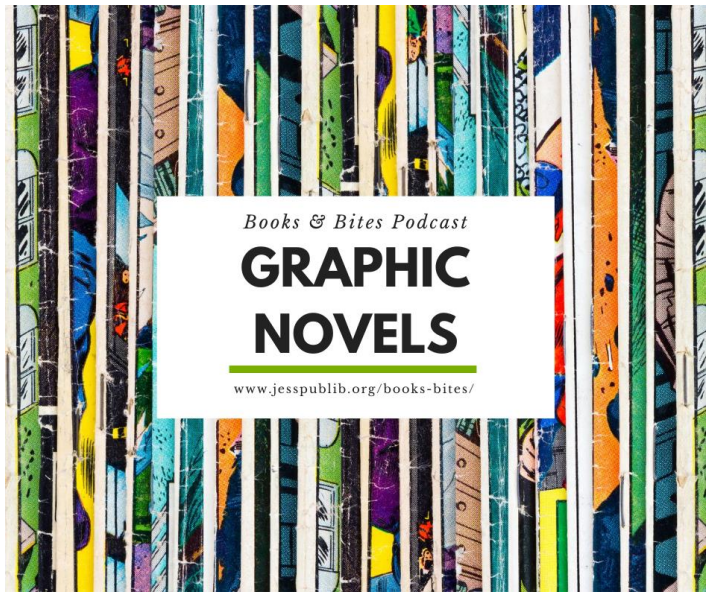
BOOKS & BITES

Listen on Apple Podcasts

Listen on Spotify

Listen on Google Podcasts

BOOKS & BITES
PODCAST
Molly Shannon
Michael


Books & Bites Podcast
GRAPHIC NOVELS
www.jesspublib.org/books-bites/

Jessamine County Public Library was live.
January 13 at 2:00 PM
Books & Bites: 2020 Reading Challenge & Award-Winning Books
-27:55

Promotion

Staff Time

- Scripting: 2 hours
- Recording: 1 hour
- Editing/posting: 2 hours minimum
- Blog post: 1 hour (includes creating a header)
- Headliner: 1 hour
- Newsletter: 30 minutes

More Tips & Tricks

- You will get used to the sound of your own voice!
- Lynda.com from LinkedIn is a great resource for podcasting tutorials.
- Scripting at least some of the podcast can help keep you focused.

BOOKS & BITES

More Podcasts from JCPL

BOOKS & BITES

JCPL
Parenting
Toolkit
Podcast

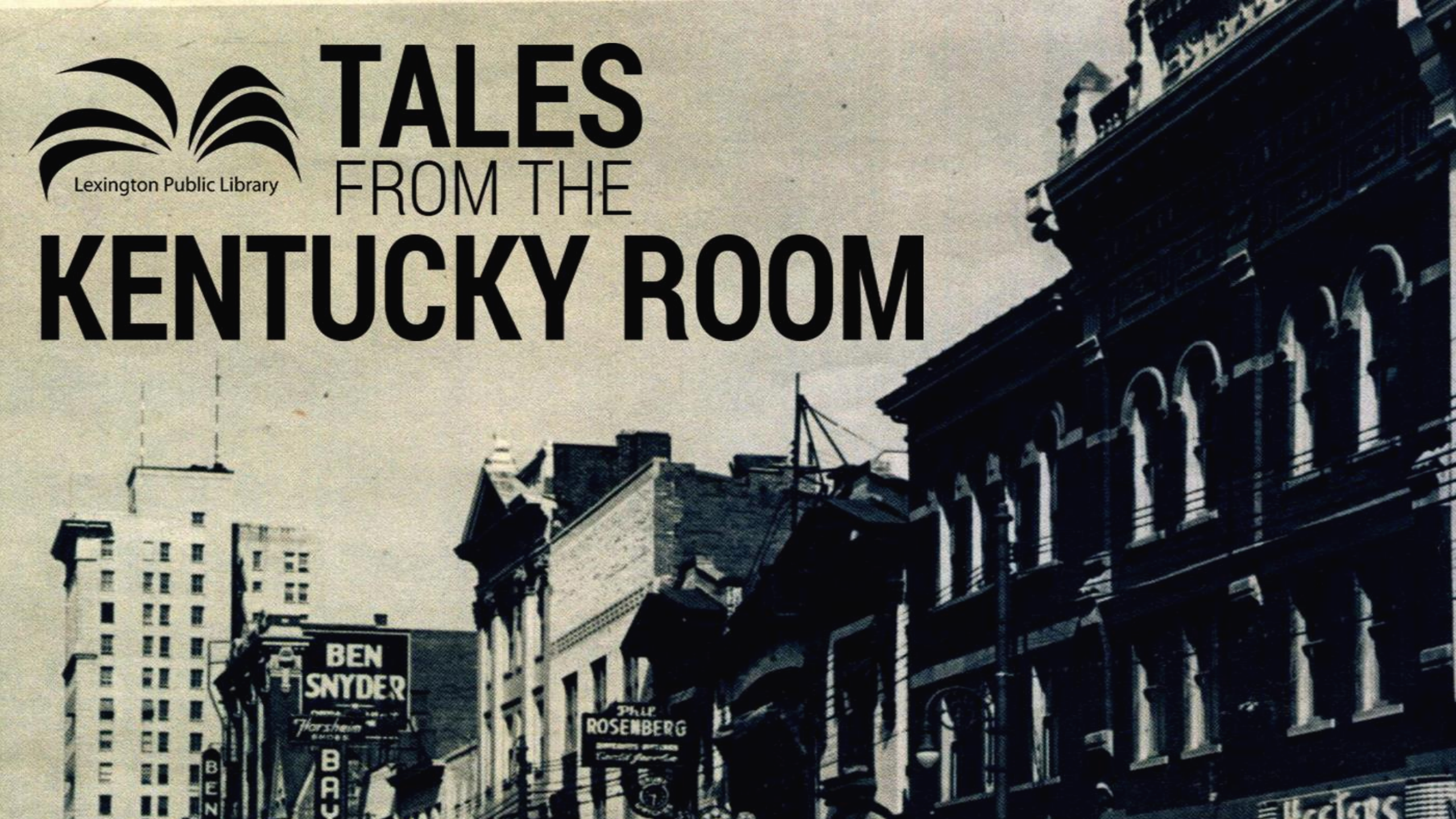
Questions?

cgreen@jesspublib.org

BOOKS & BITES

Lexington Public Library

TALES FROM THE KENTUCKY ROOM



Introduction

- Host: Mariam Addarrat
  - Librarian with the Lexington Public Library, Central Library 2014
  - Kentucky Room
- Podcasting since 2018

Getting started

Title

Audience

Topics

Format

Your Guests

Who do you want to invite?

Not a journalistic interview

Try not to be scripted but be prepared

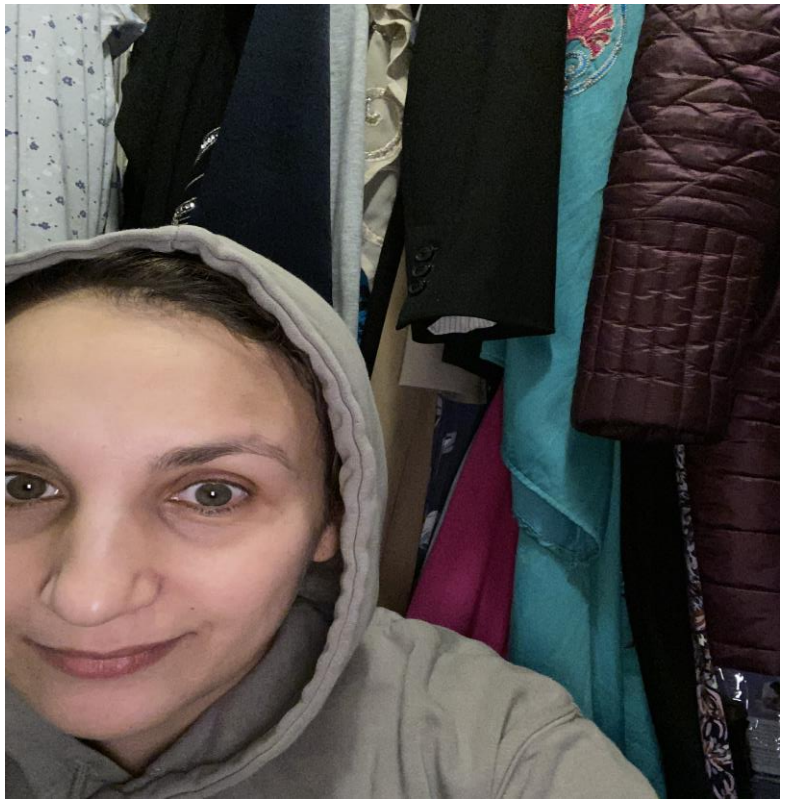
Send topic and questions to your guest

Have a back up plan & be flexible

Recording

How it started …

How it's going …



My Favorites

Wayne Johnson

- Cassius Marcellus Clay
- Many more

Peter Brackney

- Lost Lexington
- Murder of Geneva Hardman

Tom Eblen

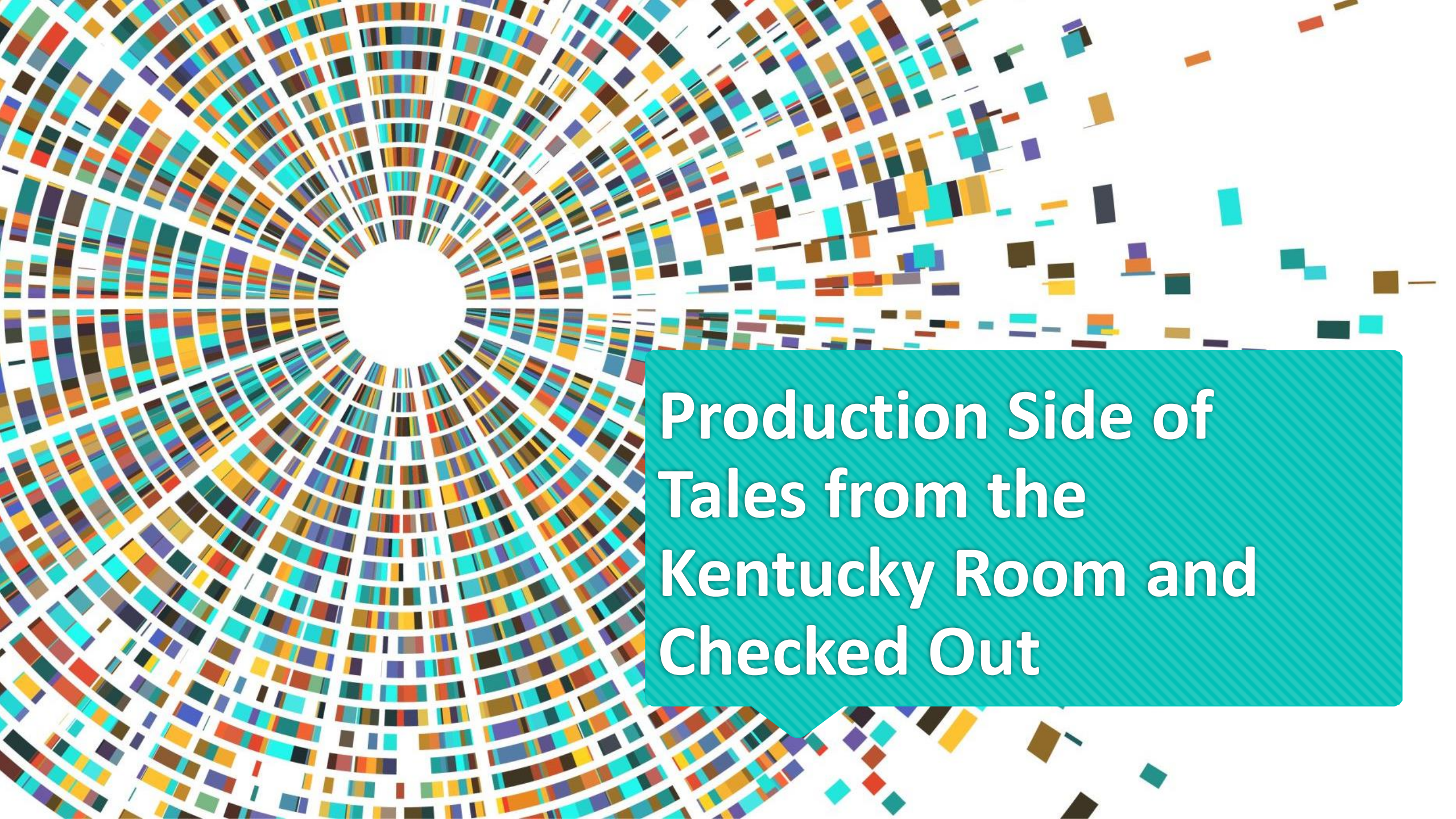
- History of Lexington newspapers

Wrapping up

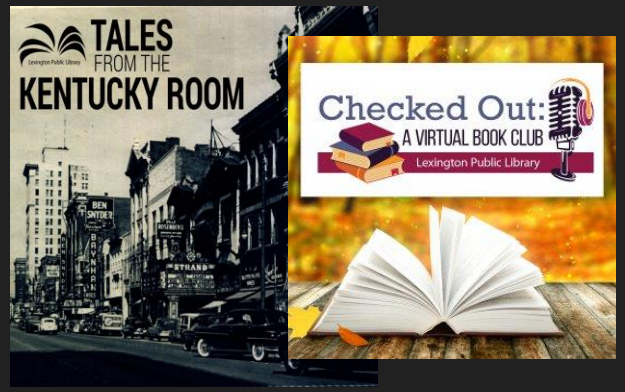
Be sure to send a Thank You note

Add any information and links your reference

Schedule your podcast

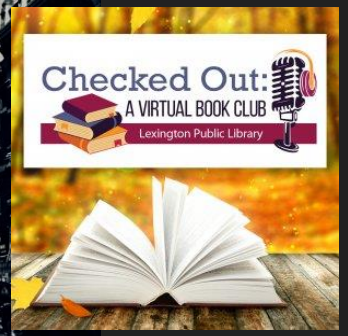


Production Side of Tales from the Kentucky Room and Checked Out



PRODUCTION

Recording	GarageBand, Voice Memos, Zencastr
Editing	GarageBand
Mastering & Metadata	Auphonic.com, MP3Tag
Scheduling	Release: Transistor.fm Dates: Anniversaries, Timely News



PRODUCTION

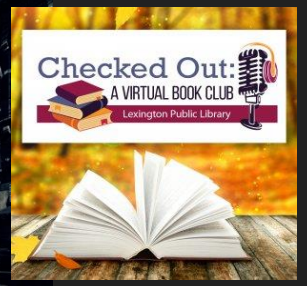
… with pandemic restrictions.

Checked Out	Record in conference room distanced, raw audio sent to me.
Tales From the Kentucky Room	Record alone in Closed Stacks, add Mariam's intro remotely. Record interviews online. • Love Zencastr, but can't use on mobile devices.

Cisco webex

DISCORD

Zencastr
HIGH FIDELITY PODCASTING



Getting Started!

All you really need is a way to record audio, edit it, and host the podcast.

Simpler is better.

An **iPad/iPod and a mic** is a great place to start.

- Use Voice Memos to record.

- **Audacity** is a great free editor that works on a PC or Mac.
  - If you have a **PC and a USB microphone**, Audacity can capture your audio.
- Master your audio with **Auphonic.com**. Free for up to two hours' worth of mastering per month.
- You'll need a way to host the podcast and push it to services like Stitcher and Apple Podcasts. **SoundCloud** is a free option.