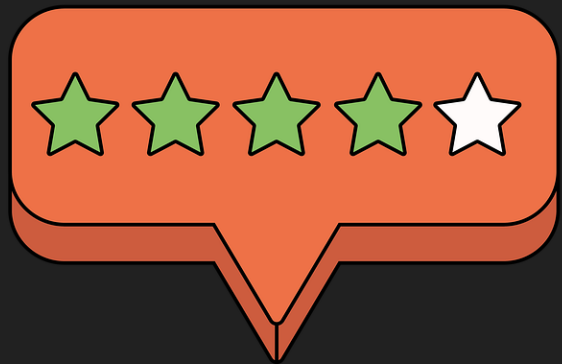


Advocacy: It's Not a 4-Letter Word

Dave Schroeder, Kenton County Public Library, & Jean Ruark, Paul Sawyer Public Library
September 28, 2021

What is it then?

- “the act or process of supporting a cause or proposal: the act or process of advocating something”.
- “any action that speaks in favor of, recommends, argues for a cause, supports or defends, or pleads on behalf of others.”



Why do we need to do it?

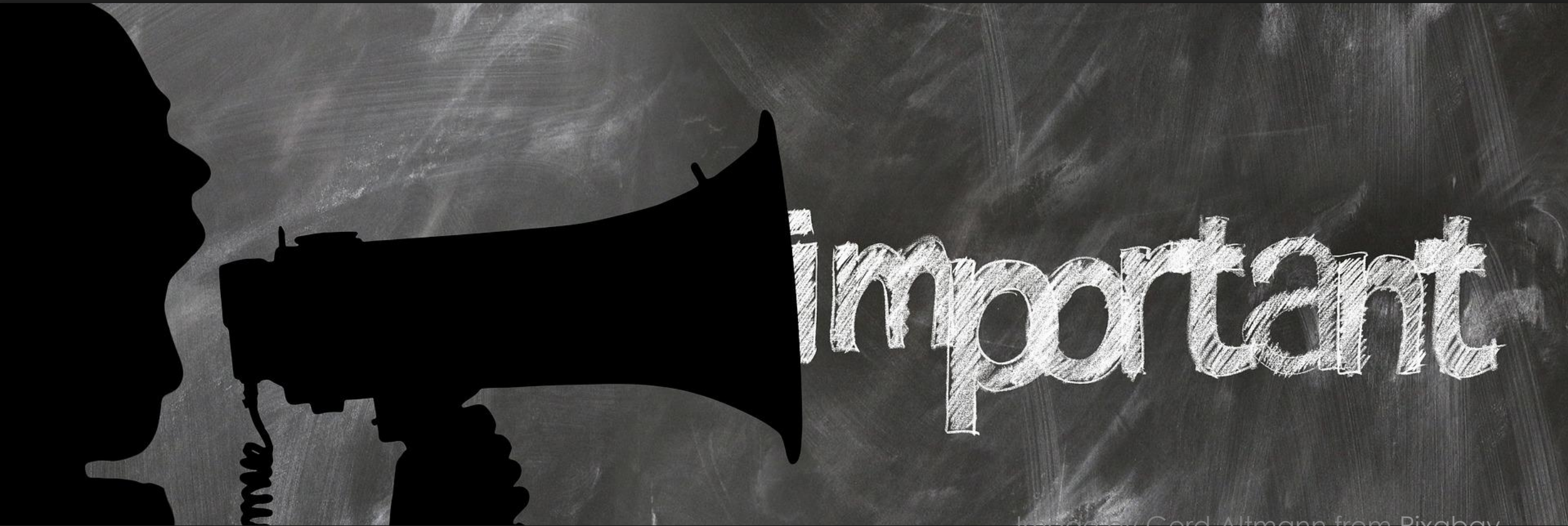


Image by [Gerd Altmann](#) from [Pixabay](#)

How do we do it?

Who

What

What do we say?

*Those who tell
the stories
rule society.*

– Plato

Don't give
up!!!

Successful advocacy -

Relationships
Good will



Images by [Bob Dmyt](#) from [Pixabay](#)

Successful advocacy -

Connections

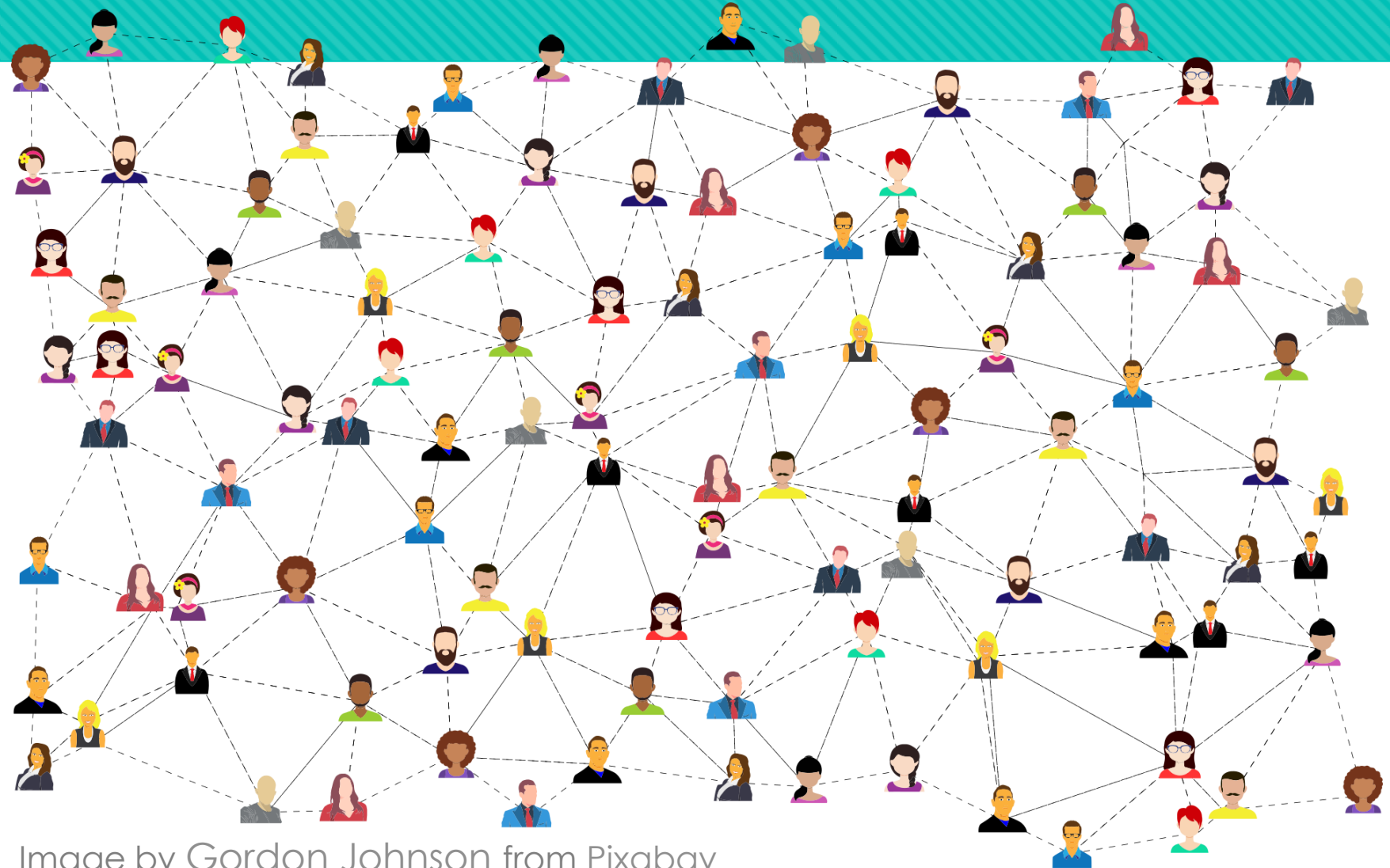


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Successful advocacy -

Persistence

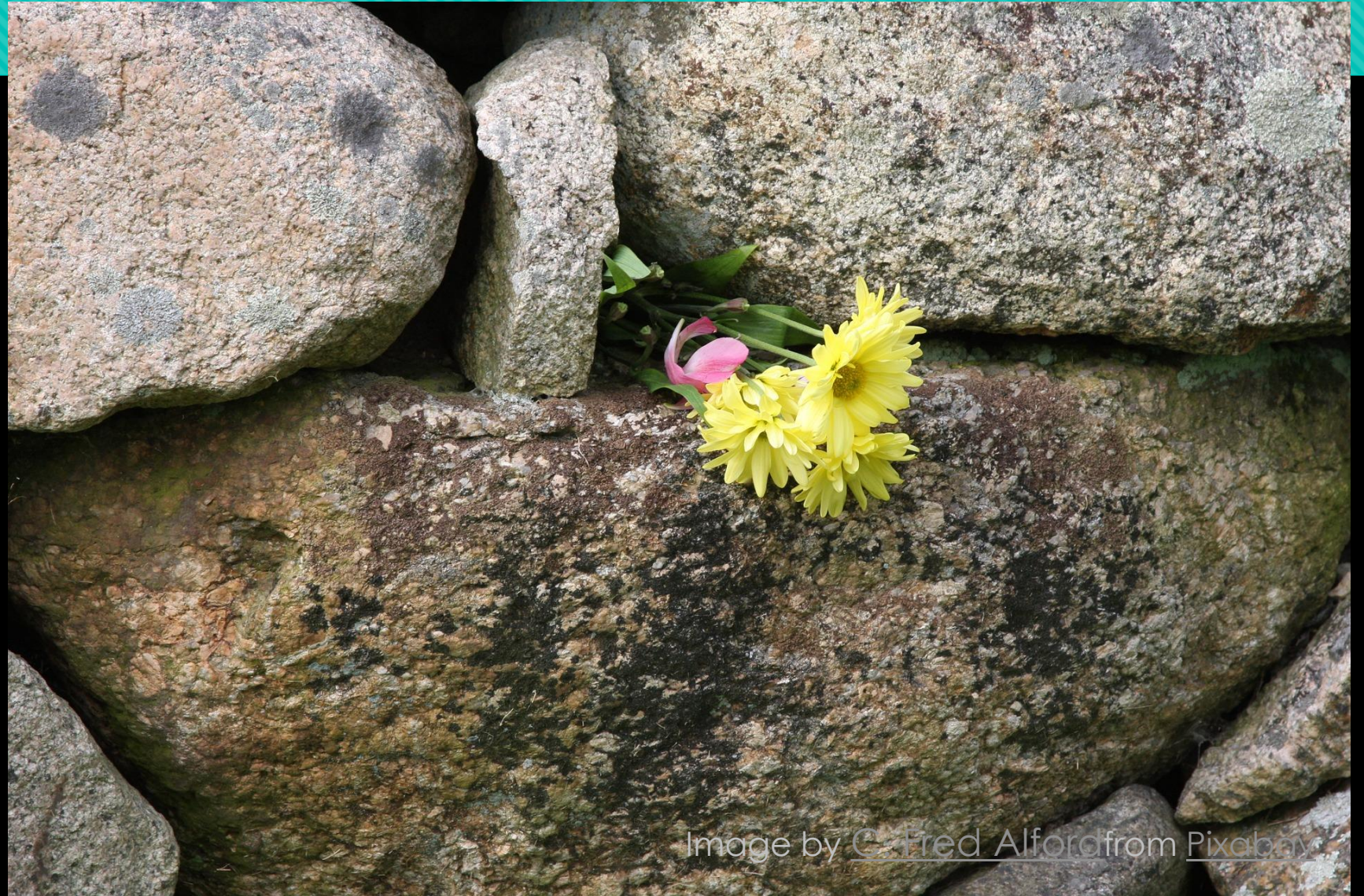


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What's coming?



Q&A

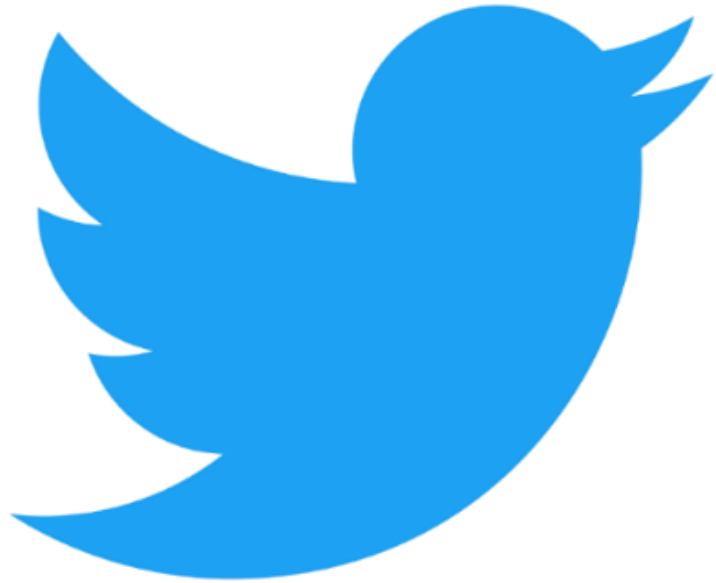
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