JULY 2023

View all upcoming events on the KDLA Continuing Education Calendar (All events are ET)

Would you like to present a webinar with us? Submit your idea here:
https://www.surveymonkey.com/r/plwebinarideas

ONLINE CONFERENCES

July 18-20 Smithsonian National Education Summit (Smithsonian) Get ready for an exceptional professional learning opportunity! Join the Smithsonian's free, annual National Education Summit from July 18–20 for classroom-ready ideas to take back to your school! You'll find in-person workshops and online sessions for PreK–12 educators, librarians, media specialists, and policymakers. For more information and to register, visit: https://inevent.com/en/Smithsonian-1678199699/SmithsonianNationalEducationSummit2023/hotsite.php?page=home

AT YOUR LEISURE - Pre-recorded webinars to view at your convenience

Share or Beware: Help Students Fight Misinformation One Click at a Time (edWeb)
This Media Literacy Week, support your students as they learn to develop healthy skepticism without turning into cynics. Along the way, they'll gain vital online reasoning skills and avoid the misinformation pitfalls of social media. In this interactive edWebinar, you learn from an educator who makes online evaluation a key part of her curriculum and explore how professional fact checkers evaluate information. Then, you practice identifying credible sources using a variety of methods, including KQED's fun, interactive game, Share or Beware. You leave with ideas, teaching tips, and ready-to-use resources to help students find reliable sources no matter where they click. Visit: https://home.edweb.net/webinar/realworldliteracy20221027/

The Constitution Annotated on Congress.gov (Law Library of Congress)
The Congressional Research Service in the Library of Congress has provided expert, non-partisan analysis of legal and policy issues for Congress for over a century. Now, in an attempt to expand access to its resources, it has made one of its products available through Congress.gov - the Constitution of the United States of America: Analysis and Interpretation (Constitution Annotated). Visit: https://www.youtube.com/watch?v=u8nTS_Yb7LE

Avoid Risk: When blocking on social media & the First Amendment intersect (ArchiveSocial)
The pandemic has accelerated the pace of digital transformation shifting the need for social media from nice-to-have to must-have. And while there are undeniable benefits to social media, you also face unique challenges with First Amendment violations, managing trolls, blocking users, and moderating interactions. Learn how to establish a strong social media governance model that can help optimize risk management and mitigate inherent risks that come with having an online presence in 2021. Visit: https://archivesocial.com/webinars/social-media-blocking-and-first-amendment/

Preparing for Program Challenges at your Public Library (Programming Librarian)
Are you unsure how to handle a program challenge in your library? Do you worry about having the right policies and procedures in place? Two public library directors will share their personal experiences with intellectual freedom challenges of programs. Learn best practices and strategies for supporting staff, board, and community members through program challenges. Resources to assist in responding to challenges and crafting appropriate

policies, procedures, and training will be provided. Visit: https://programminglibrarian.org/learn/preparing-program-challenges-your-public-library

ADVOCACY
Jul 25: Storytelling for Impact (Firespring)

ASSESSMENT & PLANNING
Jul 11: Public Library Services for Strong Communities: Results from PLA's 2022 Survey (Public Library Association)
Jul 12: Reserves – What, Why, When, and How (Much?) (Propel Nonprofits)
Jul 13: Using Events as a Springboard for Engagement (Bloomerang)
Jul 18: Get Ready for National Friends of Libraries Week (United for Libraries)
Jul 19: Introduction to fundraising planning (Candid Learning)
Jul 20: Create Your Holiday Marketing Plan (Wyoming Small Business Development Center [SBDC])
Jul 26: The Road Less Taken: Communication and Collaboration vs. Perspectives and Assumptions (Association of Southeastern Research Libraries)

BOARDS
Fundraising 101: Encouraging Active Board Participation and Leadership (Charity Village)

CAREERS
Jul 11: KDLA's New Certification System (KDLA)
Jul 13: KDLA's New Certification System (KDLA)
Jul 25: Brain Drain: How to Combat Burnout (GovLoop)
Jul 28: Share Knowledge, Ideas, Learning, and Library Solutions! Virtual - Online (Nebraska Library Commission)

CHILDREN & TEENS
Jul 6: Indigenous Stories are for Everyone: The Importance of Picture Books for Indigenous Resurgence (Mackin)
Jul 11: Info2Go! What does "obscene" or "harmful to minors" mean exactly? (Idaho Commission for Libraries)
Jul 11: Empowering Student Voices: Integrating Podcasting in the Classroom with Common Sense Education (edWeb)
Jul 11: Great Graphic Novels: Graphic Novel Book Buzz Part 1 (Booklist)
Jul 12: Managing Difficult Conversations (Niche Academy)
Jul 17: DK School & Library Fall 2023 Preview (Booklist)
Jul 18: Fall Series Nonfiction (Booklist)
Jul 19: Shannon's Summer Series on Leadership: Part II: Technology Integration (Follett)
Jul 27: SLJ Picture Book Palooza (School Library Journal)

COLLECTION DEVELOPMENT & MANAGEMENT
Jul 6: Indigenous Stories are for Everyone: The Importance of Picture Books for Indigenous Resurgence (Mackin)
Jul 11: Info2Go! What does "obscene" or "harmful to minors" mean exactly? (Idaho Commission for Libraries)
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Jul 17: DK School & Library Fall 2023 Preview (Booklist)

Jul 18: Fall Series Nonfiction (Booklist)
Jul 27: SLJ Picture Book Palooza (School Library Journal)

COMMUNICATION
Jul 5: Nonprofit Websites That Build Community: How to Know If Your Site is Effective (Nonprofit Learning Lab)
Jul 7: Community Navigator Program: Search Engine Optimization SEO 101 (Wyoming Small Business Development Center [SBDC])
Jul 11: Social Media 101 for Nonprofits (Firespring)
Jul 12: Managing Difficult Conversations (Niche Academy)
Jul 13: Using Events as a Springboard for Engagement (Bloomerang)
Jul 13: Designing for Diversity in Your Library's Communications (WebJunction)
Jul 25: Storytelling for Impact (Firespring)
Jul 28: Share Knowledge, Ideas, Learning, and Library Solutions! Virtual - Online (Nebraska Library Commission)

DIGITAL RESOURCES
Jul 12: Implementing Digital Tools (Indiana State Library)
Jul 31: Health Statistics on the Web (Network of the National Library of Medicine)

DEVELOPMENT & MANAGING CHANGE
Jul 6: Ethics and Privacy in the Age of AI (Blackbaud)
Jul 18: Sustainability 101 (WebJunction)
Jul 20: Leader Talk: Upskilling and Reskilling for the Future of Your Workforce (Training Industry)
Jul 25: Executive Directors Chat: Artificial Intelligence — The Good, the Bad, and the Scary (TechSoup)
Jul 26: The Road Less Taken: Communication and Collaboration vs. Perspectives and Assumptions (Association of Southeastern Research Libraries)

EQUITY, DIVERSITY, & INCLUSION
Jul 12: Racial & Gender Bias in Search Engines (Association of Southeastern Research Libraries)
Jul 13: Designing for Diversity in Your Library's Communications (WebJunction)
Jul 20: DEI and Its Increasing Importance to Funders (Nonprofit Learning Lab)

FUNDRAISING
Jul 6: Advanced Nonprofit E-Newsletters: How to Get People to Donate (Nonprofit Learning Lab)
Jul 6: How Storytelling in Summer Will Move Your Fall Fundraising Needle (Bloomerang)
Jul 11: Introduction to finding grants (Candid Learning)
Jul 12: Meet the Grantmakers - Online! (The Grantsmanship Center)
Jul 12: How to Build Donor Trust (Blackbaud)
Jul 13: Fundraising 101: Encouraging Active Board Participation and Leadership (Charity Village)
Jul 13: The Grantsmanship Game: Playing to Win (GrantStation)
Jul 18: Putting Your Best Foot Forward: How to Incorporate Strengths in Your Grant Proposals (CharityHowTo)
Jul 18: Cut Costs and Get Creative with Nonprofit Appeals (Firespring)
Jul 19: Introduction to fundraising planning (Candid Learning)

Jul 20: DEI and Its Increasing Importance to Funders (Nonprofit Learning Lab)

Jul 20: Grant Writing with a Purpose (TechSoup)

Jul 20: How to Turn Event Attendees into Long-Term Donors (Charity Village)

Jul 20: Fund Your Impact with Sponsors (Bloomerang)

Jul 26: Sponsors: How to Find Them & Create a Win-Win (Productive Fundraising)

Jul 28: Introduction to corporate giving (Candid Learning)

LEGAL

Jul 11: Info2Go! What does "obscene" or "harmful to minors" mean exactly? (Idaho Commission for Libraries)

Jul 26: NCompass Live: Pretty Sweet Tech: Internet Filtering For E-Rate CIPA Compliance and Cybersecurity - Online (Nebraska Library Commission)

LIBRARY SPACES

Jul 13: Designing for Diversity in Your Library's Communications (WebJunction)

MANAGEMENT

Jul 11: KDLA's New Certification System (KDLA)

Jul 12: Reserves – What, Why, When, and How (Much?) (Propel Nonprofits)

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Jul 25: Executive Directors Chat: Artificial Intelligence — The Good, the Bad, and the Scary (TechSoup)

Jul 31: The 5 Most Common Mistakes Supervisors Make (GovLoop)

OUTREACH & PARTNERSHIPS

Jul 13: Libraries Helping Refugees and New Immigrants Learn the U.S. Financial System (Federal Depository Library Program)

Jul 18: Get Ready for National Friends of Libraries Week (United for Libraries)

Jul 20: Homelessness and Inclusion Health (Network of the National Library of Medicine)

PROGRAMMING

Jul 11: CSL in Session: Serving Older Adults (Colorado State Library)

Jul 19: Using Table Top Role-Playing Games to teach, from pre-K to adult learning (Indiana State Library)

READERS' ADVISORY

Jul 6: Indigenous Stories are for Everyone: The Importance of Picture Books for Indigenous Resurgence (Mackin)

Jul 11: Great Graphic Novels: Graphic Novel Book Buzz Part 1 (Booklist)

Jul 13: Fall Picks from OverDrive Librarians (OverDrive)

Jul 17: DK School & Library Fall 2023 Preview (Booklist)

Jul 18: Fall Series Nonfiction (Booklist)

Jul 27: SLJ Picture Book Palooza (School Library Journal)

REFERENCE

Jul 7: Community Navigator Program: Search Engine Optimization SEO 101 (Wyoming Small Business Development Center [SBDC])

Jul 7: Data Librarianship (Federal Depository Library Program)

Jul 11: How PubMed Works: Introduction (Network of the National Library of Medicine)

Jul 20: Cartographic Resources from the Federal Government: A Roadmap to your Geospatial Destinations (Federal Depository Library Program)

TECHNOLOGY

Jul 6: Ethics and Privacy in the Age of AI (Blackbaud)

Jul 25: Executive Directors Chat: Artificial Intelligence — The Good, the Bad, and the Scary (TechSoup)

Jul 26: NCompass Live: Pretty Sweet Tech: Internet Filtering For E-Rate CIPA Compliance and Cybersecurity - Online (Nebraska Library Commission)

TRAINING & INSTRUCTION

Jul 19: Using Table Top Role-Playing Games to teach, from pre-K to adult learning (Indiana State Library)

VOLUNTEERS

Jul 25: Understanding the Role of Ethics in Volunteer Management and Engagement (Nonprofit Learning Lab)

PROGRAM ABSTRACTS & LOGIN INFORMATION:

Wednesday, Jul 5 (11-12 pm)

Nonprofit Websites That Build Community: How to Know If Your Site is Effective (Nonprofit Learning Lab)

Nonprofit websites are complicated! They have to speak to several audiences (program participants, donors, partners, and many others) while still representing your work well. With so many competing requirements, it isn't easy to know if things are actually "working." By knowing what to look for, you can identify areas for improvement and ensure your online presence supports your mission and grows your community. Participants will walk away from this workshop with a better understanding of how to evaluate if your website is serving as an asset for your organization, how to identify problems within your nonprofit's website, and the steps to take to fix those problems!

For more information and to register, visit: https://www.nonprofitlearninglab.org/webinars

Thursday, Jul 6 (11-12 pm)

Advanced Nonprofit E-Newsletters: How to Get People to Donate (Nonprofit Learning Lab)

Are you frustrated that few people give through your e-newsletter? Do you want to solve your problems and help your e-newsletter make money for your nonprofit? Join Mazarine Treyz for this free webinar on July 6th and learn: Potent Calls to Action for your E-newsletter, 16 kinds of headlines to help your donors give, The 5 reasons people share your e-newsletter and specific words to get Donors to Click Donate, based on Treyz's 15+ years of experience in helping nonprofits raise more with email than ever before.

For more information and to register, visit: https://www.nonprofitlearninglab.org/webinars

Thursday, Jul 6 (12-1 pm)

Ethics and Privacy in the Age of AI (Blackbaud)

ChatGPT is the fastest-growing consumer application in history—and that's just one rapidly expanding frontier of the AI landscape. Before your organization jumps on the bandwagon, it's critical to consider the ethical, privacy, and other legal issues that you should keep in mind when using generative AI tools. Join Blackbaud's chief data officer Carrie Cobb and privacy leader Cameron Stoll for a rousing conversation about these issues. For more information and to register, visit: https://www.blackbaud.com/events/webinars

Thursday, Jul 6 (2-3 pm)

How Storytelling in Summer Will Move Your Fall Fundraising Needle (Bloomerang)

Summer months are considered a "slower" time for fundraisers. But successful nonprofits find ways to connect with their donors during the"off-season." This fast-paced, fun, interactive session dives into the power of making authentic, bold, clear word choices, and it MAY forever change how you communicate your organization's needs. For more information and to register, visit: https://bloomerang.co/webinars-events/

Thursday, Jul 6 (3-4 pm)

Indigenous Stories are for Everyone: The Importance of Picture Books for Indigenous Resurgence (Mackin)

Don't miss this opportunity to join an all-star panel of Indigenous/Native American authors and illustrators as they discuss the power of bringing their culture into the hands and minds of young children through picture books. Moderated by Michael Hutchinson (Swampy Cree), author of the Mighty Muskrats series, the panel features Alfreda Beartrack-Algeo (Lakota), author and illustrator of The Cottonwood Sings, Andrea Fritz (Coast Salish), author and illustrator of the Coast Salish Tales series, and Peggy Janicki (Dakelh), author of The Secret Pocket. These educators and storytellers will touch on topics like the use of Indigenous language in English books for young readers, the importance of visual art in connection with storytelling, and how they understand their role and responsibility as an Indigenous voice creating fiction and nonfiction for diverse groups of children. Bring your questions and join the conversation!

For more information and to register, visit: https://home.mackin.com/resources/webinars/

Friday, Jul 7 (1-2 pm)

Community Navigator Program: Search Engine Optimization SEO 101 (Wyoming Small Business Development Center [SBDC])

We hear the acronym "SEO" all the time…but what exactly does that entail? This SEO 101 webinar will answer exactly that! We will talk through techniques for conducting basic keyword research that every business owner should do for their business. Next, we'll review strategies for using those good keyword phrases that you'd like to be found by in order to demonstrate to search engines that your content is relevant, so that you may draw more traffic to your web site. Finally, we'll cover how to set up your Google My Business page, and how to use all of the social media platforms where you have a presence, to improve your SEO.

For more information and to register, visit: https://www.wyomingsbdc.org/training/

Friday, Jul 7 (2-3 pm)

Data Librarianship (Federal Depository Library Program)

Learn how librarians are working with Chief Data Officers (CDOs) to implement a data catalog and establish data governance processes within departments and agencies. Learn the role librarians are playing to engage data stewards, users, and owners to develop programs for data literacy.
For more information and to register, visit: https://www.fdlp.gov/events

Tuesday, Jul 11 (10-11 am)
KDLA's New Certification System (KDLA)
Have you heard about the new certification system? All the requirements are the same, but now you can do everything in the Learning Portal! Join us as we show you how to submit paperwork, contact hours, and even how to pay online! We will also be able to answer any questions you have on certification.
For more information and to register, visit: https://kdla.ky.gov/Library-Support/Library-Staff-Development/Pages/Continuing-Education-Calendar.aspx

Tuesday, Jul 11 (1-2 pm)
Info2Go! What does "obscene" or "harmful to minors" mean exactly? (Idaho Commission for Libraries)
In recent years, there has been increased controversy surrounding content available to minors in public and school libraries. Some have accused libraries of providing material that is "obscene" or "harmful to minors." Library workers follow the policies of their library, which are determined by the library's board of trustees, and all applicable state and federal statutes and laws. In this informational webinar, we've invited University of Idaho Law Professor Benjamin Cover to put these issues in legal context, by summarizing U.S. Supreme Court decisions on obscenity and other First Amendment issues related to libraries.
For more information and to register, visit: https://libraries.idaho.gov/continuing-education/info2go/

Tuesday, Jul 11 (2-3 pm)
CSL in Session: Serving Older Adults (Colorado State Library)
More than a third of our customers are older adults (that is, people age 50+), and that number is growing. This training will make you generationally competent so that you can serve older adults in an effective and a respectful manner. Learn about the developmental stages of aging, the personality and neurological changes that happen as we age (hint: your brain does not get worse, it just gets different), the problem of ageism, and the pioneering work that DPL does for this population. This training is a "good news" training that will give you lots to embrace about the process of getting older. Not only will this training make you more effective at working with older adults, it might even help you in your own journey of aging.
For more information and to register, visit: https://www.librarieslearn.org/

Tuesday, Jul 11 (2-3:30 pm)
How PubMed Works: Introduction (Network of the National Library of Medicine)
This 90 minute introduction class provides overviews about finding articles by a specific author and articles on a specific subject. The class also explores the Advanced Search Builder and Search History.
For more information and to register, visit: https://www.nnlm.gov/training/schedule

Tuesday, Jul 11 (2-3 pm)
Public Library Services for Strong Communities: Results from PLA's 2022 Survey (Public Library Association)

Understand how libraries use their unique programs, services, partnerships, and facilities in support of community needs—now and in the future. This free webinar will provide an overview of results from the Public Library Association's (PLA) 2022 Public Library Services for Strong Communities Survey. Participants will learn how libraries can apply the results to planning and advocacy, and how to engage in PLA's ongoing data initiatives. The 2022 Survey Report is now freely and publicly accessible on the PLA website. The full dataset will be available in Benchmark, PLA's tool for data-driven planning and advocacy in public libraries.
For more information and to register, visit: https://www.ala.org/pla/education/onlinelearning/webinars

Tuesday, Jul 11 (2-3 pm)
Empowering Student Voices: Integrating Podcasting in the Classroom with Common Sense Education (edWeb)
Podcasts are an amazing screen-free valuable educational resource for kids of all ages, backgrounds, and abilities. Podcasts provide great opportunities to differentiate learning, address students' social-emotional well-being, and nurture a warm and inclusive classroom. In this edWebinar, we'll talk about concrete ways to use podcasts for learning in all grade levels AND how to guide middle and high school students in crafting their own podcasts to demonstrate their learning.
For more information and to register, visit: https://home.edweb.net/webinars/

Tuesday, Jul 11 (2-3:30 pm)
Introduction to finding grants (Candid Learning)
Are you new to the field of grantseeking? Discover what funders are looking for in nonprofits seeking grants and how to find potential funders in this introductory course. For more information and to register, visit:
https://learning.candid.org/training-search/?_format=live&_location=online&_sort=chronological

Tuesday, Jul 11 (2-3 pm)
Great Graphic Novels: Graphic Novel Book Buzz Part 1 (Booklist)
July is Graphic Novels in Libraries Month! And here at Booklist we are devoted to providing librarians with the tools they need to select, curate, and promote graphic titles for patrons of all ages, starting with part 1 of a 2-part series of #ReadGraphic webinars! In this webinar, we'll hear from representatives from Tundra Books, Holiday House, Simon & Schuster, Yen Press, and Papercutz!
For more information and to register, visit: https://www.booklistonline.com/webinars

Tuesday, Jul 11 (3-4 pm)
Social Media 101 for Nonprofits (Firespring)
This session includes practical tips and tools for extending your cause and mission via social media. We cover the basics of using social media for your nonprofit organization and give you handy tips for the "big 3:" Facebook, Twitter and LinkedIn.
For more information and to register, visit: https://firespring.com/webinars/

Wednesday, Jul 12 (10-11 am)
Implementing Digital Tools (Indiana State Library)
An introduction to how to assist patrons in the application of digital resources. We will be discussing the Affordable Connectivity Program and assisting in digital skills development.

For more information and to register, visit:https://continuinged.isl.in.gov/find-training/online-training-series/

Wednesday, Jul 12 (1-2 pm)
Reserves – What, Why, When, and How (Much?) (Propel Nonprofits)
Having a cash reserve fund is a goal for every nonprofit organization as a buffer for unexpected disruptions, emergencies, or delays in revenue. But there's much more to consider, especially at a time when nonprofits need more flexibility than ever before. Whether you find yourself with more funds in the bank than expected, or holding your breath until the next payroll, understanding and planning reserve funds is timely. In this webinar, we'll dig into why reserves are valuable and for what purpose, the perennial question of how much, and some practical tools for managing and communications.
For more information and to register, visit: https://propelnonprofits.org/upcoming-trainings/

Wednesday, Jul 12 (2-3 pm)
Managing Difficult Conversations (Niche Academy)
You can't avoid difficult conversations. You have them with students, teachers, administrators, and occasionally parents. Sometimes you can anticipate them. More frequently, one erupts without warning. Your leadership and the relationships necessary for the success of the library program depend on how well you handle these stressful occurrences. In every such situation, power is in play on both sides. Join Hilda Weisburg to learn what these powers are, which ones you have, and the best ones to use when dealing with difficult conversations.
For more information and to register, visit: https://www.oclc.org/en/events.html

Wednesday, Jul 12 (2-3 pm)
Meet the Grantmakers - Online! (The Grantsmanship Center)
Enjoy this series of conversations with leaders from the world of philanthropy. Hear about the issues that concern you and that shape grantmaking today. Meet the people who understand what drives decisions at the top levels of philanthropic giving. Come enjoy an hour that's sure to offer new insights and lift your spirits.
For more information and to register, visit: https://www.tgci.com/training/grantmaker-panel-online

Wednesday, Jul 12 (2-3 pm)
Racial & Gender Bias in Search Engines (Association of Southeastern Research Libraries)
Many library users believe that when they use a search engine, they are always getting factual, unbiased, and objective results. But search engines and the algorithms that power them are not neutral. This session explores some of the racial and gender biases found in search and looks at how these biases impact search results. By examining the idea of search neutrality, we can gain a better understanding of how human beings influence, for better or worse, the creation and ongoing maintenance of search algorithms. Through examining bias in search, we can help our patrons improve their search and online information literacy.
For more information and to register, visit: https://www.aserl.org/#webinars

Wednesday, Jul 12 (2-3 pm)
How To Build Donor Trust (Blackbaud)

Join Blackbaud's Fundraising How To series to learn the ins and outs of raising more for your organization. Whether you're a novice fundraiser or have years of experience, you'll discover fundraising best practices, new tips to enhance your efforts and how to build an effective fundraising strategy.
For more information and to register, visit: https://www.blackbaud.com/events/webinars

Thursday, Jul 13 (1-2 pm)
Fundraising 101: Encouraging Active Board Participation and Leadership (Charity Village)
In this webinar, we will discuss common challenges of working with a volunteer board, and focus on strategies to engage them in fundraising. We will present practical guidance and tips that small teams can implement immediately. For more information and to register, visit: https://charityvillage.com/learning-centre/webinars/

Thursday, Jul 13 (2-3 pm)
Fall Picks from OverDrive Librarians (OverDrive)
Join OverDrive's staff librarians to hear about the best books landing on your digital shelves this fall. We're sharing can't-miss titles for all audiences, plus highlights in Horror, Fantasy, Romance, Literary Fiction, and Nonfiction-History. For more information and to register, visit:
https://overdrive.zoom.us/webinar/register/WN__MKufFIaRo-C_LS-cDVN-w#/registration

Thursday, Jul 13 (2-3 pm)
The Grantsmanship Game: Playing to Win (GrantStation)
In this fast-paced, high-takeaway live training, longtime grantmaking officer Maryn Boess will bust big grantseeking myths while taking you on an eagle-eye view and ant-level view of the grantseeking landscape. You'll learn the five best practices which are essential for healthy, authentic, sustainable grants success in challenging times. Whether you're a total grants newbie or a seasoned grants pro, this masterclass will give you and your team a powerful roadmap for navigating the changing grants landscape with greater skill, confidence, and success—and the tools and resources to make the strategies work for you. For more information and to register, visit: https://grantstation.com/webinar/free-grantsmanship-game-playing-win

Thursday, Jul 13 (2-3 pm)
Using Events as a Springboard for Engagement (Bloomerang)
If your entire communication plan around your event exists to get "butts in seats," you are on the event marketing roller coaster. It can be exhausting -and it's easy to think your audience is just as tired of hearing from you. But a content plan that factors in engagement can be a game changer in event marketing. Join guest presenter Beth Brodovsky, President of Iris Creative, to learn how to create the right plan, tools, and distribution system to expand your marketing reach.
For more information and to register, visit: https://bloomerang.co/webinars-events/

Tuesday, Jul 13 (2-3 pm)
KDLA's New Certification System (KDLA)
Have you heard about the new certification system? All the requirements are the same, but now you can do everything in the Learning Portal! Join us as we show you how to submit paperwork, contact hours, and even how to pay online! We will also be able to answer any questions you have on certification.

For more information and to register, visit: https://kdla.ky.gov/Library-Support/Library-Staff-Development/Pages/Continuing-Education-Calendar.aspx

Thursday, Jul 13 (2-3 pm)
Libraries Helping Refugees and New Immigrants Learn the U.S. Financial System (Federal Depository Library Program)
In this session, learn about free and trustworthy financial literacy resources developed specifically for new immigrants and refugees. Two librarians will share how they work with new immigrant and refugee communities to provide this vital education. For more information and to register, visit: https://www.fdlp.gov/events

Thursday, Jul 13 (3-4pm)
Designing for Diversity in Your Library's Communications (WebJunction)
Being intentional and inclusive in the design of your library's communications, in both physical and digital library spaces, can support and enrich your library's accessibility, diversity, and equity. The graphics, language, or format selected for communications provide an opportunity to create more welcoming spaces which reflect and represent your community's diversity, including—but not limited to—race, gender, or neurodiversity. Explore the importance of inclusion and representation in design and take a fresh look at how your library's signage, marketing materials, and online communication can contribute to a sense of belonging for all.
For more information and to register, visit: https://www.webjunction.org/events/webjunction.html

Monday, Jul 17 (2-3 pm)
DK School & Library Fall 2023 Preview (Booklist)
Get a glimpse of DK's top children's and adult titles coming in fall 2023—from decodable books and brand-new reference to inspirational reads and cookbooks from well-known chefs—including our newest Spanish-language offerings. For more information and to register, visit: https://www.booklistonline.com/webinars

Tuesday, Jul 18 (2-3 pm)
Sustainability 101 (WebJunction)
Start here for an overview of our profession's newest core value, Sustainability, as adopted by the American Library Association in 2019. Identify the four characteristics of a sustainable library and learn how the triple bottom line definition of sustainability can be used to adapt library operations, service and program design, and partnerships in our community, to respond to the impacts of climate change. This webinar will focus on introductory concepts that will set the stage for the other offerings in this series.
For more information and to register, visit: https://www.webjunction.org/events/webjunction.html

Tuesday, Jul 18 (2-3 pm)
Fall Series Nonfiction (Booklist)
What fantastic titles do series nonfiction publishers have to share with readers this fall? Join us for a free one-hour webinar featuring Jump! Library, Bearport Publishing, Rosen Publishing and Nomad Press as representatives from those fabulous publishers will tell us all about their fantastic upcoming series nonfiction!
For more information and to register, visit:https://www.booklistonline.com/webinars

Tuesday, Jul 18 (3-4 pm)

Putting Your Best Foot Forward: How to Incorporate Strengths in Your Grant Proposals (CharityHowTo)

During this 60-minute webinar, led by Alice Ruhnke of GrantStation, you'll learn how to infuse your grant proposals with strengths and solutions. You'll see how to highlight assets, so funders know you're a great investment.

For more information and to register, visit: https://www.charityhowto.com/nonprofit-live-webinars

Tuesday, Jul 18 (3-4 pm)

Cut Costs and Get Creative with Nonprofit Appeals (Firespring)

Fundraising, as we know it, has shifted in these uncertain times. But that doesn't mean we should stop asking for support. As nonprofits, we're no stranger to cutting costs and finding ways to be creative. If you're in crisis mode, join us for this informative session with Firespring's director of nonprofit solutions, Kiersten Hill, followed by an interactive Q&A. For more information and to register, visit: https://firespring.com/webinars/

Tuesday, Jul 18 (7-8 pm)

Get Ready for National Friends of Libraries Week (United for Libraries)

Library Friends groups of all sizes will learn new and innovative ideas for celebrating. National Friends of Libraries Week (Oct. 15-21, 2023). Find out how to kick off your planning, what free materials are available to download, and how to engage your library and community.

For more information and to register, visit: https://airtable.com/shrQphw3OYFDJ3JuW

Wednesday, Jul 19 (10-11 am)

Using Table Top Role-Playing Games to teach, from pre-K to adult learning (Indiana State Library)

Tabletop role-playing games (TTRPGs) are an immersive tool to help students engage with and experience curriculum material in an enjoyable way while also practicing key social emotional and problem-solving skills. Join Steph Campbell, an engineering professor, a TTRPG writer, and owner/writer for TTRPGkids as they share their experiences from both pre-K and college level applied TTRPG experience.

For more information and to register, visit: https://indianastatelibrary.evanced.info/signup/calendar?ln=ALL

Wednesday, Jul 19 (2-3:15 pm)

Introduction to fundraising planning (Candid Learning)

Does your organization need help directing its fundraising efforts? Planning focuses your organization by setting fundraising priorities and helps give staff and board members a roadmap to success.

For more information and to register, visit: https://learning.candid.org/training-search/?_format=live&_location=online&_sort=chronological

Wednesday, Jul 19 (5-6 pm)

Shannon's Summer Series on Leadership: Part II: Technology Integration (Follett)

In the second of Shannon's Summer Series on Leadership, join Shannon McClintock Miller as she invites Adam Phyall to the conversation, Be A Library Leader Through Technology Integration and Digital Literacy. Shannon and Adam will discuss the role librarians can take in leading technology integration and digital literacy within

school districts and from the library. For more information and to register, visit: https://www.follettcommunity.com/s/webinars

Thursday, Jul 20 (11-12 pm)
Leader Talk: Upskilling and Reskilling for the Future of Your Workforce (Training Industry)
With the shelf life of skills shrinking, organizations must prioritize continuous skills development to ensure employees have the skills they need to be successful in their roles. Learning leaders must work to identify and close skills gaps across the business to effectively upskill and reskill employees for the future of work. Join us in this Training Industry Leader Talk to gain key insights on how to create a continuous learning culture and strategically close skills gaps in your organization.
For more information and to register, visit: https://trainingindustry.com/webinar/performance-management/leader-talk-upskilling-and-reskilling-for-the-future-of-your-workforce/

Thursday, Jul 20 (12-1 pm)
DEI and Its Increasing Importance to Funders (Nonprofit Learning Lab)
Learn why focusing on Diversity, Equity, and Inclusion (DEI) is just as important of a fund development strategy as it is a social imperative. Learn how organizations that focus on DEI are raising more funds and are on the trend to raise even more in the future. Engage in a conversation about why focusing on DEI at your staff level is not enough. Learn why focusing on DEI across your organization, from your staff to your board to your supplier/vendor policies, has become more important to funders. Engaging in DEI intentionally and holistically takes time, investment, and planning. If you are not yet on the DEI track and need a fund development reason to get on the track, this webinar is for you. If you are already on your DEI journey, learn how to maximize your funding opportunities by telling your story. In this webinar, there will be actionable steps for organizations at every stage of their DEI journey.
For more information and to register, visit: https://www.nonprofitlearninglab.org/webinars

Thursday, Jul 20 (1-2 pm)
Grant Writing with a Purpose (TechSoup)
Join us and our special guest panelist, Lindsay Jordan, founder of WriteOn Fundraising, as we discuss how to develop effective grant proposal strategies to meet the needs of those who are looking to scale technology products and or services. Those attending this session will leave having gained stronger insights into what it takes to craft winning grant proposals.
For more information and to register, visit: https://events.techsoup.org/techsoup-events-and-webinars/

Thursday, Jul 20 (1-2 pm)
How to Turn Event Attendees into Long-Term Donors (Charity Village)
Hosting fundraising events and campaigns is great, but what next? How do you turn event attendees into longtime donors for your organization? In this webinar, we're breaking down the three steps to secure more longtime supporters for your cause. But the best part is these tactics will also allow you to raise more money for your next fundraiser too.
For more information and to register, visit: https://charityvillage.com/learning-centre/webinars/

Thursday, Jul 20 (2-3 pm)

Create Your Holiday Marketing Plan (Wyoming Small Business Development Center [SBDC])

We may have just gotten rid of the snow and ice in Wyoming so thinking about your holiday marketing plan might seem a little soon, but July is the perfect time to start planning your holiday season. Evaluating your holiday marketing strategy in July allows you to step back and look at that critical season more objectively so you can make a plan based on data and strategy. The topics covered in this webinar may apply to holiday planning but can be applied to any time of the year as well.

For more information and to register, visit: https://www.wyomingsbdc.org/training/

Thursday, Jul 20 (2-3 pm)

Fund Your Impact With Sponsors (Bloomerang)

This webinar is for beginners to intermediate nonprofit organizations in securing event sponsorships. In this webinar, participants will learn foundational strategies to position their organization to identify contacts, pitch with confidence, and build partnerships.

For more information and to register, visit: https://bloomerang.co/webinars-events/

Thursday, Jul 20 (2-3 pm)

Cartographic Resources from the Federal Government: A Roadmap to your Geospatial Destinations (Federal Depository Library Program)

This webinar will introduce you to some of the most commonly used cartographic resources made available by the U.S. Government. We'll also explore a quick workflow on how to field cartographic related reference questions that will help point you to the right print or digital Government mapping resource.

For more information and to register, visit: https://www.fdlp.gov/events

Thursday, Jul 20 (3-5 pm)

Homelessness and Inclusion Health (Network of the National Library of Medicine)

The interactions between homelessness and health are complex. Having a greater understanding of these interactions, of complex trauma, historical trauma including racism, and the negative effects of social exclusion on health is essential for librarians and others in supportive roles. Evidence-based interventions like inclusion health, health through housing, and health literacy supportive education, help to improve the health and life trajectories of people experiencing homelessness. Brief case studies and discussion of the role of librarians will be included in this presentation.

For more information and to register, visit: https://www.nnlm.gov/training/class/homelessness-and-inclusion-health

Tuesday, Jul 25 (1-2 pm)

Executive Directors Chat: Artificial Intelligence — The Good, the Bad, and the Scary (TechSoup)

Join us as we explore the boundless potential of AI, where we will confront the good, the bad, and the downright scary aspects of these game-changing technologies. Led by Deb Stuligross, a seasoned technology professional with extensive experience working alongside nonprofit organizations, this webinar will explore how to harness the power of AI while remaining responsible stewards of the invaluable data entrusted to us as nonprofit leaders.

Get ready to engage in an interactive session that encourages questions, addresses concerns, and encourages the sharing of personal experiences with AI. This is your chance to expand your network, deepen your knowledge, and make a meaningful contribution to the community of nonprofit leaders.
For more information and to register, visit: https://events.techsoup.org/techsoup-events-and-webinars/

Tuesday, Jul 25 (2-2:50 pm)
Brain Drain: How to Combat Burnout (GovLoop)
It's the middle of summer and you just want to take that vacation that you've been putting off for months … years? But you can't. You can't because you have too much on your plate right now. You are teetering at the edge of a complete burnout. Things that used to take a few minutes are now being drawn out. Your brain is fried. What can you do to stop this cycle? Join NextGen and GovLoop online to hear from a burnout expert about steps you can take to get balance back in your life.
For more information and to register, visit: https://www.govloop.com/training/

Tuesday, Jul 25 (2-3 pm)
Understanding the Role of Ethics in Volunteer Management and Engagement (Nonprofit Learning Lab)
We all encounter ethical dilemmas in our daily work with and for community, but rarely do organizations focus on ethics related to volunteer engagement. This session provides an opportunity for practitioners to understand the difference between personal, organizational and professional ethics. The core values and principles identified by the Council for Certification in Volunteer Administration (CCVA) will be shared. Participants will learn a process for ethical decision-making that can be applied in any situation, and then practice this using real-life scenarios related to volunteers. Finally, several specific strategies will be offered for increasing awareness of ethics within an organization and helping both volunteers and staff become more effective at handling ethical dilemmas. For more information and to register, visit: https://www.nonprofitlearninglab.org/webinars

Tuesday, Jul 25 (3-4 pm)
Storytelling for Impact (Firespring)
Join Firespring's Kiersten Hill as she goes through tips, techniques and tools to help the modern marketer tell better and more impactful stories to activate their audiences around ideas and actions.
For more information and to register, visit: https://firespring.com/webinars/

Wednesday, Jul 26 (1-2 pm)
Sponsors: How to Find Them & Create a Win-Win (Productive Fundraising)
Join fundraising master trainer, Chad Barger, CFRE, for a workshop focused on maximizing sponsorship revenue for your programs and events (both in person and virtual). The session starts by focusing on identifying potential sponsors and beginning the partnership conversation. It closes with a focus on structuring win-win, long term sponsorship relationships.
For more information and to register, visit: https://productivefundraising.com/events/

Wednesday, Jul 26 (11-12 pm)
NCompass Live: Pretty Sweet Tech: Internet Filtering For E-Rate CIPA Compliance And Cybersecurity - Online (Nebraska Library Commission)

To take advantage of the E-rate funding to pay for your library's Internet service, you are required to have CIPA (Children's Internet Protection Act) compliant filtering in place. Filtering can also provide strong cybersecurity protection for library staff and customers. Guest Presenter Andrew "Sherm" Sherman, with the Nebraska Library Commission Computer Services team, will discuss how this filtering can be implemented, the cyber security benefits, and the various solutions that meet CIPA guidelines.

For more information and to register, visit: https://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

Wednesday, Jul 26 (2-3 pm)

The Road Less Taken: Communication and Collaboration vs. Perspectives and Assumptions (Association of Southeastern Research Libraries)

In recent times, a spotlight has been placed on how we in the library world do business on a daily basis. Spending time thinking of how we can change our ideas and habits, how we interact with each other, and ways we have exchanges with patrons have led to many changes in workflow and thought processes. Let's go down a few paths into where we were, where we went due to the pandemic, and where we need to go in the future as well as what happens with communications, collaborations, perspectives, and assumptions.

For more information and to register, visit: https://www.aserl.org/#webinars

Thursday, Jul 27 (10 am-5 pm)

SLJ Picture Book Palooza (School Library Journal)

Join us July 27th for our third annual SLJ Picture Book Palooza, an all-day, free virtual celebration of authors and artists dedicated to the extraordinary craft of picture books! Come for a day packed with keynotes, author panels, and illustrator spotlights with visionary creators. Visit the exhibit hall, chat with authors and publishing teams, download digital galleys & resources, and be prepared to be inspired as you build your collection.

For more information and to register, visit: https://www.slj.com/section/events

Friday, Jul 28 (2-3 pm)

Share Knowledge, Ideas, Learning, and Library Solutions! Virtual - Online (Nebraska Library Commission)

Get together virtually with librarians to Share Knowledge, Ideas, Learning, and Library Solutions! Research has shown that networking with fellow librarians is beneficial professional development that improves professional practice, promotes shared leadership, and helps people remain in the profession.

For more information and to register, visit: https://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL

Friday, Jul 28 (2-3:15 pm)

Introduction to corporate giving (Candid Learning)

Is your organization ready to seek corporate support? Corporate grantmakers are different from traditional foundations in many ways. This class provides a basic overview of: The different types of corporate giving; What motivates corporations to give; How to find potential corporate partners.

For more information and to register, visit: https://learning.candid.org/training-search/?_format=live&_location=online&_sort=chronological

Monday, Jul 31 (2-3 pm)

The 5 Most Common Mistakes Supervisors Make (GovLoop)

Join us online to hear from a government expert and learn:Why common supervisor mistakes happen … and happen often; the best tactics to avoid those pitfalls; what your peers have done to avoid making mistakes over and over again. For more information and to register, visit: https://www.govloop.com/training/

Monday, Jul 31 (2-3:30pm)
Health Statistics on the Web (Network of the National Library of Medicine)
The importance and relevance of health statistics in various contexts will be discussed. Participants will have the opportunity to become familiar with the features and scope of several statistics Internet resources through the use of numerous exercises. Objectives: Recognize the differences between data, data sets, and statistics; understand the 4-step process used to locate relevant health statistics for a particular circumstance or issue; identify online resources that provide data sets and statistics at the local, state and national level.
For more information and to register, visit: https://www.nnlm.gov/training/schedule