

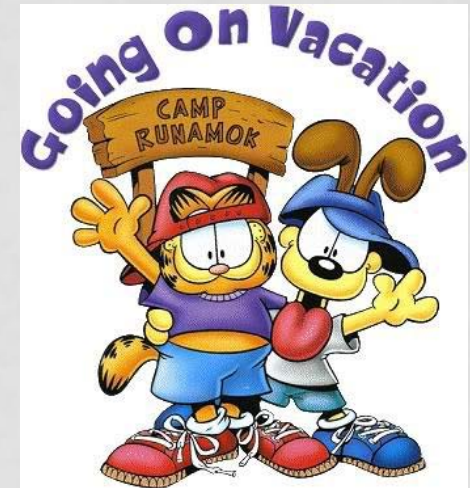
OH THE PLACES YOU'LL GO!: TRAVEL GUIDES RA

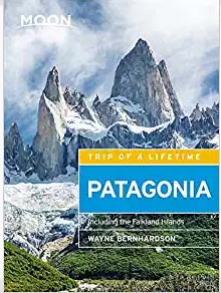
ALICIA MCGRATH,
CONTINUING EDUCATION CONSULTANT @ KDLA



WHAT TO KNOW ABOUT TRAVELERS

- Becoming more adventurous & spontaneous
- Budget-minded
- Specialty travel guides
- Eco-tours
- Will still want print guidebooks
- Baby Boomers are the leading travelers
 - Going to the least hospitable places
 - Thrill-seeking



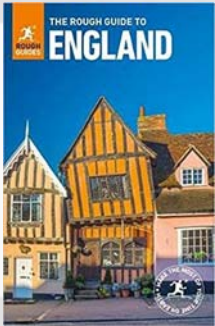


PRINT STILL POPULAR



- Fodor's series
- Frommer's-somewhat more focused on the budget traveler; focus on needs of older travelers
- Rick Steves-focus is on a few, but trip-worthy locations, mainly in Europe & Andy Steves for the 20 somethings.
- Lonely Planet & LP Kids-the "standard" for a solid guidebook; covers most countries in Europe, Asia, Africa, & the Americas; low to mid budgets; good travel tips; new "Blow Your Mind" series
- Let's Go-written by Harvard students for young train travelers on a tight budget
- DK's Eyewitness Travel-good visual guides and good for pre-trip planning, but very little written information. Revamped in 2016.





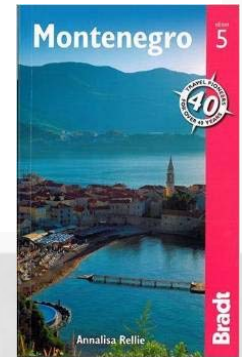
PRINT CONTINUED

- Rough Guides-British series written by Europeans; not good as a hotel guide, but has good sightseeing information.
- Michelin Guides-1. Green-color maps & photos with some written information; 2. Red-hotel and restaurant aficionado's Bible
- Blue Guides-scholarly and dry in approach, but in-depth about history, art, culture, etc.
- Time Out-cover many European cities and several British regions; written with a British market in mind and an insider's savvy.
- National Geographic

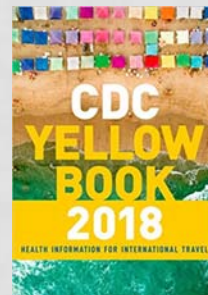




MORE PRINT!

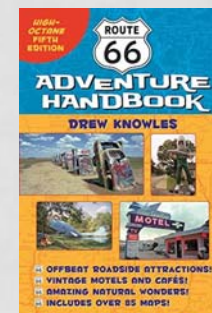
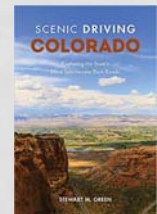
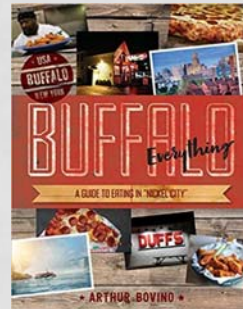


- Marco Polo Guides
- 500 Hidden Secrets series
- Bradt-unusual destinations & sustainable travel (“traveling positively”); London-based; detailed background information with travelers’ tales
- Monocle-another London-based magazine and travel guide publisher using personal essays of travel experiences
- Small Press: OffTrack Planet’s Travel Guides (Running Press), Wizard (Hawaii), and Moon Guides
- CDC Health Information for International Travel (a.k.a. “The Yellow Book”)-semi annually updated



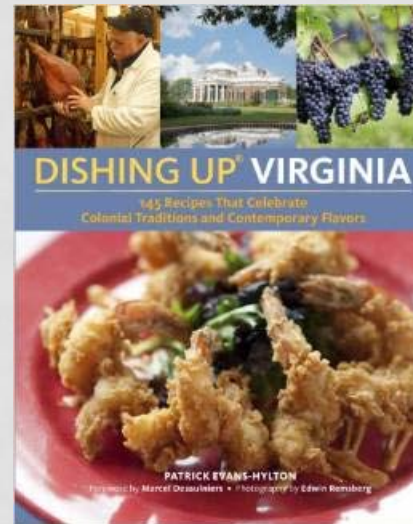
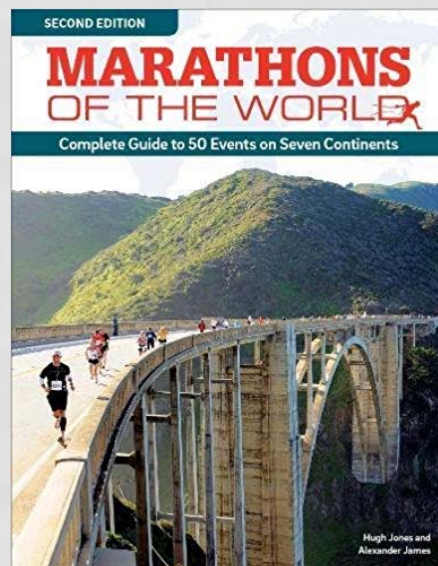
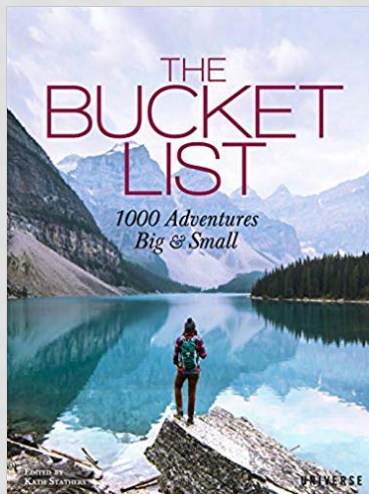
REGIONAL GUIDES BY REGIONAL PUBLISHERS

- University Presses
- Globe Pequot Press (CT) combined with social media talent
- John F. Blair (NC)
- Avalon Travel
- Agate Publishing
- Countrymen Press (VT)
- Santa Monica Press
- Bored Feet Press (CA)



SPECIFIC TRAVEL GUIDES

- Based on a particular subject:



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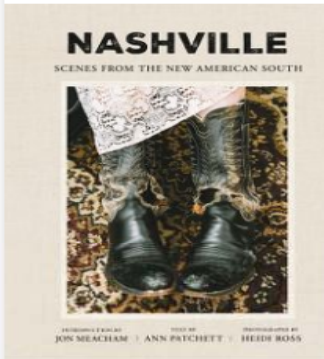
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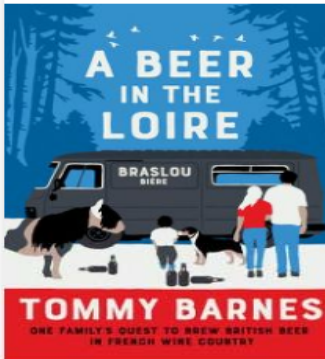
NASHVILLE
SCENES FROM THE NEW AMERICAN SOUTH

EDITED BY JON MEACHAM | BY ANN PATCHETT | PHOTOGRAPHERS BY HEIDI ROSS

Nashville
by Ann Patchett
 EBOOK

PLACE A HOLD

WAIT LIST



A BEER IN THE LOIRE

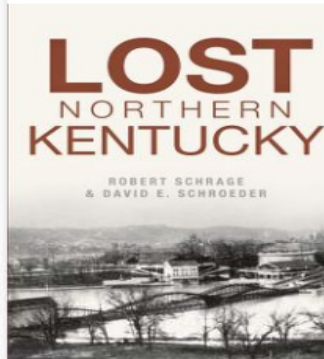
BRASLOU BIÈRE

TOMMY BARNES
ONE FAMILY'S QUEST TO BREW BRITISH BEER IN FRENCH WINE COUNTRY

A Beer in the Loire
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LOST NORTHERN KENTUCKY

ROBERT SCHRAGE & DAVID E. SCHROEDER

Lost Northern Kentucky
by Robert Schrage
 EBOOK

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THE FEATHER THIEF


Beauty, Obsession, and the Natural History Heist of the Century

KIRK WALLACE JOHNSON

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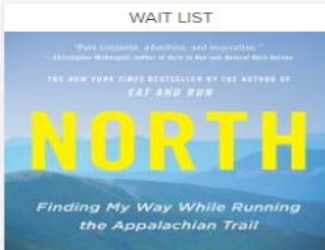


NORTH

Finding My Way While Running the Appalachian Trail

Now a Major Motion Picture

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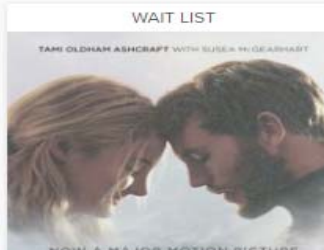


NORTH

Finding My Way While Running the Appalachian Trail

Now a Major Motion Picture

WAIT LIST



NOW A MAJOR MOTION PICTURE

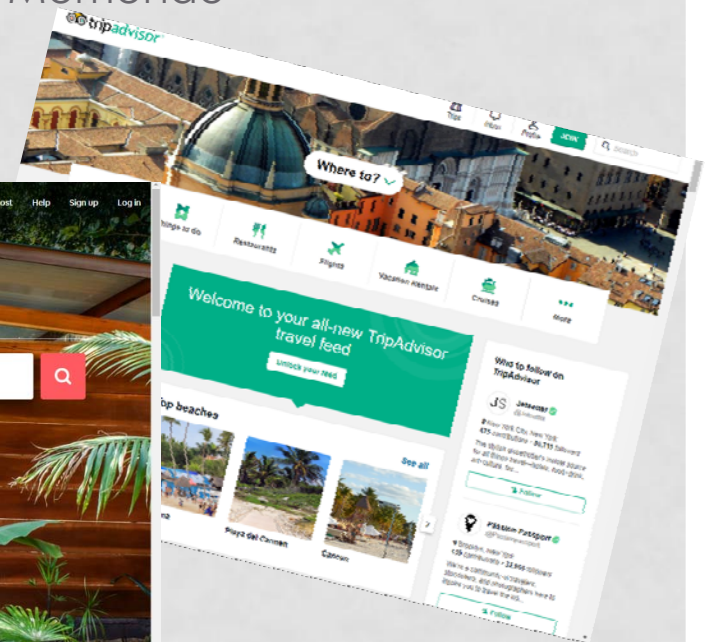
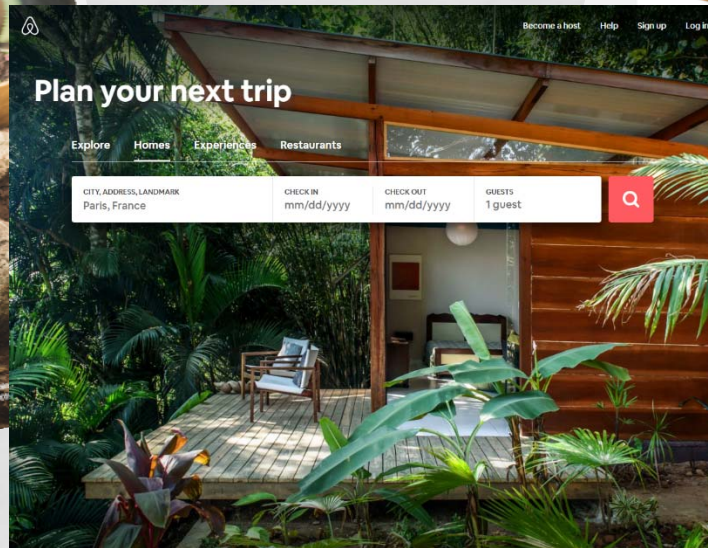
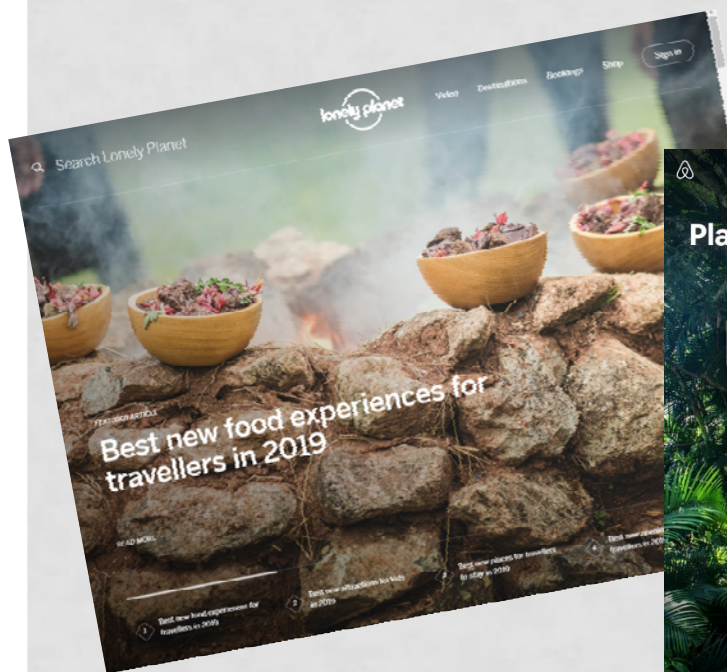
AVAILABLE




Bruner

WEBSITES

- Almost all major & minor travel guide publishers have websites.
- Websites about places to stay: Airbnb; HomeAway; CouchSurfing; HomeExchange; Homestay; Love Home Swap; HomeLink.
- Websites for everything: Kayak; Hipmunk; TripAdvisor; Momondo



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Learn About Your Destination

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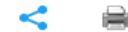
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Preparing to Fly



Here you will find what to know before you go to the airport.

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- [Cell Phone Use During Flight](#)

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- [Carry-On Baggage Tips](#)
- [TSA Permitted/Prohibited Items \(What you can and cannot carry on board\)](#)

Pack Safe

- [Check Your Luggage for Hazardous Materials](#)
- [Hazardous Materials](#)

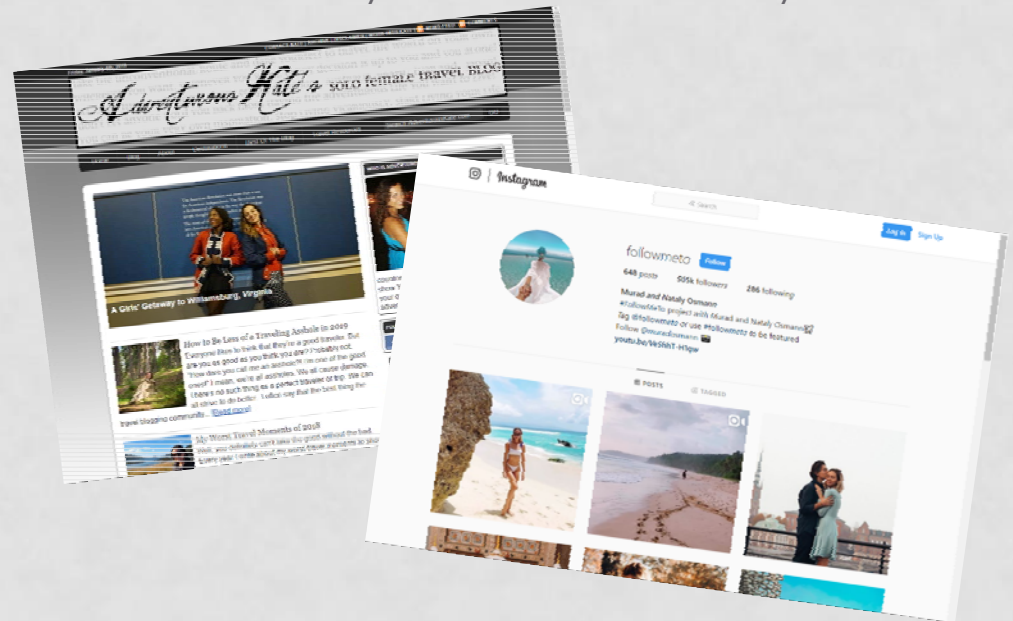
Weather and Delays

- [National Weather Service \(NWS\)](#)
- FAA has three easy ways for you to check airport status and get delay information in real time as changes happen:
 - Use our [interactive map](#).
 - On your mobile device, go to www.faa.gov/mobile. [[Supported Devices](#)]
 - Sign up for email updates to your wireless device, pager, phone, PDA, or

BLOGS/VLOGS

- There are numerous travel blogs & bloggers out there:




- NomadicMatt.com
- AdventurousKate
- WanderingEarl
- TravelWithBender.com
- ExpertVagabond.com
- Chris Burkard
- Johnny Jet
- Louis Cole – Fun For Louis
- The Planet D: Adventure Travel Blog
- Shut Up and Go
- Travel Babbo
- FollowMeTo
- The Blonde Abroad
- Brian Kelly AKA The Points Guy





PODCASTS & RADIO

- Frommer's *The Travel Show* and *Travel with Rick Steves* are radio shows that then become podcast.
- Digital from the start, Monocle's *M24* & *The Menu* show is a companion to Monocle's print travel guides.
- *Rough Guide to Everywhere* has podcasts with information different that what goes into the guidebooks or videos.

APPS

- Triplt 
- Hotel Tonight
- Google Maps
- Instagram
- PackPoint 
- Gate Guru
- Skype
- Citymapper
- Weatherbug
- Postagram 
- Uber
- Here WeGo Offline Nav

- Expedia
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- SkyScanner
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- XE Currency
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- Google Translate
- Wi-Fi Finder
- MyTSA
- WhatsApp
- Detour 

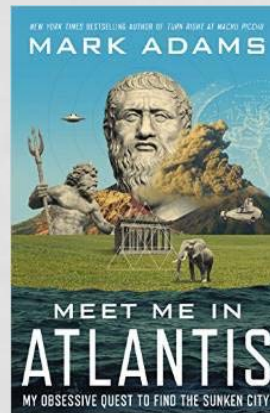
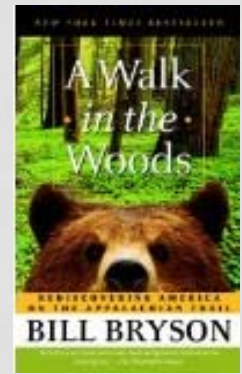
TRAVEL, WITHOUT TRAVELING

- And some people like to stay home and read about other people's travels
- Armchair Travelers read travelogues
- Hybrid travel guide and memoir

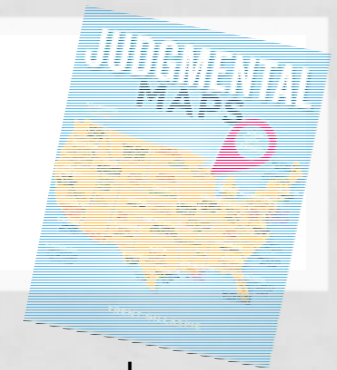


SUGGESTED ARMCHAIR TRAVEL BOOKS & AUTHORS

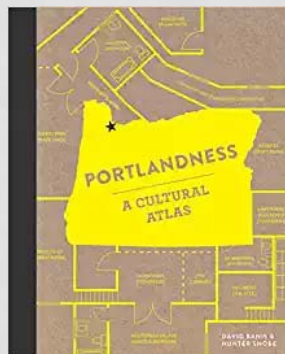
- *The Globetrotter Diaries: Tales, Tips and Tactics for traveling the seven continents* by Michael Clinton
- *Around The World in 50 Years* by Albert Podell
- Bill Bryson
- Michael Palin
- Anthony Bourdain
- Tony Horwitz
- Mark Adams' *Turn Right At Machu Picchu* and *Meet Me In Atlantis*



TRAVELING ODDITIES

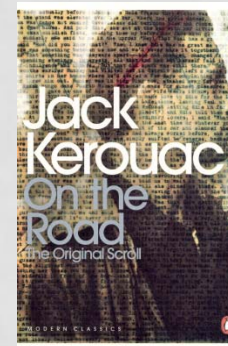


- Atlas Obscura – website and Facebook page of the world's most bizarre locales and spectacles.
- Judgemental Maps – Twitter, Tumblr, and a print book that points out the best and worst that U.S. cities have to offer.
- Nonstop Metropolis – offbeat atlas print book of New York City. Also one on New Orleans and San Francisco. Published by Univ. of California.
- Portlandness: A Cultural Map – print book of 150 infographic maps from Sasquatch



SMITHSONIAN'S TOP 10 TRAVEL BOOKS

1. Herodotus, *Histories* (c.440 BC)
2. Marco Polo, *The Travels of Marco Polo* (c.1300)
3. Laurence Sterne, *A Sentimental Journey Through France and Italy* (1768)
4. Mark Twain, *The Innocents Abroad* (1869)
5. Norman Douglas, *Siren Land* (1911)
6. Freya Stark, *The Valley of the Assassins* (1934)
7. Jack Kerouac, *On the Road* (1957)
8. Tony and Maureen Wheeler, *Across Asia on the Cheap* (1973)
9. Bruce Chatwin, *In Patagonia* (1977)
10. Peter Mayle, *A Year in Provence* (1989)



RESOURCES

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- Saricks, Joyce. "RA With Travel Books." *Booklist* 110.15 (2014): 21. *Library, Information Science & Technology Abstracts*. Web. 23 Apr. 2015.
- AKKAM, ALIA. "Traveling Companions." *Publishers Weekly* 262.3 (2015): 20-28. *Library, Information Science & Technology Abstracts*. Web. 23 Apr. 2015.
- "Travel Directions." *Publishers Weekly* 261.7 (2014): 38-46. *Library, Information Science & Technology Abstracts*. Web. 23 Apr. 2015.
- SPECTOR, NICOLE AUDREY. "Turning a New Leaf." *Publishers Weekly*, vol. 263, no. 37, Sept. 2016, p. 21.
- AKKAM, ALIA. "Go Your Own Way." *Publishers Weekly*. 8/24/2015, Vol. 262 Issue 34, p26-32.

RESOURCES CONT.

- “TRAVEL↓ BY THE NUMBERS.” Publishers Weekly. 2/15/2016, Vol. 263 Issue 7, p32-34.
- LEFFERTS, DANIEL. “Exploring New Options.” Publishers Weekly. 2/15/2016, Vol. 263 Issue 7, p28-30.
- AKKAM, ALIA. “Song of the Open Road.” *Publishers Weekly*, vol. 265, no. 33, Aug. 2018, p. 22.

MORE RESOURCES

<https://placepass.com/blog/best-travel-blogs>

<https://www.wanderlust.co.uk/content/the-top-travel-blogs-you-must-read/>